

## ANNEX I

The Annex is amended as follows:

(1) Under point 1 Grants, the following point is added :

### **2.2 Direct grant to Euronews for reporting on ESF implementation via the Real Economy Magazine**

Priorities of the year, objectives pursued and expected results

Supporting ESF implementation, contributing to disseminating information about what can be achieved under the ESF during the preparation of the post 2020 programmes.

Description of the activities to be funded

Euronews will be asked to produce and broadcast three episodes in 2019 on ESF implementation, raising awareness among the general public on the impact of ESF funding on the ground. The episodes are part of the established TV magazine "Real Economy", which is distributed on air, online and via social media. Euronews is specialised in reporting on EU affairs from a European perspective on a multilingual basis and contributes to a sense of European identity. Its magazine Real Economy is specialised in economic, social and employment related matters. The action will allow the Commission to reach out to new audiences strengthening the visibility of the ESF. In 2018, Real Economy had in average 130,000 views on Facebook of each episode, 220,000 pages views and reached around 8,1 million individuals on TV during the first quarter of the year. The planning of the episodes to be produced will be done in close cooperation with Euronews and DG ECFIN. The latter is the Commission's coordinator of the cooperation with Euronews Real Economy. Due to its editorial independence, Euronews is free to adapt these objectives and target groups to the editorial concept of the Real Economy Magazine.

Type of applicants targetted by the direct award

According to Art. 195(f) of the Financial regulation, grants may be awarded without a call for proposals for actions with specific characteristics that require a particular type of body on account of its technical competence, its high degree of specialisation or its administrative power, on condition that the actions concerned do not fall within the scope of a call for proposals. Euronews, who will produce and broadcast the documentaries, fulfils these criteria.

Implementation

Co-delegation to DG ECFIN

(2) Points 4.5 and 4.6 are replaced with the following text :

#### **4.5 Evaluation and impact assessments**

General description of the contracts envisaged

A procurement action to be launched in September 2019 together with DG REGIO to help assess the quality of the Member States' evaluation plans and evaluations. Other activities will be developed related to the promotion and implementation of impact evaluations and further development of models such as Rhomolo.

Implementation

Directly by the DG and cross delegations to DG REGIO and DG JRC

#### **4.6. Studies and analysis**

General description of the contracts envisaged

The actions will include studies to improve the evidence-based management of the ESF and studies on data collection systems, evaluation of TO8 (except Youth), TO9 and TO10 and a contract to prepare the future ESF + Data Support Center. Ad-hoc evaluations may also be required depending on the specific needs. Additionally, actions will also support the analysis of JAP.

Implementation

Directly by the DG and cross-delegation to DG REGIO