

EAfA Pledge Application and Newsletter Sign Up Form

Fields marked with * are mandatory.

The European Alliance for Apprenticeships (EAfA) is a multi-stakeholder initiative to strengthen the supply, quality, image and mobility of apprenticeships.

- * Would you like to:
 - Join the European Alliance for Apprenticeships and make a pledge to contribute to the EAfA objectives
 - Subscribe to the EAfA newsletter to stay updated with the latest EAfA activities, news, and insights on apprenticeships

Existing EAfA members are invited to renew their pledge using this new pledge form by selecting the <u>first</u> <u>option</u> and filling in the form. The process of renewing an existing pledge allows EAfA members to update the content of their pledge (including the contact details), select relevant actions and related KPIs under each main EAfA objectives and accept the new privacy note allowing EAfA and the Apprenticeship Support Services to continue involving EAfA members in the Alliance's activities.

If your organisation has already applied or renewed your pledge through this online form, you can change the information included in your application by clicking <u>here</u> and inserting your contribution ID (You can ask the contribution ID to the person that registered your organisation through this online form, or contact us via email at <u>EAfAmembers@ecorys.com</u>). Once you modify the desired fields, click submit and your application is updated.

By clicking 'Save as Draft' on the right-end side of this webpage, you can save your contribution as a draft at any point and continue later. If you wish to download the full questionnaire in PDF version, you can also do so through the right-hand side of the screen under 'Background Documents'.

Join the Alliance and submit your pledge

The Council Recommendation on a <u>European Framework for Quality and Effective Apprenticeships</u> (<u>EFQEA</u>) adopted on 15 March 2018 describes apprenticeships as "formal vocational education and

training schemes" whereby learning alternates between learning in school and training in the workplace, leading to the acquisition of a formal qualification. Quality apprenticeships are paid and regulated by a work contract between the apprentice and the employer. You can learn more about apprenticeships <u>here</u>.

By joining the Alliance, pledgers commit to strengthening one or more of the main EAfA objectives, promoting apprenticeships, and upholding the 14 EFQEA criteria for quality and effective apprenticeships.

The originator of the pledge is solely responsible for implementing the actions outlined and commits to report on the implementation of the commitments at least once per year. The pledge and reported results will be published on the EAfA webpage, and may be used for communication purposes.

Pledges are accepted from EU countries, EFTA countries and EU candidate and partner countries.

The pledges should demonstrate concrete commitment and actions that will strengthen apprenticeships when it comes to one or more of the following aspects:

- 1. Increasing their supply
- 2. Improving their quality
- 3. Improving their image
- 4. Enhancing mobility of apprentices
- 5. Supporting the twin green/digital transition

Information on your organisation

* Is your organisation already a registered member of the European Alliance for Apprenticeships?

- Yes (individually or in a joint pledge)
- No
- I don't know / I am not sure
- * Is your pledge submitted:
 - Individually
 - Jointly with other organisation(s)
- * Your company / organisation name:

IDEC S.A.

- * What type of stakeholder does your organisation represent?
 - Large employer (more than 250 employees)
 - Micro, small or medium employer (up to 249 employees)
 - Public authority (local, regional or national)
 - Private or public employment services
 - Trade union (social partner)
 - Employer's organisation (social partner)
 - Chamber of commerce, trade and crafts
 - Sectoral organisation

- Training provider
- Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)
- Research institution
- Non-governmental or civil society organisation
- Other
- * At what level is your organisation active?
 - International
 - European
 - National
 - Regional
 - Local
- * Is your organisation a representative or umbrella organisations (i.e., an association of institutions that formally work together)?
 - Yes
 - No
- * In which country is the head-quarter of your organisation?

