



# 23rd meeting of the Contact Persons of the European Globalisation Adjustment Fund (EGF)

Athens

7 March 2019



European  
Commission

Tervetuloa

Siate u ben  
vinutu

Bienvenidos

Bienvenue

Vitajte

Добре дошли

Välkommen

Ongi etorriak

Willkommen

Bem-vindo

Merhba

Witajcie

Vítejte

Esiet sveicinati

Welkom

Velkommen

Tere tulemast

Fáilte

Benvinguts

Degemer mat

Üdvözöljük

Sveiki

Bun venit

Croeso

Wëllkomm

Hos geldiniz

Benvenuto

Benvidos

Fáilte

Mišto avilan

Dobrodošla

Welcome



# 1. Introduction and adoption of the agenda

*Ms Fabienne Levy*  
*Head of Unit,*

*DG EMPL - EGF and Shared Management*

## 2. Update on EGF since the last Contact Persons Meeting

- 1) Final reports
- 2) Recoveries
- 3) Closures
- 4) Application received
- 5) Application planned (tour de table)

## 2. Update on EGF since the last CPM

### 2.1 Final reports

➤ 2 final reports received: 2016 cases

No	Case Number	MS	Case Title	Final Report deadline	EGF Contribution Granted
1.	EGF/2016/003	EE	Petroleum and chemicals	1/1/2019	1,131,358
2.	EGF/2016/005	NL	Drenthe Overijssel Retail	2/22/2019	1,818,750
	Total EGF amount paid				3,806,908

## 2. Update on EGF since the last CPM

### 2.2 Recoveries

➤ 6 debit notes sent - 2015 & 2016 cases

No	Case number	MS	Case title	ESF granted	Recovered	Recovery rate %
1	EGF/2015/003	BE	Ford Genk	6,268,564.00	2,757,085.10	43.98%
2	EGF/2015/009	SE	Volvo Trucks	1,793,710.00	673,585.60	37.55%
3	EGF/2015/010	FR	MoryGlobal	5,146,800.00	1,053,640.35	20.47%
4	EGF/2015/011	GR	Supermarket Larissa	6,468,000.00	4,422,060.66	68.37%
5	EGF/2016/001	FI	Microsoft	5,364,000.00	804,138.96	14.99%
6	EGF/2016/002	SE	Ericsson	3,957,918.00	3,023,979.00	76.40%
<b>TOTAL</b>				<b>28,998,992</b>	<b>12,734,490</b>	<b>43.91%</b>

## 2.3 Closures

➤ 7 cases wound up –2014, 2015 & 2016 cases

No	Case number	MS	Case title
1	EGF/2014/013	GR	Odyssefs Fokas
2	EGF/2015/003	BE	Ford Genk
3	EGF/2015/007	BE	Hainaut-Namur Glass
4	EGF/2015/009	SE	Volvo Trucks
5	EGF/2015/011	GR	Supermarket Larissa
6	EGF/2015/012	BE	Hainaut Machinery
7	EGF/2016/001	FI	Microsoft

## 2. Update on EGF since the last CPM

### 2.4 Applications received

- **Adopted by the Budgetary Authority and paid:**
  - **EGF/2018/002 PT/Norte Centro Lisboa Wearing Apparel - October 2018**
  - **EGF/2018/03 EL/Attica Publishing Activities - December 2018**



## 2. Update on EGF since the last CPM

### 2.5 Applications planned

#### Tour de table:

Dear participants, it is your turn.

Please indicate which applications are in preparation or in consideration by you.



## 3. Biennial Report on the activities of the EGF in 2017-2018

- Article 19 of Regulation (EU) No 1309/2013 – report to be presented to the EP and the Council every two years
- Focus on:
  - Applications submitted
  - Decisions adopted
  - Actions funded
  - Winding-up of financial contributions made

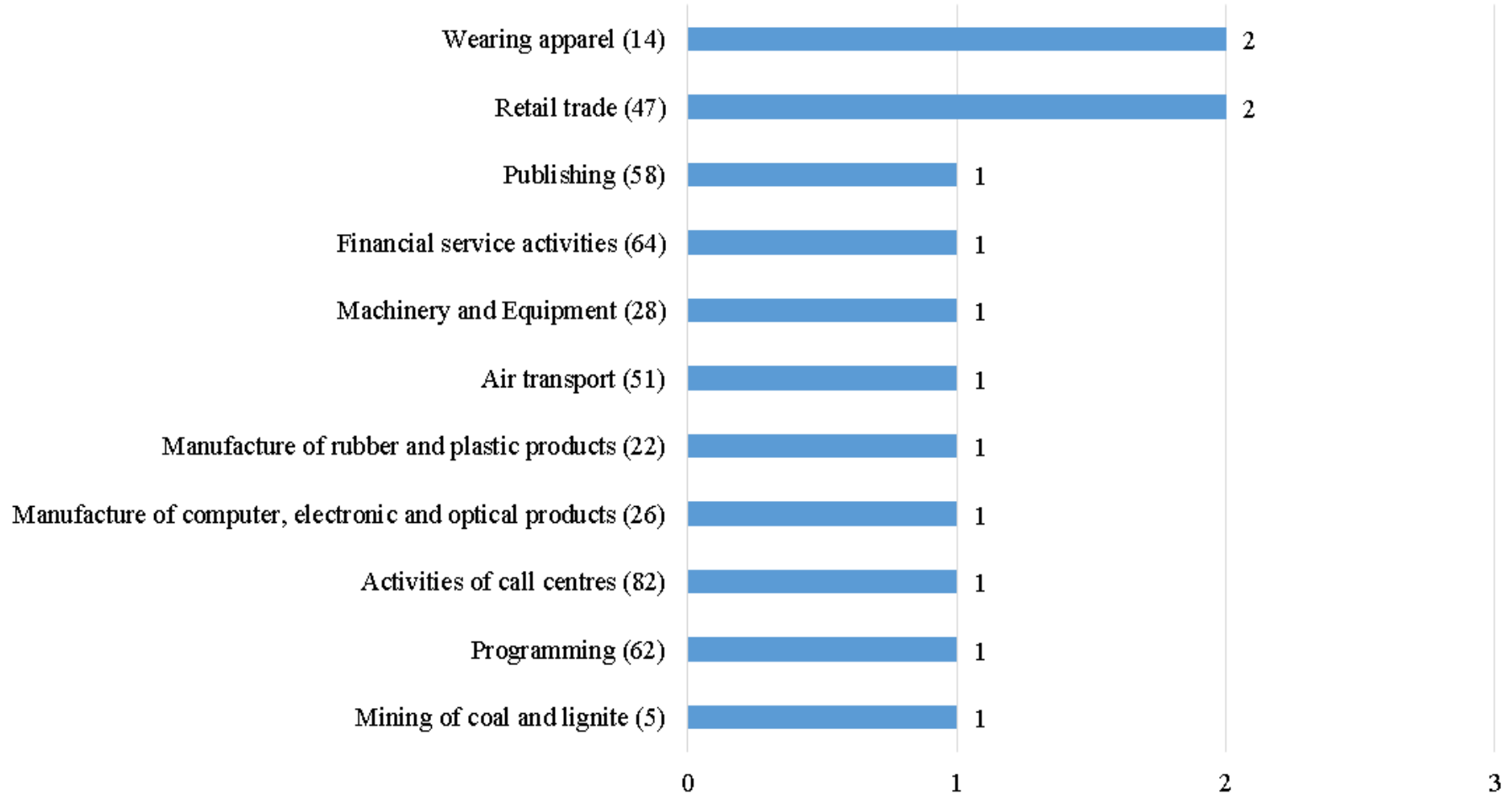


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# Applications received in 2017 and 2018

