



## The employment of Mediterranean university graduates: Bridging the employability gap between advanced skills and markets

*Side event to the UfM Ministerial Conference on Employment and Labour*

### Concept Note

1 April 2019  
Cascais, Portugal

#### **Background**

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One of the reasons for high levels of unemployment for Mediterranean youth is a persistent gap between the skills acquired at universities and the requirements of business. More than 32 percent of Enterprises in some Southern Mediterranean Countries have identified labor skill levels as a major constraint to hiring[1].

Despite Youth in the Southern Mediterranean being the most educated generational group [2] ever, young graduates in the region, especially in North Africa, experience the highest level of unemployment among higher education graduates in the world, at 25% according to the United Nations Development Programme[3].

The development of high-level skills through university degrees, PhDs, and research initiatives is an essential cross-cutting tool for supporting the implementation of an inclusive economy in the Euro-Mediterranean region. Additionally, the development of new regional solutions supported by the daily work of young researchers and students create new business opportunities out of challenges, benefiting society at all levels. Mobility, plastics transformation, water saving solutions, digital economy and sustainable maritime and agricultural practices are just a few examples.

Despite significant resources being invested in specialised training programmes, young graduates and researchers often face challenges in finding or creating meaningful job opportunities, increasing underemployment, brain drain and waste of knowledge. It is therefore essential to further bring closer the private and the higher education sectors for increasing the employability of graduates and researchers through an inclusive multilevel approach which takes into account higher education stakeholders, civil society, governments, companies, business accelerators, development institutions and the scientific community at large.

A particular cross-cutting issue is the still low participation levels of girls and women to research and science aiming to create sustainable economic growth.

#### **The side event**

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The side event “**The employment of Mediterranean university graduates: Bridging the employability gap between advanced skills and markets**” is organized in parallel to the 4<sup>th</sup> UfM Ministerial Conference on Employment and Labour by the Secretariat of the Union for the Mediterranean (UfMS), in partnership with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ), the Fundação para a Ciência e a Tecnologia (FCT) and the International Center for Advanced Mediterranean Agronomic Studies (CIHEAM).



This dedicated interactive meeting will be a venue for sharing best practices, highlighting standing challenges and offering recommendations on employability of highly trained youth. It will also be an opportunity for networking and building partnerships among like-minded institutions.

The participants will have the opportunity to contribute to the debate, enriching the discussion with their experience on the ground.

Topics to be covered include business and university partnerships (such as industrial PhDs, accelerators), synergies with the private sector, skill gaps, innovation agenda, soft skills for graduates and researchers, networks of alumni, etc.

### Targeted participants

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Participating Stakeholders should have a strong background on connecting successfully academia and industry such as international institutions universities, innovative, research institutes, employers' associations, and networks of universities. Their success stories and experience in tackling relevant challenges could pose basis for interactive discussion, in view of preparing viable and concrete recommendations.

### Main questions to be addressed

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What are the main challenges experienced by young graduates and researchers in finding employment opportunities after education? What skills could have been strengthened during education? How to strengthen entrepreneurship in the Mediterranean through Research and Innovation?

How relevant is a greater understanding of the innovation-related job market when designing curricula and research proposals? The case of the agriculture-water-energy nexus and blue economy.

Which tools could be further fashioned for developing the employability of students and young researchers? Industrial doctorates, graduate networks, the technical and soft skills needed for employment and entrepreneurship, traineeships, training on research opportunities and pitches, transition schemes, accelerator programmes, etc.

### Outcomes

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Rapporteurs will provide inputs after the sessions, both from speakers and participants intervening. The format will be of practical recommendation that could feed into the follow-up of the UfM Ministerial Conference on Employment and Labour. The outcomes of the side event will be collected and shared with the participants after the meeting.

### Venue

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The event will take place in **Hotel Cascais Miragem**. Av. Marginal 8554, 2754-536 Cascais, Portugal.

### Further information

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For further information on the Side Event [\*The employment of Mediterranean university graduates: Bridging the employability gap between advanced skills and markets\*](#), please contact:

Union for the Mediterranean

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<https://ufmsecretariat.org/higher-education-research/>



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**Agenda**

**1 April 2019  
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- 15.00 **Opening. Institutional greetings**
- Nasser Kamel, Secretary General of the UfM
  - Plácido Plaza, Secretary General of the CIHEAM
  - Paulo Ferrão, President of FCT
- 15.20 *Session 1*  
**University and job markets**  
(Moderator: Johannes Laepple, GIZ)
- Maroun El Moujabber, CIHEAM
  - Wided Carpentier, HOMERe
  - Nayef Z. Stetieh, Business Development Center
  - Silvia Marchionne, UNIMED Project Manager
- Exchange of experiences and questions from the audience*  
*Rapporteur: Yasmine Seghirate, CIHEAM*
- 16.40 **Networking break.**
- 16.55 *Session 2*  
**Research and market needs for a sustainable growth**  
(Moderator: Giuseppe Provenzano, UfM)
- Mounir Ghribi, Blue Growth Initiative at Istituto Nazionale di Oceanografia di Trieste
  - Amira Guerhazi, Ministry of Higher Education and Scientific Research of Tunisia
  - Alberto Soraci, 5TOI\_4EWAS project and INNOVA BIC
  - José Calvão Borges, University of Lisbon
  - Fabrizio Porrino, Startup Europe Mediterranean
- Exchange of experiences and questions from the audience*  
*Rapporteur: Ricardo Pereira, FCT*
- 18.15 **Practical recommendations emerging through rapporteurs**
- 18.25 **Closing**