

Summary

First Half Day: B for Business

Grand Opening – Keynote Assembly: 2 – 3 p.m.

- *What does the B20 stand for? – Debate: 3:30 – 5:30 p.m.*

- *Stronger after the Crisis – Testimonies: 3:30 – 5:30 p.m.*

- *Theft and Anti-Theft – Debate: 3:30 – 5:30 p.m.*

- *Keeping the other 6.7 billion in mind – Debate: 3:30 – 5:30 p.m.*

B20, How I Love your Color B20 – Plenary Session: 5:45 – 8:15 p.m.

Second Half Day: Metamorphosis of the Present

- *The earth is trembling – Debate: 9 – 11 a.m.*

- *Geopolitical shifts – Debate: 9 – 11 a.m.*

- *Seeing the future through the present – Testimonies: 9 – 11 a.m.*

- *Which terms must we consider? – Debate: 9 – 11 a.m.*

Hoping once More – Plenary Session: 11:15 a.m. – 1:15 p.m.

Third Half Day: New Humanist Designs

- *The social pledge of the B20 program – Debate: 3:30 – 5:30 p.m.*

- *Invest yourself! – Testimonies: 3:30 – 5:30 p.m.*

- *The right to feel – Debate: 3:30 – 5:30 p.m.*

- *Down with extremism – Debate: 3:30 – 5:30 p.m.*

Feminism is Humanism – Plenary Session: 5:45 – 8:15 p.m.

Fourth Half Day: Equitable Competition

- *Equal Opportunities for France – Debate: 9 – 11 a.m.*

- *For Reciprocity – Debate: 9 – 11 a.m.*

- *Manifesto for Fair Competitiveness – Debate: 9 – 11 a.m.*

Rationality of Leadership and Generosity – Closing Plenary Session: 11:15 a.m. – 1:15 p.m.

First Half Day – Wednesday August 31st

B For Business

Opening Statement: 2 – 2:10 p.m.

Pierre-Antoine Gailly, President of the CCIP

Grand Opening – Keynote Assembly: 2:10 – 3 p.m.

Herman Van Rompuy, President of the European Council

Debate

What Does the B20 Stand For? 3:30 – 5:30 p.m.

2008 – Red October

The B20, the love child of the economic crisis and the G20

20 countries... out of 192

South Africa, Argentina, Brazil, Canada, United States, Mexico, Saudi Arabia, China, S. Korea, India, Indonesia, Japan, Australia, Russia, Turkey, Germany, France, Italy, United Kingdom, European Union ... Are the tickets sold out?

From the business world to the business community

Who represents the businesses around the globe?

The metamorphosis of employer organizations

Who does what: where, when, how, why?

Tying up loose ends, final clarifications

Persistence and informality: a dual stake

Millions of jobs to create

Time to B-Dynamic

Intricate correlations between the G20 and B20

2011 – under the French presidency

Guests

- Dominique Cerutti, CEO of Nyse Euronext

- Ramon Fernandez, Chairman and Chief Executive Officer of Treasury Department and Economic Policy

- Hans-Peter Keitel, President of the BDI (Federation of German Industries)

- Pierre Lellouche, Secretary of State in charge of Exterior Commerce

- Sylvie Matelly, Director of Research and geo-economic specialist at IRIS

- Frédéric Sanchez, President of MEDEF's International Commission, President of the Board at Fives

Testimonies

Stronger After the Crisis: 3:30 – 5:30 p.m.

Which cities, which countries?

Which companies, which jobs?

Which markets, which products, what ideas?

Speakers

- Charles Beigbeder, CEO of Gravitation

- Thierry Breton, CEO of Atos, former French Minister

- Stephan Brousse, CEO of BrousseVergez

- Yseulys Costes, CEO and founder of 1000mercis

- Charles-Marie Jottras, CEO of the Daniel Féau Group

- Frédéric Lefebvre, Secretary of State in charge of Commerce, Artisanship, SMB's, Tourism, Services, Liberal Professions and Consumption

- Gary Shapiro, CEO and President of Consumer Electronics Association

- Arnaud Vaissié, CEO of International SOS

- Eric Woerth, former Minister of Labor

Debate

Theft and Anti-Theft: 3:30 – 5:30 p.m.

Despoliation, subject of concern for the B20

Desire, avidity, cupidity, gluttony ... how to best translate greed?

Do thieves have a head start?

Counterfeits, pirating, international trafficking, Ponzi schemes, and all sorts of 'dumping' ...

