EAfA Pledge Application Form

Fields marked with * are mandatory.

The European Alliance for Apprenticeships (EAfA) is a multi-stakeholder initiative to strengthen the supply, quality, image and mobility of apprenticeships.

- * Would you like to:
 - Ioin the European Alliance for Apprenticeships and make a pledge to contribute to the EAfA objectives
 - Subscribe to the EAfA newsletter and receive information on EAfA activities

Existing EAfA members are invited to renew their pledge using this new pledge form by selecting the <u>first</u> <u>option</u> and filling in the form. The process of renewing an existing pledge allows EAfA members to update the content of their pledge (including the contact details), select relevant actions and related KPIs under each main EAfA objectives and accept the new privacy note allowing EAfA and the Apprenticeship Support Services to continue involving EAfA members in the Alliance's activities.

If your organisation has already applied or renewed your pledge through this online form, you can change the information included in your application by clicking <u>here</u> and inserting your contribution ID (You can ask the contribution ID to the person that registered your organisation through this online form, or contact us via email at <u>EAfAmembers@ecorys.com</u>). Once you modify the desired fields, click submit and your application is updated.

By clicking 'Save as Draft' on the right-end side of this webpage, you can save your contribution as a draft at any point and continue later. If you wish to download the full questionnaire in PDF version, you can also do so through the right-hand side of the screen under 'Background Documents'.

Join the Alliance and submit your pledge

The Council Recommendation on a <u>European Framework for Quality and Effective Apprenticeships</u> (<u>EFQEA</u>) adopted on 15 March 2018 describes apprenticeships as "formal vocational education and training schemes" whereby learning alternates between learning in school and training in the workplace, leading to the acquisition of a formal qualification. Quality apprenticeships are paid and regulated by a work contract between the apprentice and the employer. You can learn more about apprenticeships <u>here</u>.

By joining the Alliance, pledgers commit to strengthening one or more of the main EAfA objectives, promoting apprenticeships, and upholding the 14 EFQEA criteria for quality and effective apprenticeships.

The originator of the pledge is solely responsible for implementing the actions outlined and commits to report on the implementation of the commitments at least once per year. The pledge and reported results will be published on the EAfA webpage, and may be used for communication purposes.

Pledges are accepted from EU countries, EFTA countries and EU candidate and partner countries.

The pledges should demonstrate concrete commitment and actions that will strengthen apprenticeships when it comes to one or more of the following aspects:

- 1. Increasing their supply
- 2. Improving their quality
- 3. Improving their image
- 4. Enhancing mobility of apprentices
- 5. Supporting the twin green/digital transition

Information on your organisation

* Is your organisation already a registered member of the European Alliance for Apprenticeships?

- Yes (individually or in a joint pledge)
- 🔘 No
- I don't know / I am not sure
- * Please indicate below the registration number of your pledge: (*You can find your registration number in the invitation email you received to renew your pledge, or contact us via email at EAfAmembers@ecorys.com*)

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* Is your pledge submitted:

- Individually
- Jointly with other organisation(s)
- * Your company / organisation name:

CMA France - Chambres de Métiers et de l'Artisanat France

- * What type of stakeholder does your organisation represent?
 - Large employer (more than 250 employees)
 - Micro, small or medium employer (up to 249 employees)
 - Public authority (local, regional or national)
 - Private or public employment services
 - Trade union (social partner)
 - Employer's organisation (social partner)
 - Ohamber of commerce, trade and crafts
 - Sectoral organisation
 - Training provider

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Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)

- Research institution
- Non-governmental or civil society organisation
- Other
- * At what level is your organisation active?
 - International
 - European
 - National
 - Regional
 - Local

* Is your organisation a representative or umbrella organisations (i.e., an association of institutions that formally work together)?

- Yes
- No
- * How many members does your organisation represent?

