

European Olive Oil Market Observatory

A close-up photograph of an olive branch with several olives in various stages of ripeness, from green to dark purple. The background is a soft, out-of-focus yellow, suggesting a bright, sunny day. The branch is positioned on the right side of the slide, partially overlapping the main text area.

**Evolution of imports by
continent, by quality and by
exporting countries**

Data: 2019 to 2023

The figures represented in this report are based on statistical information from a total of 130 countries.

**Fedolive
Federation of l'Industrie of l'Huile
d'Olive of l'U.E.**

OLIVE OIL IMPORTS

➤ OLIVE OIL IMPORTS BY CONTINENT

- Evolution of olive oil imports by continent from 2019 to 2023 (tn / %)
- Graphic evolution of olive oil imports by continent from 2019 to 2023 (tn) and by year
- Conclusions

➤ IMPORTS OF OLIVE OILS IN THE WORLD BY QUALITIES

- Evolution of olive oil imports by quality from 2019 to 2023 tn
- Graphic evolution of olive oil imports by quality from 2019 to 2023 tonnes and by year
- Conclusions

➤ OLIVE OIL EXPORTS IN THE WORLD, BY COUNTRY OF ORIGIN

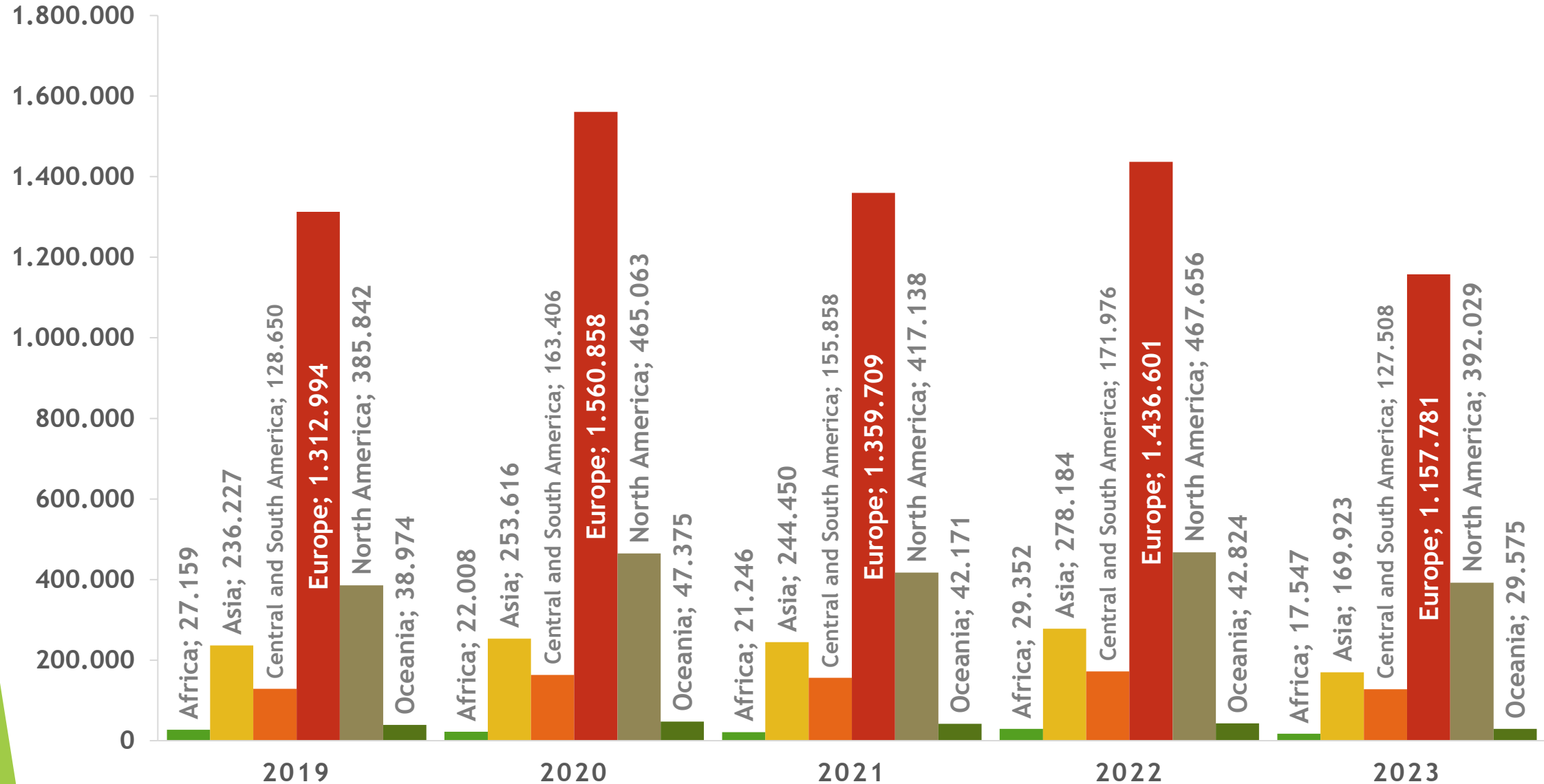
- Evolution of olive oil exports by country of origin from 2019 to 2023 tn
- Graphic evolution of olive oil exports by country of origin from 2019 to 2023 tonnes and by year
- Conclusions



