Subject: Negotiated procedure to conclude a middle value contract: Study on Digital labour platforms in the EU: Mapping and business models.

1. Purpose of the request for services

The European Commission’s present mandate and ambitions as to digitalisation strategies are encompassed in ‘Shaping Europe’s Digital Future’ (COM(2020)67) and include an enhanced framework for platform workers.

The Commission’s Recovery Plan ‘Europe’s moment: Repair and Prepare for the Next Generations’ (COM(2020)456) confirms digitalisation as a policy fundamental, highlighting the importance of a deeper and more digital single market as well as a fair and inclusive recovery.

Within this context, the Directorate-General Employment, Social Affairs and Inclusion is currently strengthening and complementing its evidence and analysis base with regard to specific aspects of digital labour platforms and platform work.

The purpose of the present study is to provide the Commission services with the latest overview of digital labour platforms in the EU, as well as understanding of how their business models impact on the working conditions of platform workers.

The tasks foreseen under the contract are:

1. The study shall provide an overview of the latest labour platform landscape in the EU and describe the trends over the past 5 years (task 1);
2. The study shall present an analytical framework to classify the different business models from the perspective of their impact on working conditions of platform workers (task 2).

2. Price

The maximum amount for this contract is EUR 60 000.

3. Indicative time schedule and contact point

The indicative time schedule for launching the negotiated procedure is 1 August 2020. Interested economic operators can express their interest to participate in this negotiated procedure until 7 August 2020 in writing to EMPL-VT-2020-029@ec.europa.eu

The indicative date to sign the contract is September 2020.

The estimated performance period of the resulting contract is 4 months.
4. Protection of personal data

If processing a tender involves the recording and processing of personal data (such as name, address and CV), this data will be processed pursuant to Regulation (EC) No 2018/1725. Unless indicated otherwise, any personal data will be processed solely for evaluation purposes under the negotiated procedure by the Head of Unit of Unit F4 - Programme Management & Implementation, DG Employment, Social Affairs and Inclusion. Details concerning the processing of personal data are available in the privacy statement. The tenderer's personal data may be registered in the Early Detection and Exclusion System (EDES) if the tenderer is in one of the situations mentioned in Article 136 of the Financial Regulation. For more information, see the privacy statement.