



# Application form - Pact for Skills

Fields marked with \* are mandatory.

## Introduction

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The Pact for Skills is a shared engagement and approach to skills development. It is firmly anchored in the principles of the [European Pillar of Social Rights](#) and supports the goals of the [Green Deal](#) and the [digital transformation](#), as set out in the Commission communication "[A strong Social Europe for Just Transitions](#)".

The Pact aims to mobilise and incentivise private and public stakeholders to take concrete action for the **up skilling and reskilling of people of working age**, and, when relevant, pool efforts in the partnerships.

The Pact can be joint by any private or public organisation or partnership of organisations which aim to upskill or reskill people of working age.

The organisation(s) need(s) to be based in one of the Member States, EFTA or candidate countries.

Joining the Pact:

1. All stakeholders joining the Pact **sign up to the Charter** and its key principles, which they agree to respect and uphold.
2. Signatories of the Pact are invited to **translate their engagement into concrete commitments** on upskilling and reskilling. Commitments must be in line with the key principles and can be built around a number of "enablers" that illustrate concrete ways of implementing the different principles.
3. Commitments are monitored by at least one **key performance indicator**, e.g. number of people taking part in upskilling or reskilling.

## Information on the organisation/partnership

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### \* You apply:

- on your own (as one organisation)
- in partnership

**\* Organisation/partnership name:**

Aurea Bureau

**\* What type of stakeholder does your organisation represent?**

- Large employer (more than 250 employees)
- Micro, small or medium employer (up to 249 employees)
- Public authority (local, regional or national)
- Private or public employment services
- Trade union (social partner)
- Employer's organisation (social partner)
- Chamber of commerce, trade and crafts
- Sectoral organisation
- Training provider
- Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)
- Research institution
- Non-governmental or civil society organisation
- Other

**\* Country/ies in which the organisation/partnership operates:**

Estonia

**\* Contact person(s), title(s):**

Jhonatan Calderon

**\* Email to contact person:**

jhonatan@auragency.com

**Website of the organisation/partnership:**

www.aureagency.com

**Logo of the organisation/partnership:**

The maximum file size is 1 MB.

The logo will be presented on the webpage together with the commitment.

53d6a84f-fa77-4e4a-ac14-e47b47f05f07/source-01.jpg

**\* Please indicate in what sector(s) your organisation/partnership operates:**

- Aerospace and Defence
- Agri-Food
- Construction
- Electronics
- Energy-Intensive Industries
- Health
- Proximity and Social Economy
- Renewable Energy
- Retail

- Creative and Cultural Industries  Mobility-Transport-Automotive  Textiles  
 Digital  N/A  Tourism

**\* Give a short description of your organisation/partnership**

*1000 character(s) maximum*

To support artists and brands, Aurea Agency was founded to bring people who share different passions and skills, serving as an educational paradigm that connects the community to art, design and culture. Committed to our cause, we put into action exceptional and transformative ideas geared towards seeking professional solutions to the needs and problems of artists.

Our goal is to help our artists and brands reach their full potential. We can achieve this by conducting creative and commercial partnerships across final stakeholders with high-quality artists and brands. Additionally, we are constantly reinventing ourselves as we focus on building a reputation as an agency that protects people's rights and creates awareness to change others' perceptions of our artists.

## Signing up to the Charter

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- Please confirm your organisation/partnership subscribes to the [Charter of the Pact for Skills](#), understand and share the principles of quality upskilling and reskilling. Signature of the Charter does not constitute an endorsement of the signatory organisation and its activities by the European Commission.

## Commitment

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**\* Would you like to join the Pact with concrete commitment?**

Commitment is a concrete action (set of actions), which aims to upskill or reskill people of working age. In the file you can find a [non-exhaustive list of actions](#) that could be implemented under the Pact for Skills.

- Yes  
 No

Non-exhaustive list of actions that could be implemented under the Pact for Skills.

[Non-exhaustive list of actions.pdf](#)

## Please provide information on your commitment

If you have more than 5 actions under your commitment please contact us at [EC-PACT-FOR-SKILLS@ec.europa.eu](mailto:EC-PACT-FOR-SKILLS@ec.europa.eu).

	Action in the commitment	Organisation/person/team responsible for implementation of the action	Target group of the action	How the implementation of the action will be monitored
1	Join Existing Networks	large-scale skills partnership for the Cultural and Creative Industries ecosystem	Organizations	Having clear network goals
2	Connect gender minority artists with projects	EU projects and workshops	Artist (Gender minorities)	Checking the number of participation of our artist in projects
3				
4				
5				

**\* Starting date:**

20/04/2022

**End date (if applicable):**

## Key performance indicators

Name of the indicator	Value (only numerical value)	Additional description (if needed)
Number of representatives of the target group who take part in up-/re-skilling (per year)	3	Non additional description
Others		

I agree to provide updates on activities related to this commitment, in the regular annual survey on Pact for Skills. If there is no participation in the survey, the commitment will be considered to be inactive.

I confirm I have agreement of all partners to represent them in the Pact for Skills.

I accept the privacy statement presented below.

Privacy statement

[Pact\\_for\\_Skills-Privacy\\_statement-Update\\_March\\_2022.pdf](#)

Thank you

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**Please do not change information below**

Status of the application

- Accepted
- Under revision
- Suspended
- Rejected

Reason for suspension/rejection

**Contact**

[Contact Form](#)