



## **EUROPEAN COMMISSION**

Directorate-General for Internal Market, Industry, Entrepreneurship and SME's

Innovation and Advanced Manufacturing  
**Tourism, Emerging and Creative Industries**

# **ADVISORY COMMITTEE ON TOURISM**

## **BRUSSELS**

**Tuesday, 15 December 2015**

**09:30 am to 17:00 pm**

**Meeting room: CCAB AB/4A  
Rue Froissart 36, 1040 Brussels**

## **AGENDA**

### ***Morning session 9:30-13:00***

- 1) Approval of the agenda
- 2) Approval of the draft minutes of the meeting of 8 May 2015
- 3) Follow-up of the European Tourism Forum and main priorities for the future EU Tourism policy
- 4) Implementation of the actions for tourism under COSME 2015 – questions from TAC members
- 5) Information and exchange of views on the implementation of the actions for tourism under COSME 2016
  - a) European Destinations of Excellence (EDEN +) selection
  - b) Information and awareness raising activities
  - c) Flash Eurobarometer Survey
  - d) Ad-hoc grant with OECD
  - e) Virtual Tourism Observatory
  - f) Supporting tourism-related businesses to find international business partners in target markets

### ***Coffee break 11:15-11:30***

- 6) Preparatory Actions and Pilot Projects

- a) 2015 Preparatory Action "Transnational culture-related European tourism product" (cooperation with UNESCO) and Pilot Project "World-bridging tourism"
  - b) 2016 Pilot Projects "Youth on the SPOT" - Special Partnership of Tourism and "Destination Europe Brand - Promoting Europe in the tourism sector"
- 7) Presentation by the European Travel Commission (ETC) on the achievements made to promote Europe as a tourist destination thanks to the EC ad-hoc grants
  - 8) First exchange of views on the tourism actions under COSME 2017

***Afternoon session 14:30-17:00***

- 9) Ex-post evaluation of European Regional Development Fund support to culture and tourism 2007- 2013 by the representative of DG REGIO
- 10) Tourism statistics - update by EUROSTAT
- 11) Reports and planned initiatives of the Presidencies and of other TAC representatives:
  - c) Luxembourgish Presidency
  - d) Dutch Presidency
  - e) Slovak Presidency
  - f) other TAC representative
- 12) European Charter for a sustainable and responsible tourism
- 13) Tourism and sharing (collaborative) economy – information by the Commission on the activities undertaken and exchange of information by TAC members on existing regulations/practices in different Member States.
- 14) Visa package – update
- 15) Member States Annual Reporting
- 16) Any other business