Greece

* Please select the country(ies) your organisation operates in:

Albania
Austria
Belgium
Bosnia and Herzegovina
Bulgaria
Croatia
Cyprus
Czechia
Denmark
Estonia
Finland
France
Georgia
Germany
Greece
Hungary
Iceland
Ireland
Israel
Italy
Latvia
Liechtenstein
Lithuania
Luxembourg
Malta
Moldova
Montenegro
Netherlands
North Macedonia
Norway
Poland
Portugal
Romania
Serbia
Slovak Republic
Slovenia
Spain
Sweden
Switzerland
Türkiye
Ukraine
Other
Other

* Please specify:

If your organisation/partnership operates in selected European regions, please indicate here the relevant region(s):

Albania - Jug	
Albania - Qender	
Albania - Veri	
Austria - Ostösterreich	
Austria - Südösterreich	
Austria - Westösterreich	
Belgium - Région de Bruxelles-Ca	pitale/Brussels Hoofdstedelijk Gewest
Belgium - Région wallonne	
Belgium - Vlaams Gewest	
Bosnia and Herzegovina - Bosans	ska Krajina
osnia and Herzegovina - Bosans	ska Posavina
osnia and Herzegovina - East H	erzegovina
osnia and Herzegovina - Podrinj	e
osnia and Herzegovina - Sembe	
Bosnia and Herzegovina - Srednja	-
Bosnia and Herzegovina - Tropolj	
Bosnia and Herzegovina - West H	
Bulgaria - Severen tsentralen	
Bulgaria - Severoiztochen	
Bulgaria - Severozapaden	
Bulgaria - Yugoiztochen	
Bulgaria - Yugozapaden	
Bulgaria - Yuzhen tsentralen	
roatia - Grad Zagreb	
roatia - Jadranska Hrvatska	
roatia - Panonska Hrvatska	
oatia - Sjeverna Hrvatska	
yprus - Famagusta	
Syprus - Kyrenia	
Cyprus - Larnaca	
Cyprus - Limassol	
Cyprus - Nicosia	
Cyprus - Paphos	
Czechia - Jihovýchod	
Czechia - Jihozápad	
Czechia - Moravskoslezsko	
Czechia - Praha	
Czechia - Severovýchod	
Czechia - Severozápad	
Czechia - Střední Čechy	
zechia - Střední Morava	
Denmark - Hovedstaden	
Denmark - Midtjylland	
Denmark - Nordjylland	
Denmark - Sjælland	
Denmark - Syddanmark	
Estonia - Kesk-Eesti	

Estonia - Kirde-Eesti
Estonia - Lääne-Eesti
Estonia - Lõuna-Eesti
Estonia - Põhja-Eesti
Finland - Åland
Finland - Etelä-Suomi
Finland - Helsinki-Uusimaa
Finland - Länsi-Suomi
Finland - Pohjois- ja Itä-Suomi
France - Auvergne-Rhône-Alpes
France - Bourgogne-Franche-Comté
France - Bretagne
France - Centre — Val de Loire
France - Corse
France - Grand Est
France - Hauts-de-France
France - Ile-de-France
France - Normandie
France - Nouvelle-Aquitaine
France - Occitanie
France - Pays de la Loire
France - Provence-Alpes-Côte d'Azur
France - RUP FR — Régions Ultrapériphériques Françaises
Georgia - Abkhazia
Georgia - Adjara
Georgia - Guria
Georgia - Imereti
Georgia - Kakheti
Georgia - Kvemo Kartli
Georgia - Mtskheta-Mtianeti
Georgia - Racha-Lechkhumi and Kvemo Svaneti
Georgia - Samegrelo-Zemo Svaneti
Georgia - Samtskhe-Javakheti
Georgia - Shida Kartli
Germany - Baden-Württemberg
Germany - Bayern
Germany - Berlin
Germany - Brandenburg
Germany - Bremen
Germany - Hamburg
Germany - Hessen
Germany - Mecklenburg-Vorpommern
Germany - Niedersachsen
Germany - Nordrhein-Westfalen
Germany - Rheinland-Pfalz
Germany - Saarland
Germany - Sachsen

