Conference Objectives


The conference of this year will bring together the key stakeholders of the healthcare sector and highlight and discuss the policy developments needed for research and innovation in healthcare at European and National level, in the frame of the Innovation Union and beyond.

The agenda consisting of a number of plenary and parallel sessions provides large space for debate among panelists, involving also the audience. It will be complemented by a small “fair” where associations and support structures will provide information to the participants.

The objective of the 2011 conference is to produce an analysis of the strengths, weaknesses, opportunities and threats (SWOT) for innovation in healthcare and make specific recommendations that will be addressed to policy-makers and stakeholders. Those recommendations will be presented during the closing plenary and summarized in an outcome report that will be distributed to participants and published on the conference website.

More information and registration:
http://ec.europa.eu/research/health/events-04_en.html

Venue:
Flagey, Place Sainte-Croix
1050 Brussels, Belgium
Farewell coffee & networking meetings

10:00 - 10:30 Official opening and keynote session (Studio 4)
- Robert-Jan SMITS General Director DG Research and Innovation, European Commission
- Miklos SZOCSKA Minister of State for Health, Hungarian Presidency of the Council of the European Union
- Maria da Graça CARVALHO Member of the European Parliament
- Alastair KENT Chairman, European Platform for Patient’s Organizations, Science and Industry (EPPOSI)
- Guy LEBEAU Chairman, European Medical Technology Industry Association (Eucomed)
- Marc DE GARIDEL President, European Biopharmaceuticals Enterprises (EBE), Chairman and Chief Executive Officer, Ipsen
- Iain GILLESPIE Head of the Science and Technology Policy Division, Organisation for Economic Cooperation and Development (OECD)

14:00 - 14:15 Keynote session (Studio 4)
- John DALLI Commissioner for Health and Consumer Policy, European Commission

14:15 - 15:45 A1. Accelerating knowledge creation (Studio 4)
- Tine BRYAN STENBERG Divisional Director for Discovery Pharmacology, Resolut, Lundbeck
- Bjorn EKSTROM President and CEO, Olink
- Andreas DINNYES Director, BioTalentum
- Marco D’ANGELANTONIO CEO, Health Information Management S.A.

Moderators:
- Roxandra DRAGHA-AKLI Director, Health, DG Research and Innovation, European Commission
- Nathalie MOLL Secretary General, EuroVal

B1. Alternative financing sources for innovation in healthcare (Studio 4)
- Gerd ZETTLMEISL CEO, InterCell
- Friedrich VON BOELEN Managing Partner, drevne Hopp BioTech holding
- Margaret ANDERSON Executive Director, FasterCures
- Daniel NELLI Head of Legal and Operations, Welcome Trust

Moderators:
- Giulia DEL BRENA Head of Unit, Food and Healthcare Industries, DG Enterprise and Industry, European Commission
- Emmanuel CHANTELOT Director European Government Relations and Public Policy, Shire (former EBE Executive Director)

15:45 - 16:00 Coffee break (Foyers 1, 2 and 3)

16:00 - 17:30 A2. Fostering entrepreneurship (Studio 4)
- Nenvenka KREGAR Director, Edulab
- Julianna LUSZEWSKI President, CEO, Vice-President of Research, Genetic Immunity
- Emő KÉK President, Hungarian Biotechnology Association, President and CEO, Gába Biotech
- Onno VAN DE STOLPE CEO, Galapagos

Moderators:
- Peter DROZELL Head of Unit, Policy Development for Innovative Medicines, DG Enterprise and Industry, European Commission
- Frank HEEMSKERK CEO, Research and Innovation Management Services

B2. How much will it cost/how much will we pay? Pricing and reimbursement (Studio 1)
- Angela BRAND Director, European Centre for Public Health Genomics (ECPhG), University of Maastricht
- Pietro FOLINO GALLO Director of Medicines Utilisation and Expenditures and HTA, Italian Medicines Agency
- Thomas BOLIS Vice President Corporate Health Policy and Market Access, Merck Serono
- Bernhard GIBBS Director, National Association of Statutory Health Insurance Physicians Germany
- Ludovit LAČANE Director, Healthcare, EuroVal
- John R. RIDGE Director, Reimbursement and Health Economics, Roche Tissue Diagnostics

Moderators:
- Giulia DEL BRENA Head of Unit, Food and Healthcare Industries, DG Enterprise and Industry, European Commission
- Andrea RAPAGLIOSSI Co-Chair HTA Task Force, European Federation of Pharmaceutical Industries and Associations, Vice President, GlassSmithGroup

17:30 - 17:45 Keynote session (Studio 4)
- Antonio TUJANI Vice-President of the European Commission, responsible for Industry and Entrepreneurship

17:45 - 18:45 Cocktail reception (Foyers 1, 2 and 3)

09:00 - 10:30 A3. Innovative knowledge transfer (Studio 4)
- Tony HICKSON Managing Director, Technology Transfer, Imperial Innovations
- Lilian WIESTRÖM, CEO, Karolinska Institute Holding AB
- Rudy DEKREYSER Managing Directors, VIB Transfer
- Patrick TRICOLI Scouting & Partnering International, Sanofi
- Piyush UNALKAT Principal, Transaction Relationship Management (Technology Transfer), European Investment Fund

Moderators:
- Audrey GOOSSEN Policy Officer, Knowledge transfer university-industry relations, Innovation Policy, DG Research and Innovation, European Commission
- Christian SUJANEN Head of Life Sciences, Valor Management S.A. and Co-Chairman, Tech Transfer Summit

11:00 - 12:30 A4. From idea to market: evidence from case studies (Studio 1)
- José LEITE DA CUNHA Managing Partner, Preis Capital Partners
- Cécile THIRARDI Head of Unit, Technology Transfer, Paris Descartes University
- Torbjörn KRONANDER CEO, Sectra
- Emmanuel CHANTELOT Director European Government Relations and Public Policy, Shire (former EBE Executive Director)

Moderators:
- Stéphane HOGAN Head of Unit, Horizontal Aspects, Health, DG Research and Innovation, European Commission
- Mike WARD Editor, Scrip Intelligence, Informa Group

12:30 - 14:00 Lunch (Foyers 1, 2 and 3)

14:00 - 15:00 Reporting Panel (Studio 4)
Rapporteurs will summarise the outcome of each session, followed by a panel discussion involving also the audience.

15:00 - 15:30 Closing plenary (Studio 4)
- Máire GEOGHEGAN-QUINN Commissioner for Research, Innovation and Science, European Commission

15:30 - 16:30 Farewell coffee & networking meetings