



EAfA Pledge Application and Newsletter Sign Up Form

Fields marked with * are mandatory.

The European Alliance for Apprenticeships (EAfA) is a multi-stakeholder initiative to strengthen the supply, quality, image and mobility of apprenticeships.

* Would you like to:

- Join the European Alliance for Apprenticeships and make a **pledge** to contribute to the EAfA objectives
- Subscribe to the EAfA **newsletter** to stay updated with the latest EAfA activities, news, and insights on apprenticeships

Existing EAfA members are invited to renew their pledge using this new pledge form by selecting the first option and filling in the form. The process of renewing an existing pledge allows EAfA members to update the content of their pledge (including the contact details), select relevant actions and related KPIs under each main EAfA objectives and accept the new privacy note allowing EAfA and the Apprenticeship Support Services to continue involving EAfA members in the Alliance's activities.

If your organisation has already applied or renewed your pledge through this online form, you can change the information included in your application by clicking [here](#) and inserting your contribution ID (You can ask the contribution ID to the person that registered your organisation through this online form, or contact us via email at EAfAmembers@ecorys.com). Once you modify the desired fields, click submit and your application is updated.

By clicking 'Save as Draft' on the right-end side of this webpage, you can save your contribution as a draft at any point and continue later. If you wish to download the full questionnaire in PDF version, you can also do so through the right-hand side of the screen under 'Background Documents'.

[Join the Alliance and submit your pledge](#)

The Council Recommendation on a [European Framework for Quality and Effective Apprenticeships \(EFQEA\)](#) adopted on 15 March 2018 describes apprenticeships as “formal vocational education and

training schemes” whereby learning alternates between learning in school and training in the workplace, leading to the acquisition of a formal qualification. Quality apprenticeships are paid and regulated by a work contract between the apprentice and the employer. You can learn more about apprenticeships [here](#).

By joining the Alliance, pledgers commit to strengthening one or more of the main EAfA objectives, promoting apprenticeships, and upholding the 14 EFQEA criteria for quality and effective apprenticeships.

The originator of the pledge is solely responsible for implementing the actions outlined and commits to report on the implementation of the commitments at least once per year. The pledge and reported results will be published on the EAfA webpage, and may be used for communication purposes.

Pledges are accepted from EU countries, EFTA countries and EU candidate and partner countries.

The pledges should demonstrate concrete commitment and actions that will strengthen apprenticeships when it comes to one or more of the following aspects:

1. Increasing their supply
2. Improving their quality
3. Improving their image
4. Enhancing mobility of apprentices
5. Supporting the twin green/digital transition

Information on your organisation

* Is your organisation already a registered member of the European Alliance for Apprenticeships?

- Yes (individually or in a joint pledge)
- No
- I don't know / I am not sure

* Is your pledge submitted:

- Individually
- Jointly with other organisation(s)

* Your company / organisation name:

Landssammenslutningen af Handelsskoleelever

* What type of stakeholder does your organisation represent?

- Large employer (more than 250 employees)
- Micro, small or medium employer (up to 249 employees)
- Public authority (local, regional or national)
- Private or public employment services
- Trade union (social partner)
- Employer's organisation (social partner)
- Chamber of commerce, trade and crafts
- Sectoral organisation

- Training provider
- Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)
- Research institution
- Non-governmental or civil society organisation
- Other

* At what level is your organisation active?

- International
- European
- National
- Regional
- Local

* Is your organisation a representative or umbrella organisations (i.e., an association of institutions that formally work together)?

- Yes
- No

* In which country is the head-quarter of your organisation?

