A European Scale up Strategy in Active and Healthy Ageing

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‘Good Examples’

**Changes**
- Health and care services in Europe are undergoing changes to adapt systems to a growing demand

**Causes**
- Ageing and the expansion of chronic diseases

**Need**
- Restructuring a combination of health and social care resources

**What does it involve?**
- The developing and testing of innovative solutions and eventually the large-scale implementation of the most successful practices.

**Result**
A multitude of **Good Examples** developed throughout the EU
Opportunity

A comprehensive scaling-up strategy is needed at European level to foster scaling-up across regions and countries.

EIP on AHA brings together key stakeholders and supports good practices and reference sites. It can act as CATALIST.
'grass roots' models of excellence

- Key Stakeholders
  - Evidence
  - Expertise
- Good Practices
- Reference Sites

Target:
- 400 million citizens?
- ‘n’ million patients?
How to Scale-up in the best way?
What does the literature say?

- Quantitative
- Functional
- Political
- Organisational

Structures

Resources

Programmes

Strategies
The 5-step model for setting up an effective European scaling up strategy

Step 1: Building a database of good practices

Step 2: Assessment of viability of good practices for scaling up

Step 3: Classification of good practices for replication

Step 4: Facilitating partnerships for scaling up

Step 5: Implementation - Key success factors and lessons learnt
The 5-step model

WHAT to Scale Up

HOW to Scale Up

Database of Good Innovative practices

Implementation Key Success factors & Lessons Learned

Facilitating Partnerships

Classification of GPs for replication locally

Proven Good Practices

Viability of Good Practices
Definition of scaling up

The **WHO** Guide for **scaling up** defines the term as “(...) deliberate efforts to increase the impact of:

- Health service **innovations successfully tested** in **pilot or experimental projects**
- so as **to benefit more people**
- and to foster **policy and programme development on a lasting basis.**”

*Source*
This definition stresses the importance of

1. Recognising the innovative solutions that are **first successfully piloted**

2. Becoming a **mainstream policy**
What to scale up?

Step 1 Building up a database of good practices

Good practices are inspiring real-life examples of successfully applied innovations in active and healthy ageing.

- **Collection of Good Practices from**
  - Action Groups
  - Reference Sites
What to scale up?

Step 1 Building up a database of good practices

The European Commission in cooperation with the EIP will

- Develop an integrated on-line database of good practices, building on existing catalogues and repositories

- Support stakeholders in showcasing successful and inspiring bottom-up innovation in active and healthy ageing
What to scale up?

Step 2 Assessment of viability of good practices for scaling up

The Scaling up strategy proposes:

- To assess the viability for scaling up by using
  - comparability frameworks
  - rather than "classic" evidence, such as that coming from randomised controlled trials.
What to scale up?

Step 2: Assessment of viability of good practices for scaling up

The European Commission in cooperation with the EIP AHA Partners will:

- Collect assessment tools and frameworks for innovations in active and healthy ageing
- Provide a set of parameters and frameworks to enable stakeholders to carry out the viability assessment of good practices

The European Commission will also launch, *if necessary*, additional studies or projects in the field of assessment tools and frameworks for innovations in active and healthy ageing, addressing assessment in different European contexts.
What to scale up?

Step 3 Classification of good practices for replication

Identified good practices need to contain elements that can be

- Sufficiently generic to allow their transferability and adaptation to varying local circumstances and conditions

‘There is no one size fits all’
What to scale up?

Step 3 Classification of good practices for replication

Feasibility
- Knowledge
- Reaction time
- Stewardship
- Political agenda
- Costs and affordability
- Acceptability
- Monitoring capability

Contextual Factors
- Demographic, social and economic conditions
- Cultural factors
- Other non-healthcare determinants of health
What to scale up?

Step 3 Classification of good practices for replication
The European Commission in cooperation with the EIP AHA will

- Provide tools for classifying good practices and identifying their transferable elements on the basis of systems’ characteristics, feasibility and contextual factors
Step 4 Facilitating partnerships for scaling up

- Collaborators role
- Diffusion of Good practices
How to scale up?

Step 4 – Facilitating partnerships/networks for scaling up

- A true collaboration between the interested partners for the scaling up within organisations/regions as well as across organisations/regions
- The ‘Networks’ can act as a catalysts
How to scale up?

Step 4 – Facilitating partnerships/networks for scaling up

The European Commission in cooperation with the EIP AHA Partners will

- Facilitate collaboration through dedicated match-making / twinning sessions

- Facilitate coaching and policy partnerships between regions from different European Countries, aimed at sharing knowledge, objectives and programmes for the deployment of innovations in the domain
How to scale up?

Step 5 - Implementation - Key success factors and lessons learnt

Once the cooperation is established with roles clarified, the actual scaling-up process can start

- Planning the innovative service and setting up a system for change
- Organisational process and design choices
- Monitoring, dissemination and evaluation
Role of regions in the scaling-up process

How to scale up?
Step 5 - Implementation - Key success factors and lessons learnt

Planning and initiating the innovative service  Setting up a system for change  Securing financial support

Securing political support
- Scotland

Establish multi-stakeholder collaboration
- N Ireland

Alliances, new relationships
- Basque Country, Valencia

Formalised agreements between parties
- South Holland

Performance-based funding
- Skåne

Combination and grouping of funding from various sources
- Regions Ile-de-France and Pays de la Loire

Configuring the business and reimbursement model
- Catalonia

Self-financing
- Liguria
How to scale up?
Step 5 - Implementation - Key success factors and lessons learnt

Organisational process and design choices

Training and re-skilling the workforce
Noord Brabant

Making technological and design choices to ensure interoperability and scalability
Catalonia

Configuring the business and reimbursement model

Integrating new software modules in the system
Campania, Andalusia

Implementing the technical solution and integrating in daily practice
Saxony

Applying service re-design and organisational changes (change management)
South Denmark, Andalusia

Knowledge exchange and learning
Piemonte

Communicating to raise awareness and acceptance
Wales, Liverpool

Educational courses to citizens and professionals, formal and informal carers
Galicia

Communicating to raise awareness and acceptance
Campania

Role of regions in the scaling-up process
How to scale up?

Step 5 - Implementation - Key success factors and lessons learnt

The European Commission encourage national and regional authorities in

- Scaling up viable good practices
- Enhancing the viability of practices that need further improvement

- The European Commission will examine the feasibility of the PPI instrument (Public Procurement for Innovative solutions) in Horizon 2020 to support scaling up
- Member States and Regions can consider the use of instruments such as Structural Funds, national innovation funds and innovative procurement schemes in order to finance the deployment of innovative services on large scale
Role of **regions** in the **scaling-up** process

Scaling up at different levels

- Within the Region
- Within the Country
- Across EU Regions
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 Scaling up at different levels

- Within the Region
- Within the Country

- **Across EU Regions**

  - **Replicability across EU regions** can rely on inter-regional collaboration; this can be a key element to analyse and understand heterogeneities for efficient deployment.

    - Such collaboration can be sought via **networks** of regions such as EUREGHA, ERRIN, ENSA, CORAL, Regions for Health Network form WHO-Europe and AER.

    - Replicability across EU regions can rely on **inter-regional collaboration**; this can be a key element to analyse and understand heterogeneities for efficient deployment.

    - ‘It is therefore important to have a continuous interaction with other international stakeholders in the field to learn from others’ experiences’
Actions and Timetable
For the 5-step scaling up strategy

- Some actions need to conclude and deliver in the short-term, in the period 2014-2016
- Others have a more continuous nature, carrying on in the long run
- 12-month sprint roadmap for scaling up innovations in AHA
Thank you

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