



BECOME A PART OF THE MEDIA NETWORK

INVITATION AND REGISTRATION

What is the media network?

- The media network enables journalists and key media outlets to connect, inform, share and engage with the European Year of Active Ageing and Solidarity between Generations 2012.
- It is an exclusive pool of journalists from all over Europe interested in all topics related to the European Year like economy and employment, health and social care, pensions and volunteering, adult education and age-friendly environments..

Why register?

- As a member of the Media Network you will receive **a monthly e-newsletter**, exclusively compiled for members of the press. The newsletter "European Year 2012 - News on Active Ageing and Solidarity between Generations" is a key information resource that keeps you informed about the campaign throughout the year.
- You will be among the **first** to receive regular updates on facts, events and actions on both a European and national level.
- The e-newsletter is an important tool for your work, as you will be the first to **receive news from the European Commission** as well as **inspiring stories and examples of best practice** from the perspective of all the member states related to the topic.
- You will also regularly receive **press releases which can be easily adapted** for your reporting.

Who should register?

- Journalists from all over Europe interested in the European Year
- Editors from pan-European, national, local and online media

To register to be a part the Media Network, please click the link below:

<http://registration.eyaa-medianetwork.eu/>

Your contact details will be used by ICWE on behalf of the European Commission / DG Employment, Social Affairs and Inclusion you will be able to unregister yourself at any time.

For further information please visit the EY2012 website or contact:

Press Contact

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Privacy Statement Media Network

Processing your reply to the invitation to be registered in the database of journalists interested in the European Year 2012 will involve the recording and processing of your personal data. Such treatment is subject and will be carried out pursuant to [Regulation \(EC\) No 45/2001](#) (OJ L 8, 12.1.2001, p. 1 – 22) on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data.
For further information, please see the complete Privacy Statement on the website.