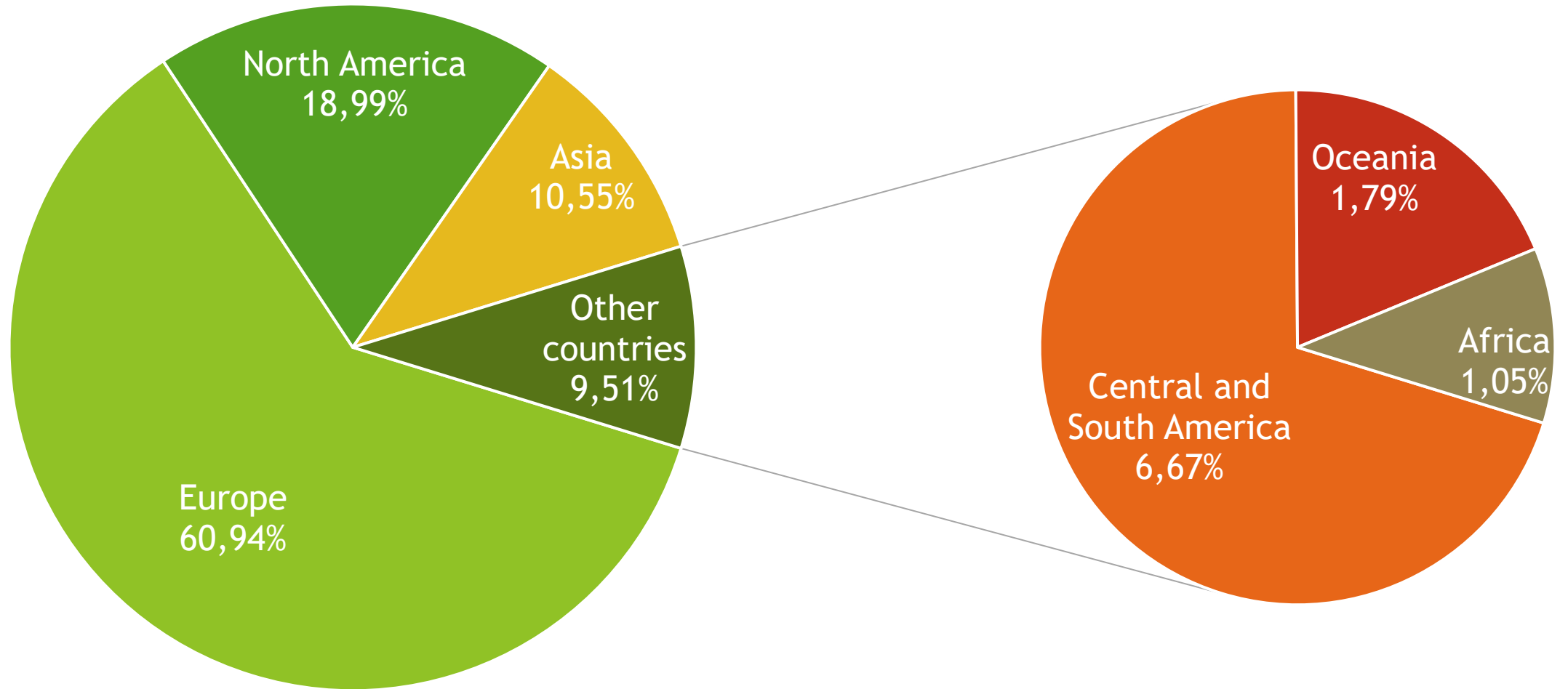
OLIVE OIL IMPORTS BY CONTINENT FROM 2019 TO 2023 (tn / %)