Germany - Sachsen

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Italy - Piemonte

Italy - Provincia Autonoma di Bolzano/Bozen Italy - Provincia Autonoma di Trento Italy - Puglia Italy - Sardegna Italy - Sicilia Italy - Toscana Italy - Umbria Italy - Valle d'Aosta/Vallée d'Aoste Italy - Veneto Latvia - Kurzeme Latvia - Latgale Latvia - Pierīga Latvia - Rīga Latvia - Vidzeme Latvia - Zemgale Liechtenstein - Liechtenstein Lithuania - Alytaus apskritis Lithuania - Kauno apskritis Lithuania - Klaipėdos apskritis Lithuania - Marijampolės apskritis Lithuania - Panevėžio apskritis Lithuania - Šiaulių apskritis Lithuania - Tauragės apskritis Lithuania - Vilniaus apskritis Luxembourg - Luxembourg Malta - Gozo and Comino Moldova - Anenii Noi Moldova - Basarabeasca Moldova - Briceni Moldova - Cahul Moldova - Călărași Moldova - Cantemir Moldova - Căușeni Moldova - Cimişlia Moldova - Criuleni Moldova - Dondușeni Moldova - Drochia Moldova - Dubăsari Moldova - Edineț Moldova - Fălești Moldova - Florești Moldova - Gagauzia Moldova - Glodeni Moldova - Hînceşti Moldova - Ialoveni Moldova - Leova Moldova - Nisporeni

molaota moporoni Moldova - Ocnița Moldova - Orhei Moldova - Rezina Moldova - Rîşcani Moldova - Sîngerei Moldova - Şoldăneşti Moldova - Soroca Moldova - Ștefan Vodă Moldova - Strășeni Moldova - Taraclia Moldova - Telenești Moldova - Transnistria Moldova - Ungheni Montenegro - Crna Gora Netherlands - Drenthe Netherlands - Flevoland Netherlands - Friesland (NL) Netherlands - Gelderland Netherlands - Groningen Netherlands - Limburg (NL) Netherlands - Noord-Brabant Netherlands - Noord-Holland Netherlands - Overijssel Netherlands - Utrecht Netherlands - Zeeland Netherlands - Zuid-Holland North Macedonia - North Macedonia Norway - Agder Norway - Innlandet Norway - Jan Mayen Norway - Møre og Romsdal Norway - Nordland Norway - Oslo Norway - Rogaland Norway - Svalbard Norway - Troms og Finnmark Norway - Trøndelag Norway - Vestfold og Telemark Norway - Vestland Norway - Viken Poland - Makroregion centralny Poland - Makroregion północno-zachodni Poland - Makroregion północny Poland - Makroregion południowo-zachodni Poland - Makroregion południowy Poland - Makroregion województwo mazowieckie

i olaria imalitorogiori moorioarii Portugal - Alentejo Portugal - Algarve Portugal - Área Metropolitana de Lisboa Portugal - Centro (PT) Portugal - Norte Portugal - Região Autónoma da Madeira Portugal - Região Autónoma dos Açores Romania - București-Ilfov Romania - Centru Romania - Nord-Est Romania - Nord-Vest Romania - Sud-Est Romania - Sud-Muntenia Romania - Sud-Vest Oltenia Romania - Vest Serbia - Autonomous Province of Vojvodina Serbia - City of Belgrade Serbia - Region Južne i Istočne Srbije Serbia - Region Šumadije i Zapadne Srbije Slovakia - Banskobystrický kraj Slovakia - Bratislavský kraj Slovakia - Košický kraj Slovakia - Nitriansky kraj Slovakia - Prešovský kraj Slovakia - Trenčiansky kraj Slovakia - Trnavský kraj Slovakia - Žilinský kraj Slovenia - Vzhodna Slovenija Slovenia - Zahodna Slovenija Spain - Andalucía Spain - Aragón Spain - Canarias Spain - Cantabria Spain - Castilla y León Spain - Castilla-La Mancha Spain - Cataluña Spain - Ciudad de Ceuta Spain - Ciudad de Melilla Spain - Comunidad de Madrid Spain - Comunidad Foral de Navarra Spain - Comunitat Valenciana Spain - Extremadura Spain - Galicia Spain - Illes Balears Spain - La Rioja Spain - País Vasco