Denmark

* Please select the country(ies) your organisation operates in:

Albania
Austria
Belgium
Bosnia and Herzegovina
Bulgaria
Croatia
Cyprus
Czechia
Denmark
Estonia
Finland
France
Georgia
Germany
Greece
Hungary
Iceland
Ireland
Israel
Italy
Latvia
Liechtenstein

Lithuania
Luxembourg
Malta
Moldova
Montenegro
Netherlands
North Macedonia
Norway
Poland
Portugal
Romania
Serbia
Slovak Republic
Slovenia
Spain
Sweden
Switzerland
Türkiye
Ukraine
Other

* Please specify:

Kenya

If your organisation/partnership operates in selected European regions, please indicate here the relevant region(s):

Albania - Jug
Albania - Qender
Albania - Veri
Austria - Ostösterreich
Austria - Südösterreich
Austria - Westösterreich
Belgium - Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest
Belgium - Région wallonne
Belgium - Vlaams Gewest
Bosnia and Herzegovina - Bosanska Krajina
Bosnia and Herzegovina - Bosanska Posavina
Bosnia and Herzegovina - East Herzegovina
Bosnia and Herzegovina - Podrinje
Bosnia and Herzegovina - Semberija
Bosnia and Herzegovina - Srednja Bosna
Bosnia and Herzegovina - Tropolje
Bosnia and Herzegovina - West Herzegovina
Bulgaria - Severen tsentralen
Bulgaria - Severoiztochen
Bulgaria - Severozapaden
Bulgaria - Yugoiztochen
Bulgaria - Yugozapaden
Bulgaria - Yuzhen tsentralen
Croatia - Grad Zagreb
Croatia - Jadranska Hrvatska
Croatia - Panonska Hrvatska
Croatia - Sjeverna Hrvatska
Cyprus - Famagusta
Cyprus - Kyrenia
Cyprus - Larnaca
Cyprus - Limassol
Cyprus - Nicosia
Cyprus - Paphos
Czechia - Jihovýchod
Czechia - Jihozápad
Czechia - Moravskoslezsko
Czechia - Praha
Czechia - Severovýchod
Czechia - Severozápad
Czechia - Střední Čechy
Czechia - Střední Morava
Denmark - Hovedstaden
Denmark - Midtjylland
Denmark - Nordjylland
Denmark - Sjælland
Denmark - Syddanmark
Estonia - Kesk-Eesti

Estonia - Kesk-Eesti
Estonia - Kirde-Eesti
Estonia - Lääne-Eesti
Estonia - Lõuna-Eesti
Estonia - Põhja-Eesti
Finland - Åland
Finland - Etelä-Suomi
Finland - Helsinki-Uusimaa
Finland - Länsi-Suomi
Finland - Pohjois- ja Itä-Suomi
France - Auvergne-Rhône-Alpes
France - Bourgogne-Franche-Comté
France - Bretagne
France - Centre — Val de Loire
France - Corse
France - Grand Est
France - Hauts-de-France
France - Ile-de-France
France - Normandie
France - Nouvelle-Aquitaine
France - Occitanie
France - Pays de la Loire
France - Provence-Alpes-Côte d'Azur
France - RUP FR — Régions Ultrapériphériques Françaises
Georgia - Abkhazia
Georgia - Adjara
Georgia - Guria
Georgia - Imereti
Georgia - Kakheti
Georgia - Kvemo Kartli
Georgia - Mtskheta-Mtianeti
Georgia - Racha-Lechkhumi and Kvemo Svaneti
Georgia - Samegrelo-Zemo Svaneti
Georgia - Samtskhe-Javakheti
Georgia - Shida Kartli
Germany - Baden-Württemberg
Germany - Bayern
Germany - Berlin
Germany - Brandenburg
Germany - Bremen
Germany - Hamburg
Germany - Hessen
Germany - Mecklenburg-Vorpommern
Germany - Niedersachsen
Germany - Nordrhein-Westfalen
Germany - Rheinland-Pfalz
Germany - Saarland
Germany - Sachsen

