

## Conference Objectives

This is the second edition of the conference "Innovation in Healthcare. From Research to Market" building on the successful event of May 2010. The outcome report of the previous conference is available: [http://ec.europa.eu/research/health/pdf/healthcare-report-on-the-outcome-conference\\_en.pdf](http://ec.europa.eu/research/health/pdf/healthcare-report-on-the-outcome-conference_en.pdf).

The conference of this year will bring together the key stakeholders of the healthcare sector and highlight and discuss the policy developments needed for research and innovation in healthcare at European and National level, in the frame of the Innovation Union and beyond.

The agenda consisting of a number of plenary and parallel sessions provides large space for debate among panelists, involving also the audience. It will be complemented by a small "fair" where associations and support structures will provide information to the participants.

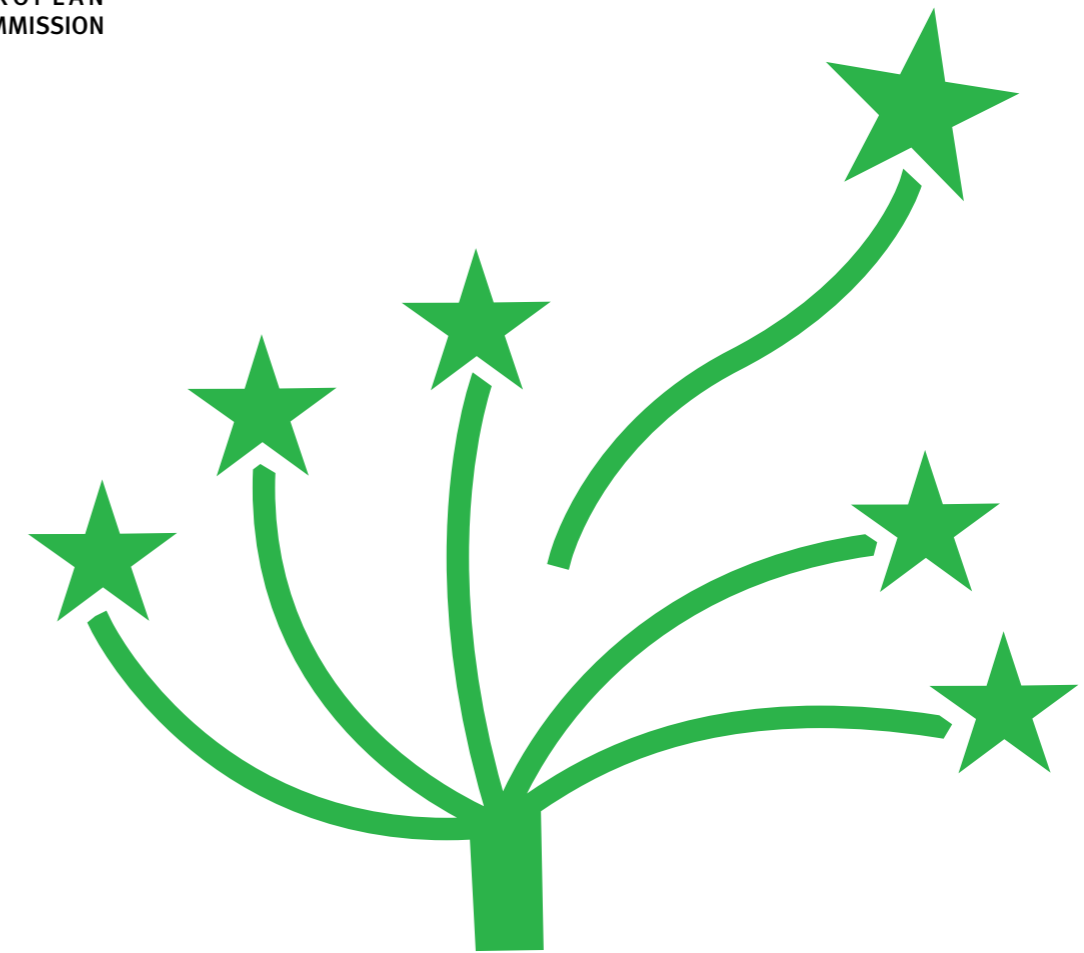
The objective of the 2011 conference is to produce an analysis of the strengths, weaknesses, opportunities and threats (SWOT) for innovation in healthcare and make specific recommendations that will be addressed to policy-makers and stakeholders. Those recommendations will be presented during the closing plenary and summarized in an outcome report that will be distributed to participants and published on the conference web site.

