Launch of the European Commission's D&E Booster

In order to ensure effective transfer of Research and Innovation (R&I) project results to policy-makers, industry and society, the knowledge produced through the EU funding programmes needs to be used in full scope. The European Commission has funded a new service to provide tailor-made services to build your project and/or project group's capacity in disseminating your research results and to get support for increasing their exploitation potential and access to the "markets".

If your project consortium needs support to spread widely and/or boost your exploitation potential, we encourage you to apply to benefit from one or the whole set of the following services:

Service 1: Portfolio Dissemination & Exploitation Strategy

This service is divided into 3 modules that can be combined, ordered individually or selected as a complete package:

• **Module A: identifying and creating the portfolio of R&I project results.** This module gives support to create a portfolio of results for which a common dissemination adds value. Following the formation of the project groups/portfolios, you receive guidance in identifying similar ongoing projects from any other EU, national or regional funding initiatives. This service also includes a comprehensive mapping of the relevant stakeholders/targeted audience for the particular portfolio.

   ➔ For single project funded under FP7 or H2020, ongoing or closed

• **Module B: helping projects from the portfolio to design and execute a portfolio dissemination plan.** This module focuses on helping your project group to design a common dissemination plan for the portfolio and to carry out the actual dissemination of the portfolio results. The deliverables of this service include a short video describing the project results.

   ➔ For project group from which at least one project was funded under FP7 or H2020, ongoing or closed
   ➔ This service is available only for a project group with a valid and updated dissemination and exploitation plan.

• **Module C: assisting projects to improve their existing exploitation strategy.** This module provides guidance and training to improve your existing strategy towards effective exploitation of the anticipated key exploitable results.

   ➔ For single project or project group from which at least one project was funded under FP7 or H2020, ongoing or closed
   ➔ This service is available only for a project or a project group with a valid and updated dissemination and exploitation plan including identified and comprehensively described key exploitable results.

Service 2: Business Plan Development

Tailor-made training and support to develop a business plan which shall include but is not limited to:

- market analysis (definition of products or services, market share and their position, identification of clients, market maturity, market dynamics, other market(s) that beneficiaries might not be targeting yet),
- business strategy,
- operations plan,
- competitor identification and analysis,
- clear action plan to be implemented by the project,
- estimation of time to market.

You will also receive assistance to identify solutions for implementation in terms of:

- start-up operations (e.g. identification of incubators, third party support for management – legal, administrative),
- investors (e.g. identification of venture capitalists in the market sector, identification of business angel networks),
- funding (e.g. identification of financial instruments for start-ups or new businesses from banks, local governments, national funding, identification of crowdfunding platforms and schemes).

→ For single project funded under FP7 or H2020, ongoing or closed
→ This service is available only for a project with a valid and updated dissemination and exploitation plan including identified and comprehensively described key exploitable results.

Service 3: Go-to-Market Support

This service prepares your project consortia and/or specific beneficiaries within the project to take their project results to the market. The service provides assistance, coaching, mentoring, contacts with the market stakeholders regarding:

• pitching - coaching in presenting a product(s) or service(s) to potential investors, identification of relevant events for pitching (forums, trade fairs, expos), identification of venture capitals and/or traditional funding mechanisms, guidance on how to follow up a pitch,
• support and guidance for Intellectual Property Rights (IPR): introduction to IP services, guidance regarding the procedures, definitions, regulation on IPR, as well as patenting, IP licensing and sale; freedom of operations - due diligence; transfer of IP,
• training in innovation management (product, process and resulting organisational changes),
• business services – co-designing a plan for commercial development, feasibility studies to assess potential business plans, support in the creation of spin-offs and start-ups,
• introduction to non-EU funding opportunities available and support to your application.

→ For single project or project group from which at least one project was funded under FP7 or H2020, ongoing or closed
→ This service is available only for a project or a project group with a valid and updated dissemination and exploitation plan including identified and comprehensively described key exploitable results and a business plan (or completed service 2).

Eligibility criteria are as follows:

- The application must originate from a project funded under FP7 or H2020, ongoing or closed
- Project consortium can benefit from one specific service only once but it can apply for the three different services altogether.

Please note that the project that submits the application is considered as the lead project of the group.

Please note that your application does not legally bind the European Commission to offer your project group the services described here above. The project and/or project groups will be selected to receive the services they request based on their motivation, commitment and maturity of their results.

→ APPLY HERE

Please address any additional queries to:
RTD-DISSEMINATION-EXPLOITATION-BOOSTER@ec.europa.eu