

EU PROGRAMME FOR EMPLOYMENT AND SOCIAL INNOVATION - EaSI (2014 - 2020)
GRANTS AWARDED AS A RESULT OF THE CALL FOR PROPOSALS VP/2018/005

EaSI

EaSI-PROGRESS - Call for proposals on social innovation and national reforms – Innovative Work-life balance strategies

Budget line : 04.03 02 01

Program(s) : EaSI - Signature: No;Yes

Action title	EU grant (€)	Application reference
Men in Care (MiC). Caring Masculinities and the Role of Employers	740.338,34	VP/2018/005/0061
Summary of the action		
<p>Objective To promote men in different caring roles to foster gender equality through implementation of work life balance (WLB) measures in workplaces in 6 countries. Researchers, trainers, social partners, companies of 13 partners and 10 associate partners will collectively improve WLB policies for four different welfare contexts.</p> <p>Activities - Produce benchmarking reports on gender inequalities in work life balance in 8 partner countries: Austria, France, Germany, Iceland, Norway, Poland, Slovenia and Spain - Perform organizational analyses in 6 partner countries to develop tools for counselling/training/transfer - Implement WLB measures in workplaces in 6 partner countries to increase men in care roles through training/transfer best practices - Creation of multi-level partnerships to provide policy recommendations to promote caring masculinities and non-violent conflict resolution</p> <p>Persons benefiting from the project - 960-2,040 men (160-340 men in 6 partner countries) in management/staff - 960-2,040 partners (160-340 partners in 6 partner countries) able to start/maintain their employment, indirectly benefitting children/ageing parents - 800 stakeholders (100/partner) through project website, newsletters, digital media, theatre events and 8 multi-level partnerships</p> <p>Expected results - Sustainable employment by identifying and sharing best practice models for WLB - Improved working conditions as the gender-balanced WLB policies are disseminated across companies, public administration and trade unions - Companies benefitting from a more motivated/productive labour force, less absenteeism, reduced fluctuation</p> <p>Deliverables - 8 national benchmarking reports; 1 project website; 1 EU Policy Recommendation; 18-30 in-house seminars; trainings: 48 for company managers , 48 for employees&trade-unions ; 1 Implementation Guideline; 7 national public multiplier events; 1 European Dissemination event; 24 knowledge exchange meetings; 2 evaluation reports.</p>		

Beneficiary organisation/Coordinator	Address	Country
UNIVERSIDAD NACIONAL DE EDUCACION A DISTANCIA	CALLE BRAVO MURILLO 38 PLANTA 7 28015 MADRID	ES - Spain
Co-Beneficiary organisation	Address	Country
SC PSYTEL	33 rue du Commandant René Mouchotte 75014 Paris	FR - France
REFORM - RESSURSSENTER FOR MENN STIFTELSE	AKERSGATA 16 0301 OSLO	NO - Norway
FUNDACION CULTURAL PRIMERO DE MAYO	CALLE LONGARES 6 28022 MADRID	ES - Spain
ZVEZA SVOBODNIH SINDIKATOV SLOVENIJE	DALMATINOVA ULICA 4 1000 LJUBLJANA	SI - Slovenia
VEREIN FUR MANNER- UND GESCHLECHTERTHEMEN STEIERMARK	DIETRICHSTEINPLATZ 15/8 8010 GRAZ	AT - Austria
ZDRUZENJE DELODAJALCEV SLOVENIJE GIZ	DIMICEVA 9 1000 LJUBLJANA	SI - Slovenia
EUROPEAN NETWORK FOR THE WORK WITH PERPETRATORS OF DOMESTIC VIOLENCE EV	HAUFFSTR 24 15517 FURSTENWALDE SPREE	DE - Germany
MIROVNI INSTITUTE ZAVOD	METELKOVA ULICA 6 1000 LJUBLJANA	SI - Slovenia
HASKOLI ISLANDS	SAEMUNDARGOTU 2 101 REYKJAVIK	IS - Iceland
UNIWERSYTET JAGIELLONSKI	UL GOLEBIA 24 31 007 KRAKOW	PL - Poland
STOWARZYSZENIE DORADCOW EUROPEJSKICH PLINEU	UL KASPROWICZA STREET 9A/1 31 523 KRAKOW	PL - Poland
STOWARZYSZENIE KONGRES KOBIEC	UL MOKOTOWSKA 17/33 00 640 WARSZAWA	PL - Poland

Action title	EU grant (€)	Application reference
PaaM - Parenting as a Master in a new "work-life" synergy" perspective	1.368.322,8	VP/2018/005/0096

Summary of the action

PaaM - Parenting as a Master in a new "work-life synergy" perspective – is a project proposal aimed to reconcile work and private life, support a more equal share of care responsibilities between women and men and encourage a higher participation of women in the labour market. The project will develop and test an innovative work-life balance strategy focusing on a different culture of parenthood. The main purpose is to change the perspective of work-life balance, moving to the concept of "work-life synergy", highlighting the synergy between "personal" and "working" dimensions of individuals and the importance of the different roles of a person.

