



# Application form - Pact for Skills

Fields marked with \* are mandatory.

## Introduction

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The Pact for Skills is a shared engagement and approach to skills development. It is firmly anchored in the principles of the [European Pillar of Social Rights](#) and supports the goals of the [Green Deal](#) and the [digital transformation](#), as set out in the Commission communication “[A strong Social Europe for Just Transitions](#)”.

The Pact aims to mobilise and incentivise private and public stakeholders to take concrete action for the **up skilling and reskilling of people of working age**, and, when relevant, pool efforts in the partnerships.

The Pact can be joint by any private or public organisation or partnership of organisations which aim to upskill or reskill people of working age.

The organisation(s) need(s) to be based in one of the Member States, EFTA or candidate countries.

Joining the Pact:

1. All stakeholders joining the Pact **sign up to the Charter** and its key principles, which they agree to respect and uphold.
2. Signatories of the Pact are invited to **translate their engagement into concrete commitments** on upskilling and reskilling. Commitments must be in line with the key principles and can be built around a number of “enablers” that illustrate concrete ways of implementing the different principles.
3. Commitments are monitored by at least one **key performance indicator**, e.g. number of people taking part in upskilling or reskilling.

## Information on the organisation/partnership

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### \* You apply:

- on your own (as one organisation)
- in partnership

**\* Organisation/partnership name:**

ADCE - Art Directors Club of Europe

**\* What type of stakeholder does your organisation represent?**

- Large employer (more than 250 employees)
- Micro, small or medium employer (up to 249 employees)
- Public authority (local, regional or national)
- Private or public employment services
- Trade union (social partner)
- Employer's organisation (social partner)
- Chamber of commerce, trade and crafts
- Sectoral organisation
- Training provider
- Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)
- Research institution
- Non-governmental or civil society organisation
- Other

**\* Country/ies in which the organisation/partnership operates:**

Austria  
Bulgaria  
Cyprus  
Czechia  
Estonia  
Finland  
Germany  
Iceland  
Ireland  
Italy  
Latvia  
Lithuania  
Portugal  
Romania  
Slovak Republic  
Slovenia  
Spain  
Other

Please specify:

Switzerland, Ukraine, Russia

**\* Contact person(s), title(s):**

Mercè Segú, Executive Director

**\* Email to contact person:**

merce@adceurope.org

**Website of the organisation/partnership:**

www.adceurope.org

**Logo of the organisation/partnership:**

The maximum file size is 1 MB.

The logo will be presented on the webpage together with the commitment.

762abe2e-89ca-48bd-aa37-30c910fc4cab/ADCE\_Logo\_Long\_\_Black.eps

**\* Please indicate in what sector(s) your organisation/partnership operates:**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Aerospace and Defence                       | <input type="checkbox"/> Electronics                   | <input type="checkbox"/> Proximity and Social Economy |
| <input type="checkbox"/> Agri-Food                                   | <input type="checkbox"/> Energy-Intensive Industries   | <input type="checkbox"/> Renewable Energy             |
| <input type="checkbox"/> Construction                                | <input type="checkbox"/> Health                        | <input type="checkbox"/> Retail                       |
| <input checked="" type="checkbox"/> Creative and Cultural Industries | <input type="checkbox"/> Mobility-Transport-Automotive | <input type="checkbox"/> Textiles                     |
| <input type="checkbox"/> Digital                                     | <input type="checkbox"/> N/A                           | <input type="checkbox"/> Tourism                      |

**\* Give a short description of your organisation/partnership**

*1000 character(s) maximum*

The Art Directors Club of Europe – ADCE – is a non-for-profit organisation created in 1990 by a group of professional design and advertising associations from across Europe. Owned and managed by its members, ADCE stands for the value of Europe's cultural diversity, simultaneously favouring and benefiting European national clubs and passionately believes that only if we are a diverse, connected and collaborative European creative community can we solve complex problems. Internationally recognised as an authoritative voice, ADCE represents more than 6.000 European professionals from the graphic design and visual communication field. It is the platform where the creative community unites to interact and foster, explore, celebrate and promote creativity as a multi-solution approach. ADCE educates, inspires and exchanges knowledge and experience by leveraging the diversity of European creativity.

## Signing up to the Charter

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Please confirm your organisation/partnership subscribes to the [Charter of the Pact for Skills](#), understand and share the principles of quality upskilling and reskilling. Signature of the Charter does not constitute an endorsement of the signatory organisation and its activities by the European Commission.

## Commitment

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### \*Would you like to join the Pact with concrete commitment?

Commitment is a concrete action (set of actions), which aims to upskill or reskill people of working age. In the file you can find a [non-exhaustive list of actions](#) that could be implemented under the Pact for Skills.

- Yes  
 No

Non-exhaustive list of actions that could be implemented under the Pact for Skills.

[Non-exhaustive list of actions.pdf](#)

I agree to provide updates on activities related to this commitment, in the regular annual survey on Pact for Skills. If there is no participation in the survey, the commitment will be considered to be inactive.

I accept the privacy statement presented below.

Privacy statement

[Pact for Skills-Privacy statement-Update March 2022.pdf](#)

## Thank you

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### Please do not change information below

Status of the application

- Accepted  
 Under revision  
 Suspended  
 Rejected

Reason for suspension/rejection

### Contact

[Contact Form](#)