EGF Reference	Member State	Case	Sector (NACE Rev. 2 division)	Date of application	Art. 4. Intervention criteria	Trade / Crisis	National contribution (in €)	Total EGF contribution (in €)
EGF/2017/001	ES	Castilla y León Coal Mining	Mining of coal and lignite (5)	14/07/2017	4(2)	Trade	668.176	1.002.264
EGF/2017/002	FI	Microsoft	Programming (62)	1/02/2017	4(1)(a)	Trade	2.346.720	3.520.080
EGF/2017/003	EL	Attica Retail	Retail trade (47)	13/04/2017	4(2)	Crisis	1.966.100	2.949.150
EGF/2017/004	IT	Almaviva	Activities of call centres (82)	9/05/2017	4(1)(a)	Crisis	2.231.580	3.347.370
EGF/2017/005	FI	Retail	Retail trade (47)	12/06/2017	4(1)(b)	Trade	1.666.240	2.499.360
EGF/2017/006	ES	Galicia Wearing Apparel	Wearing apparel (14)	19/07/2017	4(2)	Trade	480.000	720.000
EGF/2017/007	SE	Ericsson	Manufacture of computer, electronic and optical products (26)	9/08/2017	4(1)(a)	Trade	1.420.267	2.130.400
EGF/2017/008	DE	Goodyear	Manufacture of rubber and plastic products (22)	6/10/2017	4(1)(a)	Trade	1.443.488	2.165.231
EGF/2017/009	FR	Air France	Air transport (51)	23/10/2017	4(1)(a)	Trade	6.596.322	9.894.483
EGF/2017/010	BE	Caterpillar	Machinery and Equipment (28)	18/12/2017	4(1)(a)	Trade	3.081.078	4.621.616
EGF/2018/001	NL	Financial Service Activities	Financial service activities (64)	23/02/2018	4(1)(b)	Crisis	795.000	1.192.500
EGF/2018/002	PT	Norte Centro Lisboa Wearing Apparel	Wearing apparel (14)	24/04/2018	4(1)(b)	Trade	3.103.922	4.655.883
EGF/2018/003	EL	Attica Publishing Activities	Publishing (58)	22/05/2018	4(1)(b)	Crisis	1.539.000	2.308.500
<b>Total No. of applications received in 2017 and 2018: 13 (13 adopted)</b>					<b>4(1)(a)=6 4(1)(b)=4 4(2)=3</b>	<b>Total</b>	<b>27.337.892</b>	<b>41.006.837</b>
						<b>Average for 13 applications</b>	<b>2.102.915</b>	<b>3.154.372</b>

