



## MISSION AND VISION STATEMENT

At EIT Urban Mobility we accelerate the change towards a sustainable model for urban mobility for liveable urban spaces.

We strive for a form of mobility that allows people and goods to move affordably, fast, comfortably, safely and cleanly but at the same time enables cities to reclaim public spaces from cars, creating more space for people to work, meet up and play.

We foster integration by bringing together the key players across the whole value chain of mobility and integrating the knowledge triangle. We engage people, connect communities, accelerate market opportunities, and educate students and professionals. To solve the most pressing mobility challenges, we put cities at the centre of all of our activities.

All the activities of EIT Urban Mobility serve three societal impact goals:

- improving quality of life in cities;
- mitigating and adapting to climate change;
- creating jobs and strengthening the European urban mobility sector.

## KEY FACTS AND FIGURES

**Horizon Europe Pillar and Cluster:** Pillar III – European Institute of Innovation and Technology

**Type of Partnership:** Institutionalised – EIT KIC

**Coordinating entity:** EIT Urban Mobility management team

**Total estimated budget:** EUR 31.3 m (2021); EUR 42.44 m\* (2022)

**Predecessor under Horizon 2020:** Started in 2019

\* KIC budget is approved on a yearly basis based on the assessment of the KIC's Business Plan by the EIT

## FIND OUT MORE

[www.eiturbanmobility.eu](http://www.eiturbanmobility.eu)

<https://www.facebook.com/EIT-Urban-Mobility-1951333174955858/>

<https://www.instagram.com/eiturbanmob/>

[www.linkedin.com/company/eit-urban-mobility/mycompany/](http://www.linkedin.com/company/eit-urban-mobility/mycompany/)

<https://twitter.com/eiturbanmob?lang=en>

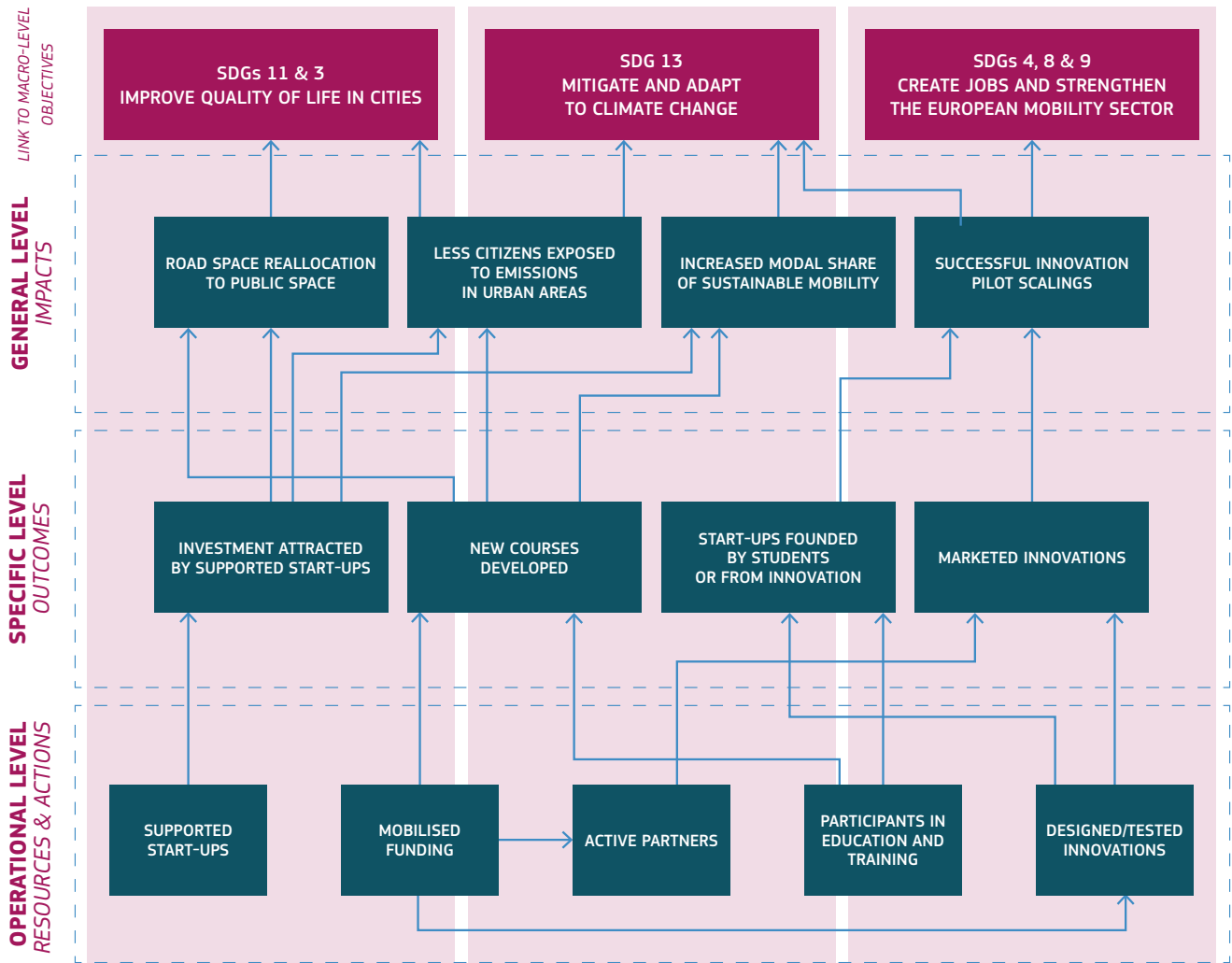
[https://www.youtube.com/channel/UCnsVPKuZBK\\_UiZo0MOYNxXQ](https://www.youtube.com/channel/UCnsVPKuZBK_UiZo0MOYNxXQ)