158

* Please select the country(ies) your organisation operates in:

Albania
Austria
Belgium
Bosnia and Herzegovina
Bulgaria
Croatia
Cyprus
Czechia
Denmark
Estonia
Finland
France
Georgia
Germany
Greece
Hungary
Iceland
Ireland
Israel
Italy
Latvia
Liechtenstein
Lithuania
Luxembourg
Malta
Moldova
Montenegro
Netherlands
North Macedonia
Norway
Poland
Portugal
Romania
Serbia
Slovak Republic
Slovenia
Spain
Sweden
Switzerland
Türkiye
Ukraine
Other

If your organisation/partnership operates in selected European regions, please indicate here the relevant region(s):

Albania	Jua
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Albania - V	
	Dstösterreich
	Südösterreich
	Vestösterreich
	Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest
•	Région wallonne
•	Vlaams Gewest
0	d Herzegovina - Bosanska Krajina
	d Herzegovina - Bosanska Posavina
	d Herzegovina - East Herzegovina
	d Herzegovina - Podrinje
	d Herzegovina - Semberija
	d Herzegovina - Srednja Bosna
	d Herzegovina - Tropolje
	d Herzegovina - West Herzegovina
	Severen tsentralen
0	Severoiztochen
-	Severozapaden
•	Yugoiztochen
-	Yugozapaden
-	Yuzhen tsentralen
•	Grad Zagreb
	Jadranska Hrvatska
	Panonska Hrvatska
	Sjeverna Hrvatska
Cyprus - r Cyprus - k	Famagusta
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Cyprus - L	
Cyprus - L	
Cyprus - N	
Cyprus - F	
	Jihovýchod
	Jihozápad
	Moravskoslezsko
Czechia -	
	Severovýchod
	Severozápad
	Střední Čechy
	Střední Morava
	- Hovedstaden
	- Midtjylland
	- Nordjylland
	- Sjælland
	- Syddanmark

ESIUIIIa - NESK-EESII
Estonia - Kirde-Eesti
Estonia - Lääne-Eesti
Estonia - Lõuna-Eesti
Estonia - Põhja-Eesti
Finland - Åland
Finland - Etelä-Suomi
Finland - Helsinki-Uusimaa
Finland - Länsi-Suomi
Finland - Pohjois- ja Itä-Suomi
France - Auvergne-Rhône-Alpes
France - Bourgogne-Franche-Comté
France - Bretagne
France - Centre — Val de Loire
France - Corse
France - Grand Est
France - Hauts-de-France
France - Ile-de-France
France - Normandie
France - Nouvelle-Aquitaine
France - Occitanie
France - Pays de la Loire
France - Provence-Alpes-Côte d'Azur
France - RUP FR — Régions Ultrapériphériques Françaises
Georgia - Abkhazia
Georgia - Adjara
Georgia - Guria
Georgia - Imereti
Georgia - Kakheti
Georgia - Kvemo Kartli
Georgia - Mtskheta-Mtianeti
Georgia - Racha-Lechkhumi and Kvemo Svaneti
Georgia - Samegrelo-Zemo Svaneti
Georgia - Samtskhe-Javakheti
Georgia - Shida Kartli
Germany - Baden-Württemberg
Germany - Bayern
Germany - Berlin
Germany - Brandenburg
Germany - Bremen
Germany - Hamburg
Germany - Hessen
Germany - Mecklenburg-Vorpommern
Germany - Niedersachsen
Germany - Nordrhein-Westfalen
Germany - Rheinland-Pfalz
Germany - Saarland

Cormony Coobcon

Germany - Sachsen Germany - Sachsen-Anhalt Germany - Schleswig-Holstein Germany - Thüringen Greece - Anatoliki Makedonia, Thraki Greece - Attiki Greece - Dytiki Elláda Greece - Dytiki Makedonia Greece - Ionia Nisia Greece - Ipeiros Greece - Kentriki Makedonia Greece - Kriti Greece - Notio Aigaio Greece - Peloponnisos Greece - Sterea Elláda Greece - Thessalia Greece - Voreio Aigaio Hungary - Budapest Hungary - Dél-Alföld Hungary - Dél-Dunántúl Hungary - Észak-Alföld Hungary - Észak-Magyarország Hungary - Közép-Dunántúl Hungary - Nyugat-Dunántúl Hungary - Pest Iceland - Höfuðborgarsvæði Iceland - Landsbyggð Ireland - Eastern and Midland Ireland - Northern and Western Ireland - Southern Israel - Central District Israel - Haifa District Israel - Jerusalem District Israel - Northern District Israel - Southern District Israel - Tel Aviv District Italy - Abruzzo Italy - Basilicata Italy - Calabria Italy - Campania Italy - Emilia-Romagna Italy - Friuli-Venezia Giulia Italy - Lazio Italy - Liguria Italy - Lombardia Italy - Marche Italy - Molise