### More information and registration:

[http://ec.europa.eu/research/health/events-04\\_en.html](http://ec.europa.eu/research/health/events-04_en.html)

### Venue:

Flagey, Place Sainte-Croix  
1050 Brussels, Belgium



# Innovation in Healthcare

from Research to Market  
30, 31 March 2011  
Brussels Flagey

## AGENDA

Co-organised by Directorates-General for  
Research and Innovation, Enterprise and Industry, Health and Consumers

[www.ec.europa.eu/research/health/events\\_en.html](http://www.ec.europa.eu/research/health/events_en.html)



## 09:00 - 10:00 Registration &amp; Welcome coffee

## 10:00 - 12:30 Official opening and keynote session (Studio 4)

- **Robert-Jan SMITS** General Director DG Research and Innovation, European Commission
- **Miklós SZÓCSKA** Minister of State for Health, Hungarian Presidency of the Council of the European Union
- **Maria Da Graça CARVALHO** Member of the European Parliament
- **Alastair KENT** Chairman, European Platform for Patients' Organizations, Science and Industry (EPPOSI)
- **Guy LEBEAU** Chairman, European Medical Technology Industry Association (Eucomed)
- **Marc DE GARIDEL** President, European Biopharmaceuticals Enterprises (EBE), Chairman and Chief Executive Officer, Ipsen
- **Iain GILLESPIE** Head of the Science and Technology Policy Division, Organisation for Economic Cooperation and Development (OECD)

## 12:30 - 14:00 Lunch (Foyers 1, 2 and 3)

## 14:00 - 14:15 Keynote session (Studio 4)

- **John DALLI** Commissioner for Health and Consumer Policy, European Commission

## 14:15 - 15:45 A1. Accelerating knowledge creation (Studio 4)

- **Tine BRYAN STENSBOEL** Divisional Director for Discovery Pharmacology Research, Lundbeck
- **Björn EKSTRÖM** President and CEO, Olink
- **Andras DINNYES** Director, BioTalentum
- **Marco D'ANGELANTONIO** CEO, Health Information Management S.A.

## Moderators:

- **Ruxandra DRAGHIA-AKLI** Director, Health, DG Research and Innovation, European Commission
- **Nathalie MOLL** Secretary General, EuropaBio

## B1. Alternative financing sources for innovation in healthcare (Studio 1)

- **Gerd ZETTLMEISSL** CEO, Intercell
- **Friedrich VON BOHLEN** Managing Partner, dievini Hopp BioTech holding
- **Margaret ANDERSON** Executive Director, FasterCures
- **Daniel NELKI** Head of Legal and Operations, Wellcome Trust

## Moderators:

- **Giulia DEL BRENNA** Head of Unit, Food and Healthcare Industries, Biotechnology, DG Enterprise and Industry, European Commission
- **Emmanuel CHANTELOT** Director European Government Relations and Public Policy, Shire (former EBE Executive Director)

## 15:45 - 16:00 Coffee break (Foyers 1, 2 and 3)

## 16:00 - 17:30 A2. Fostering entrepreneurship (Studio 4)

- **Nevenka KREGAR** Director, Educell
- **Julianna LISZIEWICZ** President, CEO, Vice-President of Research, Genetic Immunity
- **Ernö DUDA** President, Hungarian Biotechnology Association, President and CEO, Solvo Biotech
- **Onno VAN DE STOLPE** CEO, Galapagos

## Moderators:

- **Peter DROELL** Head of Unit, Policy Development for Industrial Innovation, DG Enterprise and Industry, European Commission
- **Frank HEEMSKERK** CEO, Research and Innovation Management Services

## B2. How much will it cost/how much will we pay? Pricing and reimbursement (Studio 1)

- **Angela BRAND** Director, European Centre for Public Health Genomics (ECPHG), University of Maastricht
- **Pietro FOLINO GALLO** Director of Medicines Utilisation and Expenditure and HTA, Italian Medicines Agency
- **Thomas BOLS** Vice President Corporate Health Policy and Market Access, Merck Serono
- **Bernhard GIBIS** Director, National Association of Statutory Health Insurance Physicians Germany
- **Ludovic LACAINE** Director of Healthcare, EuropaBio
- **John R. RIDGE** Director, Reimbursement and Health Economics, Roche Tissue Diagnostics

