



# 1/ IMPLEMENTING THE EUROPEAN PILLAR OF SOCIAL RIGHTS AS THE VEHICLE FOR THE SUSTAINABLE DEVELOPMENT GOALS IN THE SOCIAL AREA

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- Strong support for an ambitious over-arching EU SDG strategy
  - Political will and implementation crucial
1. **Poverty:** Europe 2020 target and 50 million reduction by 2030. MFF; Implement EPSR through legislation.
  2. **Rising inequalities:** Mainstream - not only social; Intersectional approach; Analysis - but action; Political will.
  3. **Overarching social and environmental:** Preventive measures to reduce climate change; Deepen social and environmental within European Semester.
  4. **Good health and well-being:** Mental and physical health- across lifecycle; Health inequalities and poverty; All social policies
  5. **Future of work and quality education:** Inclusive; Quality; Uncertain future - increase resilience of all.



## 2/ IMPROVING SOCIAL POLICY GOVERNANCE IN EUROPE: CROSS-SECTOR COLLABORATION, PUBLIC-PRIVATE PARTNERSHIPS

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### **-EU priorities for social governance for the future**

Participatory processes. Pillar of Social Rights remains compass. SocialRights+  
Address social impact of other policies: economic & finance, housing, education.

### **-Social areas to be dealt with at EU or national level, or both**

Both have a role. Monitoring & evaluation. Driving innovation. Exchange good practice.  
Targeted EU investments. Supporting reforms. EU minimum standards in legislation.

### **-Role of the private sector to improve social policy outcomes**

Social partners & collective agreements through dialogue, consensus-building.  
Civil society monitoring, enforcing social & environmental standards.



## 3/ LET'S TALK TO EACH OTHER: HOW TO IMPROVE COMMUNICATION WITH EU CITIZENS ABOUT SOCIAL EUROPE

### Why?

- **Reconnecting** the EU institutions and people
- Raising awareness of **#SocialEurope**
- **Empowering** people and communities especially from vulnerable backgrounds
- Showing how **EU impact** people's lives

### With whom?

- **People directly** – as much as possible
- People **furthest from the EU project**: due to age; rural areas; limited internet access; Euroscepticism
- **Local stakeholders** incl. government, civil society
- **Beneficiaries** of EU funding

### How?

- **Targetting message** to audience
- Speaking to **heart** (testimonials) and the **mind** (facts)
- Direct participation – **Go Local!**
- Combination of different channels – incl. **unconventional**
- **Partnerships**
- Influencers, Ambassadors, **Heroes?**

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## **4/ ADAPTING TO THE FUTURE OF WORK: SHAPING FUTURE LIVES AND JOBS THROUGH INCLUSIVE LIFELONG LEARNING**

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### **Every learning pathway is valid**

- Learners always need to be at the centre of education

### **Cross-sectoral cooperation needed**

- All stakeholders need to have an equal say in designing the learning environment



## 5/ HOW THE NEXT MULTIANNUAL FINANCIAL FRAMEWORK AND ITS FUNDING INSTRUMENTS CAN BE BEST USED FOR INCLUSIVE GROWTH

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- **Embed a culture of evaluation** based on measuring outcomes: on individuals, communities and society and the capacity of those outcomes to respond to the most vulnerable
- **More flexibility** to match local needs and foster an integrated collaborative approach
- **Organise partnerships** at the earliest stage of programming to formalise commitment and shared responsibility and revise the EU Code of Conduct on Partnership
- **Broad definition of social innovation** for the sustainable replication of successful practices also within a combination of private/public funding
- **Enable a long-term strategic approach** by strengthening the link between the EU Semester and EU funding while embedding the EU values throughout



## 6/ THE FUTURE OF THE EU DISABILITY STRATEGY

- Mainstreaming disability equality – reach the “last mile”
- More impact and actions that transform society and people’s lives
- Establish inter-institutional cooperation and align European agendas
- Close the gaps in education, employment and poverty
- Address intersectional discrimination and ensure full inclusion
- Include answers for future challenges like AI and an ageing society
- 7 thematic areas prioritised by DPOs

## **7/ SOCIAL SERVICES: INTEGRATED APPROACHES AS A MEANS TO DELIVER THE PILLAR**

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- Most principles can be delivered through **integrated approaches** – key overlaps (education, employment, work-life balance, gender equality..)
- **Availability, accessibility and quality** of services remain key
- Ensure a **rights-based approach** (e.g. housing first) and monitor progress
- **Participation and empowerment**: co-production with users!
- **Coordinate budgets** to deliver on integrated services
- **Include all stakeholders** in a sustainable dialogue (social dialogue, civic dialogue)



## ***7/ SOCIAL SERVICES: INTEGRATED APPROACHES AS A MEANS TO DELIVER THE PILLAR***

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### **Local level**

→ “one stop person” – case manager for co-ordination of services

### **National level**

→ Ensure vertical integration & align budgets with strategies at national and EU level

### **EU level**

→ Make the Pillar cross-cutting priority & follow up with legislation and strategy to ensure its effective implementation