Continents	2.019	2.020	2.021	2.022	2.023	2.019	2020	2021	2022	2023
Africa	27.159	22.008	21.246	29.352	17.547	1,28%	0,88%	0,95%	1,21%	0,93%
Asia	236.227	253.616	244.450	278.184	169.923	11,09%	10,09%	10,91%	11,46%	8,97%
Central and South America	128.650	163.406	155.858	171.976	127.508	6,04%	6,50%	6,96%	7,09%	6,73%
Europe	1.312.994	1.560.858	1.359.709	1.436.601	1.157.781	61,65%	62,13%	60,69%	59,20%	61,12%
North America	385.842	465.063	417.138	467.656	392.029	18,12%	18,51%	18,62%	19,27%	20,69%
Oceania	38.974	47.375	42.171	42.824	29.575	1,83%	1,89%	1,88%	1,76%	1,56%

OLIVE OIL IMPORTS BY CONTINENT FROM 2019 TO 2023 TN



IMPORT OF OLIVE OILS IN THE WORLD, BY CONTINENTS, AVERAGE 2019 TO 2023



AFRICA

- Africa is the continent with the **lowest imports**. This is due to **lower disposable income, cultural and gastronomic** reasons that make olive oil consumption not very widespread, as it is the most expensive of the oils and fats on the market.
- The exception is **South Africa**, which not only has **production** but also, **imports, exports and consumption**.
- Imports in this period show slight fluctuations. There is a significant decrease in the year 2023, due to high prices caused by low production.

ASIA

- Asia is a **target continent** for olive oils because of the great potential it has shown in terms of **increased consumption in recent years**.
- The **promotional campaigns** that have been carried out in recent years have focused on **China** and **Japan** and, to a lesser extent, on **India**, which are considered to be the countries with the **greatest growth potential**.
- Imports in the period shown have an **increasing trend**. However, in the year **2023**, imports have **fallen sharply** as a result of **price increases**. This can be explained by the fact that most Asian countries are new consumers who do not yet have a great knowledge and appreciation of olive oils. **The price increase has been a determining factor in reducing consumption in favour of other oils and fats**.
- The biggest decreases have been seen in **China, South Korea, Japan, Taiwan** and the **United Arab Emirates**.

CENTRAL AND SOUTH AMERICA

- Imports into Central and South America, in the period shown, show an increase in import figures. **Brazil stands out as the main importing country with 65% of the imported volume.**
- As in the rest of the continents, the year **2023** has meant a **decrease** in imports as a consequence of the **increase in prices**. **Brazil stands out with a decrease of 28%.**

EUROPE

- As a general comment, it should be noted that in **Europe** there is a **duplication of import figures**. This is due to the fact that there are countries such as Italy, Germany and France that buy oil from Spain, Greece and Portugal, which in turn send it to other EU countries, doubling some of the figures.
- In the period under study, imports have remained fairly stable with some increases, except in the year **2023** when imports have **decreased by 20%**. This was due to **several factors**:
 - **North African** producer countries have had **low production**, except for **Turkey (EUROPE /ASIA)** which has **increased its exports by 300%**.
 - **Spain** has had very **low production** and has not been able to send the usual amount of oil to European countries.
- For all these reasons, the **consumption of Olive Oils in the European Union** has been reduced in **favour of other vegetable oils**.

NORTH AMERICA

- It should be noted that **this continent** has seen **the smallest drop in imports** of any continent in the world. This is due to the fact that the **USA** is a **traditional consumer of olive oil**, has a greater knowledge of the product and, in addition, has a **high per capita income**, which is better able to withstand price rises.
- In both the USA and Canada, imports have increased, except in the year **2023** when there has been a **decrease of 18%**.

