

Attica retail



Territories concerned by the redundancies are:

- Attica (EL30)
- Eastern Macedonia, Thrace (EL11)
- Central Macedonia (EL12)
- Western Macedonia (EL13)
- Thessaly (EL14)
- Epirus (EL21)
- Western Greece (EL23)
- Central Greece (EL24)
- Peloponnese (EL25)
- Southern Aegean (EL42)
- Crete (EL43)

Reference	EGF/2017/003 GR Attica retail
Member State	Greece
Submitted to European Commission	13 April 2017
Total budget planned (€)	4 915 250
EGF contribution (€)	2 949 150
Intervention criterion	Article 4.2 Regulation (EC) No 1309/2013
Period of reference	19/04/2016 - 19/01/2017
Redundancies during period of reference	725
Active employment measures	To be provided for 725 workers and include: <ul style="list-style-type: none"> - occupational guidance , job-search assistance and promotion of entrepreneurship, - vocational training, - specialised training/education - contribution to business start-up, - different allowances, such as hiring incentives, job-search allowance and training allowance.

BACKGROUND

- The retail sector suffered considerably the negative effects of the financial and economic crisis in Greece as the substantial drop in purchasing power led to significant drop in purchase of goods and services that are not essential. The retail enterprises' performance declined as well and it went from bad to worse.
- The events giving rise to the redundancies were: (1) the decrease of available household income — due to the increase in the tax burden, decreasing salaries and rising unemployment as a result of the economic and financial crisis — resulting in a huge drop of purchasing power; and (2) the drastic reduction of loans to enterprises and individuals due to the lack of cash in the Greek banks. These two events combined made it impossible for the retail enterprises to keep their turnover and led to substantial cut in employment in this sector. The overall turnover index in the retail trade sector had a constant downward trend, decreasing by more than 63 %, from 112.6 in 2008 to 71.1 in 2016.
- The territory mostly concerned by the redundancies (70.7 %) is the region of Attica where the unemployment rate was 22,9 % at the end of 2016. Regarding the other ten regions concerned, unemployment rate ranged from 19.5 % (Aegean) to 26.8 % (Epirus and Western Macedonia). Since there is a lack of job offers in the regions, compared with the high number of job seekers, the redundancies in the retail sector are expected to further overburden the fragile employment situation in the territories.