



Application form - Pact for Skills

Fields marked with * are mandatory.

Introduction

The Pact for Skills is a shared engagement and approach to skills development. It is firmly anchored in the principles of the [European Pillar of Social Rights](#) and supports the goals of the [Green Deal](#) and the [digital transformation](#), as set out in the Commission communication “[A strong Social Europe for Just Transitions](#)”.

The Pact aims to mobilise and incentivise private and public stakeholders to take concrete action for the **up skilling and reskilling of people of working age**, and, when relevant, pool efforts in the partnerships.

The Pact can be joint by any private or public organisation or partnership of organisations which aim to upskill or reskill people of working age.

The organisation(s) need(s) to be based in one of the Member States, EFTA or candidate countries.

Would you like to:

- Sign the Pact for Skills charter and make a specific commitment **for your organisation**
- Register **a new partnership under the Pact as the coordinator**
- Subscribe to the **Pact newsletter** and to receive information on the Pact activities (*please note that members of the Pact and members of existing large scale and regional partnerships are automatically registered to the newsletter and other communication activities*)
- Modify an existing application and/or change your communication preferences
- Input a contact relevant to the Pact (limited to the Pact for Skills Support Services Team)

Sign the Pact for Skills charter and make a commitment

The pact can be joined by any private or public organisation or partnership of organisations based in one of the EU Member States, EFTA or candidate countries

Joining the Pact:

1. All stakeholders joining the Pact **sign up to the Charter** and its key principles, which they agree to respect and uphold.
2. Members of the Pact are invited to **translate their engagement into concrete commitments** on upskilling and reskilling. Commitments can be made in four main categories in line with the key principles of the Pact for Skills Charter and can be implemented through a number of different types of actions.
3. Commitments are monitored by at least one **key performance indicator**, e.g. number of people taking part in upskilling or reskilling.

Information on your organisation

*** Is your organisation already a member of a:**

- Large-scale Skills Partnership (LSP)
- Regional Skills Partnership
- Partnership already member of the Pact (not LSP or regional partnership)
- None of the above

*** Your organisation/partnership name:**

Faculty of Multimedia Communications, Tomas Bata University in Zlín

*** What type of stakeholder does your organisation represent?**

- Large employer (more than 250 employees)
- Micro, small or medium employer (up to 249 employees)
- Public authority (local, regional or national)
- Private or public employment services
- Trade union (social partner)
- Employer's organisation (social partner)
- Chamber of commerce, trade and crafts
- Sectoral organisation
- Training provider
- Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)
- Research institution
- Non-governmental or civil society organisation
- Other

*** Is your organisation a representative or umbrella organisation (i.e., an association of institutions that formally work together)?**

- Yes
- No

*** Country/ies in which the organisation/partnership operates:**

- Austria
- Albania
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czechia
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Iceland
- Ireland
- Italy
- Latvia
- Liechtenstein
- Lithuania
- Luxembourg
- Malta
- Montenegro
- Netherlands
- Norway
- Poland
- Portugal
- Republic of North Macedonia
- Romania
- Serbia
- Slovak Republic
- Slovenia
- Spain
- Sweden
- Turkey
- Other

If your organisation/partnership operates in selected European regions, please indicate here the relevant region(s):

Albania - Veri
Albania - Qender
Albania - Jug
Austria - Ostösterreich
Austria - Südösterreich
Austria - Westösterreich

Belgium - Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest
Belgium - Vlaams Gewest
Belgium - Région wallonne
Bulgaria - Severozapaden
Bulgaria - Severen tsentralen
Bulgaria - Severoiztochen
Bulgaria - Yugoiztochen
Bulgaria - Yugozapaden
Bulgaria - Yuzhen tsentralen
Croatia - Panonska Hrvatska
Croatia - Jadranska Hrvatska
Croatia - Grad Zagreb
Croatia - Sjeverna Hrvatska
Czechia - Praha
Czechia - Střední Čechy
Czechia - Jihozápad
Czechia - Severozápad
Czechia - Severovýchod
Czechia - Jihovýchod
Czechia - Střední Morava
Czechia - Moravskoslezsko
Denmark - Hovedstaden
Denmark - Sjælland
Denmark - Syddanmark
Denmark - Midtjylland
Denmark - Nordjylland
Estonia - Põhja-Eesti
Estonia - Lääne-Eesti
Estonia - Lõuna-Eesti
Estonia - Kesk-Eesti
Estonia - Kirde-Eesti
Finland - Länsi-Suomi
Finland - Helsinki-Uusimaa
Finland - Etelä-Suomi
Finland - Pohjois- ja Itä-Suomi
Finland - Åland
France - Ile-de-France
France - Centre — Val de Loire
France - Bourgogne-Franche-Comté
France - Normandie
France - Hauts-de-France