Germany - Sachsen-Anhalt
Germany - Schleswig-Holstein
Germany - Thüringen
Greece - Anatoliki Makedonia, Thraki
Greece - Attiki
Greece - Dytiki Elláda
Greece - Dytiki Makedonia
Greece - Ionia Nisia
Greece - Ipeiros
Greece - Kentriki Makedonia
Greece - Kriti
Greece - Notio Aigaio
Greece - Peloponnisos
Greece - Sterea Elláda
Greece - Thessalia
Greece - Voreio Aigaio
Hungary - Budapest
Hungary - Dél-Alföld
Hungary - Dél-Dunántúl
Hungary - Észak-Alföld
Hungary - Észak-Magyarország
Hungary - Közép-Dunántúl
Hungary - Nyugat-Dunántúl
Hungary - Pest
Iceland - Höfuðborgarsvæði
Iceland - Landsbyggð
Ireland - Eastern and Midland
Ireland - Northern and Western
Ireland - Southern
Israel - Central District
Israel - Haifa District
Israel - Jerusalem District
Israel - Northern District
Israel - Southern District
Israel - Tel Aviv District
Italy - Abruzzo
Italy - Basilicata
Italy - Calabria
Italy - Campania
Italy - Emilia-Romagna
Italy - Friuli-Venezia Giulia
Italy - Lazio
Italy - Liguria
Italy - Lombardia
Italy - Marche
Italy - Molise
Italy - Piemonte

Italy - Piemonte

Italy - Provincia Autonoma di Bolzano/Bozen

Italy - Provincia Autonoma di Trento

Italy - Puglia

Italy - Sardegna

Italy - Sicilia

Italy - Toscana

Italy - Umbria

Italy - Valle d'Aosta/Vallée d'Aoste

Italy - Veneto

Latvia - Kurzeme

Latvia - Latgale

Latvia - Pierīga

Latvia - Rīga

Latvia - Vidzeme

Latvia - Zemgale

Liechtenstein - Liechtenstein

Lithuania - Alytaus apskritis

Lithuania - Kauno apskritis

Lithuania - Klaipėdos apskritis

Lithuania - Marijampolės apskritis

Lithuania - Panevėžio apskritis

Lithuania - Šiaulių apskritis

Lithuania - Tauragės apskritis

Lithuania - Vilniaus apskritis

Luxembourg - Luxembourg

Malta - Gozo and Comino

Moldova - Anenii Noi

Moldova - Basarabeasca

Moldova - Briceni

Moldova - Cahul

Moldova - Călărași

Moldova - Cantemir

Moldova - Căușeni

Moldova - Cimișlia

Moldova - Criuleni

Moldova - Dondușeni

Moldova - Drochia

Moldova - Dubăsari

Moldova - Edineț

Moldova - Fălești

Moldova - Florești

Moldova - Gagauzia

Moldova - Glodeni

Moldova - Hîncești

Moldova - Ialoveni

Moldova - Leova

Moldova - Nisporeni

Moldova - Nepeșeni

Moldova - Ocnîța

Moldova - Orhei

Moldova - Rezina

Moldova - Rîșcani

Moldova - Sîngerei

Moldova - Șoldănești

Moldova - Soroca

Moldova - Ștefan Vodă

Moldova - Strășeni

Moldova - Taraclia

Moldova - Telenești

Moldova - Transnistria

Moldova - Ungheni

Montenegro - Crna Gora

Netherlands - Drenthe

Netherlands - Flevoland

Netherlands - Friesland (NL)

Netherlands - Gelderland

Netherlands - Groningen

Netherlands - Limburg (NL)

Netherlands - Noord-Brabant

Netherlands - Noord-Holland

Netherlands - Overijssel

Netherlands - Utrecht

Netherlands - Zeeland

Netherlands - Zuid-Holland

North Macedonia - North Macedonia

Norway - Agder

Norway - Innlandet

Norway - Jan Mayen

Norway - Møre og Romsdal

Norway - Nordland

Norway - Oslo

Norway - Rogaland

Norway - Svalbard

Norway - Troms og Finnmark

Norway - Trøndelag

Norway - Vestfold og Telemark

Norway - Vestland

Norway - Viken

Poland - Makroregion centralny

Poland - Makroregion północno-zachodni

Poland - Makroregion północny

Poland - Makroregion południowo-zachodni

Poland - Makroregion południowy

Poland - Makroregion województwo mazowieckie

Poland - Makroregion wschodni

Portugal - Região Autónoma da Madeira

Portugal - Alentejo

Portugal - Algarve

Portugal - Área Metropolitana de Lisboa

Portugal - Centro (PT)

