# Mutual Learning Programme Peer Review on "Entrepreneurship training for the unemployed: the Austrian Entrepreneurship Lab example" Vienna (Austria), 24-25 October 2019

Dr. Manuela Hargassner-Delpos Federal Ministry of Labour, Social Affairs, Health and Consumer Protection Vienna, 24th of October, 2019



## **Background**

- Regional issue: jobs needed in the rural area
- New working worlds: digitalisation, networking
- High potential human resources



#### First steps

- Discussion with Landes AMS (PES)
- Development with AMS NÖ, AIT, ösb and BMASGK
- Communicating within these institutions and with rural communities

#### New Approach Needs Modern Methods

Developing creative, innovative ideas through new information, organisational and communication technologies, such as:

- Design Thinking
- Customer Journey
- Holacracy
- Digitalisation and Group Empowerment
- Learning to Network and Cooperate

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#### Modern Work Environment – Coworking space





## Process steps – developing a pilot



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## F\*\*\*Up Nights





#### Worksalon Co-Making Space – Example Vienna Carpenter





## Challenges

- In PES: finding the people
- In rural area:
  - finding municipal
  - community
  - financial support
  - lacking infrastructure



# Thank for your attention!

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