



# Application form - Pact for Skills

Fields marked with \* are mandatory.

## Introduction

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The Pact for Skills is a shared engagement and approach to skills development. It is firmly anchored in the principles of the [European Pillar of Social Rights](#) and supports the goals of the [Green Deal](#) and the [digital transformation](#), as set out in the Commission communication “[A strong Social Europe for Just Transitions](#)”.

The Pact aims to mobilise and incentivise private and public stakeholders to take concrete action for the **up skilling and reskilling of people of working age**, and, when relevant, pool efforts in the partnerships.

The Pact can be joint by any private or public organisation or partnership of organisations which aim to upskill or reskill people of working age.

The organisation(s) need(s) to be based in one of the Member States, EFTA or candidate countries.

### Would you like to:

- Sign the Pact for Skills charter and make a specific commitment **for your organisation**
- Register **a new partnership under the Pact as the coordinator**
- Subscribe to the **Pact newsletter** and to receive information on the Pact activities (*please note that members of the Pact and members of existing large scale and regional partnerships are automatically registered to the newsletter and other communication activities*)
- Learn how to modify an existing application and/or change your communication preferences
- Input a contact relevant to the Pact (limited to the Pact for Skills Support Services Team)

## Sign the Pact for Skills charter and make a commitment

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The pact can be joined by any private or public organisation or partnership of organisations based in one of the EU Member States, EFTA or candidate countries

Joining the Pact:

1. All stakeholders joining the Pact **sign up to the Charter** and its key principles, which they agree to respect and uphold.
2. Members of the Pact are invited to **translate their engagement into concrete commitments** on upskilling and reskilling. Commitments can be made in four main categories in line with the key principles of the Pact for Skills Charter and can be implemented through a number of different types of actions.
3. Commitments are monitored by at least one **key performance indicator**, e.g. number of people taking part in upskilling or reskilling.

## Information on your organisation

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**\* Is your organisation already a member of a:**

- Large-scale Skills Partnership (LSP)
- Regional Skills Partnership
- Partnership already member of the Pact (not LSP or regional partnership)
- None of the above

**\* Your organisation/partnership name:**

Mad'in Europe

**\* What type of stakeholder does your organisation represent?**

- Large employer (more than 250 employees)
- Micro, small or medium employer (up to 249 employees)
- Public authority (local, regional or national)
- Private or public employment services
- Trade union (social partner)
- Employer's organisation (social partner)
- Chamber of commerce, trade and crafts
- Sectoral organisation
- Training provider
- Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)
- Research institution
- Non-governmental or civil society organisation
- Other

**\* Is your organisation a representative or umbrella organisation (i.e., an association of institutions that formally work together)?**

- Yes
- No

**\* Country/ies in which the organisation/partnership operates:**

- Austria
- Albania
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czechia
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Iceland
- Ireland
- Italy
- Latvia
- Liechtenstein
- Lithuania
- Luxembourg
- Malta
- Montenegro
- Netherlands
- Norway
- Poland
- Portugal
- Republic of North Macedonia
- Romania
- Serbia
- Slovak Republic
- Slovenia
- Spain
- Sweden
- Turkey
- Other

**If your organisation/partnership operates in selected European regions, please indicate here the relevant region(s):**

Albania - Veri

Albania - Qender

Albania - Jug

Austria - Ostösterreich

Austria - Südösterreich

Austria - Westösterreich

Belgium - Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Belgium - Vlaams Gewest

