Urban ITS Platform – The Way Forward

Summary and Conclusions

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Overview

- Key messages from today
- The European Urban ITS Platform – The Way Forward
Key Messages – General Issues

- ITS as a tool to achieve policy objectives
- Diversity of cities and regions
- Customer orientation, market orientation
- Need for strong political support
- Balance between supply and demand, needs and products
- Clarification of roles (public / private) needed
- Support for local decision making
- Multi-stakeholder platform
- Taking legacy systems into account

Traffic and Travel Information

- More available data sources (public/private)
- Central issue of data access
  - Data sharing
  - Conditions (revenues, ownership, copyrights, control of use)
- Distinction between data and services (public and commercial)
- Data quality
- Synergies with traffic management
- Links with inter-urban transport (TENs)
Smart Ticketing

- Substantial progress towards interoperability
  > first standards available
- Multi-application solutions using different media
- Operator-, transport-specific or general payment
- Integration of long-distance ticketing
- Trust is key: security standards
- Privacy issues

Traffic and Access Management

- Clear targets needed
- Knowledge of effects, e.g. cost-benefit analysis, key performance indicators, benchmarking
- Reliability more important than speed
- Mechanisms to ensure continuity
Urban Logistics

- Organisational challenge (ITS as a tool)
- Structures for data sharing needed
- Better understanding on links between logistics and traffic management
- ITS deployment easier for trucks than for cars
- Effects of changes in retail sector

Expectations on the Urban ITS Platform

- support local policy objectives
- more than just exchange of good practise
- focus on data availability and sharing
- needs for harmonisation and interoperability standardisation
- needs for further funding
- deployment scenarios, “road map”
- focus on data availability and sharing
- links to upcoming ITS Directive
Objectives for the Urban ITS Platform

- Promotion of deployment of urban ITS
- dialogue between public and private
- guidance and technical support
- exchange of best practise
- recommendations

Urban ITS Platform - Scope

- stakeholder group to support the Commission
  - developing guidance
  - exchanging best practise
  - assessing the need for standardisation
- limited duration and clear mandate
- pragmatic approach
- deployment focus
- key applications
Urban ITS Platform - Principles

- links to sustainable urban mobility plans
- multi-modality and inter-modality
- passenger and freight
- urban regions, incl. interfaces with inter-urban mobility
- mature applications
- future needs

Urban ITS Platform - Implementation

- core partners: local authorities deciding on urban ITS deployment
- transport operators, industry, service providers, national authorities
- good structure needed
- links with work on specifications (ITS Directive)
- secretariat by the Commission (contractor)
Road Map

- Workshop report
- Terms of reference for stakeholder group
- Selection of participants (associations)
- Specific contract for the secretariat
- Kick-off of the platform in 2010
- Mandate for about 2 years
- Guidance in 2012

More information

Urban Mobility Action Plan
http://ec.europa.eu/transport/urban/urban_mobility/action_plan_en.htm

ITS Action Plan and Directive
http://ec.europa.eu/transport/its/road/action_plan_en.htm

Thank you for your attention!
EC Smart Cards Study

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