Portugal - Norte

Portugal - Região Autónoma da Madeira

Portugal - Região Autónoma dos Açores

Romania - București-Ilfov

Romania - Centru

Romania - Nord-Est

Romania - Nord-Vest

Romania - Sud-Est

Romania - Sud-Muntenia

Romania - Sud-Vest Oltenia

Romania - Vest

Serbia - Autonomous Province of Vojvodina

Serbia - City of Belgrade

Serbia - Region Južne i Istočne Srbije

Serbia - Region Šumadije i Zapadne Srbije

Slovakia - Banskobystrický kraj

Slovakia - Bratislavský kraj

Slovakia - Košický kraj

Slovakia - Nitriansky kraj

Slovakia - Prešovský kraj

Slovakia - Trenčiansky kraj

Slovakia - Trnavský kraj

Slovakia - Žilinský kraj

Slovenia - Vzhodna Slovenija

Slovenia - Zahodna Slovenija

Spain - Andalucía

Spain - Aragón

Spain - Canarias

Spain - Cantabria

Spain - Castilla y León

Spain - Castilla-La Mancha

Spain - Cataluña

Spain - Ciudad de Ceuta

Spain - Ciudad de Melilla

Spain - Comunidad de Madrid

Spain - Comunidad Foral de Navarra

Spain - Comunitat Valenciana

Spain - Extremadura

Spain - Galicia

Spain - Illes Balears

Spain - La Rioja

Spain - País Vasco

Spain - Principado de Asturias

Spain - Principado de Asturias

Spain - Región de Murcia

Sweden - Region Blekinge

Sweden - Region Dalarna

Sweden - Region Gävleborg

Sweden - Region Gotland

Sweden - Region Halland

Sweden - Region Jämtland Härjedalen

Sweden - Region Jönköpings län

Sweden - Region Kalmar län

Sweden - Region Kronoberg

Sweden - Region Örebro län

Sweden - Region Östergötland

Sweden - Region Skåne

Sweden - Region Sörmland

Sweden - Region Stockholm

Sweden - Region Uppsala

Sweden - Region Värmland

Sweden - Region Västerbotten Region Norrbotten

Sweden - Region Västernorrland

Sweden - Region Västmanland

Sweden - Västra Götalandsregionen

Switzerland - Espace Mittelland

Switzerland - Nordwestschweiz

Switzerland - Ostschweiz

Switzerland - Région lémanique

Switzerland - Ticino

Switzerland - Zentralschweiz

Switzerland - Zürich

Türkiye - Adana, Mersin

Türkiye - Ağrı, Kars, Iğdır, Ardahan

Türkiye - Ankara

Türkiye - Antalya, Isparta, Burdur

Türkiye - Aydın, Denizli, Muğla

Türkiye - Balıkesir, Çanakkale

Türkiye - Bursa, Eskişehir, Bilecik

Türkiye - Erzurum, Erzincan, Bayburt

Türkiye - Gaziantep, Adıyaman, Kilis

Türkiye - Hatay, Kahramanmaraş, Osmaniye

Türkiye - İstanbul

Türkiye - İzmir

Türkiye - Kastamonu, Çankırı, Sinop

Türkiye - Kayseri, Sivas, Yozgat

Türkiye - Kırıkkale, Aksaray, Niğde, Nevşehir, Kırşehir

Türkiye - Kocaeli, Sakarya, Düzce, Bolu, Yalova

Türkiye - Konya, Karaman

Türkiye - Malatya, Elazığ, Bingöl, Tunceli

Türkiye - Manisa Afyonkarahisar Kütahya IIsak

Türkiye - Mardin, Batman, Şırnak, Siirt
Türkiye - Samsun, Tokat, Çorum, Amasya
Türkiye - Şanlıurfa, Diyarbakır
Türkiye - Tekirdağ, Edirne, Kırklareli
Türkiye - Trabzon, Ordu, Giresun, Rize, Artvin, Gümüşhane
Türkiye - Van, Muş, Bitlis, Hakkari
Türkiye - Zonguldak, Karabük, Bartın
Ukraine - Autonomous Republic of Crimea
Ukraine - Cherkasy
Ukraine - Chernihiv
Ukraine - Chernivtsi
Ukraine - Dnipropetrovsk
Ukraine - Donetsk
Ukraine - Ivano-Frankivsk
Ukraine - Kharkiv
Ukraine - Kherson
Ukraine - Khmelnytskyi
Ukraine - Kiev
Ukraine - Kirovohrad
Ukraine - Luhansk
Ukraine - Lviv
Ukraine - Mykolaiv
Ukraine - Odessa
Ukraine - Poltava
Ukraine - Rivne