Belgium - Région wallonne

Bulgaria - Severozapaden

Bulgaria - Severen tsentralen

Bulgaria - Severoiztochen

Bulgaria - Yugoiztochen

Bulgaria - Yugozapaden

Bulgaria - Yuzhen tsentralen

Croatia - Panonska Hrvatska

Croatia - Jadranska Hrvatska

Croatia - Grad Zagreb

Croatia - Sjeverna Hrvatska

Czechia - Praha

Czechia - Střední Čechy

Czechia - Jihozápad

Czechia - Severozápad

Czechia - Severovýchod

Czechia - Jihovýchod

Czechia - Střední Morava

Czechia - Moravskoslezsko

Denmark - Hovedstaden

Denmark - Sjælland

Denmark - Syddanmark

Denmark - Midtjylland

Denmark - Nordjylland

Estonia - Põhja-Eesti

Estonia - Lääne-Eesti

Estonia - Lõuna-Eesti

Estonia - Kesk-Eesti

Estonia - Kirde-Eesti

Finland - Länsi-Suomi

Finland - Helsinki-Uusimaa

Finland - Etelä-Suomi

Finland - Pohjois- ja Itä-Suomi

Finland - Åland

France - Ile-de-France

France - Centre — Val de Loire

France - Bourgogne-Franche-Comté

France - Normandie

France - Hauts-de-France

France - Hauts-de-France

France - Grand Est

France - Pays de la Loire

France - Bretagne

France - Nouvelle-Aquitaine

France - Occitanie

France - Auvergne-Rhône-Alpes

France - Provence-Alpes-Côte d'Azur

France - Corse

France - RUP FR — Régions Ultrapériphériques Françaises

Germany - Baden-Württemberg

Germany - Bayern

Germany - Berlin

Germany - Brandenburg

Germany - Bremen

Germany - Hamburg

Germany - Hessen

Germany - Mecklenburg-Vorpommern

Germany - Niedersachsen

Germany - Nordrhein-Westfalen

Germany - Rheinland-Pfalz

Germany - Saarland

Germany - Sachsen

Germany - Sachsen-Anhalt

Germany - Schleswig-Holstein

Germany - Thüringen

Greece - Attiki

Greece - Voreio Aigaio

Greece - Notio Aigaio

Greece - Kriti

Greece - Anatoliki Makedonia, Thraki

Greece - Kentriki Makedonia

Greece - Dytiki Makedonia

Greece - Ipeiros

Greece - Thessalia

Greece - Ionia Nisia

Greece - Dytiki Elláda

Greece - Sterea Elláda

Greece - Peloponnisos

Hungary - Budapest

Hungary - Pest

Hungary - Közép-Dunántúl

Hungary - Nyugat-Dunántúl

Hungary - Dél-Dunántúl

Hungary - Észak-Magyarország

Hungary - Észak-Alföld

Hungary - Dél-Alföld

Iceland - Höfuðborgarsvæði

Iceland - Hlíðborgarsvæði

Iceland - Landsbyggð

Ireland - Northern and Western

Ireland - Southern

Ireland - Eastern and Midland

Italy - Piemonte

Italy - Valle d'Aosta/Vallée d'Aoste

Italy - Liguria

Italy - Lombardia

Italy - Abruzzo

Italy - Molise

Italy - Campania

Italy - Puglia

Italy - Basilicata

Italy - Calabria

Italy - Sicilia

Italy - Sardegna

Italy - Provincia Autonoma di Bolzano/Bozen

Italy - Provincia Autonoma di Trento

Italy - Veneto

Italy - Friuli-Venezia Giulia

Italy - Emilia-Romagna

Italy - Toscana

Italy - Umbria

Italy - Marche

Italy - Lazio

Latvia - Kurzeme

Latvia - Latgale

Latvia - Rīga

Latvia - Pierīga

Latvia - Vidzeme

Latvia - Zemgale

Liechtenstein - Liechtenstein

Lithuania - Vilniaus apskritis

Lithuania - Alytaus apskritis

Lithuania - Kauno apskritis

Lithuania - Klaipėdos apskritis

Lithuania - Marijampolės apskritis

Lithuania - Panevėžio apskritis

Lithuania - Šiaulių apskritis

Lithuania - Tauragės apskritis

Luxembourg - Luxembourg

Malta - Gozo and Comino

Montenegro - Crna Gora

Netherlands - Groningen

Netherlands - Friesland (NL)

Netherlands - Drenthe

Netherlands - Overijssel

Netherlands - Overijssel

Netherlands - Gelderland

Netherlands - Flevoland

Netherlands - Utrecht

Netherlands - Noord-Holland

Netherlands - Zuid-Holland

Netherlands - Zeeland

Netherlands - Noord-Brabant

Netherlands - Limburg (NL)

North Macedonia - North Macedonia

Norway - Innlandet

Norway - Trøndelag

Norway - Nordland

Norway - Troms og Finnmark

Norway - Oslo

Norway - Viken

Norway - Vestfold og Telemark

Norway - Agder

Norway - Rogaland

Norway - Vestland

Norway - Møre og Romsdal

Norway - Jan Mayen

Norway - Svalbard

Poland - Makroregion południowy

Poland - Makroregion północno-zachodni

Poland - Makroregion południowo-zachodni

Poland - Makroregion północny

Poland - Makroregion centralny

Poland - Makroregion wschodni

Poland - Makroregion województwo mazowieckie

Portugal - Norte

Portugal - Algarve

Portugal - Centro (PT)

