



EUROPEAN COMMISSION
ENTERPRISE AND INDUSTRY DIRECTORATE-GENERAL
Service Industries
Tourism

ADVISORY COMMITTEE ON TOURISM

BRUSSELS

Wednesday 15 January 2014

10:00 am to 17:30 pm

Meeting room:

**Conference Centre Albert Borschette (CCAB) AB-2D
rue Froissart 36, Brussels**

Draft AGENDA

Morning session

- 1) Approval of the agenda
- 2) Approval of the draft minutes of the meeting of 9th July 2013
- 3) State of play of the main tourism files:
 - a) Visa package
 - b) European Tourism Quality Principles
 - c) European strategy for coastal and maritime tourism
- 4) Tourism and funding opportunities under the Cohesion Policy (2014-2020) - DG REGIO's information session
- 5) Actions for tourism under the EIP 2013 and COSME 2014 (Programme for the Competitiveness and SMEs):
 - a) Senior tourism initiative and e-Calypso
 - b) Sustainable transnational thematic tourism products
 - c) EDEN – European Destinations of Excellence
 - d) Diversification of tourism offer through synergies with creative and high – end industries
 - e) EURES and skills in the tourism sector
 - f) ICT & Tourism initiative
 - g) Communication campaign to promote Europe in international markets
 - h) Cooperation with the Council of Europe

6) Preparatory Actions:

- a) Tourism and accessibility for all
- b) Promotion of European and transnational tourism products with special emphasis on cultural and industrial products and ad-hoc grant with ETC

Afternoon session

7) New initiatives:

- a) Public consultation on “Assessment of the regulatory and administrative framework of the European tourism”
- b) Public consultations on “The European tourism of the future”

8) Tourism statistics - update by EUROSTAT

9) Other on-going initiatives and information points:

- a) Virtual Tourism Observatory, Eurobarometer, cooperation with OECD
- b) European Tourism Indicator System (ETIS)
- c) Renewal of the Enterprise Europe Network (EEN) 2015-2021
- d) International Agreements in the field of tourism
- e) Macro-region strategies and tourism
- f) European Tourism Day
- g) European Tourism Forum

10) Update on the Package Travel Directive – DG JUST

11) Reports and planned initiatives of the Presidencies and of other TAC representatives:

- a) Lithuanian Presidency
- b) Greek Presidency
- c) Italian Presidency (European Tourism Forum in July)

12) Member States Annual Reporting

13) Any other business