



Launch event: Leading the way in making Europe's cities smarter, 26 November 2013, Brussels

Are you interested in smart city concepts and in meeting public and business leaders who are transforming our cities?

On 26 November 2013, the European Commission is organising a conference in Brussels to share and discuss the actions outlined in the "Strategic Implementation Plan" of the Smart Cities and Communities Partnership and how to put them into practice.

At the conference, the Strategic Implementation Plan and future actions by the Partnership will be presented to a large audience.

You will hear from city leaders, CEOs, civic society leaders and 3 European commissioners about their plans for new investments, innovations and programmes for our cities and communities. The conference also hopes to inspire other organisations to join in and implement the Partnership's actions.

Location: Diamant building, Reyerslaan 80, Brussels (20 minutes taxi/ direct bus from the airport).

Draft agenda:

14.00	Welcome	Moderator: Dan Hill, CEO Fabrica (IT), author of the "City of Sound" blog and many other publications.
14.05	Keynote speeches	Presenting the high-level support for the EIP Smart cities and its Strategic Implementation Plan. <ul style="list-style-type: none"> - Siim Kallas, Vice-President, European Commission, Transport - Günther Oettinger, Commissioner, European Commission, Energy - Peter Molengraaf, Alliander, CEO (NL) - Hanna Gronkiewicz (Mayor of Warsaw and president of Eurocities, TBC) - Views by a Minister from a Member State (TBC)
14.50	Inspirational speech	Alexander D'Hooghe, associate professor in Architectural Urbanism at MIT and founding partner of the 'Organization for Permanent Modernity'.
15.20	Coffee	Exhibition area (showcasing European initiatives)

16.00	Panel discussion	<p>Making it happen – 5 leaders share their insights and experiences with the audience.</p> <p>Panel members:</p> <ul style="list-style-type: none"> - Graham Colclough, Cap-Gemini, Vice President, Global Sectors - Claire Roumet, Cecodhas, Social Housing Europe, Secretary-General - Richard Bellingham, Fraser of Allander Institute, Strathclyde (UK), Deputy Director <p><i>Two other panellists TBC</i></p>
17.15	Closing	European Commission
17.30	Reception	Exhibition area

For more information:

Website of the EIP in Smart cities and communities:

<http://ec.europa.eu/eip/smartcities>

Contact email of EIP in smart cities and communities:

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(registration website will be available soon)