

Nokia Finland



Reference	EGF/2013/001 FI/Nokia
Member State	Finland
Sector	
Submitted to European Commission	1 February 2013
Total budget planned	EUR 19 620 000
EGF contribution	EUR 9 810 000
Intervention criterion	Trade related globalisation
Period of reference	1.8.-30.11.2012
Redundancies during period of reference	2 863 (plus 1 646 before and after)
Active employment measures	to be provided for 3 719 workers, and include : <ul style="list-style-type: none"> • coaching and preparation • education and training • entrepreneurship promotion • support for business start-up • mobility assistance • employment services • pay subsidies at a new job • data acquisition / job matching.

BACKGROUND

- The primary reason for the redundancies is the transfer of functions within the mobile phone sector to countries outside Europe. Assembly of mobile phones has been offshored to Asia (China, South Korea, India and Vietnam).
- Component manufacture and subcontracted production have already been transferred out of Europe. Following the direction taken by production, both design and product development have also been, or are being, offshored.
- Nokia's plan is to transfer the assembly of devices to its Asian plants, where most of the component suppliers operate. The purpose of the transfer of assembly operations to Asia is to expedite the entry of devices into the market. By working closer to the subcontractors, it will be able to bring new innovations to the market more rapidly and improve its competitiveness.
- Four regions in several parts of Finland (South-West Finland, Usimaa, Pirkanmaa and North Ostrobothnia) are particularly concerned and will be severely affected by the loss of their most important employer. This application also covers workers made redundant by 30 subcontractors due to the closure of the Nokia plants and offices.
- The proposed measures include a range of Protomo activities designed to promote enterprise creation in the regions with the help of expert advice, group work and a database of ideas for new business ventures.
- The personalised measures for the workers will be adapted to their levels of education, skills and experience and will be aimed towards sectors identified as being promising for the future.