



You**Match**

Global Initiative on Innovative  
Employment Services for Youth

## **Communities of Practice (CoPs)**

Interregional Exchange to Improve Employment Services for Youth  
in Africa and the MENA Region

5<sup>th</sup> December 2019  
UfM HLWG Barcelona



# Network to Improve Employment Service for Youth

## Steering



## National Practitioners (~90 from 25 countries)



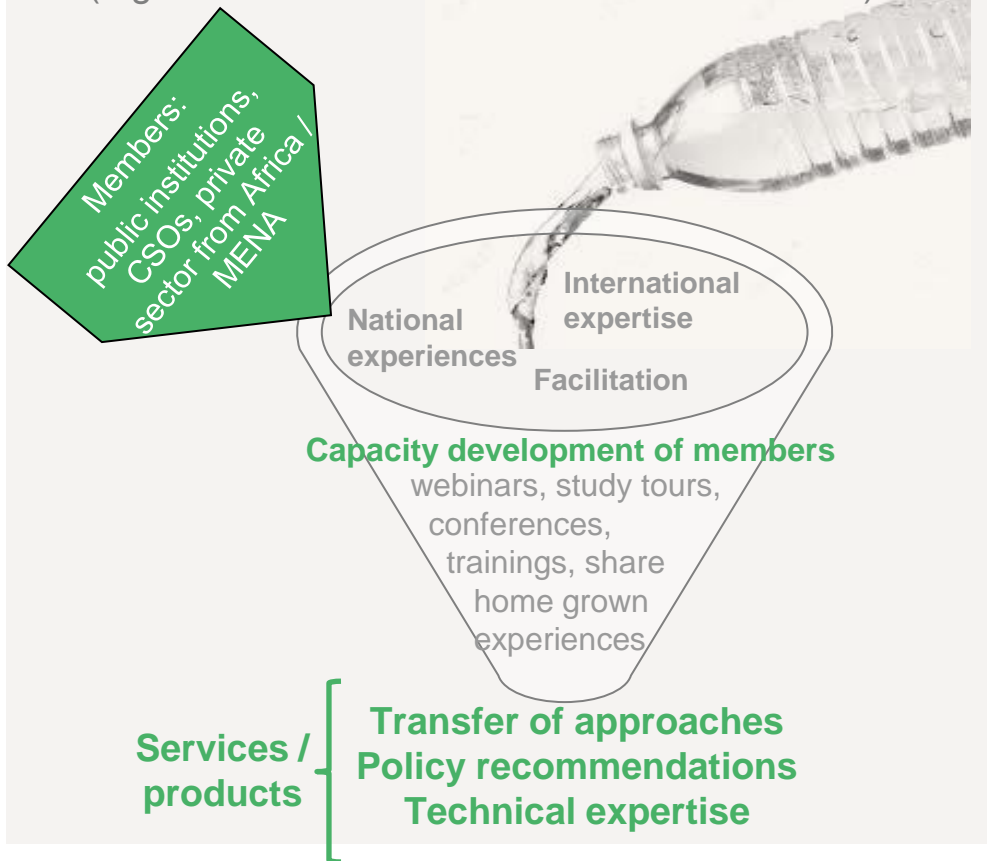
## Expert Pool



# 9 Thematic Communities of Practice (CoPs)

## Thematic Communities of Practice

(e.g. “Career Guidance & Life Skills at schools”)



...a network of organisations on employment services for youth and organised based on specific themes, which address specific challenges experienced in linking youth to jobs.



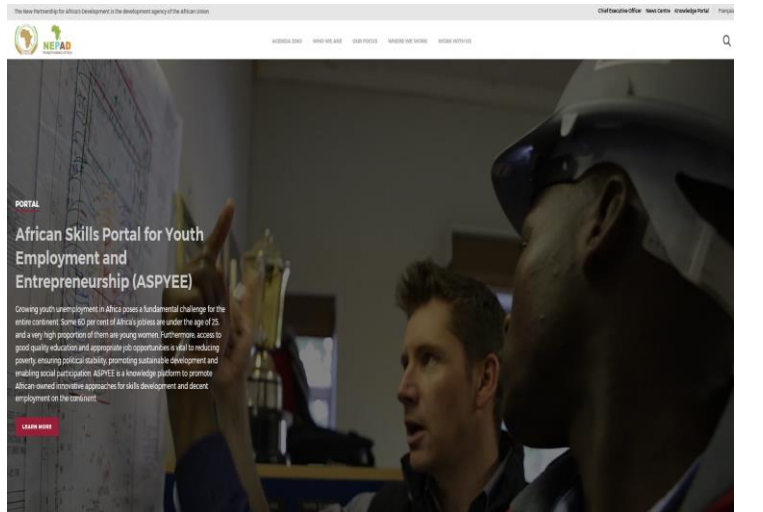
# Setting-up the Communities of Practice (CoPs)

