

- 1. SPRINT: STANDARDIZE BEST PRACTICES ABOUT INTERNSHIPS -presentation and outputs
  - 2. Sprint and the stakeholders: the case of the employers

Stéphanie DEVEZE-DELAUNAY - Sprint's coordinate

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# STANDARDIZE BEST PRACTICES ABOUT INTERNSHIPS Strategic partnership KA2 2017-2020

### Context:

- A difficult integration of European young people in the labour market: an average of 20% unemployment, a recurrent mismatch between the job offer and the demand for work.
- The recognized added value of internships in the integration in the labour market
- Many quality frameworks for internships / traineeships but lack of a common good practices framework valid at the European level, fostering mobility







### 7 PARTNERS of SPRINT STANDARDIZE BEST PRACTICES ABOUT INTERNSHIPS - European project

Representation of stakeholders of an internship and experts



ASSOCIATION
FRANCAISE DE
NORMALISATION
(AFNOR)
Strandardization
expert
(CEN

Belgium Company: quality's internships expert Italian cooperative : quality's internships expert French university (Coordinator):

Legal expertise

Trade Union Youth PLUS Slovenia

Student and workers trade union

ASSOCIATION OF INSTITUTIONS IN HIGHER EDUCATION (EURASHE)
European organization:
1 100 higher education institutions in 40 countries

**EUROPEAN** 

Worlwide company: 500 company, more than 33,000 FTE employees and approximately 5,100 branches in 60 countries and territories around the world



agreement)





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## Presentation of SPRINT STANDARDIZE BEST PRACTICES ABOUT INTERNSHIPS - European project

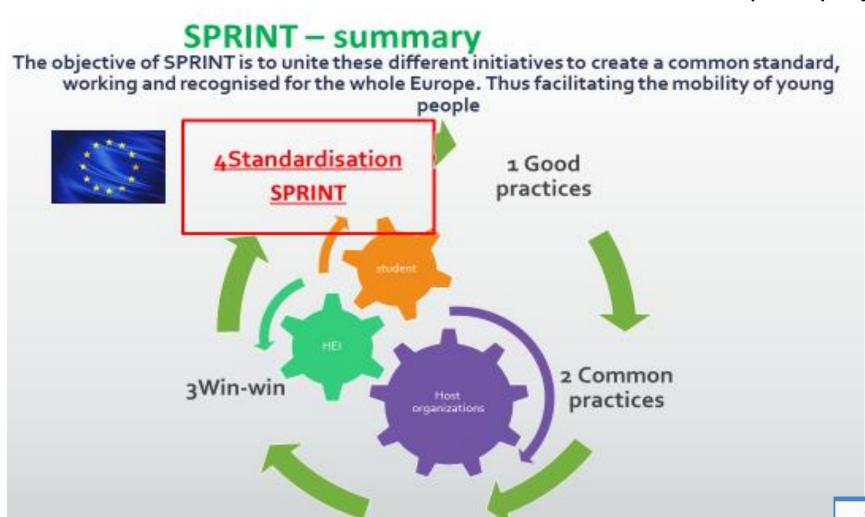
The project objectives are the following:

- 1. To create a standards with indicators for quality internships that will be recognized and accepted by all stakeholders;
- 2. To establish a strong partnership among organizations that work in this field and a joined expertise in order to improve the quality of internships;
- 3. To raise stakeholders' (youth, universities, **employers**) collective awareness about the quality of internships;
- 4. To analyze, report, disseminate and further build upon data collected to steer policy debate and incentivize stakeholders to improve their practices;
- 5. To prepare the training of the different stakeholders, thus ensuring the correct application of the new standard and ensuring the sustainability of the outcomes of the project.





