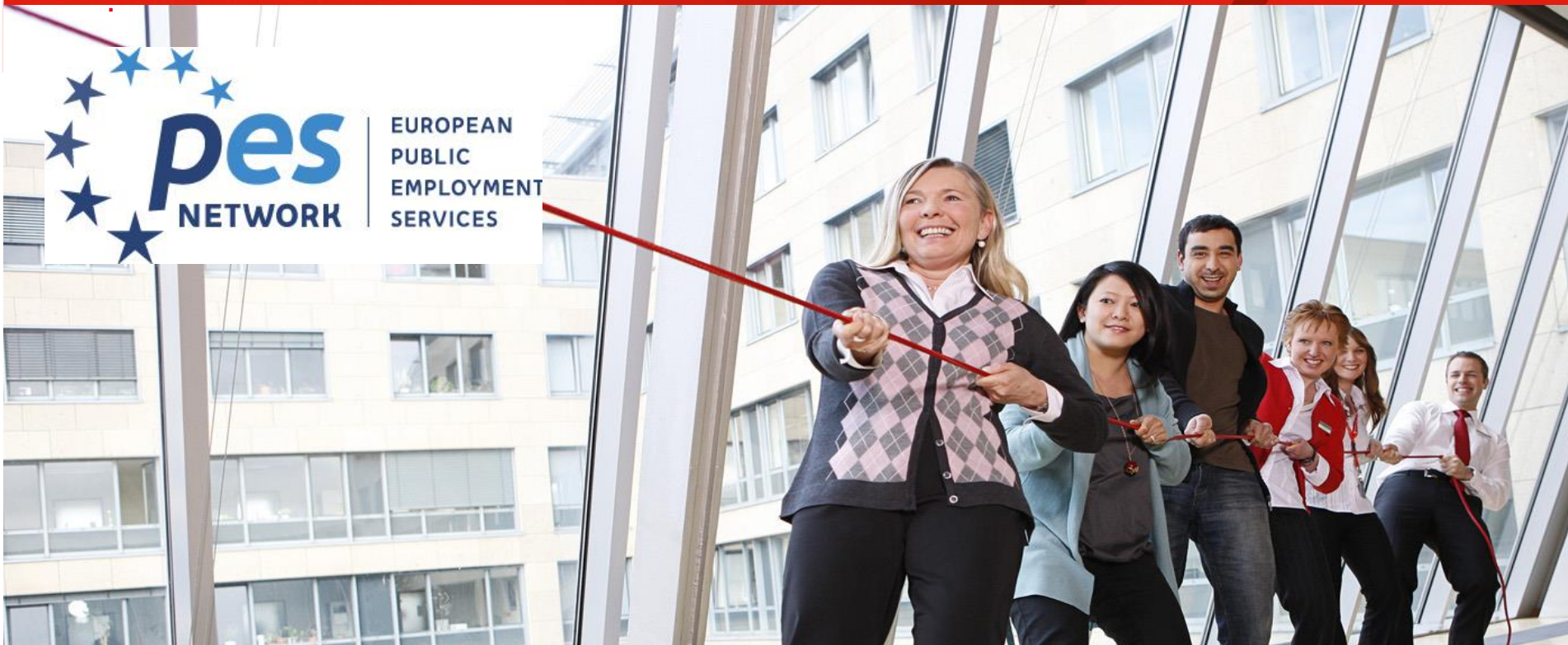


28.11.2019 Kyiv | Eastern Partnership | Dr. Wolfgang Müller

# The Business Case for the Active Early Intervention of Public Employment Services Regarding the Youth



# Jobless Youth are a Key Determinant in Overall Unemployment - Current Challenges

- **transparency about the target group:** young people are getting lost at the school-to-work transition and there is a lack of interventions to identify and support those at risk of early school-leaving
- **attractiveness and outreach to young people:** no entitlement and limited service offer for young people
- **“inadequate expectations”:** young people are insufficiently informed about the value of education and their chances on the labour market
- **skills mismatch:** lack of basic skills, especially among disadvantaged youth and unmet labour market demand for high-skilled youth especially in STEM- and ICT-skills
- **sustainable integration:** there are more less stable employment situations, more frequent job-to-job transitions and a lack of access to employment protection and social security



# Targeted and Tailormade Employment Services and Active Labour Market Programmes to Fasten and Facilitate Transitions

- **No one gets lost:** close cooperation with the education sector to get in touch and to identify the youth and their needs as early as possible.
- **adapting labour market regulation** and social protection, and supporting adaptability, self-management, and entrepreneurial skills
- **outreach and activation:** using the right channels for youth and their language
- offer youth a **pathway based on "find - mind - bind"** (in cooperation with other organisations such as youth organisations, social street work, sport organisations, etc.) and gradually guide them to the labour market.
- **transition management:** providing career guidance and labour market information with long-term perspective at any key transitional period.



# Targeted and Tailor Made Employment Services and Active Labour Market Programmes to Fasten and Facilitate Transitions

- offer a **catalogue of services** tailored for young people
- providing young people with the **right skills for the labour market**: develop 21st century skills, enhance transparency on skills, provide 2<sup>nd</sup> chances and provide quality and learning opportunities on the workforce
- facilitating (non-formal) **life-long learning**, especially in non-cognitive and career-management skills
- **coherent service offer**: coordinating services and together **with all partners** on and around the labour market and collaboration with the education system and **co-creation** with the youth
- cooperation with **employers**: raise awareness of employers and win them to broaden opportunities also for most vulnerable youth.



# Youth Guarantee as a Core Challenge and Main Task of the PES Network

## PES-Network Initiatives

- [Working Group and Position Paper: proposal for cooperation with the education systems for better school-to-work transitions](#)
- [Report on PES Implementation of the Youth Guarantee 2019](#)
- [Toolkit on Sustainable Activation of NEETs 2016](#)
- [PES Knowledge Center](#)
- [Annual Report of the PES Network 2018](#)