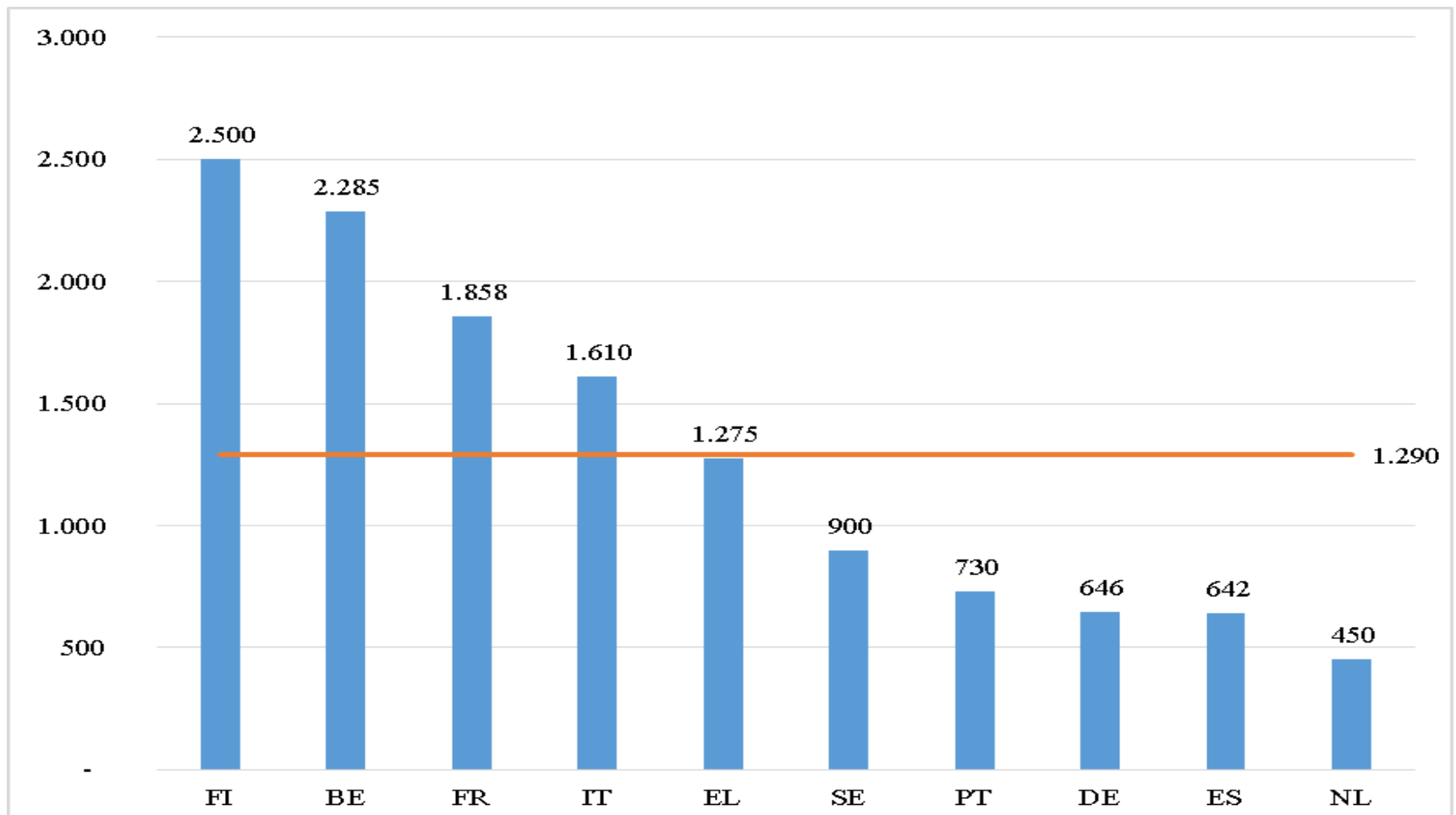
# Number of applications by sector



## Number of targeted workers per MS

Total number of targeted workers per MS: 12 896

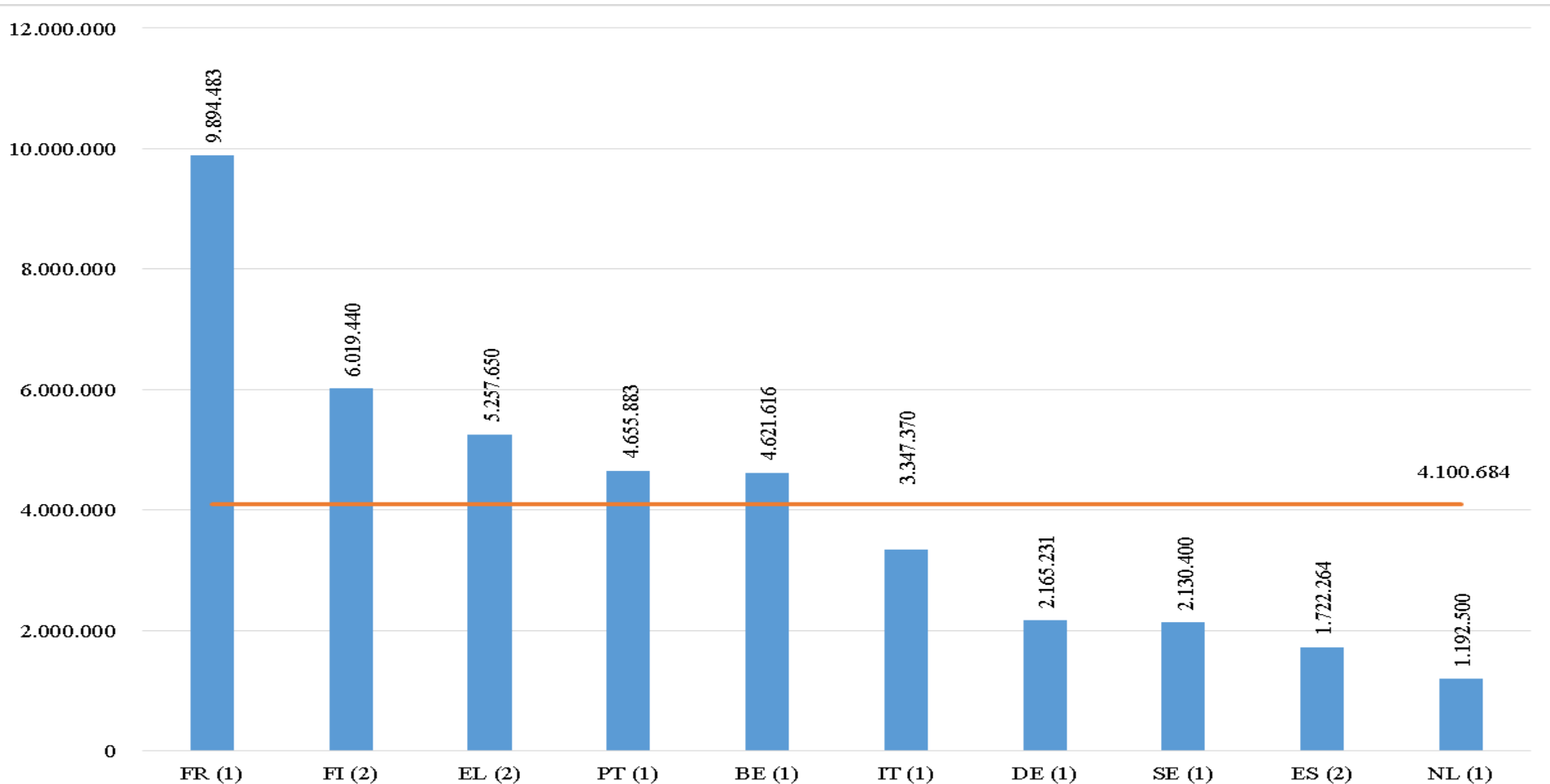
Average number of targeted workers per MS: 1 290



## Total EGF amounts requested per MS

Total EGF amount requested by 10 MS: 41 006 837 €

Average EGF amount requested per MS: 4 100 684 €



# Contributions granted in 2017 and 2018

EGF Ref.	Case	Member State	Date of signature by BA	Contribution granted (in €, manual entry) (as to Financing Decision)	People targeted (including NEETS)	Number of targeted NEETs
EGF/2016/005	Drenthe Overijssel Retail	NL	15/03/2017	1.818.750	800	0
EGF/2016/008	Nokia Network Systems	FI	17/05/2017	2.641.800	821	0
EGF/2017/001	Castilla y León mining of coal	ES	14/07/2017	1.002.264	464	125
EGF/2017/002	Microsoft	FI	13/09/2017	3.520.080	1.000	0
EGF/2017/003	Attica retail	EL	12/12/2017	2.949.150	725	0
EGF/2017/004	Almaviva	IT	15/11/2017	3.347.370	1.610	0
EGF/2017/005	Retail	FI	12/12/2017	2.499.360	1.500	0
EGF/2017/006	Galicia wearing apparel	ES	14/03/2018	720.000	303	0
EGF/2017/007	Ericsson	SE	14/03/2018	2.130.400	900	0
EGF/2017/008	Goodyear	DE	14/03/2018	2.165.231	646	0
EGF/2017/009	Air France	FR	4/07/2018	9.894.483	1.858	0
EGF/2017/010	Caterpillar	BE	30/05/2018	4.621.616	2.585	300
EGF/2018/001	Financial service activities	NL	2/10/2018	1.192.500	450	0
EGF/2018/002	Norte Centro Lisboa wearing apparel	PT	23/10/2018	4.655.883	1.460	730
EGF/2018/003	Attica Publishing Activities	EL	22/05/2018	2.308.500	550	0
<b>Total</b>	<b>15 cases</b>	<b>10 MS</b>	<b>2017: 7 2018: 8</b>	<b>45.467.387</b>	<b>15.672</b>	<b>1.155</b>