1. Identification and nomination of members (national representatives)
2. Facilitation (selection, training and coaching of 10 facilitators)
3. Develop CoP Process, incl. both online and offline exchange formats
4. Meetings to develop brainstorming & knowledge maps
5. Launch & CoP workshops at ILO Trainings Centre in Turin
  - ILO Technical Training on CoP topics
  - Value proposition
  - Action plan





# CoPs on African Skills Portal for Youth Employment and Entrepreneurship (ASPYEE) Plattform



- ×
- HOME
- OVERVIEW
- TOPICS
- WEBINAR
- COUNTRIES
- GOOD PRACTICES
- NEWS



A grid of logos for various initiatives. The top row shows three "YouMat" logos (Global Initiative on Intra-Employment Services for Youth) with icons for PPT, MP4, and PPT. Below them are three "YouMatch" logos (Global Initiative on Intra-Employment Services for Youth) with icons for MP4, MP4, and MP4. The bottom row shows three "YouMat" logos with icons for PPT, PPT, and PPT. Each logo is accompanied by text describing the initiative and its date.

## COMMUNITIES OF PRACTICE

SEARCH BY  [SEARCH](#)



RATING:  
☆☆☆☆  
Average: ( votes)

**YouMatch CoP 1 - Using labour market information as essential basis for effective Employment Services for youths/ L'observation du marché du travail comme base essentielle de SE efficaces pour les jeunes - ENG/FR**

This Community of Practice comprises of a diverse group of members from various employment service...

[READ MORE](#)



RATING:  
☆☆☆☆  
Average: ( votes)

**YouMatch CoP 2/4 - Orientation professionnelle et compétences de vie / Approches visant à adapter la préparation à l'emploi aux besoins du marché du travail - FR**

Les deux Communautés de Pratique (CdP 2 / CdP 4) travaillent sur l'Orientation professionnelle et...

[READ MORE](#)



RATING:  
☆☆☆☆  
Average: ( votes)

**YouMatch CoP 2 - Career guidance & life skills at schools, universities, etc - ENG**

This Community of Practice includes a diverse group of employment service practitioners from...

[READ MORE](#)



RATING:  
☆☆☆☆  
Average: ( votes)

**YouMatch CoP 5 - Multi-stakeholder employment dialogue at regional and local level for the development and implementation of ES for youth - ENG**

Our CoP "Multi-stakeholder employment dialogue at regional and local level for the development and...



# Transfer of Approaches to Individual Countries

## 1. Career Guidance, Life Skills & Job Preparation (3 CoPs)

- Tunisian example of Soft Skills Programme presented as good practice at ILO Training in Turin (August 2019)
- Study Tour to Tunisia in December 2019
- Cameroon requested support through Socieux+ to implement a similar programme (Ivory Coast and Togo also interested)

## 2. Labour Market Information for Employment Services for Youth (2 CoPs)

- Study Tour to Germany in December 2019
- Workshop on LMIS approach in Rwanda

## 3. Employment Services for Youth in Rural Areas (1 CoP)

- How employment services can be effectively delivered in rural areas
- Moroccan approach attracted attention of CoP members mainly from West Africa, study tour in February 2020



Implemented by

**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

# THANK YOU!





## Communities of Practice (CoPs)

CoP	English
CoP 1 EN	Using labour market information as essential basis for effective ES for youths
CoP 2 EN	Career guidance & life skills at schools, universities, etc.
CoP 3 EN	Setting-up effective job centres for youths
CoP 5 EN	Multi-stakeholder employment dialogue at regional & local level for the development & implementation of ES for youths
CoP 6 EN	Building effective public-private partnerships for ES
CdP	Francais
CdP 1 FR	L'observation du marché du travail comme base essentielle de SE efficaces pour les jeunes
CdP 2 FR	Orientation professionnelle et compétences de vie dans les écoles, les universités, etc.
CdP 4 FR	Approches visant à harmoniser la préparation à l'emploi et la formation aux compétences de vie avec les besoins du marché du travail
CdP 7 FR	Adaptation des SE aux problèmes spécifiques et aux potentialités d'emplois verts pour les jeunes en milieu rural