Portugal - Área Metropolitana de Lisboa

Portugal - Alentejo

Portugal - Região Autónoma dos Açores

Portugal - Região Autónoma da Madeira

Romania - Nord-Vest

Romania - Centru

Romania - Nord-Est

Romania - Sud-Est

Romania - Sud-Muntenia

Romania - București-Ilfov

Romania - Sud-Vest Oltenia

Romania - Vest

Serbia - City of Belgrade

Serbia - Autonomous Province of Vojvodina

Serbia - Region Šumadija i Zapadne Srbije

Serbia - Region Sumadije i Zapadne Srbije

Serbia - Region Južne i Istočne Srbije

Slovakia - Bratislavský kraj

Slovakia - Trnavský kraj

Slovakia - Trenčiansky kraj

Slovakia - Nitriansky kraj

Slovakia - Žilinský kraj

Slovakia - Banskobystrický kraj

Slovakia - Prešovský kraj

Slovakia - Košický kraj

Slovenia - Vzhodna Slovenija

Slovenia - Zahodna Slovenija

Spain - Galicia

Spain - Principado de Asturias

Spain - Cantabria

Spain - País Vasco

Spain - Comunidad Foral de Navarra

Spain - La Rioja

Spain - Aragón

Spain - Comunidad de Madrid

Spain - Castilla y León

Spain - Castilla-La Mancha

Spain - Extremadura

Spain - Cataluña

Spain - Comunitat Valenciana

Spain - Illes Balears

Spain - Andalucía

Spain - Región de Murcia

Spain - Ciudad de Ceuta

Spain - Ciudad de Melilla

Spain - Canarias

Sweden - Region Stockholm

Sweden - Region Uppsala

Sweden - Region Sörmland

Sweden - Region Östergötland

Sweden - Region Jönköpings län

Sweden - Region Kronoberg

Sweden - Region Kalmar län

Sweden - Region Gotland

Sweden - Region Blekinge

Sweden - Region Skåne

Sweden - Region Halland

Sweden - Västra Götalandsregionen

Sweden - Region Värmland

Sweden - Region Örebro län

Sweden - Region Västmanland

Sweden - Region Dalarna

Sweden - Region Gästrikland



Sweden - Region Gävleborg  
 Sweden - Region Västernorrland  
 Sweden - Region Jämtland Härjedalen  
 Sweden - Region Västerbotten Region Norrbotten  
 Switzerland - Région lémanique  
 Switzerland - Espace Mittelland  
 Switzerland - Nordwestschweiz  
 Switzerland - Zürich  
 Switzerland - Ostschweiz  
 Switzerland - Zentralschweiz  
 Switzerland - Ticino

Turkey - İstanbul  
 Turkey - Tekirdağ, Edirne, Kırklareli  
 Turkey - Balıkesir, Çanakkale  
 Turkey - İzmir  
 Turkey - Aydın, Denizli, Muğla  
 Turkey - Manisa, Afyonkarahisar, Kütahya, Uşak  
 Turkey - Bursa, Eskişehir, Bilecik  
 Turkey - Kocaeli, Sakarya, Düzce, Bolu, Yalova  
 Turkey - Ankara  
 Turkey - Konya, Karaman  
 Turkey - Antalya, Isparta, Burdur  
 Turkey - Adana, Mersin  
 Turkey - Hatay, Kahramanmaraş, Osmaniye  
 Turkey - Kırıkkale, Aksaray, Niğde, Nevşehir, Kırşehir  
 Turkey - Kayseri, Sivas, Yozgat  
 Turkey - Zonguldak, Karabük, Bartın  
 Turkey - Kastamonu, Çankırı, Sinop  
 Turkey - Samsun, Tokat, Çorum, Amasya  
 Turkey - Trabzon, Ordu, Giresun, Rize, Artvin, Gümüşhane  
 Turkey - Erzurum, Erzincan, Bayburt  
 Turkey - Ağrı, Kars, Iğdır, Ardahan  
 Turkey - Malatya, Elazığ, Bingöl, Tunceli  
 Turkey - Van, Muş, Bitlis, Hakkari  
 Turkey - Gaziantep, Adıyaman, Kilis  
 Turkey - Şanlıurfa, Diyarbakır  
 Turkey - Mardin, Batman, Şırnak, Siirt