# Contributions granted in 2017 and 2018

## Profile of workers targeted

EGF reference	Member State	Case	Number of workers dismissed	Number of workers targeted	% of the workers targeted (of all the workers dismissed)	Sex				Age							
						Men targeted		Women targeted		Age 15-24 targeted		Age 25-54 targeted		Age 55-64 targeted		Age >64 targeted	
EGF/2016/005	NL	Drenthe Overijssel Retail	1,096	800	73%	570	71%	230	29%	492	62%	243	30%	64	8%	1	0%
EGF/2016/008	FI	Nokia Network Systems	945	821	87%	608	74%	213	26%	6	1%	644	78%	167	20%	4	0%
EGF/2017/001	ES	Castilla y León Coal Mining	339	339	100%	328	97%	11	3%	0	0%	332	98%	7	2%	0	0%
EGF/2017/002	FI	Microsoft	1,248	1,000	80%	740	74%	260	26%	0	0%	950	95%	50	5%	0	0%
EGF/2017/003	EL	Attica Retail	725	725	100%	408	56%	317	44%	0	0%	107	15%	438	60%	180	25%
EGF/2017/004	IT	Almaviva	1,646	1,610	98%	334	21%	1,276	79%	0	0%	1,375	85%	223	14%	12	1%
EGF/2017/005	FI	Retail	1,660	1,500	90%	355	24%	1,145	76%	103	7%	1,129	75%	263	18%	5	0%
EGF/2017/006	ES	Galicia Wearing Apparel	303	303	100%	50	17%	253	83%	2	1%	230	76%	71	23%	0	0%
EGF/2017/007	SE	Ericsson	2,388	900	38%	600	67%	300	33%	1	0%	622	69%	272	30%	5	1%
EGF/2017/008	DE	Goodyear	646	646	100%	641	99%	5	1%	15	2%	461	71%	168	26%	2	0%
EGF/2017/009	FR	Air France	1,858	1,858	100%	974	52%	884	48%	0	0%	661	36%	1,196	64%	1	0%
EGF/2017/010	BE	Caterpillar	2,285	2,285	100%	2,113	92%	172	8%	2	0%	2,020	88%	263	12%	0	0%
EGF/2018/001	NL	Financial Service Activities	1,324	450	34%	183	41%	267	59%	38	8%	291	65%	104	23%	17	4%
EGF/2018/002	PT	Norte Centro Lisboa	1,161	730	63%	83	11%	647	89%	12	2%	568	78%	150	21%	0	0%
EGF/2018/003	EL	Attica Publishing Activities	550	550	100%	320	58%	230	42%	3	1%	466	85%	80	15%	1	0%
<b>Total No. of decisions and payments made in 2017 and 2018: 15</b>			<b>18,174</b>	<b>14,517</b>	<b>80%</b>	8,307	<b>57%</b>	6,210	<b>43%</b>	674	5%	10,099	<b>70%</b>	3,516	24%	228	2%
						14,517				14,517							

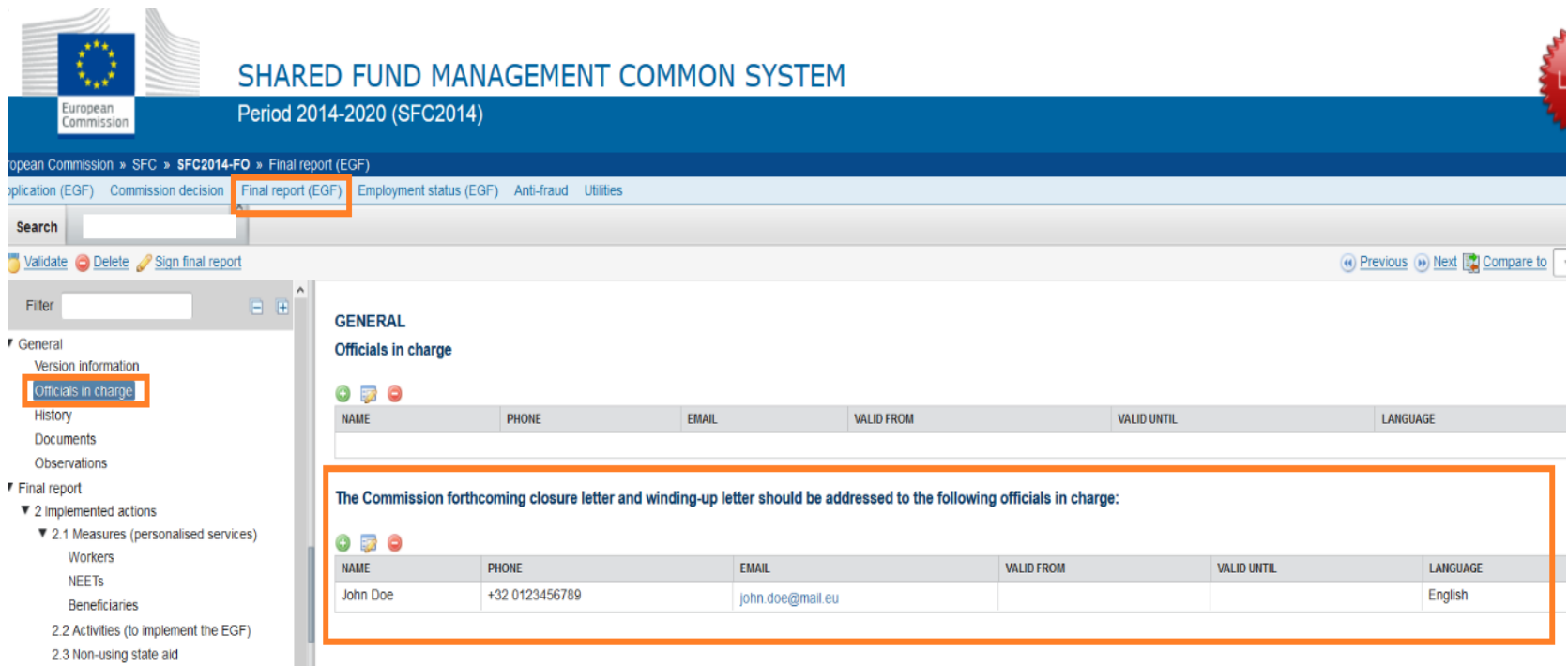


# Results achieved at the end of the EGF implementing period

<b>23 Final Reports from 8 MS</b>	
<b>Workers dismissed</b>	<b>29,401</b>
<b>Workers targeted</b>	<b>23,970</b>
<b>Workers assisted (% of workers targeted)</b>	<b>21,244 (89%)</b>
<b>Workers reintegrated (% of workers assisted)</b>	<b>12,723 (60%)</b>
<b>Workers in education/training (% of workers assisted)</b>	<b>419 (2%)</b>
<b>Workers unemployed or inactive (% of workers assisted)</b>	<b>7,411 (35%)</b>
<b>Workers status N/A (% of workers assisted)</b>	<b>691 (3%)</b>
<b>NEETs targeted</b>	<b>2,301</b>
<b>NEETs assisted (% of NEETs targeted)</b>	<b>1,786 (78%)</b>
<b>NEETs employed (% of NEETs assisted)</b>	<b>288 (16%)</b>
<b>NEETs in education/training (% of NEETs assisted)</b>	<b>11 (1%)</b>
<b>NEETs unemployed or inactive (% of NEETs assisted)</b>	<b>1393 (78%)</b>
<b>NEETs status N/A (% of NEETs assisted)</b>	<b>94 (5%)</b>

# 4. SFC2014 developments and Member States feedbacks

New section in the EGF Final Report module



European Commission  
SHARED FUND MANAGEMENT COMMON SYSTEM  
Period 2014-2020 (SFC2014)