## CoP Members – UfM Countries

Country	Sector	Organisation	CoP	CoP Topic
<b>Egypt</b>	Private	Network for Employment Promotion (NEP)	CoP 3 EN	Job centres
<b>Jordan</b>	Public	Ministry of Labour	CoP 1 EN; CoP 2 EN	LMIS, Career Guidance
	Public	Ministry of Education	CoP 2 EN	Career guidance
	Multilateral & bilateral cooperation	ILO Jordan	CoP 5 EN	Multi-stakeholder employment dialogue
	Academia	Al Balqa Applied University	CoP 6 EN	PPP for ES
<b>Mauritania</b>	Public	Agence Nationale pour la Promotion de l'Emploi des Jeunes (ANPEJ)	CdP 4 FR	Harmonisation préparation emploi - besoins marché du travail
	Public	DSPE-Direction des Stratégies et Politiques de l'Emploi	CdP 1 FR	Observation marché du travail
	Public	DFTP-Direction de la Formation Technique et Professionnelle	CdP 2 FR	Orientation professionnelle
	Academia	Institute Nationale de Promotion de la Formation Technique et Professionnelle (INAP-FTP)	CdP 4 FR	Harmonisation préparation emploi - besoins marché du travail
	Private	Chambre de Commerce, de l'Industrie et de l'Agriculture de Mauritanie	CdP 4 FR	Harmonisation préparation emploi - besoins marché du travail

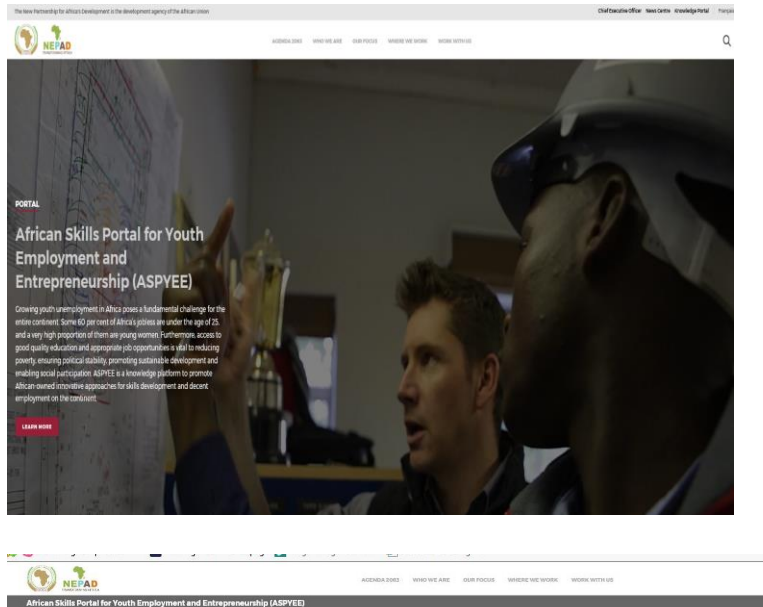


## CoP Members – UfM Countries (cont.)

<b>Morocco</b>	Public	ANAPEC	CdP 1 FR, CdP 7 FR	Observation marché du travail, SE milieu rural - emplois verts
	Public	Ministère du travail et de l'insertion professionnelle (MTIP)	CdP 1 FR	Observation marché du travail
	Academia	Ecole Nationale des Sciences Appliquées (ENSA), Abdelmalek Essaadi University Tangier	CdP 4 FR	Harmonisation préparation emploi - besoins marché du travail
<b>Palestine</b>	Public	Ministry of Labour	CoP 6 EN	PPP for ES
	Academia	An-Najah National University	CoP 2 EN	Career guidance
	Private	Nablus Chamber of Commerce	CoP 6 EN	PPP for ES
	Private	FPCCIA-Federation of Palestinian chambers of Commerce, Industry and Agriculture	CoP 6 EN	PPP for ES
<b>Tunisia</b>	Public	Agence Nationale pour l'Emploi et le Travail Indépendant (ANETI)	CdP 4 FR	Harmonisation préparation emploi - besoins marché du travail
	Public	Ministère de la Formation Professionnelle et de l'Emploi (MFPE)	CdP 4 FR	Harmonisation préparation emploi - besoins marché du travail
	Private	IACE-Institut Arabe des Chefs d'Entreprises	CdP 1 FR	Observation marché du travail



# YouMatch on ASPYEE Plattform



## COMMUNITIES OF PRACTICE



RATING:  
☆☆☆☆  
Average: ( votes)

**YouMatch CoP 1 - Using labour market information as essential basis for effective Employment Services for youths/ L'observation du marché du travail comme base essentielle de SE efficaces pour les jeunes - ENG/FR**

This Community of Practice comprises of a diverse group of members from various employment service...

[READ MORE](#)



RATING:  
☆☆☆☆  
Average: ( votes)

**YouMatch CoP 2/4 - Orientation professionnelle et compétences de vie / Approches visant à adapter la préparation à l'emploi aux besoins du marché du travail - FR**

Les deux Communautés de Pratique (CdP 2 / CdP 4) travaillent sur l'Orientation professionnelle et...

