



DG Employment, Social Affairs and Inclusion

**Annual work programme for the implementation of the Pilot Projects  
"Social security card", "Quality employment for job starters through  
entrepreneurship" and the Preparatory action "Reactivate Intra-EU mobility  
programme for unemployed over-35s" for 2016**

[Commission Decision C(2016)2449 of 27 April 2016]

## SUMMARY

### **DG EMPL's annual work programme for the implementation of the Pilot Projects "Social security card", "Quality employment for job starters through entrepreneurship" and the Preparatory action "Reactivate Intra-EU mobility programme for unemployed over-35s" serving as financing decision**

This Commission decision constitutes DG EMPL's annual work programme for the implementation of the Pilot Projects "Social security card", "Quality employment for job starters through entrepreneurship" and the Preparatory action "Reactivate Intra-EU mobility programme for unemployed over-35s" serving as financing decision. It determines the essential details of the actions which will involve expenditure from the 2016 budget, and its purpose is to allow the selection procedures to be launched so that individual decisions on the award of grants and contracts could be taken from the beginning of 2016.

This Commission decision covers the budget lines managed by DG EMPL in Direct Management mode under Pilot project and Preparatory action.

This Commission decision relates to the following budget lines:

- 04 03 77 17 : Pilot Project – Social Security Card
- 04 03 77 24 : Pilot Project – Quality employment for job starters through entrepreneurship
- 04 03 77 23 : Preparatory Action – Reactivate – Intra-EU mobility program for unemployed over 35

The appropriations available under these budget lines will be used for:

- for grants (implemented under direct management) (1.2): EUR 3.000.000
- for procurement (implemented under direct management) (1.4): EUR 1.400.000

The Annex to the Commission Decision sets out, for each budget line concerned, the details of the various actions scheduled by DG EMPL for 2016.

## ANNEX

### 1.1. Introduction

On the basis of the objectives given in legal basis mentioned under the different appropriations this work programme contains the action to be financed and the budget breakdown for year 2016 as follows:

- for grants (implemented under direct management) (1.2): EUR 3.000.000
- for prizes (implemented under direct management (1.3.) N/A
- for procurement (implemented under direct management) (1.4): EUR 1.400.000
- for actions implemented under [insert management] modes (1.5): N/A
- for Financial instruments (implemented under indirect management) (1.6): N/A
- for other actions (1.7): N/A

Any action under this work programme shall respect and shall be implemented in line with the rights and principles enshrined in the Charter of Fundamental Rights of the European Union.

### 1.2 GRANTS

<b>Budget line:</b>	04 03 77 23 Preparatory Action – Reactivate – Intra-EU mobility program for unemployed over 35
<b>Legal Basis:</b>	Preparatory Action within the meaning of Article 54(2) of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002 (OJ L 298, 26.10.2012, p. 1).

#### **1.2.1 – Call for proposals: Reactivate – Intra-EU mobility program for unemployed over 35 (2016\_04.037723\_6)**

Priorities of the year, objectives pursued and expected results

This preparatory action aims to test the feasibility of an intra-EU job mobility scheme for the age group above 35 years, with a particular focus on unemployed citizens, including long-term unemployed. Similar to the targeted mobility scheme "Your first EURES job"(YFEJ) , Reactivate intends to help adults to find job, traineeship or apprenticeship opportunities in other EU- 28 countries and foster their full integration into the labour market.

Being strongly result-oriented, the action aims to improve the conditions for jobseekers and workers to exercise their right of freedom of movement across the EU and to address labour markets' imbalances and skills shortages. Projects will in principle have 18 month duration. The overall objective of the 2016 call is to grant 4 to 6 projects to ensure around 1000 placements.

#### **Description of the activities to be funded**

Building on the YFEJ features and objectives (help young jobseekers under 35), "Reactivate" aims also to be a pilot extension of that scheme. It will be featured as an EU labour market activation measure, combining tailor-made recruitment, matching, training and placement services with financial incentives. The support measures may vary according to labour market needs but should at least include provisions for interviews abroad, relocation, linguistic training as well as work and country integration support.

Applicants to the call may be public, private or third sector labour market organisation. The end beneficiaries will be jobseekers and job changers, trainees and apprentices aged 35+ as well as recruiting enterprises, with a particular focus on SMEs. Both individuals and SMEs may receive direct financial support in the form of low value allowances. Placements shall have duration of not less than 6 months.

### **Essential eligibility, selection and award criteria**

#### Essential eligibility

##### To be eligible, lead and co-applicants must be:

- legal entities properly constituted and registered in a Member State (EU-28) with a legal profit or non-profit status;

##### To be eligible, lead applicants must be:

- private or public employment services or organisations specialised in work-based placements whose core activity is the provision of information, recruitment, matching, placement and pre- and post-placement support to jobseekers, job changers, trainees, apprentices and employers.

##### To be eligible, co-applicants must be:

- private or public organisations, including social partners, providing the same services as lead applicants and/or complementary customer-oriented services in other support fields such as information, training, education, career guidance, mentoring, legal advice, integration support or other equivalent.