European Commission » SFC » SFC2014-FO » Final report (EGF)

Application (EGF) Commission decision Final report (EGF) Employment status (EGF) Anti-fraud Utilities

Search

Validate Delete Sign final report

Previous Next Compare to

Filter

- General
  - Version information
  - Officials in charge
  - History
  - Documents
  - Observations
- Final report
  - 2 Implemented actions
    - 2.1 Measures (personalised services)
      - Workers
      - NEETs
      - Beneficiaries
    - 2.2 Activities (to implement the EGF)
    - 2.3 Non-using state aid

## GENERAL

### Officials in charge

NAME	PHONE	EMAIL	VALID FROM	VALID UNTIL	LANGUAGE

The Commission forthcoming closure letter and winding-up letter should be addressed to the following officials in charge:

NAME	PHONE	EMAIL	VALID FROM	VALID UNTIL	LANGUAGE
John Doe	+32 0123456789	john.doe@mail.eu			English

## 5. Ex-post evaluation

- Art. 20(1) b) of EGF Regulation
- Planned to start in 2019
  - *Preparation (ToR, internal consultations) – Q2*
  - *Launch call for tender – Q4*
  - *Award & sign the contract – end December*
- Contractor study – by end 2020
- Commission staff working document – by 31/12/2021

## 6. EC audit findings

- On-the-spot checks on EGF applications carried out by the EC services (DG EMPL, G.1 Unit)
- Legal base:  
Article 21(4) of Regulation (EU) No 1309/2013

# Recurrent findings identified during the audit visit

- **Management and control findings.**

Deficiencies regarding the functioning of the managing authority, the certifying authority and the audit authority

- **Financial findings.**

# Management and control findings

Verify the correctness of the minimum number of redundancies within the reference period

- At least 500 redundancies within the reference period is a “condition sine qua non” for the mobilisation of the Fund.
  - ✓ Check that this condition is complied with and
  - ✓ Keep track of your checks.
  
- The number of redundant workers indicated at application stage changes ➡ reflect this change in the final report.

# Management and control findings

## Control arrangements applied by the Audit Authority

- Lack of system audit on the Management and Control System in place.
- Lack of second level control checks on the expenditure.

# Management and control findings

Insufficient information to the assisted workers on the EGF co-financed measures.

EGF Regulation 2014-2020. Art. 12:

- *The applicant Member State shall provide information on and publicise the funded actions.*
- *Such information shall be addressed to the targeted beneficiaries, local and regional authorities, social partners, the media and the general public.*
- *Such information shall highlight the role of the Union and ensure that the contribution from the EGF is visible.*



# Management and control findings

Checks by the Audit Authority and audit opinion done later than the deadline for final report.

- EGF Regulation 2007-2013 did not set a deadline for AA checks, but EGF Regulation 2014-2020 does → Art. 21(2).
- Art. 21(2) sets a deadline for the checks by the AA and its audit opinion, in its reference to Art. 59(5) of the Financial Regulation.
- Deadline for AA checks and audit opinion = dl final report

# Financial findings

Art. 7(1)(b) measures have to be linked to the participation in Art. 7(1)(a)/(c) measures

→ A clear audit trail of the link between these two type of measures is needed.

# Financial findings

Amounts erroneously declared twice

- Since human mistakes happen, program your systems in a way it will not allow any double registration of financial data.

# Financial findings

Technical Assistance going beyond what is reasonable

- Low absorption rates triggers high percentages of TA.  
Keep an eye on the spirit of FAQ 7.4,  
**avoid two digits percentages of TA in the final report**

# Financial findings

Increase for one or more lines in the budget  
exceeding 20%

→ Possible, if you let us know beforehand.

# 7. Data protection - Legal Framework

## □ General Data Protection Regulation (GDPR) 2016/679

- Applicable from 25/05/2018
- MS public administrations, online shopping, travel booking, doctor visits, banks etc.

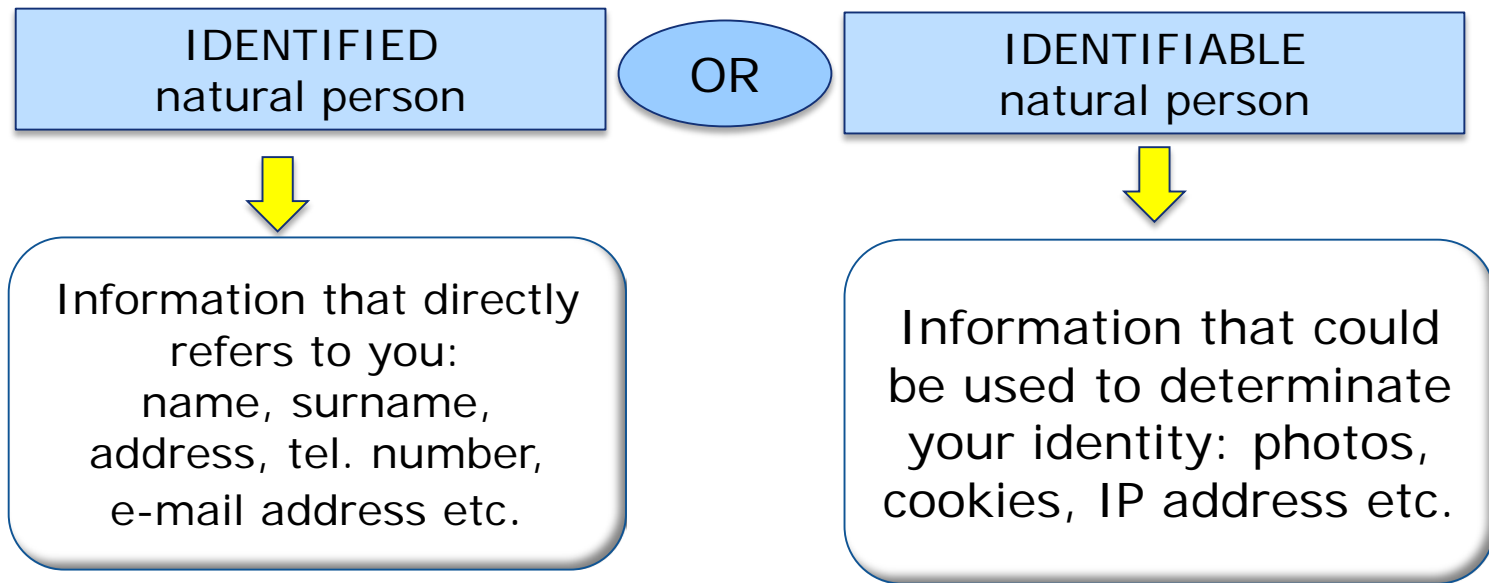


## □ Regulation (EU)2018/1725 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and repealing Regulation (EC) No 45/2001

- Applicable from 11/12/2018
- Published Official Journal L295, 21/11/2018, p. 39