[READ MORE](#)



RATING:  
☆☆☆☆  
Average: ( votes)

**YouMatch CoP 2 - Career guidance & life skills at schools, universities, etc - ENG**

This Community of Practice includes a diverse group of employment service practitioners from...

[READ MORE](#)



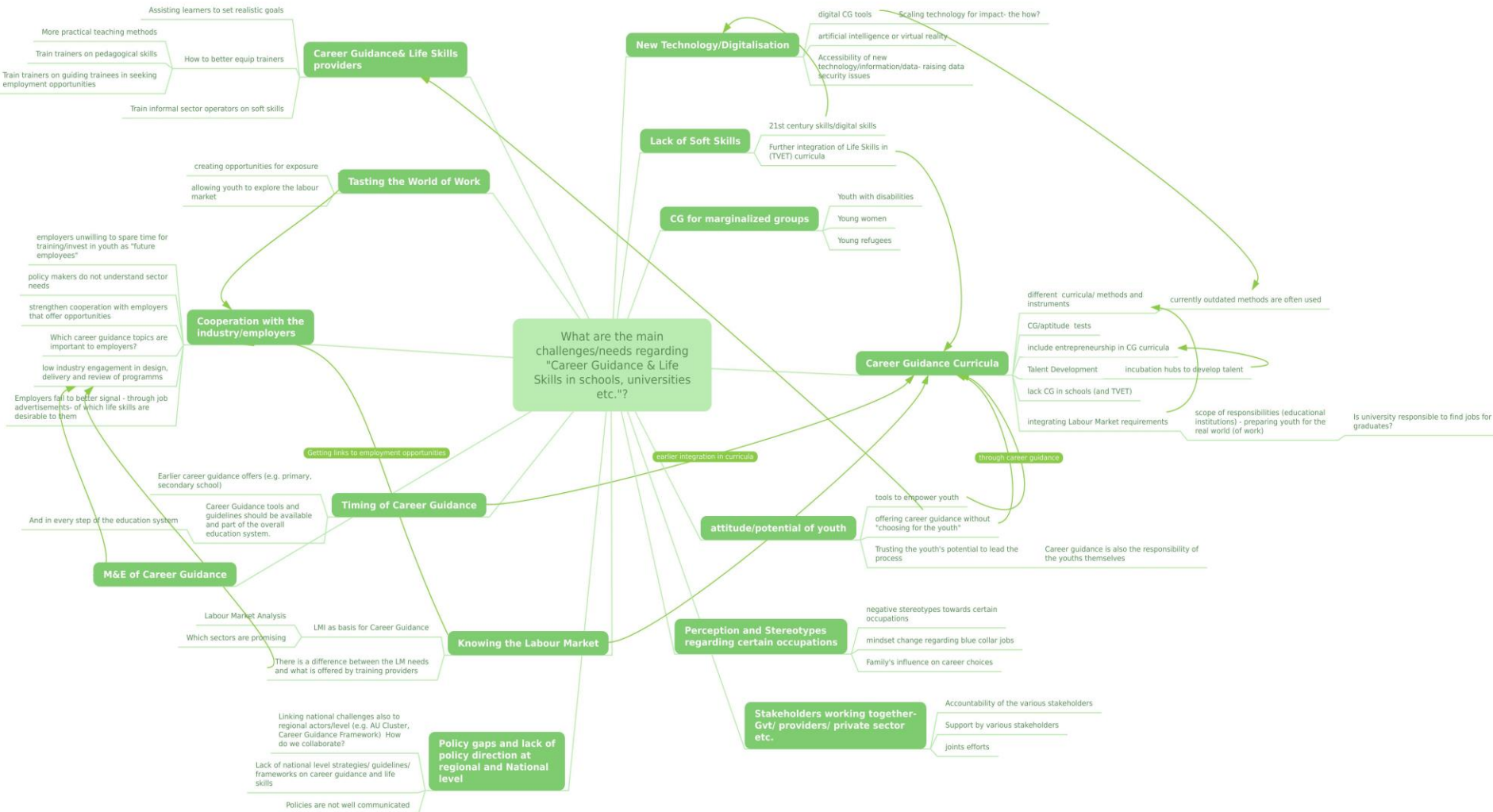
RATING:  
☆☆☆☆  
Average: ( votes)

**YouMatch CoP 5 - Multi-stakeholder employment dialogue at regional and local level for the development and implementation of ES for youth - ENG**

Our CoP "Multi-stakeholder employment dialogue at regional and local level for the development and...



# Brainstorming & Knowledge Maps





# Development of Value Proposition

Development of a Value Proposition ...

...a **statement** that answers **what** a CoP does and **for whom** the CoP will generate a benefit and **HOW**.

## Example CdP 2Fr

*Our CoP supports Public Employment Services (PES) in their professionalisation through a standardisation of processes and instruments that allows PES to improve their operational efficiency.*