* Please indicate the sector(s) your organisation operates in:

- Aerospace and Defence
- Agri-Food
- Construction
- Creative and Cultural Industries
- Digital
- Education and Training
- Energy-Intensive Industries
- Health
- Microelectronics
- Mobility-Transport (includes automotive, shipbuilding)
- Proximity and Social Economy
- Renewable Energy
- Retail
- Textiles
- Tourism
- Other
- N/A

Does your organisation provide apprenticeship opportunities?

- Yes
 Not yet
 I don't know / I am not sure

How many apprenticeships does your organisation implement on average per year?

1

* Website of your organisation / company:

(Please indicate the webpage listing the apprenticeships opportunities you offer or the apprenticeships' related activities you are conducting)

<https://www.handelselever.dk/>

Logo of your organisation / company:

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Is your organisation part of any of the following networks at EU, national or international level?

- Pact for Skills
 Digital Skills and Jobs Coalition
 Global Apprenticeship Network
 Other

* Please give a short description of your company / organisation: *(The description should explain what your organisation is and what it is doing/planning to do in terms of apprenticeships related activities in Europe)*

1000 character(s) maximum

Landssammenslutningen af Handelsskoleelever (Danish Union of Business Students) is an organisation that represents all business and commerce education in Denmark, from high schools to vocational training institutions. Through its focus, the Union is concerned with apprenticeships and vocational training in everything they do and fights every day for students to have greater rights and funding. The Union currently works on a project concerning democratic communities and student councils in vocational schools, and is concerned with the wider topic of business apprenticeships through other projects. The Union's mission is to help and advocate for all business education in Denmark through many different means, such as implementing digital and green agendas in education programmes, improving student wellbeing, or securing funding for schools.

* Please tell us in a few words why do you think apprenticeships are important *(EAfA might use this answer for communication purposes and it might be published on the EAfA website):*

150 character(s) maximum

Apprenticeships are the most important part of the Danish educational system, because they push society forward.

Contact information

Please provide the following information for the main contact person of your pledge.

* Title of contact person:

- Mr.
- Mrs.
- Mx.
- Dr.
- Prof.
-

* Name:

Andreas Ryun

* Surname:

Drasbek

* Email:

politisk@handelselever.dk

Role in the organisation:

Political Vice President

We invite you to subscribe additional contacts from your organisation to the EAfA newsletter through this same [form](#) so that they can stay up to date with EAfA updates and events.

Your pledge

* Please indicate the name of your pledge. It could be the name of your company, of a programme or project you plan to put in place, or simply a name that you feel well represents your pledge:

50 character(s) maximum

Landssammenslutningen af Handelsskoleelever

* What is your motivation for joining the EAfA?

500 character(s) maximum

The Danish Union of Business Students believes they can greatly contribute to EAfA, and equally hope to learn from other members of the Alliance. As the Union is composed mostly of students and apprentices, they can bring a young perspective on EAfA concerns, closer to the experience of today's apprentices.

* What are the benefits you expect from your organisation's participation in the EAfA?*

500 character(s) maximum

The Danish Union of Business Students hopes to bring to the Alliance a practical and up-to-date perspective on EAfA matters, while also actively listening and learning from information shared by other members. For the Union, EAfA represents a significant opportunity to enhance the knowledge and prestige of apprenticeships across Europe.

* Please indicate the starting year of your pledge:

2024

* You are applying:

- On your own (as one organisation)
- In partnership with one or more organisations

Your objectives

In the following section(s), you will be asked to provide information on the key activities and related key performance indicators (KPIs) and target groups for each EAfA objective your pledge will contribute to. You will also be able to describe your action in more detail in a free text box and include activities that may not be already listed.