Snain - Princinado de Asturias

Spain - Región de Murcia
Sweden - Region Blekinge
Sweden - Region Dalarna
Sweden - Region Gävleborg
Sweden - Region Gotland
Sweden - Region Halland
Sweden - Region Jämtland Härjedalen
Sweden - Region Jönköpings län
Sweden - Region Kalmar län
Sweden - Region Kronoberg
Sweden - Region Örebro län
Sweden - Region Östergötland
Sweden - Region Skåne
Sweden - Region Sörmland
Sweden - Region Stockholm
Sweden - Region Uppsala
Sweden - Region Värmland
Sweden - Region Västerbotten Region Norrbotten
Sweden - Region Västernorrland
Sweden - Region Västmanland
Sweden - Västra Götalandsregionen
Switzerland - Espace Mittelland
Switzerland - Nordwestschweiz
Switzerland - Ostschweiz
Switzerland - Région lémanique
Switzerland - Ticino
Switzerland - Zentralschweiz
Switzerland - Zürich
Türkiye - Adana, Mersin
Türkiye - Ağrı, Kars, Iğdır, Ardahan
Türkiye - Ankara
Türkiye - Antalya, Isparta, Burdur
Türkiye - Aydın, Denizli, Muğla
Türkiye - Balıkesir, Çanakkale
Türkiye - Bursa, Eskişehir, Bilecik
Türkiye - Erzurum, Erzincan, Bayburt
Türkiye - Gaziantep, Adıyaman, Kilis
Türkiye - Hatay, Kahramanmaraş, Osmaniye
Türkiye - İstanbul
Türkiye - İzmir
Türkiye - Kastamonu, Çankırı, Sinop
Türkiye - Kayseri, Sivas, Yozgat
Türkiye - Kırıkkale, Aksaray, Niğde, Nevşehir, Kırşehir
Türkiye - Kocaeli, Sakarya, Düzce, Bolu, Yalova
Türkiye - Konya, Karaman
Türkiye - Malatya, Elazığ, Bingöl, Tunceli
Türkiye - Manisa Afvonkarahisar Kütahva Usak

mamoa, myonnaramoar, natanya, ogan Türkiye - Mardin, Batman, Şırnak, Siirt Türkiye - Samsun, Tokat, Çorum, Amasya Türkiye - Şanlıurfa, Diyarbakır Türkiye - Tekirdağ, Edirne, Kırklareli Türkiye - Trabzon, Ordu, Giresun, Rize, Artvin, Gümüşhane Türkiye - Van, Muş, Bitlis, Hakkari Türkiye - Zonguldak, Karabük, Bartın Ukraine - Autonomous Republic of Crimea Ukraine - Cherkasy Ukraine - Chernihiv Ukraine - Chernivtsi Ukraine - Dnipropetrovsk Ukraine - Donetsk Ukraine - Ivano-Frankivsk Ukraine - Kharkiv Ukraine - Kherson Ukraine - Khmelnytskyi Ukraine - Kiev Ukraine - Kirovohrad Ukraine - Luhansk Ukraine - Lviv Ukraine - Mykolaiv Ukraine - Odessa Ukraine - Poltava Ukraine - Rivne

* Please indicate the sector(s) your organisation operates in:

- Aerospace and Defence
- Agri-Food
- Construction
- Creative and Cultural Industries
- 🔽 Digital
- Education and Training
- Energy-Intensive Industries
- Health
- Microelectronics
- Mobility-Transport (includes automotive, shipbuilding)
- Proximity and Social Economy
- Renewable Energy
- Retail
- Textiles
- Tourism
- Other
- N/A

Does your organisation provide apprenticeship opportunities?

Yes

Not yet

I don't know / I am not sure

* Website of your organisation / company:

(Please indicate the webpage listing the apprenticeships opportunities you offer or the apprenticeships' related activities you are conducting)

https://trainingcentre.gr/

Logo of your organisation / company:

919ee47c-c81b-48ee-926c-28cd025b56fb/idec logo dark blue web 3 .png

Is your organisation part of any of the following networks at EU, national or international level?