**\* Please indicate in what ecosystem(s) your organisation/partnership operates:**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Aerospace and Defence            | <input type="checkbox"/> Energy-Intensive Industries                            | <input type="checkbox"/> Proximity and Social Economy |
| <input type="checkbox"/> Agri-Food                        | <input type="checkbox"/> Health   | <input type="checkbox"/> Renewable Energy             |
| <input checked="" type="checkbox"/> Construction          | <input type="checkbox"/> Microelectronics                                       | <input type="checkbox"/> Retail                       |
| <input type="checkbox"/> Creative and Cultural Industries | <input type="checkbox"/> Mobility-Transport (includes automotive, shipbuilding) | <input checked="" type="checkbox"/> Textiles          |
| <input type="checkbox"/> Digital                          | <input type="checkbox"/> N/A  | <input type="checkbox"/> Tourism                      |

**\* Give a short description of your organisation/partnership**

*1000 character(s) maximum*

The short description should explain what your organisation is and what it is doing/planning to do in terms of upskilling and/or reskilling in Europe)

Mad'in Europe (MIE) is a small company dedicated to the promotion of crafts and cultural heritage and to the transmission of skills in this sector. It supports the development of professionals in the sector and promotes the preservation of know-how, particularly by raising awareness among young people, for whom the sector represents a source of employment. In order to achieve its goal MIE takes part to several European projects and carries out activities to support the work of its craftspeople while increasing their visibility: interviews, videos, digital marketing support, articles, webinars to share best practices... Its multilingual portal gathers a large audience around the 1,500 professional crafts profiles it contains. Social networks and a monthly newsletter aimed at >15,000 contacts are also part of MIE strategy. MIE conducts and disseminates studies and surveys on the craft market and participates to international conferences to highlight the importance of craft transmission.

**Website of the organisation/partnership:**

<https://madineurope.eu/>

**Logo of the organisation/partnership:**

The maximum file size is 1 MB.

The logo will be presented on the webpage together with the commitment.

684a0ff4-4008-4a00-ab31-b920388f06e2/CRAFTS\_CAN\_BUILD\_A\_BETTER\_FUTURE\_400X400.jpg

## Contact information

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**\* Name of contact person(s):**

Madina Benvenuti

**Title of contact person:**

Mrs.

**Role in the organisation/partnership of contact person:**

Director

**\* Email to contact person:**

madina.benvenuti@madineurope.eu

**Please note:** If other person(s) in your organisation wish to receive regular Pact for Skills updates of events, activities through the Pact for Skills Newsletter, they are encouraged to sign up on their own to this

form, indicating that they 'Register to the Pact newsletter and to receive information on Pact activities' for the first question of this application form. This would allow us a better support for networking and outreach activities. When they do, they should indicate the registration number provided once your application has been approved.

## Signing up to the Charter

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Please confirm your organisation/partnership subscribes to the [Charter of the Pact for Skills](#), understand and share the principles of quality upskilling and reskilling. Signature of the Charter does not constitute an endorsement of the signatory organisation and its activities by the European Commission.

## Commitment

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Pact for Skills seeks to mobilise and incentivise private and public stakeholders to **take concrete action** for the upskilling and reskilling of people of working age.

Below you can find an **example list of actions** that could be implemented under the Pact for Skills. However, organisations are free to define and implement their own commitments.

Example list of actions:

| Main category of commitment  | Type of action                                | Description of action  | Target group of action                    | KPI  |
|--|---|--|---|--|
| Building strong skills partnerships  | Developing or joining a stakeholder network   | Large employer developing a network for SMEs in tourism  | SMEs, start-ups, individual entrepreneurs | Number of stakeholders joining the partnership/network             |
| Promoting a culture of lifelong learning for all                               | Targeted upskilling and reskilling activities | Training provider offering short-term trainings for unemployed, young graduates, NEET, etc.        | Young professionals                       | Number of people from target group (s) taking part in the activity |
| Monitoring skill supply/demand and anticipating skills needs                   | Identifying skills and training needs         | Representative of an industrial cluster identifies future skills needs for the construction sector | Trade unions                              | Implemented/Not implemented  |
| Working against discrimination and for gender equality and equal opportunities | Strengthening gender equality                 | Training provider offering mentoring to empower women to pursue careers in green entrepreneurship  | Gender, racial or ethnic minorities       | Number of people from target group (s) taking part in the activity |

Non-exhaustive list of actions that could be implemented under the Pact for Skills.

[Non-exhaustive list of actions.pdf](#)

### Do you want to:

- Define concrete commitment(s) aiming to upskill or reskill people of working age *(Note: If you have more than 5 actions under your commitment, please contact us at [PactforSkillsMembers@ecorys.com](mailto:PactforSkillsMembers@ecorys.com))*
- Endorse the commitments of the skills partnership I'm member of *(Note: You can additionally define your own commitments below)*
- Wait to define any concrete action to implement and learn from the experience of other Pact members before defining my commitments *(Note: if ticking this option, you will be contacted in due time to assist you in defining your commitment)*

### In addition to endorsing the commitments of the skills partnership you are member of, would you like to do your own commitments?

