



ET 2020 Working Group on Adult learning

WG meeting 16-17 June 2015

Outputs June 2015

Literature reviews

- Improving basic skills in adulthood: Participation and Motivation (2014)
- Mobile Learning and Social Media in Adult Learning (2015)

Synthesis of country reports

- Policies to increase participation of adults in activities aimed at raising adult skills(2014)
- Policies to improve the use of ICT and OER in Adult Learning (2015)

Workshop reports

- Stuttgart(2014)
- Brussels (2014)
- Oslo (2015)

Studies

- **Analysis of AL Policies and their effectiveness**
- **Adult learners in Digital Learning Environments**
- Policy guidance on basic skills for adults

Final outputs

- *November 2015*
- *One report, three parts*
- *Key policy messages*
- *Attractive, reader friendly format*
- *Dissemination elements (ppt, graphics...)*

Communication New EAC contractor

- *Development and tailoring of outputs*
- *Production of attractive communication material*
- *Production of graphics/infographics*
- *Production of short videos*
- *(Identification of target groups)*
- *(Editing of output)*

ANDRAGOGY

Infographic detailing the principles of andragogy, including the characteristics of adult learners and the role of the instructor.

ADULT LEARNING PRINCIPLES

Infographic explaining the key principles of adult learning, such as self-direction, experience, and problem-centered learning.

ADULT LEARNING

Infographic discussing adult learning styles and how to effectively engage adult learners in the classroom.

Old School

Think you're too old to go back to school? **Think again.**

OLDER & WISER
Particularly if you're looking at master's, professional, or doctoral degrees, seniors are good investments. Overall, seniors provide the greatest return on investment for the U.S. Push ages for obtaining these degrees from 30 to 44.

	MASTERS	PROFESSIONAL	DOCTORAL
30-34	10%	1%	0%
35-39	12%	2%	0%
40-44	15%	3%	0%
45-49	18%	4%	0%
50-54	22%	5%	0%
55-59	25%	6%	0%
60-64	28%	7%	0%
65-69	32%	8%	0%
70-74	35%	9%	0%
75-79	38%	10%	0%
80-84	42%	11%	0%
85-89	45%	12%	0%
90-94	48%	13%	0%
95-99	52%	14%	0%

Learning Organisation

What is a Learning Organisation?

Characteristics of a Learning Organisation:

- Information is shared
- There is no hierarchy
- Teamwork is essential
- Continuous learning

Mistakes or Learning: Mistakes are seen as opportunities for learning.

What do learning organisations do?

- Continuous improvement
- Promote, encourage, and reward learning

ADULTS & TEENS

HOW WE USE SOCIAL MEDIA

57% of adults use social media

71% of teens use social media

Infographic showing the usage of various social media platforms like Facebook, Twitter, and YouTube.

How to Coach

through the stages of learning in 3 simple steps

1. Prepare
2. Practice
3. Perform

Infographic detailing the coaching process and the importance of feedback.

2,000 DROPPOINTS

Infographic about dropouts and the impact of education on earnings.

12% of students drop out

\$2,710 per student

The Adult Learning Theory

ANDRAGOGY

of Malcolm Knowles

Malcolm Knowles (1913-1997)

Infographic explaining the Adult Learning Theory and the concept of andragogy.

BATTLE OF THE CENTURY

Infographic comparing the economic and social performance of the United States and China.

Old School

Think you're too old to go back to school?

Infographic with a bar chart showing the benefits of returning to school for older adults.

- +57.5% Increase in Earnings
- +48% Increase in Retirement Savings
- +37.5% Increase in Health Insurance
- +61.6% Increase in Social Security

LIFE LEARNING

As an adult returning to school, you'll gain the skills, knowledge, and experience you need to succeed in the workforce.

Infographic about the benefits of adult education.

OPEN 2 STUDY

Free education

Online High quality

Infographic for Open 2 Study, highlighting the benefits of free, high-quality online education.