Italy Diamonto

italy - Flemonie Italy - Provincia Autonoma di Bolzano/Bozen Italy - Provincia Autonoma di Trento Italy - Puglia Italy - Sardegna Italy - Sicilia Italy - Toscana Italy - Umbria Italy - Valle d'Aosta/Vallée d'Aoste Italy - Veneto Latvia - Kurzeme Latvia - Latgale Latvia - Pierīga Latvia - Rīga Latvia - Vidzeme Latvia - Zemgale Liechtenstein - Liechtenstein Lithuania - Alytaus apskritis Lithuania - Kauno apskritis Lithuania - Klaipėdos apskritis Lithuania - Marijampolės apskritis Lithuania - Panevėžio apskritis Lithuania - Šiaulių apskritis Lithuania - Tauragės apskritis Lithuania - Vilniaus apskritis Luxembourg - Luxembourg Malta - Gozo and Comino Moldova - Anenii Noi Moldova - Basarabeasca Moldova - Briceni Moldova - Cahul Moldova - Călărași Moldova - Cantemir Moldova - Căușeni Moldova - Cimişlia Moldova - Criuleni Moldova - Donduşeni Moldova - Drochia Moldova - Dubăsari Moldova - Edineț Moldova - Fălești Moldova - Florești Moldova - Gagauzia Moldova - Glodeni Moldova - Hîncești Moldova - Ialoveni Moldova - Leova

IVIUIUUVa - IVISPULEIII Moldova - Ocnița Moldova - Orhei Moldova - Rezina Moldova - Rîşcani Moldova - Sîngerei Moldova - Şoldăneşti Moldova - Soroca Moldova - Ștefan Vodă Moldova - Strășeni Moldova - Taraclia Moldova - Telenesti Moldova - Transnistria Moldova - Ungheni Montenegro - Crna Gora Netherlands - Drenthe Netherlands - Flevoland Netherlands - Friesland (NL) Netherlands - Gelderland Netherlands - Groningen Netherlands - Limburg (NL) Netherlands - Noord-Brabant Netherlands - Noord-Holland Netherlands - Overijssel Netherlands - Utrecht Netherlands - Zeeland Netherlands - Zuid-Holland North Macedonia - North Macedonia Norway - Agder Norway - Innlandet Norway - Jan Mayen Norway - Møre og Romsdal Norway - Nordland Norway - Oslo Norway - Rogaland Norway - Svalbard Norway - Troms og Finnmark Norway - Trøndelag Norway - Vestfold og Telemark Norway - Vestland Norway - Viken Poland - Makroregion centralny Poland - Makroregion północno-zachodni Poland - Makroregion północny Poland - Makroregion południowo-zachodni Poland - Makroregion południowy Poland - Makroregion województwo mazowieckie Poland Makrorogian weahadai

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opani - Finopauo de Astunas Spain - Región de Murcia Sweden - Region Blekinge Sweden - Region Dalarna Sweden - Region Gävleborg Sweden - Region Gotland Sweden - Region Halland Sweden - Region Jämtland Härjedalen Sweden - Region Jönköpings län Sweden - Region Kalmar län Sweden - Region Kronoberg Sweden - Region Örebro län Sweden - Region Östergötland Sweden - Region Skåne Sweden - Region Sörmland Sweden - Region Stockholm Sweden - Region Uppsala Sweden - Region Värmland Sweden - Region Västerbotten Region Norrbotten Sweden - Region Västernorrland Sweden - Region Västmanland Sweden - Västra Götalandsregionen Switzerland - Espace Mittelland Switzerland - Nordwestschweiz Switzerland - Ostschweiz Switzerland - Région lémanique Switzerland - Ticino Switzerland - Zentralschweiz Switzerland - Zürich Türkiye - Adana, Mersin Türkiye - Ağrı, Kars, Iğdır, Ardahan Türkiye - Ankara Türkiye - Antalya, Isparta, Burdur Türkiye - Aydın, Denizli, Muğla Türkiye - Balıkesir, Çanakkale Türkiye - Bursa, Eskişehir, Bilecik Türkiye - Erzurum, Erzincan, Bayburt Türkiye - Gaziantep, Adıyaman, Kilis Türkiye - Hatay, Kahramanmaraş, Osmaniye Türkiye - İstanbul Türkiye - İzmir Türkiye - Kastamonu, Çankırı, Sinop Türkiye - Kayseri, Sivas, Yozgat Türkiye - Kırıkkale, Aksaray, Niğde, Nevşehir, Kırşehir Türkiye - Kocaeli, Sakarya, Düzce, Bolu, Yalova Türkiye - Konya, Karaman Türkiye - Malatya, Elazığ, Bingöl, Tunceli Türkiya Manica Afyankarahisar Kütahya Haak

