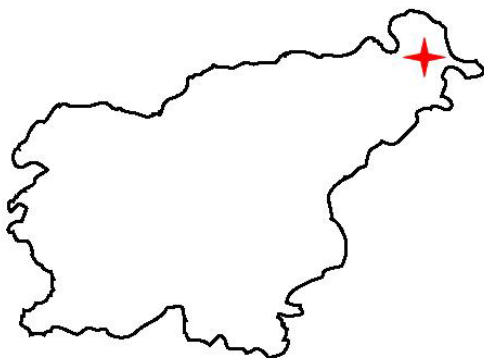


Mura, European Fashion Design, Proizvodjna oblačil, d.d



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|------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Reference | EGF/2010/014 SI/ Mura, European Fashion Design, Proizvodjna oblačil, d.d |
| Member State | Slovenia |
| Sector | Wearing apparel |
| Submitted to European Commission | 28 April 2010 |
| Total budget planned | € 3 458 370 |
| EGF contribution | € 2 247 940 |
| Intervention criterion | Article 2 (a) Regulation (EC) No 1927/2006 |
| Period of reference | 21.10.2009 to 20.2.2010 |
| Redundancies during period of reference | 2 554 |
| Active employment measures | To be provided for 350 workers and include: <ul style="list-style-type: none"> – Job search assistance – Training and re-training – Occupational guidance (info points) – Working with potential new employers – Entrepreneurship promotion – Aid for self-employment – On the job training |

BACKGROUND

- In 2008 due to the economic and financial crisis there was a notorious setback in the textile sector. The difficulties faced by some 'textile end-user sectors' (i.e. construction, automotive industry and housing) in combination with increasing production costs were detrimental for EU textile manufacturing. Production in the textile industry dropped by 23 % and by 14 % in the clothing sector in the first quarter of 2009 compared to the same period in 2008.
- This drop in demand was directly felt in Slovenia and in particular in the enterprise Mura. The recent termination of contracts by several big customers of Mura (Hugo Boss, Escada and René Lezard) and the shortfall of orders due to the economic and financial crisis are at the base of these redundancies.
- At the beginning of 2008 Mura employed 3 135 workers representing more than 7 % of people employed in the region of Pomurje, which economically has been lagging behind the Slovenian average. Therefore, the redundancies in Mura will have a significant local and regional impact.