- Yes
- No yet

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### First commitment

#### \* Please select the category of your first concrete commitment:

- Promoting a culture of lifelong learning for all
- Monitoring skills supply/demand and anticipating skills needs
- Building strong skills partnerships
- Working against discrimination and for gender equality and equal opportunities

#### \* Please select the type of action you would like to implement to monitor skills supply /demand and anticipate skills needs:

- Identifying skills and training needs
- Research on the transformation of skills
- Skills anticipation and intelligence
- Other monitoring activities

#### \* Please describe the action more in detail:

*250 character(s) maximum*

Establish a list of endangered crafts in Europe and tackle youth with concrete proposal which can both save intangible heritage and provide employment.

#### \* Please select the target group(s) of this action:

|  |
|--|
| -----Individuals-----  |
| Young professionals  |
| Adult learners   |
| Employees  |
| Vulnerable workers (including elderly workers and people with disabilities)  |
| Jobseekers and unemployed individuals  |
| Gender, racial or ethnic minorities  |
| General public or other  |
| -----Enterprises-----  |
| SMEs, start-ups, individual entrepreneurs  |
| Large enterprises  |
| Social enterprises   |
| -----Organisations/associations-----   |
| Trade unions   |
| Employers' associations  |
| NGOs, civil society organisations, non-for-profit foundations  |
| Universities, research, educational institutions or Vocational Education Providers and their staff (teachers, trainers, academics) |
| Public authorities   |

**Please note:** Key Performance Indicators (KPI) are important to identify ambitious and clear objectives. Indicating for each commitment the most relevant KPI from the list of possible indicators is therefore mandatory.

The indication of **further KPIs** (e.g.: the number of representatives from disadvantaged groups reached) are encouraged. Please use the 'Additional information' column for any other relevant information.

**Please select the most relevant key performance indicator for your action:**

- Number of people from target group(s) taking part in the activity
- Number of people reached by the communication/outreach activity
- Number of stakeholders joining the partnership/network
- Number of training programmes updated/developed
- Number of new accreditations developed
- Implemented/Not implemented
- Other

**Please indicate the yearly goal of your chosen KPI:**

|  |
|--|
| Increase our audience (the actual one > 15 000 p.) |
|--|

**Please indicate the amount of financial investment (EUR) into upskilling/reskilling activities of your organisation/partnership through the indicated commitments (if applicable):**

|   |
|---|
| Depending on the EU projects we will attend |
|---|

**\* Would you like to do another commitment?**

- Yes
- No

## Networks

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**In order to create synergies and leverage participation to multiple networks, please specify whether you are part of any of networks at EU, national or international level:**

Mad'in Europe is member of the World Crafts Council Europe, the Heritage Alliance 3.3. and the New European Bauhaus, Mécénat d'Artisans. Mad'in Europe also endorsed the EUROPEAN TRAVEL COMMISSION's European Tourism Manifesto as well as the MANIFESTO FOR CRAFTS, and other initiatives by EUROPEANA.

Thanks to its transversal activity, Mad'in Europe is connected with several other European stakeholders of the crafts sector (schools, public organisations...)

**Are you a member of the European Alliance for Apprenticeships (EAfA)?**

- Yes
- No
- Don't know/ not sure

You can learn more about the EAfA and join the Alliance [here](#).

## Privacy and Consent

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I agree to provide updates on activities related to this commitment in the regular annual survey on Pact for Skills.

By checking this box, I confirm that I give my consent to the European Commission to process my personal data for the purposes described in the [privacy statement](#) (that is, provision of information and facilitating the organisation of events, networking opportunities and the management of membership of the Pact and of the skills partnerships).

Privacy Statement

[Pact for Skills Privacy Statement-UPDATE-Jan 2023.pdf](#)

Members of the Pact are automatically registered to the newsletter and updates on the Pact activities. In order to be an active member of the Pact we recommend not to opt out from these communications.

|   |                       |
|---|-----------------------|
|   |                       |
| Select to opt out from any communication from the Pact for Skills | <input type="radio"/> |

Thank you

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## Please do not change information below

Status of the application

- Accepted
- Under revision
- Suspended
- Rejected

Reason for suspension/rejection

Registration number

Full member profile:

### Contact

[Contact Form](#)