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Ukraine - Rivne

* Please indicate the sector(s) your organisation operates in:

- Aerospace and Defence
- Agri-Food
- Construction
- Creative and Cultural Industries
- Digital
- Education and Training
- Energy-Intensive Industries
- Health
- Microelectronics
- Mobility-Transport (includes automotive, shipbuilding)
- Proximity and Social Economy
- Renewable Energy Tourism
- Retail
- Textiles
- Tourism
- Other
- N/A

* Please specify:

Trade and Craft

Does your organisation provide apprenticeship opportunities?

Yes

Not yet

I don't know / I am not sure

How many apprenticeships does your organisation implement on average per year?

110000

* Website of your organisation / company:

(Please indicate the webpage listing the apprenticeships opportunities you offer or the apprenticeships' related activities you are conducting)

www.artisanat.fr

Trouver sa voie professionnelle et devenir artisan | Artisanat.fr

Devenir apprenti artisan | Artisanat.fr

Renforcer sa formation | Artisanat.fr

Changer de métier et entamer une reconversion professionnelle | Artisanat.fr

Trouver un centre de formation | Artisanat.fr

Logo of your organisation / company:

c7cc88d5-7a3b-41f8-96d8-a579cde4b5de/CMAFrance-rouge.png

Is your organisation part of any of the following networks at EU, national or international level?

Pact for Skills

Digital Skills and Jobs Coalition

- Global Apprenticeship Network
- Other

Please specify:

Euro App Mobility (EAM)

* Please give a short description of your company / organisation: (*The description should explain what your organisation is and what it is doing/planning to do in terms of apprenticeships related activities in Europe*)

1000 character(s) maximum

CMA France represents the interests of craft businesses at national and European level. It is the head of the network of the Chambers of Trades and Crafts (CMAs). CMAs relay public policies to support growth and employment, in particular by supporting businesses and local crafts or by developing apprenticeships alongside the State and local authorities. CMAs offer tailor-made support during all stages of a company's life-cycle in order to ensure their development and sustainability. Apprenticeship training in craft trades is

provided by the 137 Apprentice Training Centres (CFAs) of the CMA network, which offer access to 600 training courses. They offer training adapted to new techniques and technologies and innovate to meet the new expectations of a young and connected public. Every individual that wishes to integrate craftsmanship finds the support to be trained in a trade according to their personal background.

* Please tell us in a few words why do you think apprenticeships are important (*EAfA might use this answer for communication purposes and it might be published on the EAfA website*):

150 character(s) maximum

Apprenticeships are the paths of excellence to accessing skills and employment in the world of crafts.

Contact information

Please provide the following information for the main contact person of your pledge.

* Title of contact person:

O Mr.

Mrs.

- Mx.
- 🔘 Dr.
- Prof.
- 0 -

* Name:

Sabine

* Surname:

Weger

* Email:

weger@cma-france.fr

Role in the organisation:

Project Manager - Internationalisation of Training Offers

We invite you to subscribe additional contacts from your organisation to the EAfA newsletter through this same <u>form</u> so that they can stay up to date with EAfA updates and events.

Your pledge

* Please indicate the name of your pledge. It could be the name of your company, of a programme or project you plan to put in place, or simply a name that you feel well represents your pledge:

50 character(s) maximum

Apprenticeship - The Path of Excellence in Crafts

* What is your motivation for joining the EAfA?