## “Personal data” – ANY information relating to an:





# EU institutions obligations to respect the principles of data processing

- Key players: Data Subject – Data Collector - Data Processor – Data Controller  
European Data Protection Supervisor
  
- Data must be processed lawfully, fairly and in a transparent manner
- Data minimalisation – data limited to necessary
- Accuracy of data and kept up to date
- Storage limitation
- Integrity and confidentiality
  
- Consent (Art.7)–clear affirmative action is required to express the consent, silence or inactive is not valid
  - Meetings, events, workshops etc. (contractors = Data Processors)
  - Consultations, surveys, questionnaires (contractors = Data Processors)
  - Publications and the personal data on the EGF website “How to apply”



# It's time to sign your authorisation form



10:50 – 11:20





## **8. Commission's role in the ordinary legislative procedure**



# Legislative procedure after Lisbon

## 1. Ordinary Legislative Procedure (OLP)

- >90% of all legislation

## 2. Special Legislative Procedure

- Annual budgetary procedure
- EP Regulations on its own initiative
- Council Acts (with consultation of Parliament OR consent of Parliament, where Council may act by QMV)

# The ordinary legislative procedure (codecision)

In a nutshell...

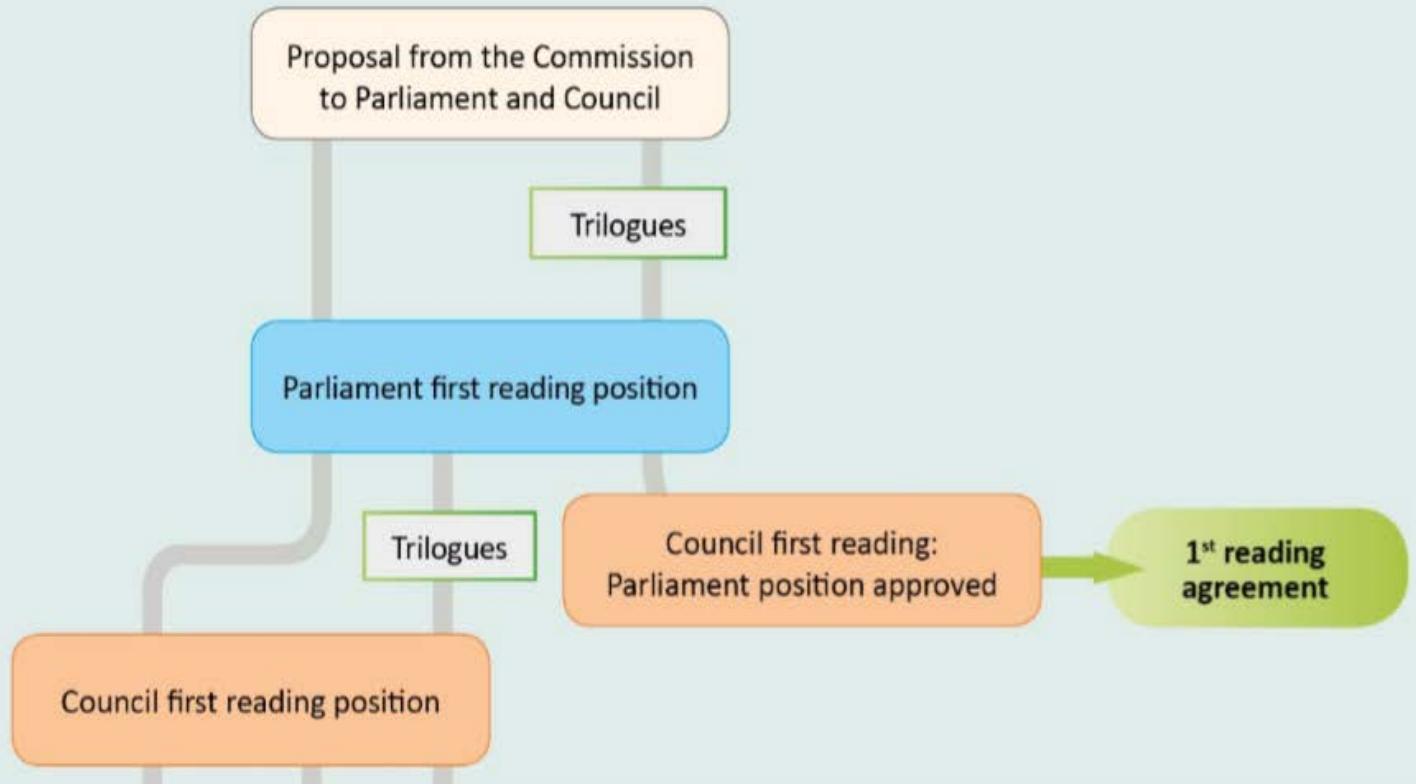
- ***Parliament and Council must agree***
- ***3 possible moments to reach agreement (2009-2014):***
  - ❑ ***First reading*** **86%**
  - ❑ ***Second reading*** **12%**  
*(including early second reading – 8%)*
  - ❑ ***Conciliation and third reading*** **2%**
- ***Method of negotiations in all cases:***
  - *informal tripartite meetings (“trilogues”)*