France - Hauts-de-France
France - Grand Est
France - Pays de la Loire
France - Bretagne
France - Nouvelle-Aquitaine
France - Occitanie
France - Auvergne-Rhône-Alpes
France - Provence-Alpes-Côte d'Azur
France - Corse
France - RUP FR — Régions Ultrapériphériques Françaises
Germany - Baden-Württemberg
Germany - Bayern
Germany - Berlin
Germany - Brandenburg
Germany - Bremen
Germany - Hamburg
Germany - Hessen
Germany - Mecklenburg-Vorpommern
Germany - Niedersachsen
Germany - Nordrhein-Westfalen
Germany - Rheinland-Pfalz
Germany - Saarland
Germany - Sachsen
Germany - Sachsen-Anhalt
Germany - Schleswig-Holstein
Germany - Thüringen
Greece - Attiki
Greece - Voreio Aigaio
Greece - Notio Aigaio
Greece - Kriti
Greece - Anatoliki Makedonia, Thraki
Greece - Kentriki Makedonia
Greece - Dytiki Makedonia
Greece - Ipeiros
Greece - Thessalia
Greece - Ionia Nisia
Greece - Dytiki Elláda
Greece - Sterea Elláda
Greece - Peloponnisos
Hungary - Budapest
Hungary - Pest
Hungary - Közép-Dunántúl
Hungary - Nyugat-Dunántúl
Hungary - Dél-Dunántúl
Hungary - Észak-Magyarország
Hungary - Észak-Alföld
Hungary - Dél-Alföld
Iceland - Höfuðborgarsvæði

iceland - Hóluoborgarsvæði
Iceland - Landsbyggð
Ireland - Northern and Western
Ireland - Southern
Ireland - Eastern and Midland
Italy - Piemonte
Italy - Valle d'Aosta/Vallée d'Aoste
Italy - Liguria
Italy - Lombardia
Italy - Abruzzo
Italy - Molise
Italy - Campania
Italy - Puglia
Italy - Basilicata
Italy - Calabria
Italy - Sicilia
Italy - Sardegna
Italy - Provincia Autonoma di Bolzano/Bozen
Italy - Provincia Autonoma di Trento
Italy - Veneto
Italy - Friuli-Venezia Giulia
Italy - Emilia-Romagna
Italy - Toscana
Italy - Umbria
Italy - Marche
Italy - Lazio
Latvia - Kurzeme
Latvia - Latgale
Latvia - Rīga
Latvia - Pierīga
Latvia - Vidzeme
Latvia - Zemgale
Liechtenstein - Liechtenstein
Lithuania - Vilniaus apskritis
Lithuania - Alytaus apskritis
Lithuania - Kauno apskritis
Lithuania - Klaipėdos apskritis
Lithuania - Marijampolės apskritis
Lithuania - Panevėžio apskritis
Lithuania - Šiaulių apskritis
Lithuania - Tauragės apskritis
Luxembourg - Luxembourg
Malta - Gozo and Comino
Montenegro - Crna Gora
Netherlands - Groningen
Netherlands - Friesland (NL)
Netherlands - Drenthe
Netherlands - Overijssel

Netherlands - Overijssel
Netherlands - Gelderland
Netherlands - Flevoland
Netherlands - Utrecht
Netherlands - Noord-Holland
Netherlands - Zuid-Holland
Netherlands - Zeeland
Netherlands - Noord-Brabant
Netherlands - Limburg (NL)
North Macedonia - North Macedonia
Norway - Innlandet
Norway - Trøndelag
Norway - Nordland
Norway - Troms og Finnmark
Norway - Oslo
Norway - Viken
Norway - Vestfold og Telemark
Norway - Agder
Norway - Rogaland
Norway - Vestland
Norway - Møre og Romsdal
Norway - Jan Mayen
Norway - Svalbard
Poland - Makroregion południowy
Poland - Makroregion północno-zachodni
Poland - Makroregion południowo-zachodni
Poland - Makroregion północny
Poland - Makroregion centralny
Poland - Makroregion wschodni
Poland - Makroregion województwo mazowieckie
Portugal - Norte
Portugal - Algarve
Portugal - Centro (PT)
Portugal - Área Metropolitana de Lisboa
Portugal - Alentejo
Portugal - Região Autónoma dos Açores
Portugal - Região Autónoma da Madeira
Romania - Nord-Vest
Romania - Centru
Romania - Nord-Est
Romania - Sud-Est
Romania - Sud-Muntenia
Romania - București-Ilfov
Romania - Sud-Vest Oltenia
Romania - Vest
Serbia - City of Belgrade
Serbia - Autonomous Province of Vojvodina
Serbia - Region Šumadija i Zapadni Srbija