- Pact for Skills
- Digital Skills and Jobs Coalition
- Global Apprenticeship Network
- **Other**

Please specify:

EfVET - European Forum of Technical and Vocational Education and Training

* Please give a short description of your company / organisation: (The description should explain what your organisation is and what it is doing/planning to do in terms of apprenticeships related activities in Europe)

1000 character(s) maximum

IDEC S.A. is a training provider and a consulting company which is specialized in the development of elearning training courses, innovative training methodologies, management consulting and quality management. The last 30 years, IDEC S.A. has been involved in the development, management and implementation of European Projects focusing on education and training in the field of higher education, vocational education and continuous learning. IDEC has built a vast network of policy makers dealing with employment and career guidance, VET institutions and HEIs, adult training organisations, NGOs, chambers of commerce and SMEs at a regional, national and European level. IDEC S.A. has demonstrated expertise in enhancing apprenticeships and work based learning through the implementation of more than 15 European projects. As an organisation, IDEC S.A. has developed innovative digital tools and training materials through extensive research to ensure a quality standard of apprenticeships.

* Please tell us in a few words why do you think apprenticeships are important (EAfA might use this answer for communication purposes and it might be published on the EAfA website):

150 character(s) maximum

Apprenticeships are important because they represent the bridge that links education with the current labour market needs.

Please provide the following information for the main contact person of your pledge.

* Title of contact person:

O Mr.

Mrs.

O Mx.

Or.

Prof.

0 -

* Name:

Maria Panoraia

* Surname:

Kandila

* Email:

m.kandila@idec.gr

Role in the organisation:

EU Project Manager

We invite you to subscribe additional contacts from your organisation to the EAfA newsletter through this same <u>form</u> so that they can stay up to date with EAfA updates and events.

Your pledge

* Please indicate the name of your pledge. It could be the name of your company, of a programme or project you plan to put in place, or simply a name that you feel well represents your pledge:

50 character(s) maximum

IDEC S.A. Pledge

* What is your motivation for joining the EAfA? 500 character(s) maximum IDEC has developed projects that safeguard quality assurance in apprenticeships and foster inclusivity. By joining the EAfA, we aim to further strengthen the impact of our projects: QS4DISABILITY (Quality Standard for transnational and distance Apprenticeship for Disability), STREAM (Supporting Traineeships and Employment Apprenticeship through Micro-credentials), GO GREEN (Supporting the acquisition of Green Skills in VET through work based learning) and SECOVE (Sustainable Energy CoVEs).

* What are the benefits you expect from your organisation's participation in the EAfA?*

500 character(s) maximum

By joining the Alliance, IDEC S.A. will have access to regular activities that bring together important stakeholders such as governments, social partners, businesses, chambers, regions, youth organisations, VET providers and think tanks through for example the EAfA Communities. This network will help create further co-operation on apprenticeships, where we can then share our expertise and results of projects thus enhancing their impact.

* Please indicate the starting year of your pledge:

2023

* You are applying:

- On your own (as one organisation)
- In partnership with one or more organisations

Your objectives

In the following section(s), you will be asked to provide information on the key activities and related key performance indicators (KPIs) and target groups for each EAfA objective your pledge will contribute to. You will also be able to describe your action in more detail in a free text box and include activities that may not be already listed.

The objectives selected will affect the information you are shown in the following sections. Deselecting these options may cause you to lose information provided in the following questions.

The following <u>document</u> contains the full list of actions, related KPIs, and target groups, which you may use as guidance.

* Please select the EAFA objective(s) that your pledge will contribute to: (select all that apply)

- Increase the supply of apprenticeships
- Improve the **quality** of apprenticeships
- Enhance the **image** of apprenticeships
- Promote European **mobility** of apprentices
- Support the twin green/digital transition
- I am not sure and would like to receive further assistance from the Support Services

Disclaimer: Please note that if you select 'supply', you will be required to indicate the number of apprenticeship places you pledge to create.

Joining the European Alliance for Apprenticeships

Please confirm your understanding of the EAfA principles – by ticking all 3 boxes. By ticking the boxes, you:

Agree with the understanding of apprenticeships[i], as set out in the European Framework for Quality and Effective Apprenticeships (EFQEA) and to contribute to the implementation of this Framework.

For the supply of apprenticeships, commit as relevant to apply the learning and working conditions set out in the European Framework for Quality and Effective Apprenticeships (EFQEA).[ii]

Commit to the extent possible to provide updates on activities related to this pledge, in the yearly survey on EAfA pledges.

