Communication Officer – Campaign and project manager

We are:

The mission of the communication unit A2 is to develop and roll out DG EMPL's communication strategy with the aim of improving people's awareness of and trust in the EU as an actor who promotes quality employment and social inclusion. Unit A2 supports DG EMPL and the respective College members in giving maximum visibility to and demonstrating the value added of our actions in the area of employment, social affairs and inclusion. We do so through various means and channels, including by managing press and social media work, communication campaigns, audiovisual products, publications and high-visibility events.

We propose:

We propose an interesting, challenging and diverse job in the campaigns and strategy team of DG EMPL (Contract Agent, Function Group IV).

The communication officer/campaign and project manager develops and implements the multiannual communication campaign *Make It Work* in cooperation with the unit's management and teams. He/she works closely with policy and funding experts across the entire DG and other colleagues in the communication unit. He/she also liaises with Commission Representations, other DGs, EU institutions, national governments and other partners of the Commission on communication issues.

The communication officer manages the external contracts contributing to the delivery of the strategic communication activities. He/she monitors expenditure, progress and ensures timely delivery of contractual obligations. The communication officer also organises the work of the team contributing to the execution of external communication activities to ensure quality and timely delivery.

The communication officer contributes to the development and implementation of the external communication strategy. He/she advises on strategic communication projects by other EMPL units. He/she assesses the progress, results and impacts of the external communication activities of the DG and proposes improvements. He/she prepares strategic notes and briefings for the hierarchy.

We look for

We look for a dynamic candidate with experience and training in communication, project management, good drafting skills and with sound political judgment. The candidate should be at ease to work under pressure in a politically sensitive environment. The ideal candidate should have a track-record in successful, international communication activities of a substantial scale — including dealing with contactors —, both on a strategic and operational level.

Ideally the candidate should have understanding of the Commission's communication structures and its governance, including how DGs and Representations carry out their communication activities;

The future colleague should be a team-player, flexible and dynamic, with good oral and written communication skills, and a developed sense of responsibility. He/she should be diplomatic and able to manage a small team. The candidate must have an excellent knowledge of written and spoken English, and good French would be an asset.

Applications in the form of a CV and a short cover email should be send to <u>EMPL-A2-UNIT@ec.europa.eu</u>. Deadline for applying is 24 July, 12 CET.

Please indicate if you have already successfully passed a FG IV test and if not, please send your CAST registration number (if applicable).

For more information, please contact <u>Mina.ANDREEVA@ec.europa.eu</u> or <u>Carolien.PEETERS@ec.europa.eu</u>