In order to foster this "work-life synergy" perspective, the project has to make the key actors involved aware on it and implement a mix of innovative measures targeting citizens and enterprises. In particular, PaaM will address: companies and employers; public and employment services' staff; unemployed pregnant women; employed new mothers and fathers.

The project is based on two positive Italian experiences: MAAM and Family Audit. The two experiences will be integrated in a complex urban policy, improved and tested on different contexts, as well as completed with other activities. First of all, they will be enriched with new elements and inputs coming from the research activity (WP2) and the exchange of experience and best practices with other countries (WP3). Secondly, a training programme will be developed aimed to make aware the different key actors on gender issues, work-life balance measures and on the importance of parenthood for the individual and professional growth. Finally, PaaM will develop and test two programmes: the first one dedicated to unemployed women, aimed at promoting their employability; the second one targeting the enterprises and their employees. PaaM will be implemented in two territories - Municipality of Milan and Autonomous Province of Trento – but it is easily replicable in other contexts.

Beneficiary organisation/Coordinator	Address	Country
COMUNE DI MILANO	PIAZZA SCALA 2 20121 MILANO	IT - Italy
Co-Beneficiary organisation	Address	Country
RESEAU EUROPEEN DES VILLES ET REGIONS DE L'ECONOMIE SOCIALE AISBL	BOULEVARD CHARLEMAGNE 74 1000 BRUXELLES	BE - Belgium
EUROMASC AS	P.A. HOLMS VEI 21B 1164 OSLO	NO - Norway

PROVINCIA AUTONOMA DI TRENTO	PIAZZA DANTE 15 38122 TRENTO	IT - Italy
A.I.C.CO.N.	PIAZZALE DELLA VITTORIA 15 47121 FORLI FO	IT - Italy
LIFE BASED VALUE SRL	VIA CADORE 26 20135 MILANO	IT - Italy
ASSOCIAZIONE BASIC INCOME NETWORK ITALIA	VIA FILIPPO DE GRENET 38 00128 ROMA	IT - Italy
GRUPPO COOPERATIVO CGM CONSORZIO NAZIONALE DELLA COOPERAZIONE SOCIALE GINO MATTARELLI SOCIETA COOPERATIVA SOCIALE	VIA MARCO AURELIO 8 20127 MILANO	IT - Italy
AGENZIA METROPOLITANA PER LA FORMAZIONE, L'ORIENTAMENTO E IL LAVORO	VIA SODERINI LUIGI 24 20146 MILANO	IT - Italy
APIMILANO-ASS. PICCOLE E MEDIE IMPRESE DI MILANO E PROVINCIA	VIA VITTOR PISANI 26 20124 MILANO	IT - Italy

Action title	EU grant (€)	Application reference
EQW&L-Equality for work and Life	862.014,73	VP/2018/005/0114
Summary of the action		
<p>The EQ&WL project aims to elaborate and test a set of strategies, a new model of intervention and a toolkit to facilitate the access to labour market of unemployed persons – women but not only women - who are hindered from a getting a job by their reconciliation needs and to support SMEs – and namely those in the social economy – in their process of getting awareness of the potentialities of working environments work-life balance friendly. The project is promoted by a multi-level European partnership with ANPAL, the Italian National public body responsible for PES, as applicant, and 5 co-applicants: Fondazione Giacomo Brodolini, a research centre with sound scientific background and over 20 years of experiences in implementing studies and transnational projects; CGM, an umbrella association of SMEs in the social economy field; UIL, a national social partner; IWEO, the Spanish Institute for Women; WLB Hub a Belgian consultancy company and REFORM, the association of Norwegian Fathers. A long list of associated partners supports the project: the Regional authorities of Campania, Piemonte, and Toscana and the Autonomous Province of Trento, social partners European and national and level (ETUC, CEEP, UIL, CGIL, CISL) and the Italian Department for Gender Equality. The project implementation is organised in six phases, covering project start up, testing of EQ&WL toolkit, data analysis, general project evaluation, dissemination and project management. As main expected results the project aims to implement a set of tested strategies and tools for work life balance addressing the needs of the involved target (unemployed persons and SMEs) and to contribute to the on going cultural change promoting a renewed vision of the work life balance concept: also men are concerned and the balance should be find with all aspects of personal, not only care duties and responsibilities.</p>		