The objectives selected will affect the information you are shown in the following sections. Deselecting these options may cause you to lose information provided in the following questions.

The following [document](#) contains the full list of actions, related KPIs, and target groups, which you may use as guidance.

* Please select the EAfA objective(s) that your pledge will contribute to: (select all that apply)

- Increase the **supply** of apprenticeships
- Improve the **quality** of apprenticeships
- Enhance the **image** of apprenticeships
- Promote European **mobility** of apprentices
- Support the twin **green/digital** transition
- I am not sure and would like to receive further assistance from the Support Services

Joining the European Alliance for Apprenticeships

Please confirm your understanding of the EAfA principles – by ticking all 3 boxes. By ticking the boxes, you:

- Agree with the understanding of apprenticeships[i], as set out in the European Framework for Quality and Effective Apprenticeships (EFQEA) and to contribute to the implementation of this Framework.

For the supply of apprenticeships, commit as relevant to apply the learning and working conditions set out in the European Framework for Quality and Effective Apprenticeships (EFQEA).[ii]

Commit to the extent possible to provide updates on activities related to this pledge, in the yearly survey on EAfA pledges.

[i] Apprenticeships are understood as formal vocational education and training schemes that

a) combine learning in education or training institutions with substantial work-based learning in companies and other workplaces,

b) lead to nationally recognised qualifications,

c) are based on an agreement defining the rights and obligations of the apprentice, the employer and, where appropriate, the vocational education and training institution, and

d) with the apprentice being paid or otherwise compensated for the work based component.

[ii] Council Recommendation of 15 March 2018 on a European Framework for Quality and Effective Apprenticeships (2018/C 153/01).

Quality

Please select the type of action you would like to undertake to improve the quality of apprenticeships, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and five actions:

	Action	KPI (Number of...)	KPI target	Target group(s)
1	<p>*</p> <input data-bbox="231 651 705 708" type="text" value="Widen the inclusivity of apprenticeships"/>	<p>*</p> <input data-bbox="945 651 1322 708" type="text" value="Apprentices from target groups"/>	<p>*</p> <input data-bbox="1545 651 1979 708" type="text" value="20"/>	<p>*</p> <div data-bbox="2039 320 2558 1034" style="border: 1px solid black; padding: 5px;"> <ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs </div>

2	Upgrade the training skills of trainers/mentors	Trainers/mentors being trained	100	<ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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3	Ensure the dual status of apprentices	Apprentices' dual status recognised (Y/N)	50	<ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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4	Develop and improve apprenticeship curricula	Curricula developed or improved	30	<ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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5	<ul style="list-style-type: none"> <input type="radio"/> Widen the inclusivity of apprenticeships <input type="radio"/> Upgrade the training skills of trainers/mentors <input type="radio"/> Ensure that learners acquire a qualific./certification <input type="radio"/> Develop and improve apprenticeship curricula <input type="radio"/> Ensure the dual status of apprentices <input type="radio"/> Implement an apprentices' progress review process <input type="radio"/> Monitor companies implementing apprenticeships <input type="radio"/> Provide appropriate mentoring to apprentices <input type="radio"/> Other, please specify below 	<ul style="list-style-type: none"> <input type="radio"/> Apprentices from target groups <input type="radio"/> Trainers/mentors being trained <input type="radio"/> Apprentices getting qualific./certification <input type="radio"/> Courses leading to qualific./certification <input type="radio"/> Curricula developed or improved <input type="radio"/> Monitoring exercises carried out <input type="radio"/> Apprentices accessing mentoring services <input type="radio"/> Mentors / coaches / counsellors hired <input type="radio"/> Apprentices' dual status recognised (Y/N) <input type="radio"/> Progress review process in place (Y/N) <input type="radio"/> Other 	<div style="border: 1px solid black; height: 20px; width: 100%;"></div>	<div style="border: 1px solid black; padding: 5px;"> <ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs </div>
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* Please describe the action(s) more in detail:

250 character(s) maximum

The Union will increase the quality of apprenticeships by communicating with policymakers and relevant actors within the education sector, as well as continuing their successful projects in curricula development and mentorship training.