To steal from a company is to steal jobs

When debts turn to be funny money

Rare earth, know-how, new ideas: fresh targets for predators

Is speculation robbery?

Anti-theft or anti-bubble

Protection and illustration of property law

Gifts, corruption, commissions: be vigilant - danger ahead!

Protectionist temptation: do we have to succumb to anti-thieves sirens?

Regulation as perpetual revolution

When good habits quell the bad

When business promotes ethics, and vice versa

Metamorphosis of the planet through collective entrepreneurial ethics

Guests

- *Philippe Chalmin, Professor of Economics and founder of the 'Cercle Cyclope'*
- *Yves Fouchet, President of the Chamber of Commerce and Industry of Versailles*
- *Emmanuelle Hoffmann, lawyer specialized in property rights, member of the Counsel of the Order*
- *Ali Laïdi, researcher, specialist on economic warfare at IRIS*
- *Robert Leblanc, CEO of Aon Risk Services, President of MEDEF's Ethical Committee*
- *Michel Meunier, President of the CJD, CEO of Vigimark Sureté*
- *Eric Vernier, economist, expert on money laundering*

Debate

Keeping the Other 6.7 Billion in Mind: 3:30 – 5:30 p.m.

1.7 billion in 1900, 6.7 billion today – how far will it go?

Neither cynical nor naïve; how to proceed?

What scope must the B20 representatives consider: their planet or their village?

Cultivating our gardens, our history or our future?

Old in the North, young in the South: how much longer?

Economic and demographic power, are they still linked?

Immigration at the G20's doorstep

Bread, work, energy and health for all: resolving the challenges of progress

What is the impact of the new demographic data on the international division of labor, the concept of work, the jobs themselves, and the production?

To new markets, new business models

For a global Corporate Social Responsibility

Guests

- *Guillaume Bapst, founder of ANDES*
- *Pierre Bellon, CEO of Sodexo*
- *Jean-Marc Borello, CEO of Groupe SOS*
- *Jean-Pierre Clamadieu, CEO at Rhodia*
- *Pierre-Antoine Gailly, President of the CCIP*
- *Susan George, author, Honorary President of ATTAC*
- *Jacques Hintzy, President of UNICEF France*
- *Brice Hortefeux, European deputy, former French Minister*
- *Bruno Le Maire, French Minister of Agriculture, Food, Fishing, Rural-life and Arrangement of the Territories*
- *Hervé Mariton, French deputy*
- *Alain Parant, demographer at INED*
- *Serge Villepelet, CEO of PricewaterhouseCoopers France*
- *Jacques Voisin, President of the CFTC*

Business Innovation Sector – 3:30-5:30 p.m. : « Smart Business »

-3:30 p.m. : « Sustainable Mobility : combined transportation and electric vehicles »

-4:30 p.m. : « Smart buildings : return of experience and economic impacts »

Plenary Session

B20, How I Love Your Color B20: 5:45 – 8:15 p.m.

United Colors, anti-blues

All competitors, all on the same team

The B20: United Nations of business? A global lobby? An unprecedented driving force?

When several billion careers are on the line, we must speak the same language

When several million enterprises work together: we change history

Who does the B20 vote for?

The share refute of state socialism

Working together before we are divided

What the B20 will contribute to the G20

What if business was the solution?

Global governance under the corporate flag

Guests

- *Jacques Attali, President of Planet Finance*

- *Michel Pébereau, current Chairman and former CEO of BNP*

- *Dora Bakoyannis, former Greek Minister of Foreign Affairs*

- *François Baroin, French Minister of Economics, Finances and Industry*

- *Laurent Fabius, deputy, former Prime Minister of France*

- *Louis Gallois, CEO of the European Aeronautic Defense and Space Company*

- *Angel Gurría, Secretary General at OCDE*

- *Pascal Lamy, Director-General of the OMC*

- *Thierry de Montbrial, President of IFRI*

- *Thierry Tanoh, Vice President for Africa and Latin America for IFC (affiliate of the World Bank)*

- *Hubert Védrine, President of Hubert Védrine Conseil, former French Minister*

- *Ben Verwaayen, CEO of Alcatel Lucent*

Second Half Day – Thursday September 1st

Metamorphosis of the Present

Debate

Our Earth is Trembling: 9 – 11 a.m.

Earthquakes, tsunamis, volcanoes, pandemics, financial crisis, governments' bankruptcies ...

