



Application form - Pact for Skills

Fields marked with * are mandatory.

Introduction

The Pact for Skills is a shared engagement and approach to skills development. It is firmly anchored in the principles of the [European Pillar of Social Rights](#) and supports the goals of the [Green Deal](#) and the [digital transformation](#), as set out in the Commission communication “[A strong Social Europe for Just Transitions](#)”.

The Pact aims to mobilise and incentivise private and public stakeholders to take concrete action for the **up skilling and reskilling of people of working age**, and, when relevant, pool efforts in the partnerships.

The Pact can be joint by any private or public organisation or partnership of organisations which aim to upskill or reskill people of working age.

The organisation(s) need(s) to be based in one of the Member States, EFTA or candidate countries.

Joining the Pact:

1. All stakeholders joining the Pact **sign up to the Charter** and its key principles, which they agree to respect and uphold.
2. Signatories of the Pact are invited to **translate their engagement into concrete commitments** on upskilling and reskilling. Commitments must be in line with the key principles and can be built around a number of “enablers” that illustrate concrete ways of implementing the different principles.
3. Commitments are monitored by at least one **key performance indicator**, e.g. number of people taking part in upskilling or reskilling.

Information on the organisation/partnership

* You apply:

- on your own (as one organisation)
- in partnership

*** Organisation/partnership name:**

Treedom

*** What type of stakeholder does your organisation represent?**

- Large employer (more than 250 employees)
- Micro, small or medium employer (up to 249 employees)
- Public authority (local, regional or national)
- Private or public employment services
- Trade union (social partner)
- Employer's organisation (social partner)
- Chamber of commerce, trade and crafts
- Sectoral organisation
- Training provider
- Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)
- Research institution
- Non-governmental or civil society organisation
- Other

*** Country/ies in which the organisation/partnership operates:**

Italy

*** Contact person(s), title(s):**

Elisabetta Meconcelli

*** Email to contact person:**

e.meconcelli@treedom.net

Website of the organisation/partnership:

<https://www.treedom.net/en/>

Logo of the organisation/partnership:

The maximum file size is 1 MB.

The logo will be presented on the webpage together with the commitment.

8c214103-fd5c-4a43-9e5a-bf8b6c23fb36/00_Logo_Treedom_white_transparent_bkg.png

*** Please indicate in what sector(s) your organisation/partnership operates:**

- Aerospace and Defence
- Agri-Food
- Construction
- Electronics
- Energy-Intensive Industries
- Health
- Proximity and Social Economy
- Renewable Energy
- Retail

- Creative and Cultural Industries
 Mobility-Transport-Automotive
 Textiles
 Digital
 N/A
 Tourism

*** Give a short description of your organisation/partnership**

1000 character(s) maximum

Treedom is the only site that allows people and companies to plant trees and see their impact online, supporting local farmers around the world.

Every tree on Treedom is geo-localized, photographed and has its online page, it can be kept or virtually gifted.

Thanks to these features, Treedom's tree engages people and at the same time, it represents a great communication and marketing tool for companies.

Treedom sells a tree planting service, by directly financing cooperatives of farmers who plant the trees and manage their upkeep, providing environmental & social benefit After being planted by a local farmer, each tree is geolocated and photographed individually, allowing users to follow their tree and receive updates and pictures.

To date Treedom has planted more than 1,6 million trees planted, supporting 99,600 farmers in 17 countries. This was possible through its 656,000 platform users from 157 countries and 4,500 corporations clients performing CSR.

Signing up to the Charter

Please confirm your organisation/partnership subscribes to the [Charter of the Pact for Skills](#), understand and share the principles of quality upskilling and reskilling. Signature of the Charter does not constitute an endorsement of the signatory organisation and its activities by the European Commission.

Commitment

*** Would you like to join the Pact with concrete commitment?**

Commitment is a concrete action (set of actions), which aims to upskill or reskill people of working age. In the file you can find a [non-exhaustive list of actions](#) that could be implemented under the Pact for Skills.

- Yes
 No

Non-exhaustive list of actions that could be implemented under the Pact for Skills.

[Non-exhaustive_list_of_actions.pdf](#)

I agree to provide updates on activities related to this commitment, in the regular annual survey on Pact for Skills. If there is no participation in the survey, the commitment will be considered to be inactive.

I accept the privacy statement presented below.

Privacy statement

[Privacy_statement.pdf](#)

Thank you

Please do not change information below

Status of the application

- Accepted
- Under revision
- Suspended
- Rejected

Reason for suspension/rejection

Contact

[Contact Form](#)