



# Application form - Pact for Skills

Fields marked with \* are mandatory.

## Introduction

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The Pact for Skills is a shared engagement and approach to skills development. It is firmly anchored in the principles of the [European Pillar of Social Rights](#) and supports the goals of the [Green Deal](#) and the [digital transformation](#), as set out in the Commission communication “[A strong Social Europe for Just Transitions](#)”.

The Pact aims to mobilise and incentivise private and public stakeholders to take concrete action for the **up skilling and reskilling of people of working age**, and, when relevant, pool efforts in the partnerships.

The Pact can be joint by any private or public organisation or partnership of organisations which aim to upskill or reskill people of working age.

The organisation(s) need(s) to be based in one of the Member States, EFTA or candidate countries.

Joining the Pact:

1. All stakeholders joining the Pact **sign up to the Charter** and its key principles, which they agree to respect and uphold.
2. Signatories of the Pact are invited to **translate their engagement into concrete commitments** on upskilling and reskilling. Commitments must be in line with the key principles and can be built around a number of “enablers” that illustrate concrete ways of implementing the different principles.
3. Commitments are monitored by at least one **key performance indicator**, e.g. number of people taking part in upskilling or reskilling.

## Information on the organisation/partnership

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**\* You apply:**

- on your own (as one organisation)
- in partnership

**\* Organisation/partnership name:**

City Council of Alcobendas

**\* What type of stakeholder does your organisation represent?**

- |   |   |  |
|---|---|--|
| <input type="radio"/> Large employer (more than 250 employees)                  | <input type="radio"/> Employer's organisation (social partner)  | <input type="radio"/> Research institution                           |
| <input type="radio"/> Micro, small or medium employer (up to 249 employees)     | <input type="radio"/> Chamber of commerce, trade and crafts   | <input type="radio"/> Non-governmental or civil society organisation |
| <input checked="" type="radio"/> Public authority (local, regional or national) | <input type="radio"/> Sectoral organisation   | <input type="radio"/> Other  |
| <input type="radio"/> Private or public employment services                     | <input type="radio"/> Training provider   |  |
| <input type="radio"/> Trade union (social partner)                              | <input type="radio"/> Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely) |  |

**\* Country/ies in which the organisation/partnership operates:**

Spain

**\* Contact person(s), title(s):**

Roberto Fraile Herrera - Councilor for Innovation, Digital Transformation and Economic Development

**\* Email to contact person:**

rfraile@aytoalcobendas.org

**Website of the organisation/partnership:**

https://www.alcobendas.org

**Logo of the organisation/partnership:**

The maximum file size is 1 MB.

The logo will be presented on the webpage together with the commitment.

**\* Please indicate in what sector(s) your organisation/partnership operates:**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Aerospace and Defence            | <input type="checkbox"/> Electronics                              | <input checked="" type="checkbox"/> Proximity and Social Economy |
| <input type="checkbox"/> Agri-Food                        | <input type="checkbox"/> Energy-Intensive Industries              | <input type="checkbox"/> Renewable Energy                        |
| <input checked="" type="checkbox"/> Construction          | <input type="checkbox"/> Health                                   | <input type="checkbox"/> Retail                                  |
| <input type="checkbox"/> Creative and Cultural Industries | <input checked="" type="checkbox"/> Mobility-Transport-Automotive | <input type="checkbox"/> Textiles                                |

### \* Give a short description of your organisation/partnership

*1000 character(s) maximum*

Alcobendas is a city located in northern Madrid, with 117,000 inhabitants. Thanks to its great public transport system, the city is less than 15 minutes away from Madrid's financial district and Downtown, Adolfo Suárez Madrid-Barajas international airport and IFEMA convention centre. Moreover, the city currently hosts the headquarters of 554 multinational corporations, being the third Spanish city by turnover, just behind Madrid and Barcelona. Thus, Alcobendas has ranked among the top cities in Spain by low unemployment. However, unemployment has drastically raised due to the Covid-19 pandemic, turning into a new collective of non qualified job seekers who struggle to find a new employment, most of which are above 45 years old. In order to tackle this challenge, the City Council of Alcobendas has launched a broad employment-recovery strategy based on re-skilling training of employers and digital transformation of companies and business.

## Signing up to the Charter

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Please confirm your organisation/partnership subscribes to the [Charter of the Pact for Skills](#), understand and share the principles of quality upskilling and reskilling. Signature of the Charter does not constitute an endorsement of the signatory organisation and its activities by the European Commission.

## Commitment

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### \* Would you like to join the Pact with concrete commitment?

Commitment is a concrete action (set of actions), which aims to upskill or reskill people of working age. In the file you can find a [non-exhaustive list of actions](#) that could be implemented under the Pact for Skills.

- Yes  
 No

Non-exhaustive list of actions that could be implemented under the Pact for Skills.

[Non-exhaustive list of actions.pdf](#)

**Please provide information on your commitment**

If you have more than 5 actions under your commitment please contact us at [EC-PACT-FOR-SKILLS@ec.europa.eu](mailto:EC-PACT-FOR-SKILLS@ec.europa.eu).

	Action in the commitment	Organisation/person/team responsible for implementation of the action	Target group of the action	How the implementation of the action will be monitored
1	Market Training	Department of Employment and Economic Development	Local traders	Implementation is carried out through data analysis, institutional visits and percentage of the target group that joins the training.
2	Entrepreneurial Growth and Consolidation Training	Department of Employment and Economic Development	Companies, entrepreneurials and SMEs owners	Implementation is carried out through data analysis, institutional visits and percentage of the target group that joins the training.
3	Employment Training	Department of Employment and Economic Development	Job seekers	Implementation is carried out through data analysis, institutional visits and percentage of the target group that joins the training.
4				
5				

**\* Starting date:**

01/07/2019

**End date (if applicable):**

## Key performance indicators

Name of the indicator	Value (only numerical value)	Additional description (if needed)
Number of representatives of the target group who take part in up-/re-skilling (per year)	3642	1,058 citizens who took part in the training have improved their former position and 342 unemployed participants have found a job.
Others		

I agree to provide updates on activities related to this commitment, in the regular annual survey on Pact for Skills. If there is no participation in the survey, the commitment will be considered to be inactive.

I confirm I have agreement of all partners to represent them in the Pact for Skills.

I accept the privacy statement presented below.

Privacy statement

[Privacy\\_statement.pdf](#)

Thank you

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**Please do not change information below**

Status of the application

- Accepted
- Under revision
- Suspended
- Rejected

Reason for suspension/rejection

**Contact**

[Contact Form](#)