



Application form - Pact for Skills

Fields marked with * are mandatory.

Introduction

The Pact for Skills is a shared engagement and approach to skills development. It is firmly anchored in the principles of the [European Pillar of Social Rights](#) and supports the goals of the [Green Deal](#) and the [digital transformation](#), as set out in the Commission communication “[A strong Social Europe for Just Transitions](#)”.

The Pact aims to mobilise and incentivise private and public stakeholders to take concrete action for the **up skilling and reskilling of people of working age**, and, when relevant, pool efforts in the partnerships.

The Pact can be joint by any private or public organisation or partnership of organisations which aim to upskill or reskill people of working age.

The organisation(s) need(s) to be based in one of the Member States, EFTA or candidate countries.

Joining the Pact:

1. All stakeholders joining the Pact **sign up to the Charter** and its key principles, which they agree to respect and uphold.
2. Signatories of the Pact are invited to **translate their engagement into concrete commitments** on upskilling and reskilling. Commitments must be in line with the key principles and can be built around a number of “enablers” that illustrate concrete ways of implementing the different principles.
3. Commitments are monitored by at least one **key performance indicator**, e.g. number of people taking part in upskilling or reskilling.

Information on the organisation/partnership

*** You apply:**

- on your own (as one organisation)
- in partnership

*** Organisation/partnership name:**

IBM Corporation

*** What type of stakeholder does your organisation represent?**

- Large employer (more than 250 employees)
- Micro, small or medium employer (up to 249 employees)
- Public authority (local, regional or national)
- Private or public employment services
- Trade union (social partner)
- Employer's organisation (social partner)
- Chamber of commerce, trade and crafts
- Sectoral organisation
- Training provider
- Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely)
- Research institution
- Non-governmental or civil society organisation
- Other

*** Country/ies in which the organisation/partnership operates:**

*** Contact person(s), title(s):**

Michael Evason
CSR / Citizenship Lead, IBM Europe
IBM Corporate Social Responsibility

*** Email to contact person:**

evasonmi@uk.ibm.com

Website of the organisation/partnership:

www.ibm.com

Logo of the organisation/partnership:

The maximum file size is 1 MB.

The logo will be presented on the webpage together with the commitment.

*** Please indicate in what sector(s) your organisation/partnership operates:**

- Aerospace and Defence
- Agri-Food
- Electronics
- Energy-Intensive Industries
- Proximity and Social Economy
- Renewable Energy

- | | | |
|---|--|-----------------------------------|
| <input type="checkbox"/> Construction | <input type="checkbox"/> Health | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Austria | <input type="checkbox"/> Mobility-Transport-Automotive | <input type="checkbox"/> Textiles |
| <input type="checkbox"/> Creative and Cultural Industries | <input type="checkbox"/> N/A | <input type="checkbox"/> Tourism |
| <input type="checkbox"/> Belgium | | |
| <input checked="" type="checkbox"/> Digital | | |
| <input type="checkbox"/> Bulgaria | | |

*

- Croatia
- Cyprus
- Czechia
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Luxembourg
- Netherlands
- Poland
- Portugal
- Romania
- Slovak Republic
- Slovenia
- Spain
- Sweden

Give a short description of your organisation/partnership

1000 character(s) maximum

IBM unveiled a commitment and global plan to provide 30 million people of all ages with new skills needed for the jobs of tomorrow by 2030.

To achieve this goal, IBM has a clear roadmap with more than 170 new academic and industry partnerships, including 61 new partnerships in Europe, 44 in EU. The effort will leverage IBM's existing programs and career building platforms to expand access to education and in-demand technical roles.

Important example is IBM SkillsBuild platform for students which is available in 140 countries and 11 languages, and has issued over 29,000 badges in topics like AI, Cybersecurity, Blockchain, Data Analytics, Cloud, Design Thinking.

The SkillsBuild platform for job seekers has over 200,000 learners registered and includes also badges in professional skills demanded by employers. You can find both parts of the platform for free on <https://skillsbuild.org/>

Signing up to the Charter

Please confirm your organisation/partnership subscribes to the [Charter of the Pact for Skills](#), understand and share the principles of quality upskilling and reskilling. Signature of the Charter does not constitute an endorsement of the signatory organisation and its activities by the European Commission.

Commitment

* Would you like to join the Pact with concrete commitment?

Commitment is a concrete action (set of actions), which aims to upskill or reskill people of working age. In the file you can find a [non-exhaustive list of actions](#) that could be implemented under the Pact for Skills.

- Yes
- No

Non-exhaustive list of actions that could be implemented under the Pact for Skills.

[Non-exhaustive list of actions.pdf](#)

Please provide information on your commitment

If you have more than 5 actions under your commitment please contact us at EC-PACT-FOR-SKILLS@ec.europa.eu.

	Action in the commitment	Organisation/person/team responsible for implementation of the action	Target group of the action	How the implementation of the action will be monitored
1	IBM is committed to help IBMers accelerate their learning journeys and to support every IBM employee complete at least 40 hours of learning each year. In 2019 every IBMer did 70+ hours of learning per year. IBM's digital learning platform, Your Learning, uses our AI technology to generate personalised recommendations and serves as a key enabler of employee learning.	IBM	IBM employees	IBM Corporate Responsibility Report
2	IBM is partnering with +170 new non-profit organisations, 61 in Europe, 44 in EU to bring free learning content, accredited badges and support to job seekers through SkillsBuild, a digital learning and education platform that provides job seekers – including those seeking employment, returning to work after leave, or those changing professions – with accredited digital learning content from IBM and partners. IBM Reignite, a complementary programme, is an open digital learning platform which provides free learning content and support to small business owners, entrepreneurs and job seekers who need to adapt, re-think or re-skill.	IBM	Students, teachers and learners of all ages such as job seekers those changing professions	Data from IBM's online learning platform
3				

4				
5				

*** Starting date:**

16/03/2021

End date (if applicable):

Key performance indicators

Name of the indicator	Value (only numerical value)	Additional description (if needed)
Number of representatives of the target group who take part in up-/re-skilling (per year)	-	-
Others	1) Total hours worldwide (M) and Hours per employee 2) Number of registered users and active learners in IBM's external skills programmes	-

I agree to provide updates on activities related to this commitment, in the regular annual survey on Pact for Skills. If there is no participation in the survey, the commitment will be considered to be inactive.

I confirm I have agreement of all partners to represent them in the Pact for Skills.

I accept the privacy statement presented below.

Privacy statement

[Privacy_statement.pdf](#)

Thank you

Please do not change information below

Status of the application

- Accepted
- Under revision
- Suspended
- Rejected

Reason for suspension/rejection

Contact

[Contact Form](#)