1. STRENGTHEN AND SCALE-UP THE BIO-BASED SECTORS, UNLOCK INVESTMENTS AND MARKETS

- Mobilise stakeholders in development and deployment of sustainable bio-based solutions
- Launch the EUR 100 million Circular Bioeconomy Thematic Investment Platform
- Analyse enablers and bottlenecks for the deployment of bio-based innovations
- Promote and develop standards, labels and market uptake of bio-based products
- Facilitate the development of new sustainable biorefineries
- Develop substitutes to fossil based materials that are bio-based, recyclable and marine biodegradable

2. DEPLOY LOCAL BIOECONOMIES RAPIDLY ACROSS EUROPE

- Launch a Strategic Deployment Agenda for sustainable food and farming systems, forestry and bio-based products
- Launch pilot actions for the development of bioeconomies in rural, coastal and urban areas
- Support regions and Member States to develop Bioeconomy Strategies
- Promote education, training and skills across the bioeconomy

3. UNDERSTAND THE ECOLOGICAL BOUNDARIES OF THE BIOECONOMY

- Enhance knowledge on biodiversity and ecosystems
- Monitor progress towards a sustainable bioeconomy
- Promote good practices to operate the bioeconomy within safe ecological limits
- Enhance the benefits of biodiversity in primary production