[i] Apprenticeships are understood as formal vocational education and training schemes that a) combine learning in education or training institutions with substantial work-based learning in companies and other workplaces,

b) lead to nationally recognised qualifications,

c) are based on an agreement defining the rights and obligations of the apprentice, the employer and, where appropriate, the vocational education and training institution, and

d) with the apprentice being paid or otherwise compensated for the work based component.

[ii] Council Recommendation of 15 March 2018 on a European Framework for Quality and Effective Apprenticeships (2018/C 153/01).

Supply

Please select the type of action you would like to undertake to increase the supply of apprenticeship places, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and three actions:

	Action	KPI (Number of)	KPI target	Target group(s)
1	Create apprenticeship places	Apprenticeship places created	*	 Apprentices Students Families Graduates Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2	Develop or update education and training activities	Activities developed	1	ApprenticesStudentsFamiliesGraduatesSchoolsUniversitiesTraining providersEmployersSMEsLarge companiesPublic authoritiesTrainers and mentorsWomenSocio-economically disadvantaged groupsMigrants and refugeesNEETs
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3 © Develop or update education and training activities	 Activities developed Activities updated 		ApprenticesStudentsFamiliesGraduatesSchoolsUniversitiesTraining providersEmployersSMEsLarge companiesPublic authoritiesTrainers and mentorsWomenSocio-economically disadvantaged groupsMigrants and refugeesNEETs
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* Please describe the action(s) more in detail:

250 character(s) maximum

We will create yearly placements for students and graduates from the business administration/EU studies /education studies sectors and elaborate schemes to be followed during the placement (allocation of mentors, tasks, evaluation, feedback etc.).

Quality

Please select the type of action you would like to undertake to improve the quality of apprenticeships, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and five actions:

	Action	KPI (Number of)	KPI target	Target group(s)
1	* Upgrade the training skills of trainers/mentors	* Trainers/mentors being trained	* 20	 Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2

3	Monitor companies implementing apprenticeships	Monitoring exercises carried out	3	ApprenticesStudentsFamiliesGraduatesGraduatesSchoolsUniversitiesTraining providersEmployersSMEsLarge companiesPublic authoritiesTrainers and mentorsWomenSocio-economically disadvantaged groupsMigrants and refugeesNEETs
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 Widen the inclusivity of apprenticeships Upgrade the training skills of trainers/mentors Ensure that learners acquire a qualific./certification Develop and improve apprenticeship curricula Ensure the dual status of apprentices Implement an apprentices' progress review process Monitor companies implementing apprenticeships Provide appropriate mentoring to apprentices Other, please specify below 	 Apprentices from target groups Trainers/mentors being trained Apprentices getting qualific./certification Courses leading to qualific./certification Curricula developed or improved Monitoring exercises carried out Apprentices accessing mentoring services Mentors / coaches / counsellors hired Apprentices' dual status recognised (Y/N) Progress review process in place (Y/N) Other 		Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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 Widen the inclusivity of apprenticeships Upgrade the training skills of trainers/mentors Ensure that learners acquire a qualific./certification Develop and improve apprenticeship curricula Ensure the dual status of apprentices Implement an apprentices' progress review process Monitor companies implementing apprenticeships Provide appropriate mentoring to apprentices Other, please specify below 	 Apprentices from target groups Trainers/mentors being trained Apprentices getting qualific./certification Courses leading to qualific./certification Curricula developed or improved Monitoring exercises carried out Apprentices accessing mentoring services Mentors / coaches / counsellors hired Apprentices' dual status recognised (Y/N) Progress review process in place (Y/N) Other 		Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs
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* Please describe the action(s) more in detail:

250 character(s) maximum

We will create training guides on apprenticeships and training activities for trainers and tools to facilitate participation of disabled people in apprenticeships, and implement pilot activities with companies and apprentices and E-learning courses.