BACK TO SCHOOL

THANKS IN PART TO THE RECENT RECESSION, MILLIONS OF WORKERS ARE RETURNING TO COLLEGE OR GRADUATE SCHOOL TO FURTHER THEIR EDUCATION AND SEEK ADDITIONAL TRAINING. WHO'S GOING BACK AND WHY? THEIR INVESTMENT PAY OFF?

Infographic about the 'Back to School' trend and the reasons behind it.

Skillssoft

LEARNING AND DEVELOPMENT TRENDS IN ASIA PACIFIC

An insightful look at Learner Engagement, Learning Budgets, and Protecting Learning's Impact.

Infographic showing trends in learning and development in the Asia Pacific region.

Tapping the Potential UNITED STATES

Infographic about the potential of the United States workforce and the role of education.

MOOCs

Expanding the Scope of Organizational Learning

THE SURVEY

525

learning and business professionals completed the survey

WHAT ARE MOOCs?

Massive
Open
Online
Courses

COLLABORATIVE, FLEXIBLE, AND AFFORDABLE

USE MOOCs
IN LEARNING < 22%



78% > OF USERS STARTED
IN THE LAST 3 YEARS

MOOCs: THE FUTURE



36% of Non-Users Plan to Use MOOCs in the Future

BENEFITS OF MOOCs

72% Expand Learning Opportunities

59% Provide E-Learning Access

Draft template for WG outputs

	Pages
Front cover	1
Chapeau	1
Table of contents	1
Introduction	1
Key messages	0.5
Recommendations	0.5
Policy context and why it matters	1-2
Research evidence on efforts to improve the situation, including challenges faced and how to address	5-6
Good practice	5-6
Summary/conclusion	1
Tools for active reading (check lists ...)	1
Back cover	
Total pages	20