What is solid, what is stable, what is safe?

Is the Earth trembling more than before?

Uncertainty as a new deal

From nuclear to finance by way of the states ... proliferation of stress tests

Should everything be tied-down because of the trembling?

The active pursuit of anti-seismic solutions

Getting rid of today's dramatic arrogance

The productive apprenticeship of solidarity between states in a global village

The art and techniques of building in today's evolving world

Incorruptible foundations of entrepreneurial values

The joys of inventing

Guests

- *Alexandre Adler, historian and journalist*

- *André Brahic, astrophysicist at CEA*

- *Carlos Castillo Chavez, professor of Mathematical Biology at Arizona State University*

- *Marie-Christine Coisne, CEO of Sonepar*

- *Christian Dargnat, CEO of BNP Paribas – Asset Management*

- *Eric Denécé, expert on terrorism studies*

- *Valérie Masson-Delmotte, specialist in paleoclimatology*

- *Nadine Morano, French Minister in charge of Apprenticeship and Professional Training*

- *Renaud Piarroux, epidemiologist at CHU Hospital at Marseille*

- *Claude Tendil, CEO of Generali France Group*

Debate

Geopolitical Shifts: 9 – 11 a.m.

The Arab Spring, a convoluted East, America is back, a torn Europe, the world at war

Desired, feared, hated, respected, violated, acclaimed, nebulous, elastic, porous, fluid ...
Pathology of borders
Everywhere the emergence of nationalism, what to do?
New links, new leaks, new networks, when one map hides another
Explaining the unexplained: theory of domino, of global village, orange slices ...
Does business need us to chase down the dictators?
The right of intervention, new weapon in today's economic warfare
Can a business forgo national borders?
Realities of business in geopolitics
Mapping the risks, how and with whom?
Acting through the international opinion
Who will claim the new global leadership?
The redesigned horizons for the business community

Guests

- *Dame Helen Alexander, former President of the CBI and Chairman of Incisive Media*
- *Pascal Boniface, Director of the International Relations and Strategy Institute (IRIS)*
- *William Bourdon, lawyer specialized in globalization and crimes against humanity*
- *François David, CEO of Coface*
- *Monia Essaidi, former President of CJD/Utica, and CEO of SOCOTEX*
- *Jean-Louis Guigou, Head Delegate at IPEMED*
- *Jean-Paul Herteman, CEO of Safran*
- *Gilles Kepel, specialist on the Arab world*
- *Gérard Longuet, French Minister of Defence*
- *Pierre Moscovici, French deputy*
- *Michel de Rosen, CEO of Eutelsat*
- *Catherine Wihtol de Wenden, specialist in international migration*

Testimonies

Seeing the Future through Present: 9 – 11 a.m.

Detection of the weakest links
Perceive the needs of the environment
Identifying talent
Orienting research
Imagining tomorrow's careers
Predicting the future censorship
Sharpening our economic intelligence
Investing wisely
Crafting the future by anticipating it

Speakers

- *Gilles Babinet, President of the National Council of Digital Technology, entrepreneur*
- *Henri Guaino, special advisor for the President of France*
- *Claudie Haigneré, President of the City of Sciences and Industry, former French Minister*
- *Philippe Joffard, CEO of Lafuma*
- *Jean-Marie Messier, Managing Partner of Messier Maris & Associés*
- *Miroslav Radman, researcher on molecular genetics, member of the Science Academy*
- *Denise Silber, expert in healthcare and internet, CEO of Basil Strategies*
- *Stéphane Truchi, President of the Board at IFOP*

Debate

Which Terms Must We Consider? 9 – 11 a.m.

Always shaken, how to think straight under pressure?

Why do the futurologists get it wrong so often?

Should we throw out passeism?

The rights to change your opinion like a shirt

Anti-Zen due to perpetual switching

Can we bring about change without creating a crisis?

Can we bring about solutions to a crisis without counter-attacking?

Has sustainable development phased out the preset obsolescence of our products?

Is time money?

Short-term finance decisions vs. corporate strategy, down with manichaeism

Long term: will we still be here?

Glorification of long-term thinking

Significance of the path

Rehabilitate the stages

Short term and long term: how big of a contradiction?

Retirement, Education, Health, Nutrition, Environment: adjusting urgency with long-term planning

Continuous bolstering of large projects

B20 agenda in 2020

Set a little future in your spirits!