Image

Please select the type of action you would like to undertake to improve the image of apprenticeships, together with the most relevant key performance indicator for your action, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and five actions:

	Action	KPI (Number of)	KPI target	Target group(s)
1	* Develop social media campaigns and presence	* People reached	* 200	 Apprentices Students Families Graduates Schools Universities Training providers Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2	Organise/participate in awareness-raising activities	Activities participated in	10	ApprenticesStudentsFamiliesFamiliesGraduatesSchoolsUniversitiesTraining providersEmployersSMEsLarge companiesPublic authoritiesTrainers and mentorsWomenSocio-economically disadvantaged groupsMEETs
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3 Partner up with	employers, schools, public authorities, etc.	Partnerships developed	5	ApprenticesStudentsFamiliesGraduatesGraduatesSchoolsUniversitiesTraining providersEmployersSMEsLarge companiesPublic authoritiesTrainers and mentorsWomenSocio-economically disadvantaged groupsMigrants and refugeesNEETs
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5 0 C	Develop social media campaigns and presence Organise/participate in awareness-raising activities Create and disseminate information material Promote apprenticeship testimonials and best practices Partner up with employers, schools, public authorities, etc. Other, please specify below	 People reached Media posts developed Participants Activities organised Activities participated in Material developed Active 'role models' Partnerships developed Other 		ApprenticesStudentsFamiliesGraduatesGraduatesSchoolsUniversitiesTraining providersEmployersSMEsLarge companiesPublic authoritiesTrainers and mentorsWomenSocio-economically disadvantaged groupsMigrants and refugeesNEETs
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* Please describe the action(s) more in detail:

250 character(s) maximum

We will ensure a continuous social media presence to enhance the image of apprenticeships and engage stakeholders, organise study visits to companies and awareness raising activities on inclusion, and identify good practices from European employers.

Green and Digital

- * Please indicate if your action(s) will focus on:
 - Digital transition
 - Green transition
 - Both green and digital transition

Green:

Please select the most relevant key performance indicator for the action you would like to undertake to support apprentices in gaining the skills required to master the green transition, indicating the yearly goal of your chosen KPI, and the target group(s) of this action. You may select between one and two actions:

Action	KPI (Number of)	KPI target	Target group(s)
Action Develop robust green competences in	KPI (Number of) Schemes dedicated to the acquisition of green skills	KPI target * 1	Target group(s) * Apprentices Students Families Graduates Schools Universities Training providers Employers
1 Develop robust green competences in apprenticeships			Employers SMEs Large companies Public authorities Trainers and mentors Women Socio-economically disadvantaged groups Migrants and refugees NEETs

2	Develop robust green competences in apprenticeships	 Schemes dedicated to the acquisition of green skills Apprentices obtaining relevant green skills certifications 	Apprentices Students Families Graduates Schools Universities Training prov Employers SMEs Large compa Public autho Trainers and Women Socio-econo groups Migrants and NEETs	anies rities mentors mically disadvantaged
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* Please describe the action(s) focusing on the green transition more in detail:

250 character(s) maximum

The Go Green Project will provide training opportunities in relation to green principles and practices as well as pilot apprenticeships for green skills based on the specific guide that will be created in the project.

Active participation

EAfA is supporting its members to work together in thematic communities. If you would like to join or lead an existing or new community, please select below the topics/areas you would be interested in:

- Green and digital transitions
- Learning mobility of apprentices
- Social inclusion and gender equality
- Role of Cities and Regions in Fostering Apprenticeship
- Other, please specify below:

Please provide more information about your proposed topic and indicate whether you would be available to lead this community:

500 character(s) maximum

IDEC has implemented activities and projects covering all the above topics. We are particularly interested in leading the Green & Digital transition Community and Social inclusion and gender equality Community mainly because of our participation in the SECOVE project that targets both themes. Regarding the learning mobility community, we will be equally interested to lead since we are an accredited learning provider that facilitates mobility.

Privacy and consent

By checking this box, I confirm that I want to register for this service and I give my consent to the European Commission to process my personal data for the purpose described in the privacy statement (including subscription to the newsletter, organisation of events, networking and management of membership related to EAfA).

Privacy_Statement_EAfA.docx

Background Documents

List of actions, KPIs and target groups

Pledge Form Questionnaire

Contact

EAfAmembers@ecorys.com