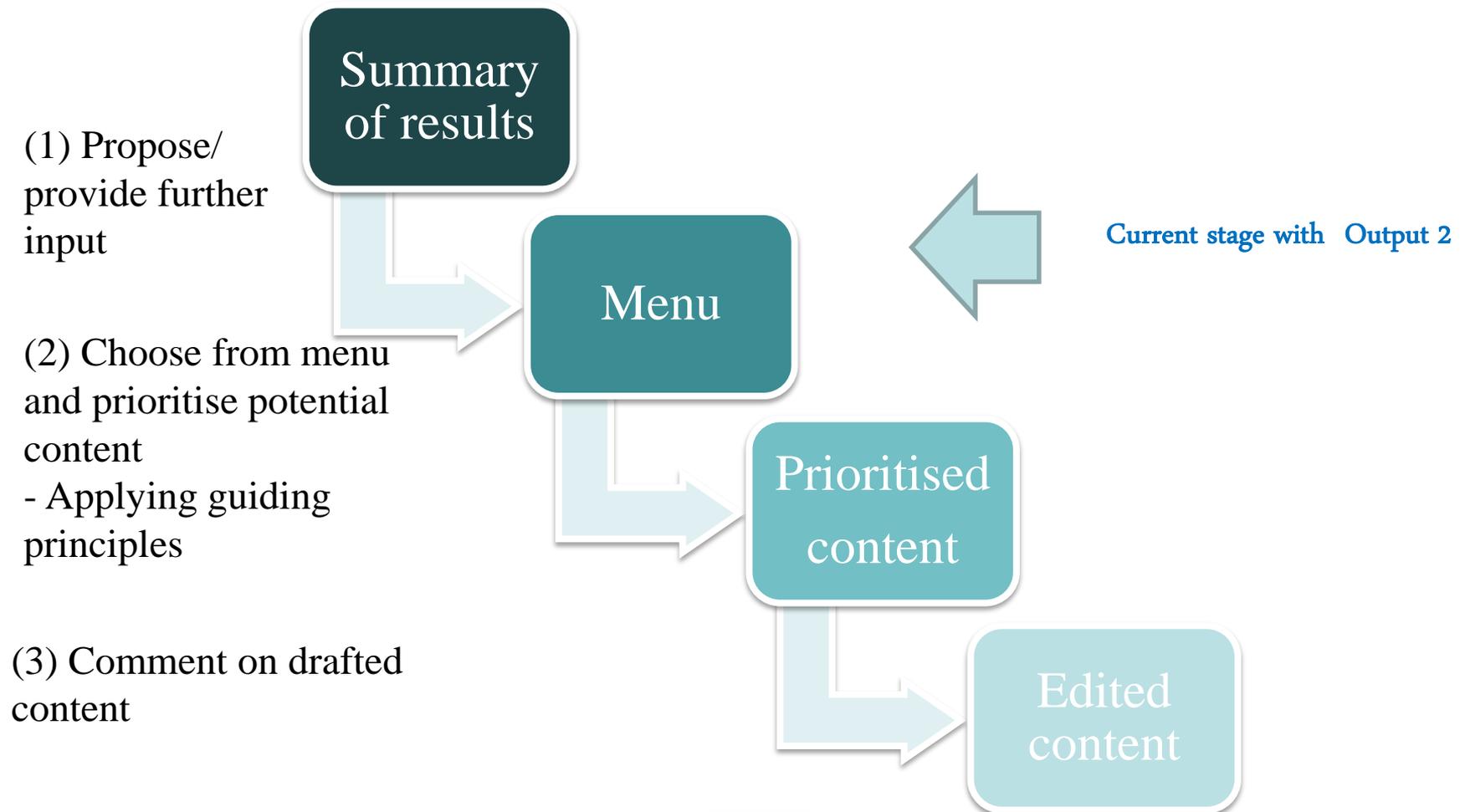
Editorial teams

Basic skills	Policy efficiency	OER/ICT
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Draft timetable

	Outline							Final report				
	Brain-storming	online input WG	First draft	WG	Editorial team	Final outline	WG	Draft	Editorial team	WG	Editorial team	Final report*
BASIC SKILLS	21-Apr	april	30-Jun		30 june - 31 aug	01-Sep	Yammer 1-16 Sep	01-Oct	1 Oct - 16 Oct	Nov	Nov	Nov
POLICY	21-Apr	20-30 May	05-Jun	17-Jun	17 June-30 June	01-Jul	Yammer 1-30 July	10-Aug	10-20 Aug	16-Sep	16 Sep - 25 Sep	01-Oct
OER	Webinar 23 June?	23-25 June	Yammer	01-Jul	1 Jul-31 Jul	01-Aug	Yammer 1-15 Aug	25-Aug	25 Aug- 16 Sep	16-Sep	16 Sep - 10 Oct	10-Oct

Proposed work flow



Towards the final outputs - Proposed work flow each subsection

Summary of results

- *Background papers (Adult education)*
- *Studies commission in relation to the TWAL*
 - **Analysis of AL Policies**
 - **Adult learners in Digital Environment Learning**
 - Policy guidance on basic skills for adults
- *Outcome of the in-depth/country workshops and WG AL meetings*
- *Studies presented in the course of the WG, in particular, European Commission/EACEA/Eurydice. (2015). Adult Education and Training in Europe: Widening Access to Learning Opportunities*
- *Outcome of the Working Groups on Financing adult learning/quality in adult learning*

What is covered and should be presented in the output documents?

Where is input missing for supporting the arguments which are identified as of crucial importance by the WG?

Guiding questions

*What are the outcomes of the working group's cooperation **adding** substantially to the policy discourse, as represented by recent policy documents?*

Who are the target groups of the output documents?

- **What are the new messages to be delivered to them?**
- **What is required so that the output documents effectively attract the attention of the intended readership?**

Guiding questions

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WG meeting 16-17 June

- *Towards an outline Basic skills report including key messages*
- *Agreed outline Policy coherence guidelines*
- *Adaption of policy guidance model for implementing ICT in AL*