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# First reading

1<sup>st</sup> reading

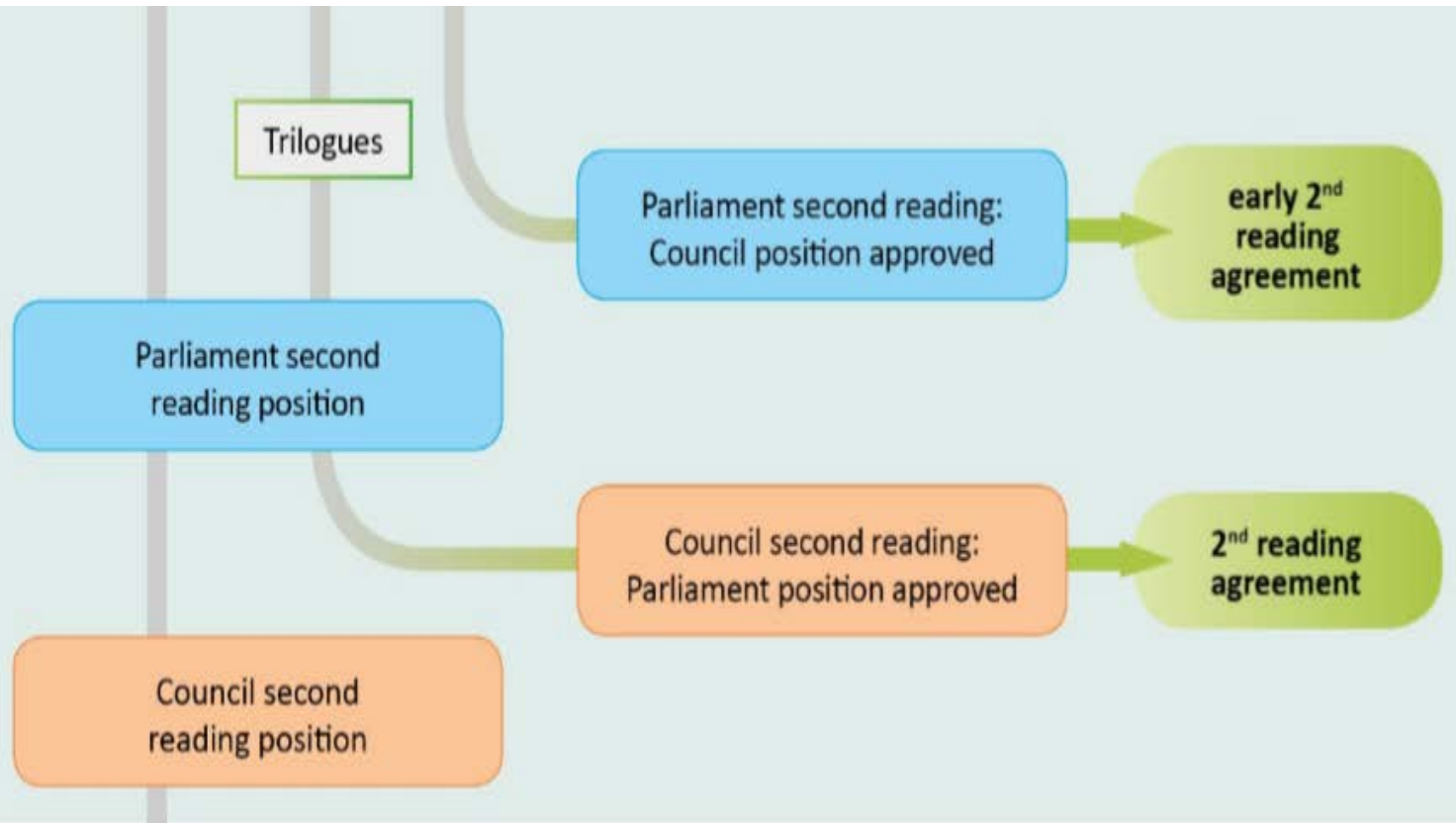




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# *Second reading*

2<sup>nd</sup> reading





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## *Conciliation and third reading*

3<sup>rd</sup> reading

Conciliation Committee is convened to reach agreement

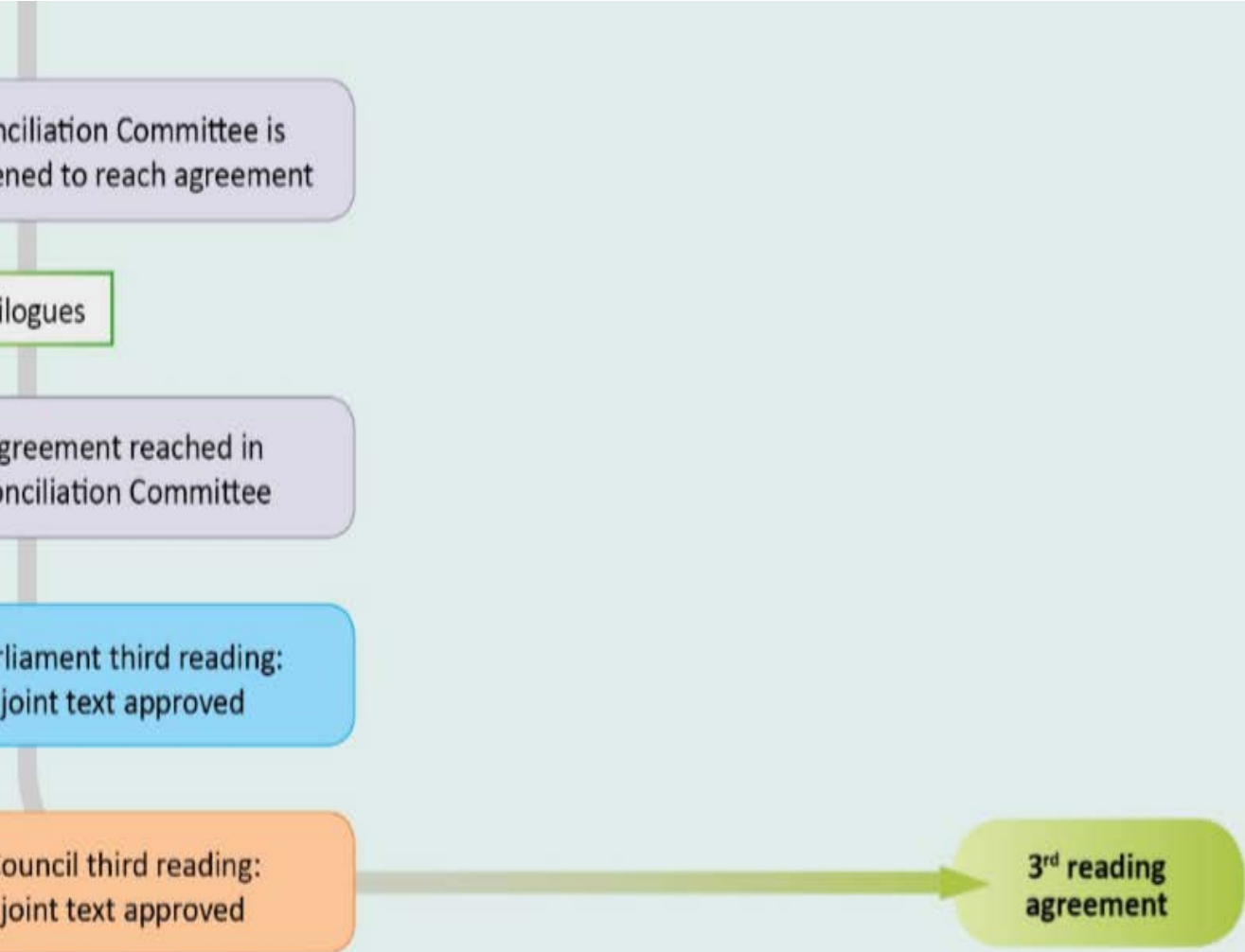
Trilogues

Agreement reached in Conciliation Committee

Parliament third reading: joint text approved

Council third reading: joint text approved

3<sup>rd</sup> reading agreement





# ***Differences between 1<sup>st</sup>/2<sup>nd</sup> reading and conciliation with 3<sup>rd</sup> reading***

## ***First and second reading***

## ***Conciliation and third reading***

### ***Responsibility***

***Parliamentary committee/-s***

***EP Delegation/  
Vice-President EP***

### ***Time limits***

***1st reading: No time limits***

***2nd reading: 4 months (max.) for  
the EP and another 4 months (max.)  
for the Council***

***Max. 3 x 6-8 weeks,  
of which 6-8 weeks devoted to  
conciliation***

### ***Amendments***

***YES - tabled to committees and  
plenary***

***NO - approval or rejection of the joint  
text as a whole***

### ***Majority***

***1st reading: Simple majority***

***2nd reading: Absolute majority (at  
least 376 votes)***

***EP approval of joint text  
by simple majority  
in a single vote***



## *Commission's role in OLP*

- **Initiative**
- **Key role in securing early adoption**
  - - participation in Council and EP work
  - - expertise
  - - mediator
- **Preparation of execution / implementation**
- **Guardian of the Treaty**