Guests

- *Edmond Alphandéry, CEO of CNP Insurance, former French Minister*

- *Marc Halévy, philosopher*

- *Christophe de Jaeger, doctor, specialized in human ageing*

- *Etienne Klein, Director of Research at CEA*

- *Nathalie Kosciusko-Morizet, French Minister of Ecology, Sustainable Development, Transport and Shelter*

- *Jean-Pierre Luminet, astrophysicist, Research Director at CNRS and author*

- *Yves Maillot, Director of Management Action and Diversification at Robeco France*

- *Patrick Pelloux, emergency physician and President of the AMUF*

- *Nicolas de Tavernost, President of M6*
- *Bernard Van Craeynest, President of the CFTC Union*

Business Innovation Sector – 9:00-11:00 a.m. : « *The Mutations of Business* »

- 9:00 a.m. : « *New business models : the quest for new markets and emerging practices* »
- 10:00 a.m. : « *The digital toolbox* » Press Conference

Plenary Session

Hoping once More: 11:15 a.m. – 1:15 p.m.

« It is still a good time to be alive » (B Clinton)

Guests

- *Philippe Faure, Ambassador to France in Japan*
- *Marc Ferro, historian*
- *Jean-Marc Gaucher, CEO at Repetto*
- *Edouard Guillaud, Chief of Military Defense Staff of France*
- *Mona Makhram-Ebeid, former Member of Egypt's Parliament, Professor of Political Science at the American University of Cairo*
- *Christophe de Margerie, CEO of Total*
- *Père Etienne Michelin, priest and professor of theology*
- *Hubert Reeves, astrophysicist, President of Ligue Roc for humanity and biodiversity*
- *Marie-Christine Saragosse, Director General of TV5 Monde*
- *Alain Weill, President of RMC*

Third Half Day – Thursday September 1st

New Humanist Designs

Debate

The Social Pledge of the B20 Program: 3:30 – 5:30 p.m.

For a social dimension on globalization:

- No to an idle planet

Yes for a job-generating economy

- No to the resignation

Yes for entrepreneurship

- No to the law of the jungle

Yes for the equitable sharing of rules

- No to a world of indifference

Yes for new global solidarities

- No to a barrage of assistance from all sides

Yes to access essential social services

- No for social programs with structural deficits

Yes for efficiency in financing

- No to exclusion

Yes for inclusion

- No on the dramatization of ageing

Yes for generational reconciliation

- No to the suffering of ignorance

Yes for educational ambitions

- No to inhumanity

Yes for equitable business practices

- No for the sacrifice of our future

Yes to the younger generations

Guests

- *László Andor, European Commissioner*

- *Dominique Baudis, Defender of Rights of France*

- *Xavier Bertrand, French Minister of Labor, Employment and Health*

- *Daniel Funes de Rioja, vice Executive President of OIE*

- *Anne Hidalgo, principal assistant to the Mayor of Paris*

- *Jean-Pierre Letartre, CEO of Ernst and Young France*

- *Futhi Mtoba, President of Business Unity South Africa*

- *Martine Pourradier, Director at Sibils*

- *Bernadette Ségol, Secretary General of the European Confederation of Labor Unions*
- *Malika Sorel Sutter, member of the High Council of Integration*
- *Bernard Spitz, President of the FFSA (insurance association)*

Testimonies

Invest Yourself! 3:30 – 5:30 p.m.

Altruism, invention, generosity, originality, non-conformism, convictions, perseverance, openness, talent, ideas, vision, persuasive force, enthusiasm, optimism, energy, audacity, and liberty:

Who are they, what have they done, for what, for whom, have they succeeded, are they happy?

Opening Statements

- Serge Dassault, Senator of Essonne

Speakers

- *Jeannette Bougrab, Secretary of State at the Ministry of National Education, Youth, and Community life.*
- *Sophie Cluzel, Founder and President of « Grandir à l'école » (Growing in School), President of the FNASEPH*
- *Majid El Jarroudi, responsible for development at Algorithm Consulting for entrepreneurial diversity*
- *Muriel Hermine, swimming champion, Founder and President of « J'ai un Rêve » (I Have a Dream) Foundation*
- *Franck Renaudin, Founder of Entrepreneurs du Monde*
- *Pierre Saubot, CEO of Haulotte Group*
- *Stephane Treppoz, Founder and President of Sarenza.com*
- *Jean Vanier, Founder and President of 'la Communauté de l'Arche'*

Debate

The Right to Feel: 3:30 – 5:30 p.m.

