

Goodyear - Germany



Reference	EGF/2017/008 DE/Goodyear	
Member State	Germany	
Sector	NACE Revision 2 Division 22 (Manufacture of rubber and plastic products)	
Submitted to European Commission	6 October 2017	
Total budget planned	EUR	3 608 719
EGF contribution	EUR	2 165 231
Intervention criterion	Article 4(1)(a) of the EGF Regulation	
Period of reference	14 July 2017 - 5 October 2017	
Redundancies during period of reference	632	
Active employment measures	To be provided for 646 workers and include: <ul style="list-style-type: none"> - upskilling measures; - peer groups / workshops; - business start-up advisory services; - job search / job fair; - follow-up mentoring services; - and training allowances. 	

BACKGROUND

- The Goodyear plant in Philippsburg manufactured car tyres, primarily those for smaller vehicles. The application is justified by a shift of production of those tyres to South American and Asian growth markets, and the significant drop in world market shares of European producers. Nowadays, of the 10 tyre manufacturers generating the highest turnover, six are from Asia.
- The event giving rise to these redundancies is the permanent closure of the Goodyear plant in Philippsburg at the end of December 2017. The closure was announced in October 2016. Following this, 646 workers were made redundant by Goodyear Dunlop Tires Germany GmbH. The management justified the closure of the Philippsburg plant by a significant overcapacity arising from an increase in imports from Asian producers.
- The redundancies have a significant adverse impact on the local economy in Philippsburg. The region is characterised by an above-average proportion of people working in the manufacturing sector. Compared to neighbouring regions, the unemployment rate is already quite high and experienced a 17 % rise in the year preceding the Goodyear closure.