## *Commission's role: Internal decision making*

- **GRI – Inter Institutional Relations Group**

- ✓ Collegiality and collective decision making
- ✓ Information and early warning
- ✓ Prepare endorsement of approach
- ✓ Prepare empowerment of Commissioner responsible

→ **GRI Fiche**

- State of play in the negotiations
- Collegiality empowerment to allow a change of Commission position



# The three mandate preparing bodies

**Council**

**Parliament**

**Commission**

***COREPER***

***Committee***

***GRI***



## *Interinstitutional negotiations: trilogues*

**Any meeting between the 3 institutions:**

**EP:** Rapporteur, Shadows, possibly Chair of Committee, Committee Secretariat

**Council:** Chair of WG, SG, possibly Chair of Coreper

**Commission:** DG (HoU, Desks; possibly Director), possibly Commissioner, SG

(+Legal Service of each institution as required)



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## *State of play EGF post-2020*

**EP**: 1<sup>st</sup> reading position adopted on 16/01/2019

**Council**: Partial General Approach  
→ EPSCO meeting on 15/03/2019

*Next step: early second reading – Autumn 2019*

## 9. EGF post 2020

MFF legislative proposal

EGF legislative proposal



# MFF Regulation

## Council

considers several possible scenarios for the EGF:

- to discontinue the EGF
- to continue the EGF inside MFF (as stand-alone fund)
- to continue the EGF outside MFF (as stand-alone fund)

## European Parliament

- supports the continuity of all special instruments, as separate stand-alone instruments

# Amounts for the EGF

## European Parliament

- supports annual ceiling of EUR 200 million for the EGF (however, no annual adjustments)

## EESC

- asks COM to raise amounts to EUR 1 billion should the need arise

## CoR

- proposes to raise annual maximum amount to EUR 500 million p.a.

# Article 1 - future name of fund

## European Parliament

- *European Fund for Transition (EFT)*

## EESC

- *European Globalisation and Adjustment Fund (EGF)* or another name that would ensure that the „EGF“ acronym could be kept while acknowledging the broadened scope

## CoR

- *European Transition Support Fund (ETSF)*

## Article 1 - duration of Regulation

- Council proposes to limit duration to the MFF duration
- European Parliament backs Commission proposal (no time limit)

## Article 3 - Objectives

- Specific objective to *reintegrate displaced workers into sustainable employment* backed by EP and Council
- EP and Council propose to add *Brexit/change in EU-membership* to the list of examples of possible causes

## Article 5 - Intervention criteria

- EP proposes lower threshold of 200 dismissals over an extended reference period of 6(a), 9(b), or 9(c) months
- Council – editorial suggestion “at least” 250
- CoR proposes to apply a lower threshold of 150 dismissals (and calls for a longer reference period, which should be the same for all possibilities (a), (b), or (c))

## Article 7 - Eligible beneficiaries

- European Parliament proposes to keep NEETs clause post-2020 [CoR warns the acronym NEET would be derogatory]

## Article 8 - eligible measures

- EP endorses **mandatory** dissemination of skills required in the digital industrial age and proposes the same for *skills required in a resource-efficient economy*
- Council proposes **a strong recommendation** as regards the dissemination of digital skills
- CoR proposes the inclusion of anticipatory measures
- EP proposes to exclude measures for which the MS are responsible by virtue of national law or collective agreement



## Article 14 – co-financing rate

- Council proposes to ensure that no Member State is worse off than in the current period, by introducing a 60%-minimum clause for co-financing (highest ESF+ rate, but minimum 60%)
- EP did not propose a different co-financing rate

## Article 16 – mobilisation procedure

- EP in favour of keeping current mobilisation procedure, involving EC proposals, and a full budgetary procedure for each case
- Council backs Commission proposal of streamlined mobilisation procedure

## indicators/reporting

- EP strongly backs Commission proposal and calls for a more detailed output indicator (also taking into account years of professional experience)
- Council proposes deletion of indicative targets at application stage, the deletion of the long-term result indicator, the deletion of the beneficiary survey, and suggests a narrower result indicator

# 10. Communication updates



# 10.1 Commission communication updates

## Social Europe: European Pillar of Social Rights

General communication materials in all languages

- **Leaflets** (Social scoreboard 2018)
- **Posters** (Europe stands for equal opportunities, for social protection and inclusion, for fair working conditions)
- **PP Presentations** (On the 20 principles)
- Links to the Publications Office portal



# 10.1 Commission communication updates

## Social Europe: European Pillar of Social Rights

### Materials to be used in social media

- **Visuals** (some of them editable)
- **GIFs**
- **Tool-kit** (with useful tips and addresses)
- **Less than 1 minute videos**



# 10.1 Commission communication updates

## **Social Europe: European Pillar of Social Rights**

[General information and latest news](#) (web page)

[Delivering on the European Pillar of Social Rights](#)  
(web page with information about what the EC is doing to implement the 20 principles)



# 10.1 Commission communication updates

## Social Europe: European Pillar of Social Rights

Contact [EMPL-SOCIAL-RIGHTS@ec.europa.eu](mailto:EMPL-SOCIAL-RIGHTS@ec.europa.eu),  
for queries about how to use these materials





# 10.1 Commission communication updates

**EU protects:** DG COMM Corporate communication campaign.

- ✓ Target 35+ ambivalent
- ✓ Message: EU is protecting its citizens from risks such as: natural catastrophes, cyberattacks, terrorism, economic slowdowns, trafficking, food safety etc.
- ✓ Concept based on the idea of “chains of heroes”: people that at different levels (local, national, European) through their work make sure that this high level of protection in the EU is accessible to all citizens.



# 10.1 Commission communication updates

## EU protects

- ✓ DG EMPL will have two stories:
  1. fighting poverty and extreme deprivation (examples from FEAD)
  2. helping counteract the negative effects of globalization (examples from EGF).
    - Coming from Greece: Supermarket Larissa
    - Coming from Estonia: petroleum and chemicals.
- ✓ Stories will be online in May.



# 10.1 Commission communication updates

## EU protects

- ✓ Examples of videos already in YouTube:
  - [How the EU connected experts to treat epilepsy](#)
  - [How the EU is combatting radicalization](#)
  - [How Europe came together to fight forest fires](#)
  - [How Europe shattered a human trafficking ring](#)
- ✓ Examples of animated visual stories:
  - [How the EU is helping to break the cycle of poverty](#)

## 10.2 Member State communication activities

# 11. Forthcoming EGF related events

- Next EGF Contact Persons meeting and Networking Seminar, October 2019
- Update on EGF related events planned in the Member States



## 12. Any other business

**THANK YOU!**

[www.ec.europa.eu/egf](http://www.ec.europa.eu/egf)



# Networking lunch till 14:00