500 character(s) maximum

CMA France joined the EAfA to be part of a community of practice, which will facilitate the exchange of information and knowledge between European stakeholders, share best practices and generate new answers and learning. In particular, CMA would like to exchange expertise and good practices about innovation in VET, as well as about the organisation of learning mobility for apprentices and staff mobility. Being in the EAfA will foster learning by connecting people and encouraging collaboration.

* What are the benefits you expect from your organisation's participation in the EAfA?*

500 character(s) maximum

By participating in the EAfA, CMA France expects to be in contact with other EAfA members and experts in VET, developing partnerships and fostering cooperation in national and international activities, as well as projects involving regional chambers and training centres of our network. CMA expects to participate and exchange in peer learning groups and workshops in order to develop innovation in VET, professional expertise and improve our performance.

* Please indicate the starting year of your pledge:

2015

* You are applying:

- On your own (as one organisation)
- In partnership with one or more organisations

Your objectives

In the following section(s), you will be asked to provide information on the key activities and related key performance indicators (KPIs) and target groups for each EAfA objective your pledge will contribute to. You will also be able to describe your action in more detail in a free text box and include activities that may not be already listed.

The objectives selected will affect the information you are shown in the following sections. Deselecting these options may cause you to lose information provided in the following questions.

The following <u>document</u> contains the full list of actions, related KPIs, and target groups, which you may use as guidance.

* Please select the EAFA objective(s) that your pledge will contribute to: (select all that apply)

- Increase the **supply** of apprenticeships
- Improve the **quality** of apprenticeships
- Enhance the **image** of apprenticeships
- Promote European mobility of apprentices
- Support the twin green/digital transition
- I am not sure and would like to receive further assistance from the Support Services

Disclaimer: Please note that if you select 'supply', you will be required to indicate the number of apprenticeship places you pledge to create.

Joining the European Alliance for Apprenticeships

Please confirm your understanding of the EAfA principles – by ticking all 3 boxes. By ticking the boxes, you:

Agree with the understanding of apprenticeships[i], as set out in the European Framework for Quality and Effective Apprenticeships (EFQEA) and to contribute to the implementation of this Framework.

For the supply of apprenticeships, commit as relevant to apply the learning and working conditions set out in the European Framework for Quality and Effective Apprenticeships (EFQEA).[ii]

Commit to the extent possible to provide updates on activities related to this pledge, in the yearly survey on EAfA pledges.

[i] Apprenticeships are understood as formal vocational education and training schemes that a) combine learning in education or training institutions with substantial work-based learning in companies and other workplaces,

b) lead to nationally recognised qualifications,

c) are based on an agreement defining the rights and obligations of the apprentice, the employer and, where appropriate, the vocational education and training institution, and

d) with the apprentice being paid or otherwise compensated for the work based component.

[ii] Council Recommendation of 15 March 2018 on a European Framework for Quality and Effective Apprenticeships (2018/C 153/01).

Supply

Please select the type of action you would like to undertake to increase the supply of apprenticeship places, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and three actions:

	Action	KPI (Number of)	KPI target	Target group(s)
1	Create apprenticeship places	Apprenticeship places created	* 5000	 Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2	Prove the provide the education and training activities	 Activities developed Activities updated 	Apprentices Students Families Graduates Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

3	Develop or update education and training activities	 Activities developed Activities updated 	Apprentices Students Families
			Graduates
			Schools
			Universities
			Training providers
			Employers
			SMEs
			Large companies
			Public authorities
			Trainers and mentors
			Women
			Socio-economically disadvantaged groups
			Migrants and refugees
			NEETs

* Please describe the action(s) more in detail:

250 character(s) maximum

CMA training centres provide apprenticeship training from EQF level 3 to level 5/6 for about 110,000 apprentices yearly and aim to increase supply by 3-5%.

