

Study on the economic value of EU Quality Schemes, Geographical Indications (GI) and Traditional Specialities Guaranteed (TSG) and organic products



DG Agriculture and Rural Development
Unit F.3 Geographical Indications
Unit B.4 Organics



Context

- In the framework of Context indicator C.35 in Annex I to R 2021/2115 (CAP Strategic Plans Regulation) => Value of production under Union quality schemes and of organic production
- Update of study published in 2020 for GIs/TSGs; 1st study for organics
- Scope: to provide a coherent analysis of the volume, value and trade of GI, TSG and organic products in EU 27 over the 2017– 2023 period; 2019-2023 regarding EU organic/ conventional trade with 3C
- 3 GI sectors covered
 - *agricultural products and foodstuffs (+ TSGs)*
 - *wines*
 - *Spirits*
- Organic production of a targeted a number of key products
- Update/ expansion of the confidential database (internal use)

Analysis: main elements

- Along 10 Study Questions
- Analysis on the evolution of **volume, value and trade** of products marketed under GIs, TSGs and organic production during the period 2017-2023.
- To analyse the **value premium** received by products bearing a registered name or the organic logo, as compared to comparable ordinary products

Implementation

- Specific contract under **DG AGRI Framework contract**; signed on 16/6/2024
=> contractor: **consortium** made led by COGEA; Ecorys Europe EEIG, SP Global
- Contract duration: initially 1 year, started on 16/6/2024; **prolongation by 5 months**
 - bottlenecks in the data collection
- **Timeline:**
 - Final Report submission: by **16 November 2025**
 - Publication of the Study: envisaged in Q1 2026

Further information

Quality policy webpage:

[Geographical indications and quality schemes explained - European Commission \(europa.eu\)](https://ec.europa.eu/agriculture/eambrosia/geographical-indications-register/)

GI register:

<https://ec.europa.eu/agriculture/eambrosia/geographical-indications-register/>

Organic Farming:

https://agriculture.ec.europa.eu/farming/organic-farming_en

