



EUROPEAN COMMISSION
ENTERPRISE AND INDUSTRY DIRECTORATE-GENERAL

Tourism, CSR, Consumer Goods and International Regulatory Agreements
Food and Healthcare Industries, Biotechnology

MULTISTAKEHOLDERS WORKSHOP ON PHARMACEUTICAL INDUSTRY

Wednesday 22nd October, 2014

NH Giustiano Hotel Rome, Italy

14:00 – 18:30

Draft Agenda

- (I) **Welcome and introduction**
- Commission Staff Working Document: Pharmaceutical industry – a strategic sector for the European economy**
- Remarks and discussion**
- Coffee Break (15:00 -15:30)*
- (II) **Selected topics**
- **An example of Life Sciences Strategy: UK experience**
 - **Pharmaceuticals: cost efficiency and sustainability**
 - **Pricing and reimbursement policies**
 - **Follow up pilot project orphans**
 - **New developments in the uptake of biosimilars in EU**
 - **Managed Entry Agreements: future synergistic approaches and avenues for improvement in Europe**
 - **European registry on ethics**
 - [...]]
- (III) **Conclusions and follow up**