Quality

Please select the type of action you would like to undertake to improve the quality of apprenticeships, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and five actions:

	Action	KPI (Number of)	KPI target	Target group(s)
1	* Upgrade the training skills of trainers/mentors	* Trainers/mentors being trained	* 100	 Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2	Widen the inclusivity of apprenticeships	Apprentices from target groups	2000	Apprentices Students Families Graduates Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
	 Widen the inclusivity of apprenticeships Upgrade the training skills of trainers/mentors Ensure that learners acquire a qualific./certification 	 Apprentices from target groups Trainers/mentors being trained Apprentices getting qualific./certification Courses leading to qualific./certification 		

 Ensure the dual Implement an Monitor comparison 	mprove apprenticeship curricula al status of apprentices apprentices' progress review process anies implementing apprenticeships priate mentoring to apprentices specify below	 Curricula developed or improved Monitoring exercises carried out Apprentices accessing mentoring services Mentors / coaches / counsellors hired Apprentices' dual status recognised (Y/N) Progress review process in place (Y/N) Other 	Apprentices Students Families Graduates Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
Our Construction Upgrade the transition of tr	usivity of apprenticeships aining skills of trainers/mentors arners acquire a qualific./certification	 Apprentices from target groups Trainers/mentors being trained Apprentices getting qualific./certification Courses leading to qualific./certification 	

4	 Develop and improve apprenticeship curricula Ensure the dual status of apprentices Implement an apprentices' progress review process Monitor companies implementing apprenticeships Provide appropriate mentoring to apprentices Other, please specify below 	 Curricula developed or improved Monitoring exercises carried out Apprentices accessing mentoring services Mentors / coaches / counsellors hired Apprentices' dual status recognised (Y/N) Progress review process in place (Y/N) Other 	Apprentices Students Families Graduates Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
	 Widen the inclusivity of apprenticeships Upgrade the training skills of trainers/mentors Ensure that learners acquire a qualific./certification 	 Apprentices from target groups Trainers/mentors being trained Apprentices getting qualific./certification Courses leading to qualific./certification 	

 Develop and improve apprenticeship curricula Ensure the dual status of apprentices Implement an apprentices' progress review process Monitor companies implementing apprenticeships Provide appropriate mentoring to apprentices Other, please specify below 	 Curricula developed or improved Monitoring exercises carried out Apprentices accessing mentoring services Mentors / coaches / counsellors hired Apprentices' dual status recognised (Y/N) Progress review process in place (Y/N) Other 	ApprenticesStudentsFamiliesGraduatesSchoolsUniversitiesTraining providersEmployersSMEsLarge companiesPublic authoritiesTrainers and mentorsWomenSocio-economically disadvantaged groupsMigrants and refugeesNEETs
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* Please describe the action(s) more in detail:

250 character(s) maximum

CMA contributes to the professionalisation of in-company trainers through online training. CMA will implement "Prepa Apprenticeship" that prepares NEETs to enter apprenticeship training.

Image

Please select the type of action you would like to undertake to improve the image of apprenticeships, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and five actions:

	Action	KPI (Number of)	KPI target	Target group(s)
1	* Organise/participate in awareness-raising activities	* Activities organised	* 300	 Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
		0		

2	 Develop social media campaigns and presence Organise/participate in awareness-raising activities Create and disseminate information material Promote apprenticeship testimonials and best practices Partner up with employers, schools, public authorities, etc. Other, please specify below 	 People reached Media posts developed Participants Activities organised Activities participated in Material developed Active 'role models' Partnerships developed Other 	Apprentices Students Families Graduates Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
	 Develop social media campaigns and presence Organise/participate in awareness-raising activities 	 People reached Media posts developed Participants 	

3	 Create and disseminate information material Promote apprenticeship testimonials and best practices Partner up with employers, schools, public authorities, etc. Other, please specify below 	 Activities organised Activities participated in Material developed Active 'role models' Partnerships developed Other 	Apprentices Students Families Graduates Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
	 Develop social media campaigns and presence Organise/participate in awareness-raising activities 	 People reached Media posts developed Participants 	

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* Please describe the action(s) more in detail:

250 character(s) maximum

CMA carries out national communication campaigns and formation and awareness-raising actions to promote apprenticeship in crafts among a large audience, offers career guidance and organises workplace observations.

