



Application form - Pact for Skills

Fields marked with * are mandatory.

Introduction

The Pact for Skills is a shared engagement and approach to skills development. It is firmly anchored in the principles of the [European Pillar of Social Rights](#) and supports the goals of the [Green Deal](#) and the [digital transformation](#), as set out in the Commission communication "[A strong Social Europe for Just Transitions](#)".

The Pact aims to mobilise and incentivise private and public stakeholders to take concrete action for the **up skilling and reskilling of people of working age**, and, when relevant, pool efforts in the partnerships.

The Pact can be joint by any private or public organisation or partnership of organisations which aim to upskill or reskill people of working age.

The organisation(s) need(s) to be based in one of the Member States, EFTA or candidate countries.

Joining the Pact:

1. All stakeholders joining the Pact **sign up to the Charter** and its key principles, which they agree to respect and uphold.
2. Signatories of the Pact are invited to **translate their engagement into concrete commitments** on upskilling and reskilling. Commitments must be in line with the key principles and can be built around a number of "enablers" that illustrate concrete ways of implementing the different principles.
3. Commitments are monitored by at least one **key performance indicator**, e.g. number of people taking part in upskilling or reskilling.

Information on the organisation/partnership

*** You apply:**

- on your own (as one organisation)
- in partnership

*** Organisation/partnership name:**

MEDIA INVEST LDA

*** What type of stakeholder does your organisation represent?**

- Large employer (more than 250 employees) Employer's organisation (social partner) Research institution
- Micro, small or medium employer (up to 249 employees) Chamber of commerce, trade and crafts Non-governmental or civil society organisation
- Public authority (local, regional or national) Sectoral organisation Other
- Private or public employment services Training provider
- Trade union (social partner) Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)

*** Country/ies in which the organisation/partnership operates:**

Portugal

*** Contact person(s), title(s):**

Miguel Codeiro

*** Email to contact person:**

miguel.cordeiro@mediainvest.net

Website of the organisation/partnership:

www.mybusiness.com

Logo of the organisation/partnership:

The maximum file size is 1 MB.

The logo will be presented on the webpage together with the commitment.

[727ac28c-6e90-4faf-a432-9a992b9d842e/media_invest_HZ.png](#)

[b7bb4ef2-a376-4d95-99c8-de23f1b7876d/mybusiness_logo_horizontal_transparent_BLUE_INSIDE.png](#)

*** Please indicate in what sector(s) your organisation/partnership operates:**

- Aerospace and Defence Electronics Proximity and Social Economy
- Agri-Food Energy-Intensive Industries Renewable Energy

- | | | |
|---|--|-----------------------------------|
| <input type="checkbox"/> Construction | <input type="checkbox"/> Health | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Creative and Cultural Industries | <input type="checkbox"/> Mobility-Transport-Automotive | <input type="checkbox"/> Textiles |
| <input checked="" type="checkbox"/> Digital | <input type="checkbox"/> N/A | <input type="checkbox"/> Tourism |

*** Give a short description of your organisation/partnership**

1000 character(s) maximum

Media Invest Group develops Digital Transformation Solutions for companies and Organizations with the goal of improving their business efficiency through the use of new digital technology and processes.

MIG works with state-of-the-art technologies in digital media channels such as Web, Mobile, Virtual Reality. We work in partnership with several companies and organizations to build and deploy cloud-based solutions that will enable our customers to excel in the digital arena.

Media Invest group includes Media Invest Lda (Software Development), MyBusiness.com (SaaS Platform), and Empreendedor.com (Media/Entrepreneurship)

Signing up to the Charter

Please confirm your organisation/partnership subscribes to the [Charter of the Pact for Skills](#), understand and share the principles of quality upskilling and reskilling. Signature of the Charter does not constitute an endorsement of the signatory organisation and its activities by the European Commission.

Commitment

*** Would you like to join the Pact with concrete commitment?**

Commitment is a concrete action (set of actions), which aims to upskill or reskill people of working age. In the file you can find a [non-exhaustive list of actions](#) that could be implemented under the Pact for Skills.

- Yes
 No

Non-exhaustive list of actions that could be implemented under the Pact for Skills.

[Non-exhaustive list of actions.pdf](#)

Please provide information on your commitment

If you have more than 5 actions under your commitment please contact us at EC-PACT-FOR-SKILLS@ec.europa.eu.

	Action in the commitment	Organisation/person/team responsible for implementation of the action	Target group of the action	How the implementation of the action will be monitored
1	Digital platform enabling Digital Skills & Digital Tools for Entrepreneurs	MEDIA INVEST / Miguel Cordeiro / Team MyBusiness.com	Entrepreneurs & general people	Internally; by a beta program; Inquiries.
2				
3				
4				
5				

*** Starting date:**

15/06/2022

End date (if applicable):

Key performance indicators

Name of the indicator	Value (only numerical value)	Additional description (if needed)
Number of representatives of the target group who take part in up-/re-skilling (per year)	10.000	Digital only.
Others		

I agree to provide updates on activities related to this commitment, in the regular annual survey on Pact for Skills. If there is no participation in the survey, the commitment will be considered to be inactive.

I confirm I have agreement of all partners to represent them in the Pact for Skills.

I accept the privacy statement presented below.

Privacy statement

[Pact_for_Skills-Privacy_statement-Update_March_2022.pdf](#)

Thank you

Please do not change information below

Status of the application

- Accepted
- Under revision
- Suspended
- Rejected

Reason for suspension/rejection

Contact

[Contact Form](#)