OCEANIA

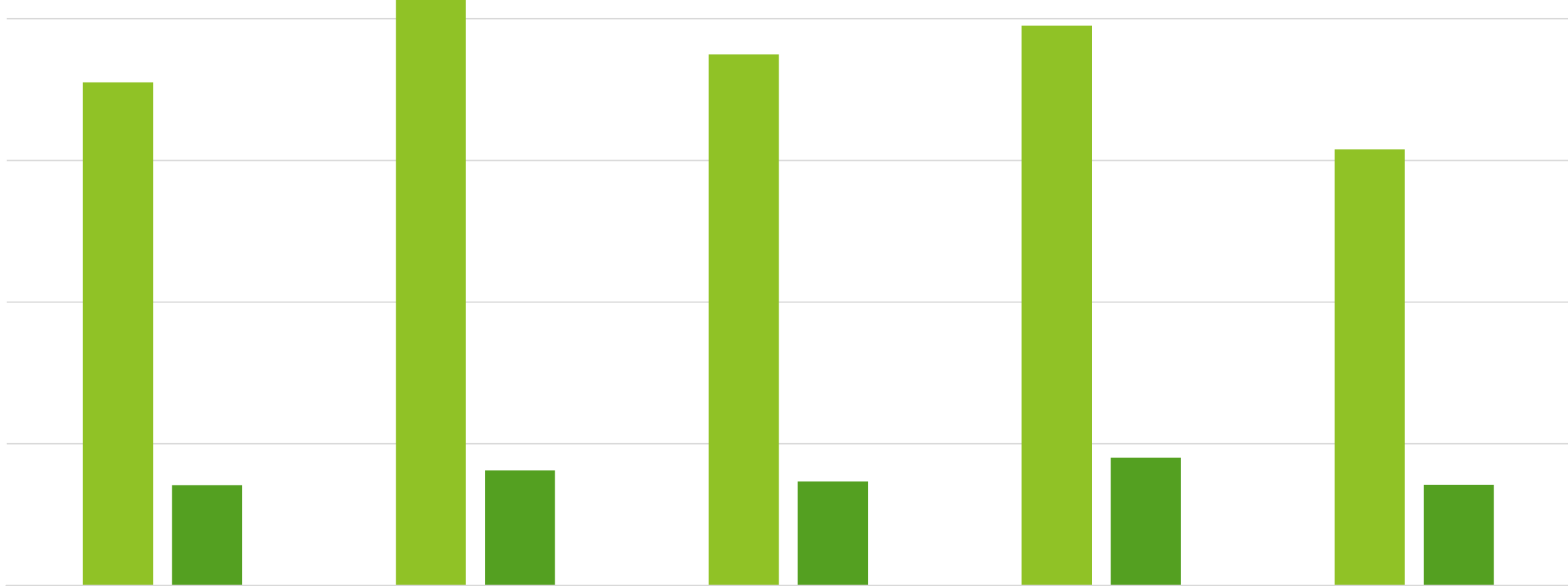
- In Oceania, imports have increased in the period 2019 - 2022. In the year 2023, imports have decreased by 30% due to higher prices due to lower production.

IMPORTS OF OLIVE OILS IN THE WORLD BY QUALITIES FROM 2019 TO 2023 TN

Year	Virgin	Olive Oil	General Olive
2019	1.775.618	354.228	2.129.846
2020	2.106.556	405.770	2.512.326
2021	1.874.081	366.492	2.240.573
2022	1.975.496	451.096	2.426.592
2023	1.539.079	355.285	1.894.364

IMPORTS OF OLIVE OILS IN THE WORLD BY QUALITIES FROM 2019 TO 2023 TN

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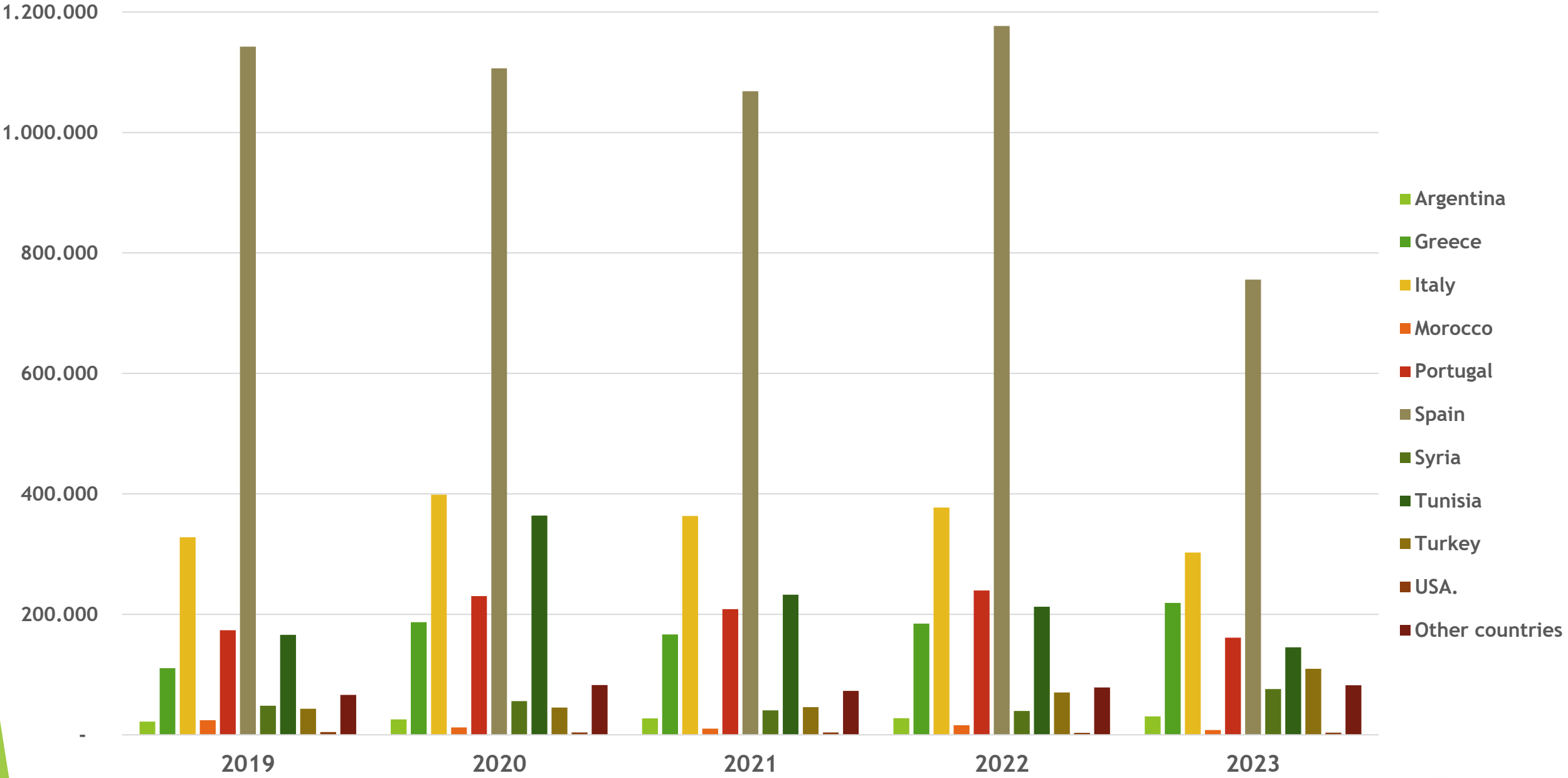
Virgin
Olive Oil

	2019	2020	2021	2022	2023
Virgin	1.775.618	2.106.556	1.874.081	1.975.496	1.539.079
Olive Oil	354.228	405.770	366.492	451.096	355.285

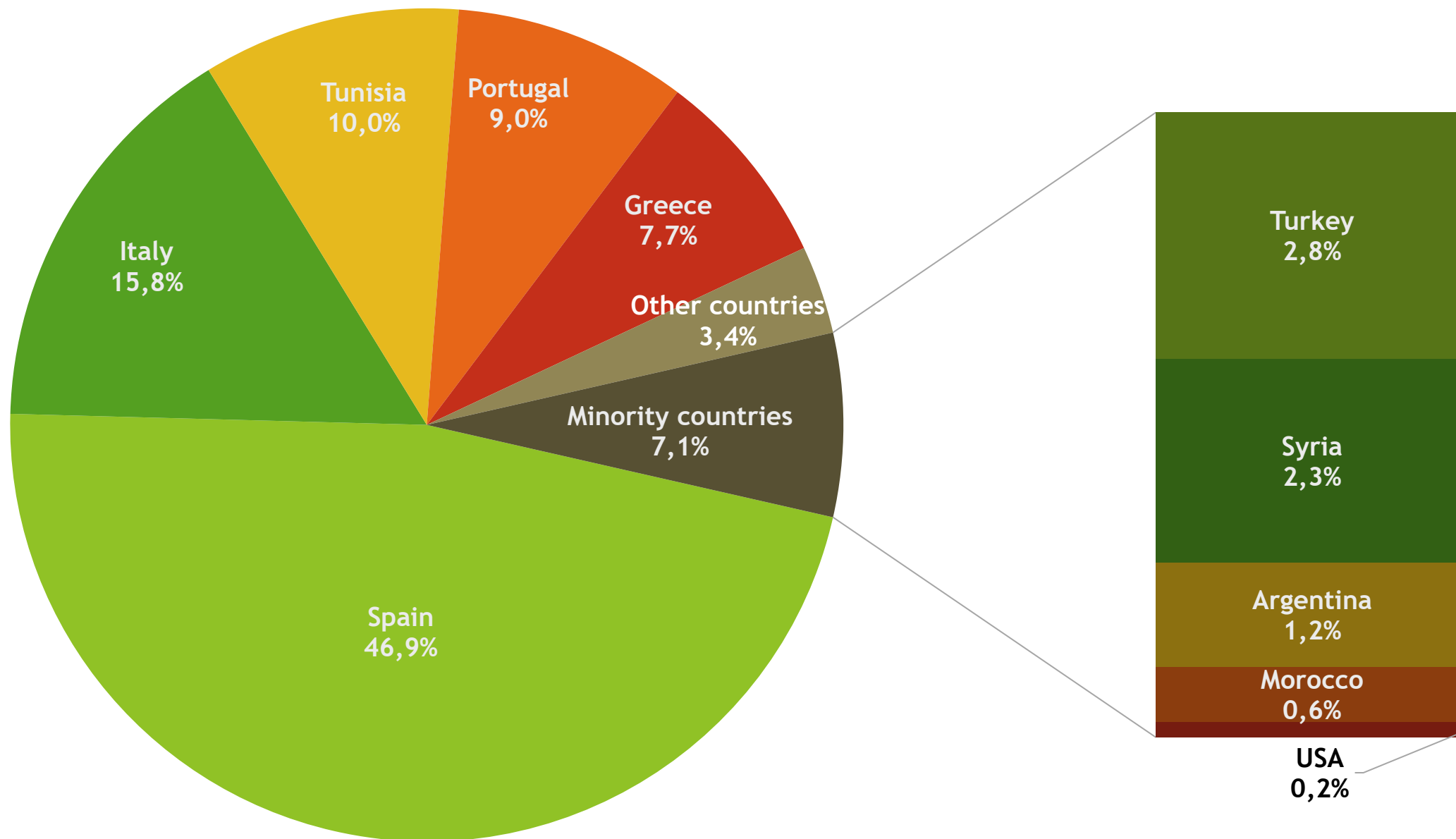
**EXPORTS OF OLIVE OILS IN THE WORLD, BY EXPORTING COUNTRY, FROM
2019 TO 2023 TN**

	2019	2020	2021	2022	2023
Spain	1.142.691	1.106.423	1.068.406	1.176.913	755.959
Italy	328.069	398.704	363.340	377.453	302.759
Greece	110.729	186.978	166.560	184.515	218.902
Portugal	173.686	230.434	208.708	239.761	161.312
Tunisia	166.073	364.180	232.507	212.577	145.364
Turkey	43.333	45.429	46.079	70.168	109.569
Syria	48.318	55.991	40.469	39.570	75.843
Argentina	21.828	25.504	27.293	27.658	30.718
Morocco	24.228	12.204	10.329	15.894	7.961
USA	4.728	3.822	3.779	3.306	3.655
Other countries	66.162	82.656	73.101	78.777	82.322
Total	2.129.846	2.512.327	2.240.572	2.426.592	1.894.364

EXPORTS OF OLIVE OILS IN THE WORLD, BY EXPORTING COUNTRIES, FROM 2019 TO 2023 (TN)



EXPORTS OF OLIVE OILS IN THE WORLD, BY COUNTRIES, AVERAGE 2019 TO 2023



Thank you for your attention

Fedolive

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