Mobility

Please select the type of action you would like to undertake to promote the European mobility of apprentices, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and five actions:

	Action	KPI (Number of)	KPI target	Target group(s)
1	* Increase the volume of apprentices sent abroad	* Outgoing apprentices	* 2000	 Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2	Increase the volume of apprentices welcomed	Incoming apprentices	500	ApprenticesStudentsFamiliesGraduatesSchoolsUniversitiesTraining providersEmployersSMEsLarge companiesPublic authoritiesTrainers and mentorsWomenSocio-economically disadvantaged groupsMigrants and refugeesNEETs
	Increase the volume of apprentices welcomed	 Outgoing apprentices Incoming apprentices 		

3	 Increase the volume of apprentices sent abroad Foster networks with international partners Participate in EU mobility programmes (Erasmus+) 	 New mobility programmes developed Partnerships established Networking events attended/organised Apprentices participants 	Apprentices Students Families Graduates Graduates Schools Universities Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
	Increase the volume of apprentices welcomed	 Outgoing apprentices Incoming apprentices 	

4	 Increase the volume of apprentices sent abroad Foster networks with international partners Participate in EU mobility programmes (Erasmus+) 	 New mobility programmes developed Partnerships established Networking events attended/organised Apprentices participants 	Apprentices Students Families Graduates Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
	Increase the volume of apprentices welcomed	 Outgoing apprentices Incoming apprentices 	

 Increase the volume of apprentices sent abroad Foster networks with international partners Participate in EU mobility programmes (Erasmus+) 	 New mobility programmes developed Partnerships established Networking events attended/organised Apprentices participants 		Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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* Please describe the action(s) more in detail:

250 character(s) maximum

CMA France supports the quantity and quality of mobility projects through the professionalisation of mobility coaches in our training centres, support for hybrid and virtual mobility, labelisation, and support to sending and hosting companies.

Green and Digital

- * Please indicate if your action(s) will focus on:
 - Digital transition
 - Green transition
 - Both green and digital transition

Digital:

Please select the most relevant key performance indicator for the action you would like to undertake to support apprentices in gaining the skills required to master the digital transition, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and two actions:

	Action	KPI (Number of)	KPI target	Target group(s)
1	Develop robust digital competences in apprenticeships	* Schemes dedicated to the acquisition of digital skills	* 5	* Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2 Develop robust digital competences in apprenticeships Schemes dedicated to the acquisition of digital skills Apprentices obtaining relevant digital skills certifications	ApprenticesStudentsFamiliesGraduatesGraduatesSchoolsUniversitiesTraining providersEmployersSMEsLarge companiesPublic authoritiesTrainers and mentorsWomenSocio-economically disadvantagedgroupsMigrants and refugeesNEETs
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* Please describe the action(s) focusing on the digital transition more in detail:

250 character(s) maximum

Digital skills will be progressively integrated in the certifications and training pathways.

Green:

Please select the most relevant key performance indicator for the action you would like to undertake to support apprentices in gaining the skills required to master the green transition, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and two actions:

	Action	KPI (Number of)	KPI target	Target group(s)
1	Develop robust green competences in apprenticeships	* Schemes dedicated to the acquisition of green skills	* 8	* Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2	evelop robust green competences in oprenticeships	 Schemes dedicated to the acquisition of green skills Apprentices obtaining relevant green skills certifications 		ApprenticesStudentsFamiliesGraduatesSchoolsUniversitiesTraining providersEmployersSMEsLarge companiesPublic authoritiesTrainers and mentorsWomenSocio-economically disadvantagedgroupsMigrants and refugeesNEETs
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* Please describe the action(s) focusing on the green transition more in detail:

250 character(s) maximum

Green skills are integrated in the certifications when renewed.

Active participation

EAfA is supporting its members to work together in thematic communities. If you would like to join or lead an existing or new community, please select below the topics/areas you would be interested in:

- Green and digital transitions
- Learning mobility of apprentices
- Social inclusion and gender equality
- Role of Cities and Regions in Fostering Apprenticeship
- Other, please specify below:

Please provide more information about your proposed topic and indicate whether you would be available to lead this community:

500 character(s) maximum

Privacy and consent

By checking this box, I confirm that I want to register for this service and I give my consent to the European Commission to process my personal data for the purpose described in the privacy statement (including subscription to the newsletter, organisation of events, networking and management of membership related to EAfA).

Privacy_Statement_EAfA.docx

Background Documents

List of actions, KPIs and target groups Pledge Form Questionnaire

Contact

EAfAmembers@ecorys.com