Image

Please select the type of action you would like to undertake to improve the image of apprenticeships, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and five actions:

	Action	KPI (Number of...)	KPI target	Target group(s)
1	<p>*</p> <input data-bbox="231 651 799 710" type="text" value="Develop social media campaigns and presence"/>	<p>*</p> <input data-bbox="1076 651 1279 710" type="text" value="People reached"/>	<p>*</p> <input data-bbox="1479 651 1913 710" type="text" value="1000"/>	<p>*</p> <div data-bbox="1999 319 2527 1029" style="border: 1px solid gray; padding: 5px;"> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Apprentices <input type="checkbox"/> Students <input checked="" type="checkbox"/> Families <input type="checkbox"/> Graduates <input checked="" type="checkbox"/> Schools <input type="checkbox"/> Universities <input checked="" type="checkbox"/> Training providers <input checked="" type="checkbox"/> Employers <input checked="" type="checkbox"/> SMEs <input checked="" type="checkbox"/> Large companies <input checked="" type="checkbox"/> Public authorities <input type="checkbox"/> Trainers and mentors <input checked="" type="checkbox"/> Women <input checked="" type="checkbox"/> Socio-economically disadvantaged groups <input checked="" type="checkbox"/> Migrants and refugees <input checked="" type="checkbox"/> NEETs </div>

2	Create and disseminate information material	Media posts developed	10	<ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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3	Promote apprenticeship testimonials and best practices	Active 'role models'	20	<ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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4	<ul style="list-style-type: none"> <input type="radio"/> Develop social media campaigns and presence <input type="radio"/> Organise/participate in awareness-raising activities <input type="radio"/> Create and disseminate information material <input type="radio"/> Promote apprenticeship testimonials and best practices <input type="radio"/> Partner up with employers, schools, public authorities, etc. <input type="radio"/> Other, please specify below 	<ul style="list-style-type: none"> <input type="radio"/> People reached <input type="radio"/> Media posts developed <input type="radio"/> Participants <input type="radio"/> Activities organised <input type="radio"/> Activities participated in <input type="radio"/> Material developed <input type="radio"/> Active 'role models' <input type="radio"/> Partnerships developed <input type="radio"/> Other 	<div style="border: 1px solid black; height: 20px; width: 100%;"></div>	<div style="border: 1px solid black; padding: 5px;"> <ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs </div>
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5	<ul style="list-style-type: none"> <input type="radio"/> Develop social media campaigns and presence <input type="radio"/> Organise/participate in awareness-raising activities <input type="radio"/> Create and disseminate information material <input type="radio"/> Promote apprenticeship testimonials and best practices <input type="radio"/> Partner up with employers, schools, public authorities, etc. <input type="radio"/> Other, please specify below 	<ul style="list-style-type: none"> <input type="radio"/> People reached <input type="radio"/> Media posts developed <input type="radio"/> Participants <input type="radio"/> Activities organised <input type="radio"/> Activities participated in <input type="radio"/> Material developed <input type="radio"/> Active 'role models' <input type="radio"/> Partnerships developed <input type="radio"/> Other 	<div style="border: 1px solid black; height: 20px; width: 100%;"></div>	<div style="border: 1px solid black; padding: 5px;"> <ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs </div>
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* Please describe the action(s) more in detail:

250 character(s) maximum

The Union would like to share information and success stories about apprenticeships, both physically and through social media platforms. They will differentiate their approach for each platform to best reach different target groups.

