PRIMA Impact Assessment

Consultation Strategy

1. General objectives:
   a. to identify, target and involve all the relevant stakeholders
   b. to ensure the inclusiveness and full transparency of the process
   c. to inform and raise awareness on PRIMA and the ongoing impact assessment (IA)
   d. to contribute to the formulation of an EU intervention to support research and innovation in the field of water and food systems in the Mediterranean area
   e. to fill in potential evidence gaps

2. Specific objectives:
   a. to collect data and information on the state-of-the-art of research and innovation in the field of water and food systems in the Mediterranean area
   b. to collect input on the problem definition and on the scope of a potential EU intervention
   c. to collect feedback on the different options for future research and innovation in the field of water and food systems in the Mediterranean area (including their impact)

3. Stakeholder categories to target:
   a. research organisations and associations of research organisations
   b. universities and associations of universities
   c. public authorities (including regional/local administrations)
   d. local communities and farmer associations
   e. large businesses
   f. SMEs
   g. business associations
   h. inter-governmental organisations
   i. NGOs
   j. individual citizens
   k. other

4. Consultation activities:
   a. a 12-week online public consultation (first third of 2016)
   b. a stakeholder event (February or March 2016) with the purpose of further involving the most directly affected stakeholders
   c. additional stakeholder event(s) to be organised (within the 12 weeks of the online public consultation) if necessary

The purpose of each consultation activity is to contribute to the achievement of both the general and specific objectives (see section 1 and 2).

5. Dissemination, monitoring and assessing:
   a. dissemination via: dedicated consultation webpage + press release + ISG distribution lists + members of EU-supported initiatives (e.g., JPIs and ERA-NETs) + social media + press packs to be made available
   b. administration of a post-event questionnaire to collect feedback from participants
   c. short Summary Reports (SRs) will be published at the end of each consultation activity. SRs will feed the IA Report and will be integrated in the final Synopsis Report
Involvement of the Expert Group in the stakeholder consultation process:

a. to provide advice and input on the questionnaire of the online public consultation
b. to provide inputs on the structure and objectives of the stakeholder event(s)
c. to potentially participate as speakers/moderators in the stakeholder event(s)
d. to support the ISG in the dissemination of the different consultation activities

Link to PRIMA Impact Assessment webpage: