Contribution ID: 3560bdc3-5310-4aad-aeea-0196bd403a22

Date: 19/07/2023 10:54:42

EAfA Pledge Application Form

Fields marked with * are mandatory.

The European Alliance for Apprenticeships (EAfA) is a multi-stakeholder initiative to strengthen the supply, quality, image and mobility of apprenticeships.

- * Would you like to:
 - Join the European Alliance for Apprenticeships and make a pledge to contribute to the EAfA objectives
 - Subscribe to the EAfA newsletter and receive information on EAfA activities

Existing EAfA members are invited to renew their pledge using this new pledge form by selecting the <u>first</u> <u>option</u> and filling in the form. The process of renewing an existing pledge allows EAfA members to update the content of their pledge (including the contact details), select relevant actions and related KPIs under each main EAfA objectives and accept the new privacy note allowing EAfA and the Apprenticeship Support Services to continue involving EAfA members in the Alliance's activities.

If your organisation has already applied or renewed your pledge through this online form, you can change the information included in your application by clicking here and inserting your contribution ID (You can ask the contribution ID to the person that registered your organisation through this online form, or contact us via email at EAfAmembers@ecorys.com). Once you modify the desired fields, click submit and your application is updated.

By clicking 'Save as Draft' on the right-end side of this webpage, you can save your contribution as a draft at any point and continue later. If you wish to download the full questionnaire in PDF version, you can also do so through the right-hand side of the screen under 'Background Documents'.

Join the Alliance and submit your pledge

The Council Recommendation on a <u>European Framework for Quality and Effective Apprenticeships</u> (<u>EFQEA</u>) adopted on 15 March 2018 describes apprenticeships as "formal vocational education and training schemes" whereby learning alternates between learning in school and training in the workplace, leading to the acquisition of a formal qualification. Quality apprenticeships are paid and regulated by a work contract between the apprentice and the employer. You can learn more about apprenticeships here.

By joining the Alliance, pledgers commit to strengthening one or more of the main EAfA objectives, promoting apprenticeships, and upholding the 14 EFQEA criteria for quality and effective apprenticeships.

The originator of the pledge is solely responsible for implementing the actions outlined and commits to report on the implementation of the commitments at least once per year. The pledge and reported results will be published on the EAfA webpage, and may be used for communication purposes.

Pledges are accepted from EU countries, EFTA countries and EU candidate and partner countries.

The pledges should demonstrate concrete commitment and actions that will strengthen apprenticeships when it comes to one or more of the following aspects:

1. Increasing their supply

	is in early
2. Impro	ving their quality
3. Impro	ving their image
4. Enhar	ncing mobility of apprentices
5. Suppo	orting the twin green/digital transition
Informati	on on your organisation
* Is your orgai	nisation already a registered member of the European Alliance for Apprenticeships?
	ndividually or in a joint pledge)
O No	
O I don'i	t know / I am not sure
* Please indic	ate below the registration number of your pledge: (You can find your registration number in the
invitation em	nail you received to renew your pledge, or contact us via email at <u>EAfAmembers@ecorys.com</u>)
91	
* Is your pledo	ge submitted:
Individuo	ually
Jointly	with other organisation(s)
* Your compa	ny / organisation name:
Europea	an Builders Confederation
'	
. 34//	
	f stakeholder does your organisation represent?
_	employer (more than 250 employees)
_	, small or medium employer (up to 249 employees)
_	c authority (local, regional or national)
_	e or public employment services
	union (social partner)
0	oyer's organisation (social partner)
_	ber of commerce, trade and crafts
_	ral organisation
	ng provider
U. U	

	other related supporting actors in a location that cooperate closely)
	Research institution
	Non-governmental or civil society organisation
	Other
* At wha	at level is your organisation active?
	International
0	European
	National
	Regional
	Local
forma	r organisation a representative or umbrella organisations (i.e., an association of institutions that lly work together)? Yes No
* How n	nany members does your organisation represent?
19	
* In whi	ch country is the head-quarter of your organisation?
В	elgium
* Please	e select the country(ies) your organisation operates in:

Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and

Albania
Austria
Belgium
Bosnia and Herzegovina
Bulgaria
Croatia
Cyprus
Czechia
Denmark
Estonia
Finland
France
Georgia
Germany
Greece
Hungary
Iceland
Ireland
Israel
Italy
Latvia
Liechtenstein
Lithuania
Luxembourg
Malta
Moldova
Montenegro
Netherlands
North Macedonia
Norway
Poland
Portugal
Romania
Serbia
Slovak Republic
Slovenia
Spain
Sweden
Switzerland
Türkiye
Ukraine
OII

Other

If your organisation/partnership operates in selected European regions, please indicate here the relevant region(s):

Albania - Jug

Albania - Qender

Albania - Veri

Austria - Ostösterreich

Austria - Südösterreich

Austria - Westösterreich

Belgium - Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Belgium - Région wallonne

Belgium - Vlaams Gewest

Bosnia and Herzegovina - Bosanska Krajina

Bosnia and Herzegovina - Bosanska Posavina

Bosnia and Herzegovina - East Herzegovina

Bosnia and Herzegovina - Podrinje

Bosnia and Herzegovina - Semberija

Bosnia and Herzegovina - Srednja Bosna

Bosnia and Herzegovina - Tropolje

Bosnia and Herzegovina - West Herzegovina

Bulgaria - Severen tsentralen

Bulgaria - Severoiztochen

Bulgaria - Severozapaden

Bulgaria - Yugoiztochen

Bulgaria - Yugozapaden

Bulgaria - Yuzhen tsentralen

Croatia - Grad Zagreb

Croatia - Jadranska Hrvatska

Croatia - Panonska Hrvatska

Croatia - Sjeverna Hrvatska

Cyprus - Famagusta

Cyprus - Kyrenia

Cyprus - Larnaca

Cyprus - Limassol

Cyprus - Nicosia

Cyprus - Paphos

Czechia - Jihovýchod

Czechia - Jihozápad

Czechia - Moravskoslezsko

Czechia - Praha

Czechia - Severovýchod

Czechia - Severozápad

Czechia - Střední Čechy

Czechia - Střední Morava

Denmark - Hovedstaden

Denmark - Midtjylland

Denmark - Nordjylland

Denmark - Sjælland

Denmark - Syddanmark

Estonia - Kesk-Eesti

Estonia - Kirde-Eesti

Estonia - Lääne-Eesti

Estonia - Lõuna-Eesti

Estonia - Põhja-Eesti

Finland - Åland

Finland - Etelä-Suomi

Finland - Helsinki-Uusimaa

Finland - Länsi-Suomi

Finland - Pohjois- ja Itä-Suomi

France - Auvergne-Rhône-Alpes

France - Bourgogne-Franche-Comté

France - Bretagne

France - Centre — Val de Loire

France - Corse

France - Grand Est

France - Hauts-de-France

France - Ile-de-France

France - Normandie

France - Nouvelle-Aquitaine

France - Occitanie

France - Pays de la Loire

France - Provence-Alpes-Côte d'Azur

France - RUP FR — Régions Ultrapériphériques Françaises

Georgia - Abkhazia

Georgia - Adjara

Georgia - Guria

Georgia - Imereti

Georgia - Kakheti

Georgia - Kvemo Kartli

Georgia - Mtskheta-Mtianeti

Georgia - Racha-Lechkhumi and Kvemo Svaneti

Georgia - Samegrelo-Zemo Svaneti

Georgia - Samtskhe-Javakheti

Georgia - Shida Kartli

Germany - Baden-Württemberg

Germany - Bayern

Germany - Berlin

Germany - Brandenburg

Germany - Bremen

Germany - Hamburg

Germany - Hessen

Germany - Mecklenburg-Vorpommern

Germany - Niedersachsen

Germany - Nordrhein-Westfalen

Germany - Rheinland-Pfalz

Germany - Saarland

Germany - Sachsen

Germany - Sachsen-Anhalt

Germany - Schleswig-Holstein

Germany - Thüringen

Greece - Anatoliki Makedonia, Thraki

Greece - Attiki

Greece - Dytiki Elláda

Greece - Dytiki Makedonia

Greece - Ionia Nisia

Greece - Ipeiros

Greece - Kentriki Makedonia

Greece - Kriti

Greece - Notio Aigaio

Greece - Peloponnisos

Greece - Sterea Elláda

Greece - Thessalia

Greece - Voreio Aigaio

Hungary - Budapest

Hungary - Dél-Alföld

Hungary - Dél-Dunántúl

Hungary - Észak-Alföld

Hungary - Észak-Magyarország

Hungary - Közép-Dunántúl

Hungary - Nyugat-Dunántúl

Hungary - Pest

Iceland - Höfuðborgarsvæði

Iceland - Landsbyggð

Ireland - Eastern and Midland

Ireland - Northern and Western

Ireland - Southern

Israel - Central District

Israel - Haifa District

Israel - Jerusalem District

Israel - Northern District

Israel - Southern District

Israel - Tel Aviv District

Italy - Abruzzo

Italy - Basilicata

Italy - Calabria

Italy - Campania

Italy - Emilia-Romagna

Italy - Friuli-Venezia Giulia

Italy - Lazio

Italy - Liguria

Italy - Lombardia

Italy - Marche

Italy - Molise

Italy - Piemonte

Italy - Provincia Autonoma di Bolzano/Bozen

Italy - Provincia Autonoma di Trento

Italy - Puglia

Italy - Sardegna

Italy - Sicilia

Italy - Toscana

Italy - Umbria

Italy - Valle d'Aosta/Vallée d'Aoste

Italy - Veneto

Latvia - Kurzeme

Latvia - Latgale

Latvia - Pierīga

Latvia - Rīga

Latvia - Vidzeme

Latvia - Zemgale

Liechtenstein - Liechtenstein

Lithuania - Alytaus apskritis

Lithuania - Kauno apskritis

Lithuania - Klaipėdos apskritis

Lithuania - Marijampolės apskritis

Lithuania - Panevėžio apskritis

Lithuania - Šiaulių apskritis

Lithuania - Tauragės apskritis

Lithuania - Vilniaus apskritis

Luxembourg - Luxembourg

Malta - Gozo and Comino

Moldova - Anenii Noi

Moldova - Basarabeasca

Moldova - Briceni

Moldova - Cahul

Moldova - Călărași

Moldova - Cantemir

Moldova - Căușeni

Moldova - Cimişlia

Moldova - Criuleni

Moldova - Dondușeni

Moldova - Drochia

Moldova - Dubăsari

Moldova - Edineţ

Moldova - Fălești

Moldova - Florești

Moldova - Gagauzia

Moldova - Glodeni

Moldova - Hîncesti

Moldova - Ialoveni

Moldova - Leova

Moldova - Nisporeni

Moldova - Ocnița

Moldova - Orhei

Moldova - Rezina

Moldova - Rîşcani

Moldova - Sîngerei

Moldova - Şoldăneşti

Moldova - Soroca

Moldova - Ştefan Vodă

Moldova - Strășeni

Moldova - Taraclia

Moldova - Telenesti

Moldova - Transnistria

Moldova - Ungheni

Montenegro - Crna Gora

Netherlands - Drenthe

Netherlands - Flevoland

Netherlands - Friesland (NL)

Netherlands - Gelderland

Netherlands - Groningen

Netherlands - Limburg (NL)

Netherlands - Noord-Brabant

Netherlands - Noord-Holland

Netherlands - Overijssel

Netherlands - Utrecht

Netherlands - Zeeland

Netherlands - Zuid-Holland

North Macedonia - North Macedonia

Norway - Agder

Norway - Innlandet

Norway - Jan Mayen

Norway - Møre og Romsdal

Norway - Nordland

Norway - Oslo

Norway - Rogaland

Norway - Svalbard

Norway - Troms og Finnmark

Norway - Trøndelag

Norway - Vestfold og Telemark

Norway - Vestland

Norway - Viken

Poland - Makroregion centralny

Poland - Makroregion północno-zachodni

Poland - Makroregion północny

Poland - Makroregion południowo-zachodni

Poland - Makroregion południowy

Poland - Makroregion województwo mazowieckie

Poland - Makroregion wschodni

Portugal - Alentejo

Portugal - Algarve

Portugal - Área Metropolitana de Lisboa

Portugal - Centro (PT)

Portugal - Norte

Portugal - Região Autónoma da Madeira

Portugal - Região Autónoma dos Açores

Romania - Bucureşti-Ilfov

Romania - Centru

Romania - Nord-Est

Romania - Nord-Vest

Romania - Sud-Est

Romania - Sud-Muntenia

Romania - Sud-Vest Oltenia

Romania - Vest

Serbia - Autonomous Province of Vojvodina

Serbia - City of Belgrade

Serbia - Region Južne i Istočne Srbije

Serbia - Region Šumadije i Zapadne Srbije

Slovakia - Banskobystrický kraj

Slovakia - Bratislavský kraj

Slovakia - Košický kraj

Slovakia - Nitriansky kraj

Slovakia - Prešovský kraj

Slovakia - Trenčiansky kraj

Slovakia - Trnavský kraj

Slovakia - Žilinský kraj

Slovenia - Vzhodna Slovenija

Slovenia - Zahodna Slovenija

Spain - Andalucía

Spain - Aragón

Spain - Canarias

Spain - Cantabria

Spain - Castilla y León

Spain - Castilla-La Mancha

Spain - Cataluña

Spain - Ciudad de Ceuta

Spain - Ciudad de Melilla

Spain - Comunidad de Madrid

Spain - Comunidad Foral de Navarra

Spain - Comunitat Valenciana

Spain - Extremadura

Spain - Galicia

Spain - Illes Balears

Spain - La Rioja

Spain - País Vasco

Spain - Principado de Asturias

Spain - Región de Murcia

Sweden - Region Blekinge

Sweden - Region Dalarna

Sweden - Region Gävleborg

Sweden - Region Gotland

Sweden - Region Halland

Sweden - Region Jämtland Härjedalen

Sweden - Region Jönköpings län

Sweden - Region Kalmar län

Sweden - Region Kronoberg

Sweden - Region Örebro län

Sweden - Region Östergötland

Sweden - Region Skåne

Sweden - Region Sörmland

Sweden - Region Stockholm

Sweden - Region Uppsala

Sweden - Region Värmland

Sweden - Region Västerbotten Region Norrbotten

Sweden - Region Västernorrland

Sweden - Region Västmanland

Sweden - Västra Götalandsregionen

Switzerland - Espace Mittelland

Switzerland - Nordwestschweiz

Switzerland - Ostschweiz

Switzerland - Région lémanique

Switzerland - Ticino

Switzerland - Zentralschweiz

Switzerland - Zürich

Türkiye - Adana, Mersin

Türkiye - Ağrı, Kars, Iğdır, Ardahan

Türkiye - Ankara

Türkiye - Antalya, Isparta, Burdur

Türkiye - Aydın, Denizli, Muğla

Türkiye - Balıkesir, Çanakkale

Türkiye - Bursa, Eskişehir, Bilecik

Türkiye - Erzurum, Erzincan, Bayburt

Türkiye - Gaziantep, Adıyaman, Kilis

Türkiye - Hatay, Kahramanmaraş, Osmaniye

Türkiye - İstanbul

Türkiye - İzmir

Türkiye - Kastamonu, Çankırı, Sinop

Türkiye - Kayseri, Sivas, Yozgat

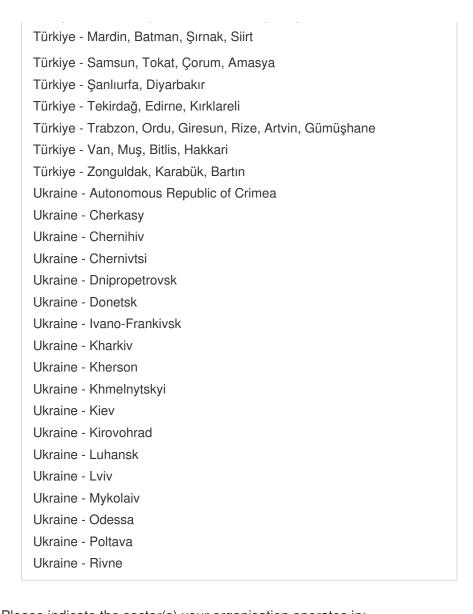
Türkiye - Kırıkkale, Aksaray, Niğde, Nevşehir, Kırşehir

Türkiye - Kocaeli, Sakarya, Düzce, Bolu, Yalova

Türkiye - Konya, Karaman

Türkiye - Malatya, Elazığ, Bingöl, Tunceli

Türkiye - Manisa, Afyonkarahisar, Kütahya, Uşak



* Please indicate the sector(s) your organisation operates in: Aerospace and Defence Agri-Food Construction Creative and Cultural Industries Digital Education and Training Energy-Intensive Industries Health Microelectronics Mobility-Transport (includes automotive, shipbuilding) Proximity and Social Economy Renewable Energy Tourism Retail Textiles Tourism Other N/A

Does your organisation provide apprenticeship opportunities?

	lease indicate the webpage listing the apprenticeships opportunities you offer or the apprenticeships' ated activities you are conducting) https://www.ebc-construction.eu/
Lo	go of your organisation / company: 72130024-8edd-45b6-87ea-ad523f39aa20/EBC-logo_blue-on-white-FINAL.jpg
ls :	your organisation part of any of the following networks at EU, national or international level? Pact for Skills Digital Skills and Jobs Coalition Global Apprenticeship Network Other
Ple	ease give a short description of your company / organisation: (The description should explain what your
org	ganisation is and what it is doing/planning to do in terms of apprenticeships related activities in Europe) 000 character(s) maximum
org	
Ple for	Established in 1990, the European Builders Confederation (EBC) is the European organisation representing national associations of micro, small and medium-sized enterprises and crafts specialised in construction, with a secretariat in Brussels. EBC is part of the employers' delegation of the European sectoral social dialogue for construction. EBC is a member of SMEunited, the European association of SMEs, and a founding partner of Small Business Standards (SBS), the European association representing SMEs in standardisation. At national level, EBC members cover a broad range of crafts: from the more general crafts, such as contractors and bricklayers, to the specialized crafts, such as carpenters, joiners, plumbers, HVAC,

Yes

Please provide the following information for the main contact person of your pledge.

Contact information

* Title	e of contact person:
(● Mr.
(Mrs.
(Mx.
(Dr.
(Prof.
(
* Nan	ne:
	Fernando
* Suri	name:
	Sigchos Jiménez
* Ema	ail:
	fernando.sigchos@ebc-construction.eu
Role	e in the organisation:
	Secretary General
sam	invite you to subscribe additional contacts from your organisation to the EAfA newsletter through this ne form so that they can stay up to date with EAfA updates and events. our pledge
you	ase indicate the name of your pledge. It could be the name of your company, of a programme or project plan to put in place, or simply a name that you feel well represents your pledge: Ocharacter(s) maximum
	European Builders Confederation
	at is your motivation for joining the EAfA? O character(s) maximum
	EBC is willing to contribute to strengthening the supply, the quality and attractiveness of apprenticeships, as well as the mobility of apprentices. It is crucial to break down stereotypes surrounding construction careers, by raising the profile of VET and developing training programmes more in line with the day-to-day skills needs of construction SMEs. This will make the sector more attractive to younger generations and underrepresented groups in the world of construction, such as women.

What are the benefits you expect from your organisation's participation in the EAfA?

EBC is a European professional organisation that represents national associations of construction SMEs and crafts, stakeholders which have difficulties proposing apprenticeships due to limited capacity and resources, as well as language barriers. EBC thus believes that being part of EAfA and accessing its extensive network of stakeholders will help promote apprenticeships in construction SMEs, especially in the context of the twin green and digital transitions.

* Please indicate the starting year of your pledge:

2015

- * You are applying:
 - On your own (as one organisation)
 - In partnership with one or more organisations

Your objectives

In the following section(s), you will be asked to provide information on the key activities and related key performance indicators (KPIs) and target groups for each EAfA objective your pledge will contribute to. You will also be able to describe your action in more detail in a free text box and include activities that may not be already listed.

The objectives selected will affect the information you are shown in the following sections. Deselecting these options may cause you to lose information provided in the following questions.

The following <u>document</u> contains the full list of actions, related KPIs, and target groups, which you may use as guidance.

- * Please select the EAFA objective(s) that your pledge will contribute to: (select all that apply)
 - Increase the supply of apprenticeships
 - Improve the quality of apprenticeships
 - Enhance the image of apprenticeships
 - Promote European **mobility** of apprentices
 - Support the twin green/digital transition
 - I am not sure and would like to receive further assistance from the Support Services

Joining the European Alliance for Apprenticeships

Please confirm your understanding of the EAfA principles – by ticking all 3 boxes. By ticking the boxes, you:

Agree with the understanding of apprenticeships[i], as set out in the European Framework for Quality and Effective Apprenticeships (EFQEA) and to contribute to the implementation of this Framework.

- For the supply of apprenticeships, commit as relevant to apply the learning and working conditions set out in the European Framework for Quality and Effective Apprenticeships (EFQEA).[ii]
- Commit to the extent possible to provide updates on activities related to this pledge, in the yearly survey on EAfA pledges.
- [i] Apprenticeships are understood as formal vocational education and training schemes that
- a) combine learning in education or training institutions with substantial work-based learning in companies and other workplaces,
- b) lead to nationally recognised qualifications,
- c) are based on an agreement defining the rights and obligations of the apprentice, the employer and, where appropriate, the vocational education and training institution, and
- d) with the apprentice being paid or otherwise compensated for the work based component.

[ii] Council Recommendation of 15 March 2018 on a European Framework for Quality and Effective Apprenticeships (2018/C 153/01).

Quality

Please select the type of action you would like to undertake to improve the quality of apprenticeships, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and five actions:

	Action	KPI (Number of)	KPI target	Target group(s)
1	* Widen the inclusivity of apprenticeships	* Apprentices from target groups	* 500	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2	Upgrade the training skills of trainers/mentors	Trainers/mentors being trained	50	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

3	Develop and improve apprenticeship curricula	Curricula developed or improved	6	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
	 Widen the inclusivity of apprenticeships Upgrade the training skills of trainers/mentors Ensure that learners acquire a qualific./certification 	 Apprentices from target groups Trainers/mentors being trained Apprentices getting qualific./certification Courses leading to qualific./certification 		

4	Develop and improve apprenticeship curricula Ensure the dual status of apprentices Implement an apprentices' progress review process Monitor companies implementing apprenticeships Provide appropriate mentoring to apprentices Other, please specify below	Curricula developed or improved Monitoring exercises carried out Apprentices accessing mentoring services Mentors / coaches / counsellors hired Apprentices' dual status recognised (Y/N) Progress review process in place (Y/N) Other	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
	 Widen the inclusivity of apprenticeships Upgrade the training skills of trainers/mentors Ensure that learners acquire a qualific./certification 	 Apprentices from target groups Trainers/mentors being trained Apprentices getting qualific./certification Courses leading to qualific./certification 	

Develop and improve apprenticeship curricula Ensure the dual status of apprentices Implement an apprentices' progress review process Monitor companies implementing apprenticeships Provide appropriate mentoring to apprentices Other, please specify below	Curricula developed or improved Monitoring exercises carried out Apprentices accessing mentoring services Mentors / coaches / counsellors hired Apprentices' dual status recognised (Y/N) Progress review process in place (Y/N) Other	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs	3
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* Please describe the action(s) more in detail:

250 character(s) maximum

EBC is involved in European Projects aiming at increasing the digital and green skills of construction workers and attracting young people and women to the sector. In this context, EBC will contribute to the development of training materials.

Image

Please select the type of action you would like to undertake to improve the image of apprenticeships, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and five actions:

Action	KPI (Number of)	KPI target	Target group(s)
Develop social media campaigns and presence	* People reached	* 5000	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2	Promote apprenticeship testimonials and best practices	Material developed	20	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

3	Organise/participate in awareness-raising activities	Activities participated in	10	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups
				Migrants and refugees NEETs

4	Partner up with employers, schools, public authorities, etc.	Partnerships developed	5	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities
				Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
	 Develop social media campaigns and presence Organise/participate in awareness-raising activities 	People reachedMedia posts developedParticipants		

Create and disseminate information material Promote apprenticeship testimonials and best practices Partner up with employers, schools, public authorities, etc. Other, please specify below	Activities participated in Material developed Active 'role models' Partnerships developed Other	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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* Please describe the action(s) more in detail:

250 character(s) maximum

Using EBC communication tools (newsletters, press releases, social media, circulars, website, meetings) to promote the mobility, quality, image and supply of apprenticeships, as well as convey the benefits of workbased apprenticeship.

Green and Digital

- * Please indicate if your action(s) will focus on:
 - Digital transition
 - Green transition
 - Both green and digital transition

Digital:

Please select the most relevant key performance indicator for the action you would like to undertake to support apprentices in gaining the skills required to master the digital transition, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and two actions:

Action	KPI (Number of)	KPI target	Target group(s)
Develop robust digital competences in apprenticeships	* Schemes dedicated to the acquisition of digital skills	* 10	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2	Develop robust digital competences in apprenticeships	 Schemes dedicated to the acquisition of digital skills Apprentices obtaining relevant digital skills certifications 	Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups
			groups Migrants and refugees NEETs

* Please describe the action(s) focusing on the digital transition more in detail:

250 character(s) maximum

EBC is involved in projects whose aim is to develop micro learning units and training materials to increase the digital skills of the construction sector.

Green:

Please select the most relevant key performance indicator for the action you would like to undertake to support apprentices in gaining the skills required to master the green transition, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and two actions:

Action	KPI (Number of)	KPI target	Target group(s)
			*
			Apprentices
			Students
			Families
			Graduates
			Schools
			Universities
			Training providers
Develop robust green competences in	*	*	Employers
apprenticeships	Schemes dedicated to the acquisition of green skills	10	SMEs
			Large companies
			Public authorities
			Trainers and mentors
			Women
			Socio-economically disadvantaged
			groups
			Migrants and refugees
			NEETs

250	character(s) maximum
	EBC is involved in projects whose aim is to develop micro learning units and training materials to increase the green skills of the construction sector.
Act	ive participation
an ex	a is supporting its members to work together in thematic communities. If you would like to join or lead existing or new community, please select below the topics/areas you would be interested in: Green and digital transitions Learning mobility of apprentices Social inclusion and gender equality
	Role of Cities and Regions in Fostering Apprenticeship Other, please specify below:
lead	se provide more information about your proposed topic and indicate whether you would be available to this community: O character(s) maximum
Priv	acy and consent
Euro (inclu	By checking this box, I confirm that I want to register for this service and I give my consent to the pean Commission to process my personal data for the purpose described in the privacy statement adding subscription to the newsletter, organisation of events, networking and management of abership related to EAfA).
	Privacy_Statement_EAfA.docx
ckgr	ound Documents
t of ac	tions, KPIs and target groups

* Please describe the action(s) focusing on the green transition more in detail:

Contact

EAfAmembers@ecorys.com

Pledge Form Questionnaire