## Presentation of SPRINT STANDARDIZE BEST PRACTICES ABOUT INTERNSHIPS - European project



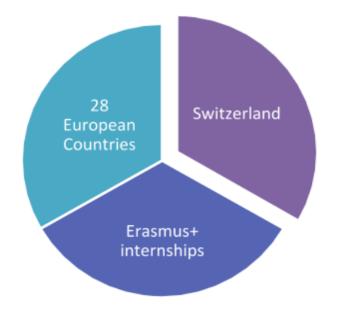




## FIRST RESULTS STANDARDIZE BEST PRACTICES ABOUT INTERNSHIPS - European project

### STUDY ABOUT EUROPEAN LEGISLATIONS OR RULES ABOUT INTERNSHIPS

29 countries were analysed (28 european countries, Switzerland) and the Erasmus plus internships also.





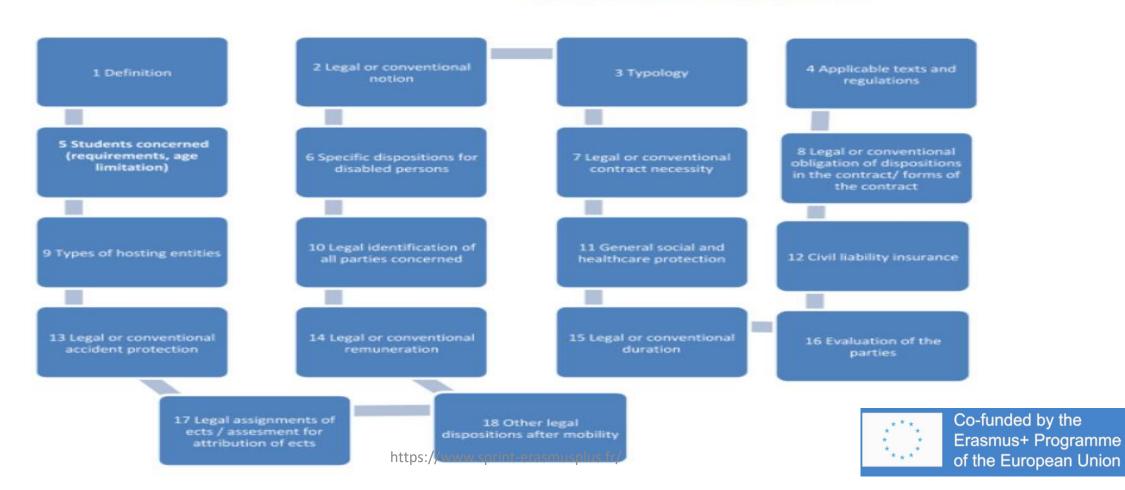




### FIRST RESULTS STANDARDIZE BEST PRACTICES ABOUT INTERNSHIPS - European project

#### STUDY ABOUT EUROPEAN LEGISLATIONS OR RULES ABOUT INTERNSHIPS

#### ELEMENTS ANALYSED<sup>3</sup>







## FIRST RESULTS STUDY ABOUT EUROPEAN LEGISLATIONS OR RULES ABOUT INTERNSHIPS

#### RECOMMANDATIONS BASED ON LEGISLATION MAPPING

- Create a common definition of internship
- Find a common "name" for this concept
- Specify the targets: students or not
- Even of contract are often not written, propose to use certificate as proof
- Find a common definition for general social healthcare protection, civil liability insurance and accident protection

Redaction: SPRINT's partners







## FIRST RESULTS STANDARDIZE BEST PRACTICES ABOUT INTERNSHIPS - European project

### PROPOSAL OF A DEFINITION FOR « INTERNSHIP »

Internship means to offer a concrete work experience to individuals who are either newly entering or reentering the labor market, by putting learning at the center, giving them the opportunity of finding their professional field(s) of interest(s) and enhancing their employability.

- It is conducted either for academic purposes and/or for professional development during a limited time period. It is organized in advance to provide structured learning through practical experience and leads to the recognition of learning outcomes, under the supervision of a professional with a significant background in the field of the experience.
- Aimed at increasing learner's competences and obtaining skills relevant for the labor market, it consists of
  activities that are connected with the area of study or professional development.
- Internships may cover: student or graduate placements in companies; practical work-experience oriented projects, traineeship and other relevant activities.