✉ [office@eiturbanmobility.eu](mailto:office@eiturbanmobility.eu)



PARTNERSHIP SPECIFIC IMPACT PATHWAY (PSIP)

EIT URBAN MOBILITY VISION: CREATION OF SUSTAINABLE MOBILITY FOR LIVEABLE URBAN SPACES





**PARTNERSHIP'S KEY PERFORMANCE INDICATORS**

KPI NAME	UNIT OF MEASUREMENT	BASELINE	TARGET 2023	TARGET 2025	TARGET 2027	AMBITION >2027
<b>RESOURCES (INPUT), PROCESSES AND ACTIVITIES</b>						
EIT UM supported start-ups	#	80	100 per year	100 per year	100 per year	TBD
Active partners	#	180	220	230	250	TBD
Mobilised funding	€	NEW	TBD	TBD	€75 m	TBD
Participants in education and training	#	2500	4000	7500	10 000	TBD
Designed/tested innovations	#	17	30 per year	35 per year	35 per year	TBD
<b>OUTCOMES</b>						
Investment attracted by EIT UM supported start-ups	€	€3 m	€8 m	€10 m	€12 m	TBD
Start-ups founded by students or from innovation	#	N/A	TBD	TBD	TBD	TBD
New courses developed	#	NEW	N/A	N/A	150	TBD
Marketed innovations	#	15	20 per year	27 per year	33 per year	TBD
<b>IMPACTS</b>						
Road space reallocation to public space	% change in EIT UM City Club cities	NEW	N/A	N/A	Decrease in 80 % of the City Club cities compared to levels of 2020	TBD
City Club city inhabitants exposed to emissions in urban areas	% change in EIT UM City Club cities	NEW	N/A	N/A	Decrease in 80 % of the City Club cities compared to levels of 2020	TBD
Modal share of sustainable mobility	% change in EIT UM City Club cities	NEW	N/A	N/A	Increase in 100 % of the City Club cities compared to levels of 2020	TBD
Innovation pilots scalings	#	NEW	10 per year	10 per year	10 per year	TBD

EIT Urban Mobility monitors its outputs through three different set of KPIs. These relate to:

- annual EIT core KPIs: same set of KPIs for all KICs in line with EIT KIC model;
- EIT Urban Mobility specific KPIs: KPIs relating to programmes of EIT UM;
- EIT Urban Mobility city impact indicators.

City impact indicators are not measured on an annual basis. They will be monitored by observing the values of each respective indicator for City Club members in 2024 (against 2020 values) and 2027 (against 2024 values) and assess if an increase or decrease in the values can be observed in a growing number of cities.

For several new EIT Urban Mobility specific KPIs and EIT Urban Mobility city impact indicators, baselines were not established yet.

EIT Urban Mobility's Strategic Agenda 2021-2017 provides further insights into the KIC's strategy for 2021-2027, the intervention logic, the full set of KPIs and the pathway towards achieving our societal and urban mobility impact goals: [https://www.eiturbanmobility.eu/wp-content/uploads/2021/04/210329\\_SA\\_EIT-UM-branded\\_Final-published.pdf](https://www.eiturbanmobility.eu/wp-content/uploads/2021/04/210329_SA_EIT-UM-branded_Final-published.pdf)

## **SYNERGIES WITH OTHER EUROPEAN AND NATIONAL INITIATIVES**

### **FURNISH (FAST URBAN RESPONSES FOR NEW INCLUSIVE SPACES AND HABITAT)**

FURNISH was born to fight the spread of COVID-19 in cities, while reinforcing the use of public space. FURNISH organised an open call to select 4 teams throughout Europe which digitally fabricated and deployed urban elements to temporarily adapt public spaces to meet the new challenges and opportunities presented by COVID-19. FURNISH aims to merge the challenge of gaining more public space through 'tactical urbanism', which can reconfigure a street to expand the area for pedestrians and leisure, with local digital manufacturing. The call was open to Fab Labs, research groups, designers and makers able to produce rapid solutions to the urgent spatial problems and opportunities posed by the coronavirus. The project is planned to design and test new mobile urban elements to be temporarily installed in public spaces to promote social cohesion while bringing safety and a healthy environment for citizens. The seven Mobile Urban Elements (MUE) prototypes were placed in seven different sites in five European cities.

Further details: <https://www.eiturbanmobility.eu/furnish-the-project-that-is-reconfiguring-public-spaces-across-europe/>

### **ESTABLISHMENT OF A REGIONAL INNOVATION SCHEME HUB NETWORK**

EIT Urban Mobility establishes, launches, maintains and grows a network of organisations (hubs) acting in regions considered moderate or modest innovators in several waves, and selects the regions to start with based on their urbanisation and touristic parameters, city structure and population. Once the hubs are established, they act as facilitators between local ecosystem actors and the EIT Urban Mobility network integrating the knowledge triangle through specialised activities, thereby contributing to the incremental growth of regional innovation capacity.

Further details: <https://www.eiturbanmobility.eu/ris/> and <https://www.eiturbanmobility.eu/we-are-growing-five-new-research-innovation-scheme-hubs-launched/>