Beneficiary organisation/Coordinator	Address	Country
AGENZIA NAZIONALE PER LE POLITICHE ATTIVE DEL LAVORO	VIA FORNOVO N 8 00192 ROMA	IT - Italy
Co-Beneficiary organisation	Address	Country
REFORM - RESSURSENTER FOR MENN STIFTELSE	AKERSGATA 16 0301 OSLO	NO - Norway
INSTITUTO DE LA MUJER Y PARA LA IGUALDAD DE OPORTUNIDADES	CALLE CONDESA DE VENADITO 34 28027 MADRID	ES - Spain
THE WORKLIFE HUB	COURS SAINT MICHEL 30B 1040 ETTERBEEK	BE - Belgium
UNIONE ITALIANA DEL LAVORO UIL	VIA LUCULLO 6 00187 ROMA	IT - Italy
GRUPPO COOPERATIVO CGM CONSORZIO NAZIONALE DELLA COOPERAZIONE SOCIALE GINO MATTARELLI SOCIETA COOPERATIVA SOCIALE	VIA MARCO AURELIO 8 20127 MILANO	IT - Italy
FONDAZIONE GIACOMO BRODOLINI	VIA SOLFERINO 32 00185 ROMA	IT - Italy

Action title	EU grant (€)	Application reference
R.A.F.F.A.E.L Redesigning Activities in a Family Friendly wAy in VitErbo's workpLaces	1.300.000	VP/2018/005/0126

Summary of the action

R.A.F.F.A.E.L intends to foster the culture of sharing responsibilities among men and women and to develop and test a model for work-life balance in the Tuscia area (Viterbo Province), based on the collaboration of public and private organisations. The area is located in Central Italy, north of Rome, between Umbria, Tuscany and the Tyrrhenian Sea.

The Province administration will have a crucial role in the active involvement of public and private local stakeholders into shared discussion and implementation of innovative services for work-life balance and multiple local events, supporting a cultural change towards more balanced responsibility sharing among men and women. The applicant consortium includes transnational partners, as well, on the purpose to strengthen exchanges and experience sharing among different European regions.

Activities include the development of a provincial governance of work life balance policies; the modelling and experimentation of an innovative approach to work life balance in an intern and rural area, by developing integrated networks of public and private resources and organisations to provide work life balance services to women and men employees; a wide action for the promotion of cultural change involving public administrations, private enterprises, civil society organisations, schools and families; a counter factual evaluation of the impact of the action.

The overall action is expected to directly involve more than 250 professionals, policy makers and local stakeholders in knowledge sharing and co-planning activities; at least 30 public and private organisations and 150 beneficiaries of innovative work life balance services; 1000 people in awareness raising events and more than 20000 people in the overall communication and dissemination activities.

Beneficiary organisation/Coordinator	Address	Country
PROVINCIA DI VITERBO	VIA AURELIO SAFFI 49 01100 VITERBO	IT - Italy
Co-Beneficiary organisation	Address	Country
NORGES TEKNISK-NATURVITENSKAPELIGE UNIVERSITET NTNU	HOGSKOLERINGEN 1 7491 TRONDHEIM	NO - Norway
SHOQATES INTELEKTUALET E RINJ, SHPRESE (SHKODER)	LGJ QEMAL STAFI RR DAUT BORICI 874 4001 SHKODER	AL - Albania
CONSIGLIO NAZIONALE DELLE RICERCHE	PIAZZALE ALDO MORO 7 00185 ROMA	IT - Italy
CONSORZIO PER LO SVILUPPO DELLE METODOLOGIE E DELLE INNOVAZIONI NELLE PUBBLICHE AMMINISTRAZIONI	VIA ARENULA 16 00186 ROMA	IT - Italy
FONDAZIONE NILDE IOTTI	VIA ASMARA 26 00199 ROMA	IT - Italy
STUDIO COME SRL	VIA DEL GIUBA 9 00199 ROMA	IT - Italy
LEGA DELLE AUTONOMIE LOCALI ASSOCIAZIONE	VIA DELLE COLONNA ANTONINA 41 00186 ROMA	IT - Italy
FORUM PERMANENTE DEL TERZO SETTORE DEL LAZIO	VIA DI TOR SAPIENZA 86 00155 ROMA	IT - Italy
LEGANET SRL	VIA FLAMINIA 53 00196 ROMA	IT - Italy