



Application form - Pact for Skills

Fields marked with * are mandatory.

Introduction

The Pact for Skills is a shared engagement and approach to skills development. It is firmly anchored in the principles of the [European Pillar of Social Rights](#) and supports the goals of the [Green Deal](#) and the [digital transformation](#), as set out in the Commission communication "[A strong Social Europe for Just Transitions](#)".

The Pact aims to mobilise and incentivise private and public stakeholders to take concrete action for the **up skilling and reskilling of people of working age**, and, when relevant, pool efforts in the partnerships.

The Pact can be joint by any private or public organisation or partnership of organisations which aim to upskill or reskill people of working age.

The organisation(s) need(s) to be based in one of the Member States, EFTA or candidate countries.

Joining the Pact:

1. All stakeholders joining the Pact **sign up to the Charter** and its key principles, which they agree to respect and uphold.
2. Signatories of the Pact are invited to **translate their engagement into concrete commitments** on upskilling and reskilling. Commitments must be in line with the key principles and can be built around a number of "enablers" that illustrate concrete ways of implementing the different principles.
3. Commitments are monitored by at least one **key performance indicator**, e.g. number of people taking part in upskilling or reskilling.

Information on the organisation/partnership

*** You apply:**

- on your own (as one organisation)
- in partnership

*** Country/ies in which the organisation/partnership operates:**

Other

Please specify:

Across Europe

*** Organisation/partnership name:**

Google

*** Contact person(s), title(s):**

Karen Massin, Head Government Affairs and Public Policy EU Institutions

*** Email to contact person:**

karenmassin@google.com

Website of the organisation/partnership:

<https://grow.google/intl/europe/>

Logo of the organisation/partnership:

The maximum file size is 1 MB.

The logo will be presented on the webpage together with the commitment.

*** What type of stakeholder does your organisation represent?**

- | | | |
|---|---|--|
| <input checked="" type="radio"/> Large employer (more than 250 employees) | <input type="radio"/> Employer's organisation (social partner) | <input type="radio"/> Research institution |
| <input type="radio"/> Micro, small or medium employer (up to 249 employees) | <input type="radio"/> Chamber of commerce, trade and crafts | <input type="radio"/> Non-governmental or civil society organisation |
| <input type="radio"/> Public authority (local, regional or national) | <input type="radio"/> Sectoral organisation | <input type="radio"/> Other |
| <input type="radio"/> Private or public employment services | <input type="radio"/> Training provider | |
| <input type="radio"/> Trade union (social partner) | <input type="radio"/> Representative of an industrial cluster (member of a groups of specialised enterprises, often SMEs, and other related supporting actors in a location that cooperate closely) | |

*** Please indicate in what sector(s) your organisation/partnership operates:**

- | | | |
|---|--|---|
| <input type="checkbox"/> Aerospace and Defence | <input type="checkbox"/> Electronics | <input type="checkbox"/> Proximity and Social Economy |
| <input type="checkbox"/> Agri-Food | <input type="checkbox"/> Energy-Intensive Industries | <input type="checkbox"/> Renewable Energy |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Health | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Creative and Cultural Industries | <input type="checkbox"/> Mobility-Transport-Automotive | <input type="checkbox"/> Textiles |
| <input checked="" type="checkbox"/> Digital | <input type="checkbox"/> N/A | <input type="checkbox"/> Tourism |

*** Give a short description of your organisation/partnership**

1000 character(s) maximum

Grow with Google launched in 2015 to help address the digital skills gap in Europe. Since then, we have successfully delivered training programmes in 54 countries and 34 languages through strong local partnerships. We've worked with governments, universities, chambers of commerce, trade unions and e-learning experts across Europe to ensure our courses are accessible and relevant. Together, we've trained more than 7 million Europeans in the skills needed for the jobs of the future. Across the continent, more than 2 million people have found a job, grown their business or advanced their career thanks to Grow with Google. As a response to the pandemic, we adapted the programme to train an additional 1 million people during lockdown, giving them new skills to support Europe's recovery. The need for digital skills is more urgent than ever, which is why we have renewed our commitment to training Europeans for the jobs of tomorrow. For more information: <https://grow.google/intl/europe>

Signing up to the Charter

Please confirm your organisation/partnership subscribes to the [Charter of the Pact for Skills](#), understand and share the principles of quality upskilling and reskilling. Signature of the Charter does not constitute an endorsement of the signatory organisation and its activities by the European Commission.

Commitment

*** Would you like to join the Pact with concrete commitment?**

Commitment is a concrete action (set of actions), which aims to upskill or reskill people of working age. In the file you can find a [non-exhaustive list of actions](#) that could be implemented under the Pact for Skills.

- Yes
 No

Non-exhaustive list of actions that could be implemented under the Pact for Skills.

[Non-exhaustive list of actions.pdf](#)

*** Starting date:**

23/11/2020

End date (if applicable):

Please provide information on your commitment

If you have more than 5 actions under your commitment please contact us at EC-PACT-FOR-SKILLS@ec.europa.eu.

	Action in the commitment	Organisation/person/team responsible for implementation of the action	Target group of the action	How the implementation of the action will be monitored
1	We will launch Google Career Certificates that help people to learn skills relevant to jobs in high-growth areas such as IT Support, UX & Design, Project Management and Data Analytics.	Google	Job seekers and employed individuals seeking a new role or skills	We will monitor the number of learners as well as completion rates for the certificates. We will then use a survey to understand how these certificates have helped learners find a job or grow their career.
2	We will provide scholarships for 100,000 people in Europe, the Middle East and Africa to take the Google Career Certificates, with approximately half of those in Europe. We are dedicating fifty thousand of these scholarships to members of underserved groups who face significant social and economic barriers to accessing and completing these courses, through Google.org.	Grow with Google	Job seekers and those in employment seeking a new role or career	Google and its partners will monitor the number of learners and completion rates for the scholarships. We will also use a survey to understand how these certificates have helped the participants find a new job, grow their career or change career direction.
3	Google.org will offer grant funding to local nonprofit organisations to support these underserved beneficiaries throughout the entire learning journey to help them successfully complete the courses. Google.org has given an initial EUR 4.6M to INCO as part of this commitment.	Google.org	Individuals who are currently underserved by existing education structures and/or face significant social and economic barriers; those who would not be able to complete the course without additional support.	There is a reporting mechanism in place with the Google.org grant to INCO.
4				
5				

Key performance indicators

Name of the indicator	Value (only numerical value)	Additional description (if needed)
Number of representatives of the target group who take part in up-/re-skilling (per year)	100000	learners who will receive scholarships over the next 4 years, with majority of those scholarships to be granted in 2021
Others		

I agree to provide updates on activities related to this commitment, in the regular annual survey on Pact for Skills. If there is no participation in the survey, the commitment will be considered to be inactive.

I confirm I have agreement of all partners to represent them in the Pact for Skills.

I accept the privacy statement presented below.

Privacy statement

[Privacy_statement.pdf](#)

Thank you

Contact

[Contact Form](#)