Green and Digital

* Please indicate if your action(s) will focus on:

- Digital transition
- Green transition
- Both green and digital transition

Digital:

Please select the most relevant key performance indicator for the action you would like to undertake to support apprentices in gaining the skills required to master the digital transition, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and two actions:

	Action	KPI (Number of...)	KPI target	Target group(s)
1	Develop robust digital competences in apprenticeships	<p>*</p> <input data-bbox="916 715 1542 774" type="text" value="Schemes dedicated to the acquisition of digital skills"/>	<p>*</p> <input data-bbox="1599 715 2036 774" type="text" value="100"/>	<p>*</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Apprentices <input type="checkbox"/> Students <input checked="" type="checkbox"/> Families <input type="checkbox"/> Graduates <input checked="" type="checkbox"/> Schools <input type="checkbox"/> Universities <input checked="" type="checkbox"/> Training providers <input checked="" type="checkbox"/> Employers <input type="checkbox"/> SMEs <input type="checkbox"/> Large companies <input checked="" type="checkbox"/> Public authorities <input checked="" type="checkbox"/> Trainers and mentors <input type="checkbox"/> Women <input type="checkbox"/> Socio-economically disadvantaged groups <input type="checkbox"/> Migrants and refugees <input type="checkbox"/> NEETs

2	Develop robust digital competences in apprenticeships	Apprentices obtaining relevant digital skills certifications	150	<ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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* Please describe the action(s) focusing on the digital transition more in detail:

250 character(s) maximum

The Union will ensure that all apprentices have the relevant knowledge and skills for the new digital world. We will achieve this by enticing policymakers to implement digital skills in all curricula, in unison with their consultants as well.

Green:

Please select the most relevant key performance indicator for the action you would like to undertake to support apprentices in gaining the skills required to master the green transition, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and two actions:

	Action	KPI (Number of...)	KPI target	Target group(s)
1	Develop robust green competences in apprenticeships	* <input data-bbox="916 692 1536 754" type="text" value="Schemes dedicated to the acquisition of green skills"/>	* <input data-bbox="1602 692 2036 754" type="text" value="50"/>	* <input data-bbox="2073 368 2576 414" type="checkbox"/> Apprentices <input data-bbox="2073 424 2576 470" type="checkbox"/> Students <input data-bbox="2073 464 2576 510" type="checkbox"/> Families <input data-bbox="2073 504 2576 550" type="checkbox"/> Graduates <input data-bbox="2073 544 2576 590" type="checkbox"/> Schools <input data-bbox="2073 584 2576 630" type="checkbox"/> Universities <input data-bbox="2073 624 2576 670" type="checkbox"/> Training providers <input data-bbox="2073 663 2576 710" type="checkbox"/> Employers <input data-bbox="2073 703 2576 750" type="checkbox"/> SMEs <input data-bbox="2073 743 2576 790" type="checkbox"/> Large companies <input data-bbox="2073 783 2576 829" type="checkbox"/> Public authorities <input data-bbox="2073 823 2576 869" type="checkbox"/> Trainers and mentors <input data-bbox="2073 863 2576 909" type="checkbox"/> Women <input data-bbox="2073 903 2576 949" type="checkbox"/> Socio-economically disadvantaged groups <input data-bbox="2073 943 2576 989" type="checkbox"/> Migrants and refugees <input data-bbox="2073 983 2576 1029" type="checkbox"/> NEETs

2	Develop robust green competences in apprenticeships	Apprentices obtaining relevant green skills certifications	25	<ul style="list-style-type: none"> Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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* Please describe the action(s) focusing on the green transition more in detail:

250 character(s) maximum

The Union aims for apprentices to become a vital part of the green transition. We will achieve this in parallel with the implementation of the digital components of curricula, as they are interconnected and should therefore be implemented together.

Active participation

EAfA is supporting its members to work together in thematic communities. If you would like to join or lead an existing or new community, please select below the topics/areas you would be interested in:

- Green and digital transitions
- Learning mobility of apprentices
- Social inclusion and gender equality
- Role of Cities and Regions in Fostering Apprenticeship
- Other, please specify below:

Please provide more information about your proposed topic and indicate whether you would be available to lead this community:

500 character(s) maximum

Privacy and consent

By checking this box, I confirm that I want to register for this service and I give my consent to the European Commission to process my personal data for the purpose described in the privacy statement (including subscription to the newsletter, organisation of events, networking and management of membership related to EAfA).

[Privacy Statement EAfA.docx](#)

Background Documents

[List of actions, KPIs and target groups](#)

[Pledge Form Questionnaire](#)

Contact

EAfAmembers@ecorys.com