Reason and emotion, the necessary balance

Indignation, leader of our emotions?

A collective emotion as a political concept

Emotions, overlooked engine of history

When Internet takes the memories we leave behind

Lasting emotions

Secular wrath and humiliation, we must negotiate with the vanquished

Denying emotions: the mark of the executioner

No right to feel under totalitarianism
Express yourself, we must!
What if reason became obsolete without emotions?
Can we respect without respecting emotions?
Can we educate without considering emotions?
Progress through listening
When emotions change the laws, when emotions make the laws
Emotions of supervisors, emotions of employees: the right place for emotions in business
What responses from the B20 to the collective emotions

Guests

- *Jérôme Clément, President of the Council of Administration of the Theater at Chatelet*
- *Marie-France Hirigoyen, psychiatrist and psychoanalyst*
- *Frédéric Mitterrand, French Minister of Culture and Communication*
- *Charles Pépin, philosopher, author and journalist*
- *Doctor Philippe Rodet, doctor specialist on stress and well-being at work*
- *Stéphane Richard, CEO of France Télécom*
- *Marcel Rufo, Medical Director of the Mediterranean Adolescent Center*
- *Arnaud de Saint Simon, CEO of Psychologies*
- *Pierre-Olivier Sur, lawyer*

Debate

Down with Extremism: 3:30 – 5:30 p.m.

Hatred, outrageousness, antagonisms, sectarianism, kaffkaim, ultracism, terrorism
Why we will not tolerate these anymore
Has the world changed due to Bin Laden's death?
Today's features of an aspiration of justice around the world
Refusal of extremism is on the rise
Laws are intensifying: harder to escape, harder to hide
Moderation: to be used without moderation
When the consensus ceases to be weak
Reasonable reason in business
The empire of the middle-ground addresses the B20

Guests

- *Roselyne Bachelot-Narquin, French Minister of Solidarity and Social Cohesion*
- *Jean-Yves Camus, political analyst and specialist in the Far-Right*
- *Raphael Enthoven, producer at France Culture and philosopher*
- *Jean-Pierre Filiu, historian specialized in modern Islam and Al-Qaida*
- *Dominique Moïsi, special consultant at the International Relations Institute of France*
- *Dominique Reynié, General Director of the Foundation for Political Innovation*

Business Innovation Sector – 3:30-5:30 p.m. : « *Man's place in Innovation* »

-3:30 p.m. : « *Design me a business : from eco-conception to your new office* »

-4:30 p.m. : « *E-Health : the stakes of autonomy and trust* »

Plenary Session

Feminism is Humanism: 5:45 – 8:15 p.m.

Debate

What the women owe to feminism?

What the men owe to feminism?

What does humanity owes to feminism?

For what does feminism create barriers for?

Are the enemies of feminism today also those that oppose democracy?

What business owes to feminism?

Guests

- *Etienne-Emile Baulieu, Research Director at INSERM and professor of Biochemistry at the University of Paris XI*

- *Vincent Berger, President of University Paris 7*

- *Véronique Cayla, President of ARTE*

- *Jean-François Copé, Secretary General of the UMP party and deputy-Mayor of Meaux*

- *India Gary-Martin, President of City Woman's Network (CWN)*

- *Virginie Guyot, fighter pilot, former Commander of the French Patrol*

- *Gisèle Halimi, lawyer, author and politician*

- *Julia Kristeva, philosopher, psychoanalyst, professor emeritus at University Paris 7*

- *Lilia Labidi, Tunisian Minister for Women's Affairs*

- *Michela Marzano, philosopher*

- *Jean-Louis Schilansky, President of the UFIP*

- *Serge Tisseron, psychiatrist and psychoanalyst*

Fourth Half Day – Friday, September 2nd

Equitable Competition

Debate

Equal Opportunities for France: 9 – 11am

Protesting, mocking, envying, disqualifying, ruining, gaging, nit-picking, robbing, plucking, weighing down, and depressing ... What if we tried something new?

