MLE EVALUATION OF BUSINESS R&D GRANT SCHEMES

Dissemination event

Innoviris, 19th September 2018
What about Innoviris?

52 million awarded in 2018 (383 new grants)
MLE journey

- First (personal) experience within a MLE

- One other participation at the level of the agency: MLE on Innovation-

- One presentation at the MLE on National Practices in Widening Participation and Strengthening Synergies
4 learning dimensions
Policy learning, a few examples

**Policy landscapes**

- **Incubators**: added value of public funding?

- **Growth heroes**: is there a trade off between productivity and employment growth?
Inspiration funding schemes (and evaluation)

- **Strategic innovation programmes** (Vinnova) A
  - Agile evaluation based on the proposed logic (by the stakeholders)
  - Long term perspective in evaluation

- **SMART programme** (Innovate UK): POC / POB + evaluation results

- **Catapult programme** (Innovate UK): collective research centers
Methodologies

- **New inspiration:** big data in policy
  - Advantages: reactivity & low administrative burden for beneficiaries
  - Challenges: data availability & know-how

- **Data linking:** Panda database with industry, labour market, housing market and demographic data (NO)

- **Agent based modelling**
Various networking & quick wins

- Informal exchange about **ex post surveys**
- Use of **Si-Per** to design a programme evaluation
- **Women entrepreneurship** (UK)
- **Transfer of information** to other Brussels-based organisations
- Subsequent **contacts** on other topics (e.g. administrative reporting)
Open questions

- How to deal with « small » number evaluation & the absence of reliable control group?

- How to evaluate
  - Intermediary bodies?
  - Knowledge transfer activities?
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