Serbia - Region Sumadije i Zapadne Srbije

Serbia - Region Južne i Istočne Srbije

Slovakia - Bratislavský kraj

Slovakia - Trnavský kraj

Slovakia - Trenčiansky kraj

Slovakia - Nitriansky kraj

Slovakia - Žilinský kraj

Slovakia - Banskobystrický kraj

Slovakia - Prešovský kraj

Slovakia - Košický kraj

Slovenia - Vzhodna Slovenija

Slovenia - Zahodna Slovenija

Spain - Galicia

Spain - Principado de Asturias

Spain - Cantabria

Spain - País Vasco

Spain - Comunidad Foral de Navarra

Spain - La Rioja

Spain - Aragón

Spain - Comunidad de Madrid

Spain - Castilla y León

Spain - Castilla-La Mancha

Spain - Extremadura

Spain - Cataluña

Spain - Comunitat Valenciana

Spain - Illes Balears

Spain - Andalucía

Spain - Región de Murcia

Spain - Ciudad de Ceuta

Spain - Ciudad de Melilla

Spain - Canarias

Sweden - Region Stockholm

Sweden - Region Uppsala

Sweden - Region Sörmland

Sweden - Region Östergötland

Sweden - Region Jönköpings län

Sweden - Region Kronoberg

Sweden - Region Kalmar län

Sweden - Region Gotland

Sweden - Region Blekinge

Sweden - Region Skåne

Sweden - Region Halland

Sweden - Västra Götalandsregionen

Sweden - Region Värmland

Sweden - Region Örebro län

Sweden - Region Västmanland

Sweden - Region Dalarna

Sweden - Region Gästrikland

Sweden - Region Gävleborg
 Sweden - Region Västernorrland
 Sweden - Region Jämtland Härjedalen
 Sweden - Region Västerbotten Region Norrbotten
 Switzerland - Région lémanique
 Switzerland - Espace Mittelland
 Switzerland - Nordwestschweiz
 Switzerland - Zürich
 Switzerland - Ostschweiz
 Switzerland - Zentralschweiz
 Switzerland - Ticino
 Turkey - İstanbul
 Turkey - Tekirdağ, Edirne, Kırklareli
 Turkey - Balıkesir, Çanakkale
 Turkey - İzmir
 Turkey - Aydın, Denizli, Muğla
 Turkey - Manisa, Afyonkarahisar, Kütahya, Uşak
 Turkey - Bursa, Eskişehir, Bilecik
 Turkey - Kocaeli, Sakarya, Düzce, Bolu, Yalova
 Turkey - Ankara
 Turkey - Konya, Karaman
 Turkey - Antalya, Isparta, Burdur
 Turkey - Adana, Mersin
 Turkey - Hatay, Kahramanmaraş, Osmaniye
 Turkey - Kırıkkale, Aksaray, Niğde, Nevşehir, Kırşehir
 Turkey - Kayseri, Sivas, Yozgat
 Turkey - Zonguldak, Karabük, Bartın
 Turkey - Kastamonu, Çankırı, Sinop
 Turkey - Samsun, Tokat, Çorum, Amasya
 Turkey - Trabzon, Ordu, Giresun, Rize, Artvin, Gümüşhane
 Turkey - Erzurum, Erzincan, Bayburt
 Turkey - Ağrı, Kars, Iğdır, Ardahan
 Turkey - Malatya, Elazığ, Bingöl, Tunceli
 Turkey - Van, Muş, Bitlis, Hakkari
 Turkey - Gaziantep, Adıyaman, Kilis
 Turkey - Şanlıurfa, Diyarbakır
 Turkey - Mardin, Batman, Şırnak, Siirt

*** Please indicate in what ecosystem(s) your organisation/partnership operates:**

- | | | |
|--|---|---|
| <input type="checkbox"/> Aerospace and Defence | <input type="checkbox"/> Energy-Intensive Industries | <input type="checkbox"/> Proximity and Social Economy |
| <input type="checkbox"/> Agri-Food | <input type="checkbox"/> Health | <input type="checkbox"/> Renewable Energy |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Microelectronics | <input type="checkbox"/> Retail |
| <input checked="" type="checkbox"/> Creative and Cultural Industries | <input type="checkbox"/> Mobility-Transport (includes automotive, shipbuilding) | <input type="checkbox"/> Textiles |
| <input type="checkbox"/> Digital | <input type="checkbox"/> N/A | <input type="checkbox"/> Tourism |

*** Give a short description of your organisation/partnership**

1000 character(s) maximum

The short description should explain what your organisation is and what it is doing/planning to do in terms of upskilling and/or reskilling in Europe)