##### To be eligible, applications must:

- be submitted by a consortium composed of a minimum of four organisations (i.e. lead applicant and at least 3 co-applicants) established in at least four different Member States;
- demonstrate that the proposed activities will be implemented in at least the four Member States where the applicant organisations are established;

##### Selection criteria for applicants and co-applicants:

- Financial capacity to carry out the action: applicants must have access to solid and adequate funding to maintain their activities for the period of the action and to help finance it as necessary. (The verification of financial capacity shall not apply to public bodies).
- Operational capacity to carry out the action: applicants must have the operational resources (technical, management) and the professional skills and qualifications needed to successfully complete the proposed action, as well as the ability to implement it. Applicants must have a strong track record of competence and experience in the field and in particular in the type of action proposed.

**Award criteria:**

- (1) Relevance of the proposal to the call
- (2) Quality of the project design and implementation methodology
- (3) Expected Impact of the action
- (4) Visibility of the action
- (5) The financial quality of the proposal, including the cost-effectiveness of the operation

**Implementation:** Directly by the DG

**Maximum possible rate for co-financing of the eligible costs:** 95 %

**Indicative timetable and indicative amount:**

Date	Amount
2016-Q2	EUR 3.000.000

**1.3 PRIZES** N/A

**1.4 PROCUREMENT**

**1.4.1 – Pilot Project: Social security card (2016\_04.037717\_3)**

<b>Budget line:</b>	04 03 77 17 Pilot Project – Social Security Card
<b>Legal Basis:</b>	Pilot project within the meaning of Article 54(2) of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002 (OJ L 298, 26.10.2012, p. 1).

Subject matter of the contracts envisaged

Continuation of the Pilot Project 'Social Security Card' for which appropriations were first allocated in year 2015, and is implemented in 2016 and early 2017 through the feasibility Study on a "European Mobility Portal on Social Security – Social Security at Your Fingertips".

Objectives and main features of the actions

The "Social security card" Pilot Project (PP) was proposed with the aim to investigate the benefits and options for introducing a European electronic document containing individuals' social security details. The Commission put this PP in place as a thorough assessment of the latest advances in technology through a feasibility study on a "European Mobility Portal on Social Security – Social Security at Your Fingertips", which could provide a service and tools helping mobile citizens in their contacts with national authorities concerning social security

across borders, including access to their social security details and tools facilitating the interaction between citizens and public authorities. The scope of the investigation was widened compared to the EP Proposal to ensure that the latest developments in technology are taken into account, considering that the idea to create a physical card may become obsolete in the near future. Funding for the current action was also increased, with resources from EaSI funds being allocated to the study in addition to the PP source.

Work on the feasibility study is ongoing; the final results are expected by Q2 of 2017. Further steps towards practical implementation of such a tool or service will be assessed based on the outcomes of the study and consultations with relevant stakeholders, therefore the funds allocated for 2016 as a continuation of the "Social security card" PP will be transferred to 2017, so that a continuation can be implemented after the results of the current study are available and the details of follow-up actions are defined.

**Implementation:** Directly by DG EMPL (Direct contract).

**Indicative timetable and indicative amount:**

Date	Amount
2017-Q3	EUR 700.000

<b>Budget line:</b>	04 03 77 24 Pilot Project – Quality employment for job starters through entrepreneurship
<b>Legal Basis:</b>	Pilot project within the meaning of Article 54(2) of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002 (OJ L 298, 26.10.2012, p. 1).

#### **1.4.2 – Quality employment for job starters through entrepreneurship: Development of a web interface for an entrepreneurship policy toolkit (2016\_04.037724\_4)**

Subject matter of the contracts envisaged

Design and develop a high-quality web interface for an entrepreneurship policy self-assessment and guidance toolkit, which will be created jointly by the European Commission and the OECD.

Objectives and main features of the actions

The tool should allow national and local policy makers all over Europe to use in an easy way an entrepreneurship policy self-assessment and guidance toolkit, which will help them designing and implementing entrepreneurship strategies, policies and programmes that lead to quality employment. The tool may be developed by an IT service provider.

**Implementation:** Directly by DG EMPL. This activity will be implemented by using an existing framework contract.

**Indicative timetable and indicative amount:**

Date	Amount
2016-Q4	200.000 EUR

#### **1.4.3 – Quality employment for job starters through entrepreneurship: Test an entrepreneurship policy toolkit on youth entrepreneurship policies (2016\_04.037724\_5)**

Subject matter of the contracts envisaged

Test an entrepreneurship policy self-assessment and guidance toolkit on national, regional and local policies regarding youth entrepreneurship.

Objectives and main features of the actions

The entrepreneurship policy self-assessment and guidance toolkit - created jointly by the European Commission and the OECD - will be applied to existing policies regarding youth entrepreneurship. Tests will take place in different Member States at national, regional and/or local level.

The testing may be contracted to an external party with the appropriate qualifications.

**Implementation:** Directly by DG EMPL. This activity will be implemented by using an existing framework contract.

**Indicative timetable and indicative amount:**

Date	Amount
2016-Q4	500.000 EUR