## Moderators:

- **Giulia DEL BRENNA** Head of Unit, Food and Healthcare Industries, Biotechnology, DG Enterprise and Industry, European Commission
- **Andrea RAPPAGLIOSI** Co-chair HTA Task Force, European Federation of Pharmaceutical Industries and Associations, Vice President, GlaxoSmithKline

## 17:30 - 17:45 Keynote session (Studio 4)

- **Antonio TAJANI** Vice-President of the European Commission, responsible for Industry and Entrepreneurship

## 17:45 - 18:45 Cocktail reception (Foyers 1, 2 and 3)



## 08:00 - 09:00 Registration &amp; coffee

## 09:00 - 10:30 A3. Innovative knowledge transfer (Studio 4)

- **Tony HICKSON** Managing Director, Technology transfer, Imperial Innovations
- **Lilian WIKSTRÖM** CEO, Karolinska Institutet Holding AB
- **Rudy DEKEYSER** Managing Director, VIB Transfer
- **Patrick TRICOLI** Scouting & Partnering International, Sanofi Aventis
- **Piyush UNALKAT** Principal, Transaction Relationship Management (Technology Transfer), European Investment Fund

## Moderators:

- **Audrey GOOSEN** Policy Officer, Knowledge transfer: university-industry relations, Innovation Policy DG Research and Innovation, European Commission
- **Christian SUOJANEN** Head of Life Sciences, Valor Management S.A. and Co-Chairman, Tech Transfer Summit

## B3. A multifaceted approach to responsible innovation in healthcare (1) (Studio 1)

- **Panos KANAVOS** Director, Health and Department of Social Policy, London School of Economics
- **Jean-Jacques ZAMBROWSKI** Hospital Physician and Professor of Health Economics, Paris Descartes University
- **Anders OLAUSON** President, European, Patients' Forum
- **Member of the Steering Group of the Healthy Ageing Innovation Partnership** (Name tbc)

## Moderators:

- **Andrzej RYS** Director Public Health, DG Health and Consumers, European Commission
- **Christine TARRAJAT** Director General, European Diagnostic Manufacturers Association (EDMA)

## 10:30 - 11:00 Coffee break (Foyers 1, 2 and 3)

## 11:00 - 12:30 A4. From idea to market: evidence from case studies (Studio 4)

- **Joël JEAN-MAIRET** Managing Partner, Ysios Capital Partners
- **Cécile THARAUD** CEO, Inserm transfer, Vice-President, Association of European Science and Technology Transfer Professionals (ASTP)
- **Torbjörn KRONANDER** CEO Sectra
- **Jacques VISEUR** Managing Director, Eurotop Cooperation Partners

## Moderators:

- **Stéphane HOGAN** Head of Unit, Horizontal Aspects, Health, DG Research and Innovation, European Commission
- **Mike WARD** Editor, Scrip Intelligence, Informa Group

## B4. A multifaceted approach to responsible innovation in healthcare (2) (Studio 1)

- **Simon VRHUNEC** Director, University Medical Center Ljubljana
- **John WILKINSON** Chief Executive, EUCOMED
- **Stefan NARDI-HIEBL** Head of Healthcare Consulting, Siemens
- **Anne-Kirstine DYRVIG** Coordinator, Odense University Hospital

## Moderators:

- **Andrzej RYS** Director Public Health, DG Health and Consumers, European Commission
- **Christine TARRAJAT** Director General, European Diagnostic Manufacturers Association, (EDMA)

## 12:30 - 14:00 Lunch (Foyers 1, 2 and 3)

## 14:00 - 15:00 Reporting Panel (Studio 4)

Rapporteurs will summarise the outcome of each session, followed by a panel discussion involving also the audience.

## 15:00 - 15:30 Closing plenary (Studio 4)

- **Máire GEOGHEGAN-QUINN** Commissioner for Research, Innovation and Science, European Commission

## 15:30 - 16:30 Farewell coffee &amp; networking meetings

