



# Application form - Pact for Skills

Fields marked with \* are mandatory.

## Introduction

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The Pact for Skills is a shared engagement and approach to skills development. It is firmly anchored in the principles of the [European Pillar of Social Rights](#) and supports the goals of the [Green Deal](#) and the [digital transformation](#), as set out in the Commission communication "[A strong Social Europe for Just Transitions](#)".

The Pact aims to mobilise and incentivise private and public stakeholders to take concrete action for the **up skilling and reskilling of people of working age**, and, when relevant, pool efforts in the partnerships.

The Pact can be joint by any private or public organisation or partnership of organisations which aim to upskill or reskill people of working age.

The organisation(s) need(s) to be based in one of the Member States, EFTA or candidate countries.

Joining the Pact:

1. All stakeholders joining the Pact **sign up to the Charter** and its key principles, which they agree to respect and uphold.
2. Signatories of the Pact are invited to **translate their engagement into concrete commitments** on upskilling and reskilling. Commitments must be in line with the key principles and can be built around a number of "enablers" that illustrate concrete ways of implementing the different principles.
3. Commitments are monitored by at least one **key performance indicator**, e.g. number of people taking part in upskilling or reskilling.

## Information on the organisation/partnership

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### \* You apply:

- on your own (as one organisation)
- in partnership

**\* Organisation/partnership name:**

Ass. Distretto Produttivo Puglia Creativa

**\* What type of stakeholder does your organisation represent?**

- Large employer (more than 250 employees)  Employer's organisation (social partner)  Research institution
- Micro, small or medium employer (up to 249 employees)  Chamber of commerce, trade and crafts  Non-governmental or civil society organisation
- Public authority (local, regional or national)  Sectoral organisation  Other
- Private or public employment services  Training provider
- Trade union (social partner)  Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)

**\* Country/ies in which the organisation/partnership operates:**

Italy

**\* Contact person(s), title(s):**

Cinzia Lagioia - Director

**\* Email to contact person:**

cinzia@pugliacreativa.it

**Website of the organisation/partnership:**

www.pugliacreativa.it

**Logo of the organisation/partnership:**

The maximum file size is 1 MB.

The logo will be presented on the webpage together with the commitment.

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**\* Please indicate in what sector(s) your organisation/partnership operates:**

- Aerospace and Defence  Electronics  Proximity and Social Economy
- Agri-Food  Energy-Intensive Industries  Renewable Energy
- Construction  Health  Retail
- Creative and Cultural Industries  Mobility-Transport-Automotive  Textiles

### \* Give a short description of your organisation/partnership

*1000 character(s) maximum*

The Association Creative Apulia Productive Cluster is the network of cultural and creative industries based in Apulia - Italy, recognized by the Regional Government, according to the Regional Law num. 23/2007. Puglia Creativa has born to meet the need of a valid cooperation environment through which local professionals and enterprises could achieve growth and development. The cluster gives a unique voice to the variety of Apulia CCIs, which are too fragmented to face the challenges for the future: innovation, internationalization and professional development. The members are various: enterprises, non profit private organizations, universities and regional agencies operating in economic activities related to culture.

## Signing up to the Charter

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Please confirm your organisation/partnership subscribes to the [Charter of the Pact for Skills](#), understand and share the principles of quality upskilling and reskilling. Signature of the Charter does not constitute an endorsement of the signatory organisation and its activities by the European Commission.

## Commitment

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### \* Would you like to join the Pact with concrete commitment?

Commitment is a concrete action (set of actions), which aims to upskill or reskill people of working age. In the file you can find a [non-exhaustive list of actions](#) that could be implemented under the Pact for Skills.

- Yes  
 No

Non-exhaustive list of actions that could be implemented under the Pact for Skills.

[Non-exhaustive list of actions.pdf](#)

## Please provide information on your commitment

If you have more than 5 actions under your commitment please contact us at [EC-PACT-FOR-SKILLS@ec.europa.eu](mailto:EC-PACT-FOR-SKILLS@ec.europa.eu).

	Action in the commitment	Organisation/person/team responsible for implementation of the action	Target group of the action	How the implementation of the action will be monitored
1	Creation and management of the online creative academy training program	Expert in: Management (about company and events), Team leader, Public speaking, Problem solving, Communication skills, Resilience; Project management, Ability to plan and implement strategies, Teaching, Social skills, Empathy, Communication skills, Resilience, Adaptability; Communication strategy, creative strategy, creative direction, art direction, ADV expert, brand designing, brand identity developing, Photographing, Filmmaking.	Adult educators and professionals working in cultural and creative sector; trainers expert in development in digital skill in CCIs and trainees youth workers, artists, cultural and creative professionals, managers or operators of CCIs	Technical management team will oversee the overall progress of the project and will coordinate the execution of individual actions in terms of technical and programmatic contents and according to engineering consistency and quality guidelines
2				
3				
4				
5				

**\* Starting date:**

01/12/2021

**End date (if applicable):**

30/11/2023

## Key performance indicators

Name of the indicator	Value (only numerical value)	Additional description (if needed)
Number of representatives of the target group who take part in up-/re-skilling (per year)	30	CCIs
Others	2	n. 2 training packages published in the e-learning platform

I agree to provide updates on activities related to this commitment, in the regular annual survey on Pact for Skills. If there is no participation in the survey, the commitment will be considered to be inactive.

I confirm I have agreement of all partners to represent them in the Pact for Skills.

I accept the privacy statement presented below.

Privacy statement

[Privacy\\_statement.pdf](#)

Thank you

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**Please do not change information below**

Status of the application

- Accepted
- Under revision
- Suspended
- Rejected

Reason for suspension/rejection

**Contact**

[Contact Form](#)