Hire in France

Promoting the tides of conquest

When education triumphs, France grows

French genius: past, present, future

Learning to promote, appreciating it

After the « American Dream », a “French Dream”

Allowing France to be France

Bringing down french exceptions, it's time for singularity

The advantages of the French model

Remind the world that entrepreneur is a French word

The French spirit contributing to the global governance

Guests

- *Dia El Yacoubi, CEO of the network manufacturer Streamcore, President of the think-tank « Esprits d'entreprises » (Spirit of Business)*

- *Clara Gaymard, President of GE France*

- *Françoise Gri, President of Manpower France*

- *Jean-Claude Karpelès, Vice-President of the CCIP Hauts-de-Seine and Delegate of the President of the CCIP on International and European Affairs.*

- *Jackie Lintignat, CEO of KPMG*

- *Christophe de Maistre, CEO of Siemens France*

- *Augustin de Romanet de Beaune, CEO of the CDC*

- *Raymond Soubie, President of the AEF*

- *Michaela Wiegel, correspondent in Paris for Frankfurter Allgemeine Zeitung*

Debate

For Reciprocity : 9 – 11 a.m.

Reciprocity as a latch-key of international relations

Not to give, engage or open without reciprocity: a new idea for Europe
New giants, enough with unequal exchanges
Sharing the evidence of mutual interest
Solicit from all a 'give-give'
Obtain a 'win-win' for everyone
To have equal opportunities for French businesses around the world
With reciprocity, protectionism won't materialize
Raise the barriers
Translating « level playing field » in every language and business
Which testimonies will convince the B20?
Long live SMB attitude!
Long live positive reciprocity!
Long live loyal competition!

Guests

- *Jean-Louis Chaussade, CEO of Suez-Environment*
- *Michel Combes, CEO for Europe of Vodafone*
- *Michel Godet, economist and professor at the National Conservatory for Arts and Labor*
- *Jean-Paul Hordies, lawyer specialized in European law*
- *Noëlle Lenoir, lawyer and former French Minister*
- *Jean Léonetti, French Minister of International and European Relations, in charge of European Affairs*
- *Hervé Novelli, Assistant Secretary General for the UMP Party, former French Minister*
- *Robert Vassoyan, Director General of Cisco France*
- *Jean-Claude Volot, mediator on sub-contracting*

Debate

Manifesto for Fair Competitiveness: 9 – 11 a.m.

For the market economy, against the absence of rules
For the equilibrium of chance between European countries, against the burden of penalties
For reciprocity, against nationalism
For the obligation of a healthy financial system, against the acceptance of the deficit
For economic vitality, against discrimination
For emancipation, against glass ceilings
For the gratitude of merit and talent, against fraud
For work income, against corruption
For a fair salary, against abuse
For solidarity, against envious hatred
For dialogue, against arbitrary decisions
For an objective of full employment, against structural rigidity
For long-term ambitions, against the authority of the short-term mindset
For capitalism, for globalization, for liberty, for Europe!

Guests

- *Eric Albert, psychiatrist and founder of IFAS*
- *Patrick Gounelle, Executive Vice-President for Planet Finance and President of the Economics and Finance Commission for the CCIP*
- *Martin Hirsch, President of ASC*
- *Philippe Lemoine, CEO of LaSer*
- *Jean-Bernard Lévy, Chairman of the Board at Vivendi*
- *Michel Maffesoli, sociologist, Director of the Education Center for Current Events and Daily Life*
- *Jean-Claude Mailly, Secretary General of Force Ouvrière*
- *Pierre Nanterme, CEO of Accenture Monde*
- *Bernard Ramanantsoa, General Director of HEC*
- *Guillaume Sarkozy, General Delegate of Malakoff Médéric*

Business Innovation Sector – 9:00-11:00 a.m. : « Innovation in the equation »

- 9:00 a.m. : « *My boss and math : targeting, modeling, deciding* »
- 10:00 a.m. : « *Open Innovation : assembling our research efforts* »

Closing Plenary Session

Rationality of Leadership and Generosity: 11:15 a.m. – 1:15 p.m.

If you need the weak to appear great,
And anger to appear strong,
Then, you have not learned anything.

(*S'il Te Faut* : Jacques Brel, 1955)

Speakers

- *Laurence Parisot, President of MEDEF (presenter)*
- *Karo Beffa, pianist*
- *Nicolas Fargues, author*
- *Mo Ibrahim, President and founder of the Mo Ibrahim Foundation*
- *Gérard Mestrallet, CEO of GDF Suez*
- *Frederic Oudea, CEO of Société Générale*
- *Bertrand Piccard, psychiatrist and Swiss astronaut*
- *François Pienaar, 1st captain of the South African rugby team, World Champions of rugby in 1995*
- *Matthieu Ricard, Buddhist monk and humanitarian*
- *David de Rothschild, Vice Chairman of Rothschild Bank*