Faculty of Multimedia Communications is one of six faculties at Tomas Bata University in Zlin, a progressive and modern public institution following current trends in higher education. The faculty provides education in the field of design, audio-vision, animation, arts management and marketing communications. There is a strong focus on cooperation with companies and other institutions from the CCI for which the faculty has a specific department. The Faculty oversees the Communication Agency, a programme that connects all the departments. Thanks to this, students are able not only to get involved and cooperate but also to create unique cultural events with a significant impact not only in the Zlin region. One of them is Zlin Design Week, an international festival and conference which gives a space to rising design talents as well as opens crucial topics together with guests from all over the world.

Website of the organisation/partnership:

<https://fmk.utb.cz/en/>

Logo of the organisation/partnership:

The maximum file size is 1 MB.

The logo will be presented on the webpage together with the commitment.

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Contact information

*** Name of contact person(s):**

Hana Křížková

Title of contact person:

Mrs.

Role in the organisation/partnership of contact person:

Project manager

*** Email to contact person:**

krizkova@utb.cz

Please note: If other person(s) in your organisation wish to receive regular Pact for Skills updates of events, activities through the Pact for Skills Newsletter, they are encouraged to sign up on their own to this form, indicating that they 'Register to the Pact newsletter and to receive information on Pact activities' for

the first question of this application form. This would allow us a better support for networking and outreach activities. When they do, they should indicate the registration number provided once your application has been approved.

Signing up to the Charter

Please confirm your organisation/partnership subscribes to the [Charter of the Pact for Skills](#), understand and share the principles of quality upskilling and reskilling. Signature of the Charter does not constitute an endorsement of the signatory organisation and its activities by the European Commission.

Commitment

Pact for Skills seeks to mobilise and incentivise private and public stakeholders to **take concrete action** for the upskilling and reskilling of people of working age.

Below you can find an **example list of actions** that could be implemented under the Pact for Skills. However, organisations are free to define and implement their own commitments.

Example list of actions:

Main category of commitment	Type of action	Description of action	Target group of action	KPI
Building strong skills partnerships	Developing or joining a stakeholder network	Large employer developing a network for SMEs in tourism	SMEs, start-ups, individual entrepreneurs	Number of stakeholders joining the partnership/network
Promoting a culture of lifelong learning for all	Targeted upskilling and reskilling activities	Training provider offering short-term trainings for unemployed, young graduates, NEET, etc.	Young professionals	Number of people from target group (s) taking part in the activity
Monitoring skill supply/demand and anticipating skills needs	Identifying skills and training needs	Representative of an industrial cluster identifies future skills needs for the construction sector	Trade unions	Implemented/Not implemented
Working against discrimination and for gender equality and equal opportunities	Strengthening gender equality	Training provider offering mentoring to empower women to pursue careers in green entrepreneurship	Gender, racial or ethnic minorities	Number of people from target group (s) taking part in the activity

Non-exhaustive list of actions that could be implemented under the Pact for Skills.

[Non-exhaustive list of actions.pdf](#)

Do you want to:

- Define concrete commitment(s) aiming to upskill or reskill people of working age *(Note: If you have more than 5 actions under your commitment, please contact us at PactforSkillsMembers@ecorys.com)*
- Endorse the commitments of the skills partnership I'm member of *(Note: You can additionally define your own commitments below)*
- Wait to define any concrete action to implement and learn from the experience of other Pact members before defining my commitments *(Note: if ticking this option, you will be contacted in due time to assist you in defining your commitment)*

In addition to endorsing the commitments of the skills partnership you are member of, would you like to do your own commitments?

- Yes
- No yet

Networks

In order to create synergies and leverage participation to multiple networks, please specify whether you are part of any of networks at EU, national or international level:

ECBN, ELIA

Are you a member of the European Alliance for Apprenticeships (EAfA)?

- Yes
- No
- Don't know/ not sure

You can learn more about the EAfA and join the Alliance [here](#).

Privacy and Consent

I agree to provide updates on activities related to this commitment in the regular annual survey on Pact for Skills.

I accept the privacy statement presented below.

Privacy statement

[Pact for Skills-Privacy statement-Update March 2022.pdf](#)

Members of the Pact are automatically registered to the newsletter and updates on the Pact activities. In order to be an active member of the Pact we recommend not to opt out from these communications.

Select to opt out from any communication from the Pact for Skills	<input type="radio"/>

Thank you

Please do not change information below

Status of the application

- Accepted
- Under revision
- Suspended
- Rejected

Reason for suspension/rejection

Registration number

Full member profile:

Contact

[Contact Form](#)

