

DOES SPAIN NEED INNOVATIVE MEASURES TO SUPPORT ENTREPRENEURSHIP FOR THE UNEMPLOYED?

Elvira González Gago

Research4Consulting

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the Austrian Entrepreneurship Lab example"

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Context

- Entrepreneurship support measures **have gained importance** (21.6 % of AMLP budget in 2016) since the economic crisis, as a potential solution to the high level of unemployment and youth unemployment.
- **National and regional PES** provide a range of measures.
- **Very diverse actors in partnerships providing support** (PES, regions and municipalities, chambers of commerce, NGOs, etc.)
- **More attention to new business models and forms of work.**

Policies and measures

- The Common Portfolio of Services of the National Employment System includes **Self-Employment and Entrepreneurship Advisory Services**.
- (New) start-up incubators in **10 Autonomous Communities**, still far to be evaluated.
- PES promote self-employment and new job opportunities offered by the digital economy, but **training is still far from responding to the needs of the companies regarding new skills needed**.
- The option for 'capitalization' unemployment benefits to set-up a business is **successful in promoting self-employment**.

Employment Shuttles

(Lanzaderas de Empleo)

- **Created in 2013** by the Santa María La Real Foundation **NGO**.
- **Public-private partnership:** National PES, NGO, companies, banking foundations, regions, municipalities and others.
- **Teams of unemployed people (incl. LTU and young unemployed)** working together. **Reinforce skills** promoting collaboration in the common goal of obtaining employment or becoming self-employed.
- **Implemented in some Autonomous Communities**, with the National PES promoting exchange of good practices and coordination.
- Since its start, 600 Lanzaderas have been implemented and 10 885 persons have participated, with a **61.2 % success rate**.

Self-employment and Business Consolidation

- Created by the **Chambers of Commerce Foundation, INCYDE**.
- **Aligned with companies' needs and digitalization issues.**
- Aimed at any person, **primarily unemployed belonging to higher risk groups** (young people, women and people over 45).
- **Series of pathways** in the different regional chambers of commerce **focused on different areas.**
- Includes **workshops, training sessions, individual coaching and accompaniment** for implementation of projects.
- Courses such as **Digital Entrepreneurship in Industry 4.0, Entrepreneurship and Digital Transformation in Traditional Sectors and Industry 4.0 and Drones.**

Working Spaces for Entrepreneurs

- Created by the **School for Industrial Organization**, attached to the National Ministry of Industry, Commerce and Tourism.
- **Shared working spaces for entrepreneurs**, aimed at the creation of innovative companies.
- Also, support in the form of **training, mentoring, workshops and events**.
- Each space accommodates around 20 projects during five months, over four phases.
- Aimed at entrepreneurs who **have not yet started** their company or are in a **very early stage** of development.
- Some of the spaces specialize in projects about **Industry 4.0, content industry** (such as games) or **digital transformation**.

Entrepreneurship Training for Persons with Disabilities

- Created in 1998 by the ONCE Foundation, which aims to provide support and services to people with disabilities.
- Focus on **support** and counselling services for people with disabilities in entrepreneurship.
- Support to **start-up the business, progress monitoring and counselling.**
- Includes **training for consolidation in marketing, finance, etc.**
- Also **grants for individual training in technological and digital skills** are awarded.

Citilab-Laborlab

- Citilab is a **citizen laboratory for social and digital innovation** in Cornellà de Llobregat (Barcelona), with the form of a Foundation with strong support of the Municipality.
- Mix between a **training centre, a research centre and an incubator for businesses and social initiatives** with a focus on exploring and disseminating the potential impact of digital technologies in social projects.
- **Laborlab** tackles **unemployment** by **supporting** co-creation, collaborative and sustainable **entrepreneurship** in social and technological innovation.
- It provides **physical working spaces** – Labworking – for up to 25 self-employed and a **centre for companies related to ICT (CETIC)** with a capacity for 18 start-ups.

Citilab-Laborlab

- Laborlab also provides **training in new professions** and eases access to employment.
- In Labworking, three groups of persons/companies are supported:
 - Companies set up in Citilab with economic difficulties;
 - Pre-entrepreneurs and students or workers thinking of undertaking an innovative entrepreneurial project.
 - Self-employed who occasionally need an open space.

Conclusions

- There is no project in Spain with an **integrated support approach** promoting entrepreneurship **among the unemployed** in the field of the so-called '**Industry 4.0**'.
- **Many public and private initiatives** promoting entrepreneurship, but not with an integral perspective for unemployed people, including working spaces.
- The Austrian Entrepreneurship Lab can serve as a **good example for a pilot project in Spain**.
- It would be essential that it will be developed **by the National PES in collaboration with one or regional PES**.
- Also essential **to count on the contributions of the business sector**, to define the skills needs of workers.
- **Good complement to local initiatives** (Citilab).

**Thank you
for your attention**

elvira.gonzalez@research4consulting.eu