### FIRST RESULTS EUROPEAN BEST PRACTICES GUIDE

#### Before the internship

- Definition of internship
- Written agreement
- Communication between parties
- Defined missions
- Language requirements
- Attribution of tutors
- A quality supervision by tutors
- Required background knowledge of the host company
- CV and cover letter
- Internship linked to the intern's professional project
- Compatibility between the intern's profile and the needs of the host organization

#### During the internship

#### Measures ensuring:

- Regular communication between the three parties
- Legal duration of the internship (hours, months, rest and night work)
- Appropriate work material & tools
- Supervision by tutor and regular feedback from tutors
- Regular feedback to tutors
- Commitment of the intern
- Remuneration
- Compliance with the terms of the contract
- Good integration of the intern in the host company
- Development of personal skills of the intern
- Professional attitude of the intern
- Insurance, civil liability, accident protection

#### After the internship

Internship report and (potentially) oral presentation

Certificate of stay (signed by the tutor in host company)

Evaluation

Validation of the internship (by credits, if relevant)

The intern maintains contact with the host company







## FIRST RESULTS EUROPEAN SURVEY ABOUT BEST NEEDS AND BARRIERS ABOUT INTERNSHIPS

### Recommendations based on the survey

All parties combined, the quality criteria that have been mentioned the most are listed below.

Before the internship	During the internship	After the internship
Written tripartite agreement	Communication between the three parties	Internship report and oral presentation
<ul> <li>Communication between parties</li> </ul>	Correct work material	Certificate of stay
Defined missions	Regular feedback to tutors	Evaluation
Learning the basics of language	Involvement of the intern	Validation of the internship
Attribution of tutors	Remuneration	The intern maintains contact with the host
The intern makes researches about the host	Compliance with the terms of the contract	company
company	Good integration of the intern in the host	
CV and cover letter	company	
Compatibility between the intern's profile	Personal skills of the intern	
and the needs of the host organization	Professional attitude of the intern	





# Sprint as a guidance to employers on how to establish quality internships

<u>internships = student + education institution + employer - host</u> <u>organization</u>

Sprint is the first project which includs the 3

Beginning of 2020: OUTPUT 3 will be

a Guide for implementation process of quality internships for employers

The aim is to get win-win







### How standards could be applied to traineeships in practice

- SPRINT IS BASED ON THE "STANDARDIZATION"
- The standardization process is carried out via a "CEN workshop" (CEN is the European Committee for Standardization).
  - Such a workshop is a **consensus working group** driven and open to direct participation of any interested party.
  - The participants who will be involved in this workshop will develop the draft of the CEN workshop Agreement (CWA)\*.
  - This document will be approved and the final version will be published at the end of 2019.







### How standards could be applied to traineeships in practice

Standardisation has played a leading role in creating the EU Single Market. Standards support market-based competition and help ensure the interoperability of complementary products and services. They reduce costs, improve safety, and enhance competition. Due to their role in protecting health, safety, security, and the environment, standards are important to the public. The EU has an active standardisation policy that promotes standards as a way to better regulation and enhance the competitiveness of European industry.\*



 $<sup>\</sup>hbox{* https://ec.europa.eu/growth/single-market/european-standards/policy\_en}$ 





### How standards could be applied to traineeships in practice

The benefits of standards for European industry are extensive. Standards help manufacturers reduce costs, anticipate technical requirements, and increase productive and innovative efficiency. The European Commission recognises the positive effects of standards in areas such as trade, the creation of Single Market for products and services, and innovation.\*



<sup>\*</sup> https://ec.europa.eu/growth/single-market/european-standards/policy\_en





### **CONTACTS**

Stéphanie DEVEZE-DELAUNAY - Sprint's coordinator sprint@univ-montp3.fr

Stephanie.deveze-delaunay@enseignementsup.gouv.fr

https://www.sprint-erasmusplus.fr/

