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ANNEX

**Work programme for 2020 for the financing of the implementation of the pilot project BEST  
Culture: programme to support cultural diversity in Union outermost regions and overseas  
countries and territories**

***1. Introduction***

On the basis of the objectives given in the budget remarks, this work programme contains the actions to be financed and the budget breakdown for 2020 as follows:

- a) for grants (implemented under direct management): point 2
- b) for prizes (implemented under direct management): point 3: N/A
- c) for procurement (implemented under direct management): point 4: N/A
- d) for actions implemented under indirect management: point 5: N/A
- e) for contributions to trust funds: point 6: N/A
- f) for financial instruments: point 7: N/A
- g) for contributions to blending facilities: point 8: N/A
- h) for other actions or expenditure: point 9: N/A

Legal basis

Under Article 58(2)(a) of Regulation (EU, Euratom) 2018/1046, appropriations for pilot projects of an experimental nature designed to test the feasibility of an action and its usefulness, may be implemented without a basic act.

Budget line

13 03 77 30

Objectives pursued

The European Union recognises the specificities of its outermost regions (ORs) - Guadeloupe, French Guiana, Martinique, Mayotte, Reunion Island and Saint-Martin (France), the Azores and Madeira (Portugal) and the Canary Islands (Spain) - in the Treaty on the Functioning of the European Union (Article 349). Due to their remoteness and constraints as recognised in the Treaty, the EU ORs benefit from tailored support under EU programmes.

In this context, the European Union supports the ORs through a strategic partnership presented in the Commission Communication “A stronger and renewed strategic partnership with the EU's outermost regions” ([COM \(2017\) 623 final](#)). Located in the Indian Ocean, the Atlantic, the Caribbean basin and Latin America, the ORs have a rich cultural heritage, deriving from their history - closely interconnected with continental Europe’s – geography and contacts with many civilisations. These regions’ rich cultural diversity is however not very well known.

The **Overseas Countries and Territories (OCTs)**<sup>1</sup>, which are not part of the European Union, also have a rich cultural heritage. A number of these OCTs – which have an associate status recognised in the Treaty - are located in the neighbourhood of EU ORs.

Pursuant to [the New European Agenda for Culture](#) of 2018, the European Union seeks to support culture and cultural diversity, in particular by promoting cultural participation, encouraging the mobility of professionals in the cultural and creative sectors, protecting and promoting Europe's cultural heritage, and raising awareness on common history and values. Promoting the role of Europe's cultural heritage was one of the goals of [the European Year of Cultural Heritage 2018](#) and of the [European Framework for Action of Cultural Heritage of the European Commission](#). In addition, the Council supports the protection and promotion of cultural and linguistic diversity in its [Work Plan for Culture 2019-2022](#).

The EU is also committed to promoting culture in its international relations, in accordance with Article 167 of the Treaty on the Functioning of the EU. In this framework, the 2016 [Joint Communication of the European Commission and the High Representative of the Union for Foreign Affairs and Security Policy “Towards an EU strategy for international cultural relations”](#) aims at putting cultural cooperation at the centre of the EU's diplomatic relations.

It is in this context that the pilot project aims to provide financial support to “safeguarding, supporting and fostering the indigenous cultural richness of ORs and OCTs”, “providing for cultural exchanges between themselves and across the Union”. The project’s specific objectives are:

1. **Contribute to safeguarding, promoting and supporting** local knowledge, popular arts and practices as well as ancestral culture.
2. **Improve cultural dialogue and exchanges** amongst ORs and OCTs and across the European Union.
3. **Promote the dissemination of cultural and creative works** through mobility of professionals in the cultural and creative sectors.

This pilot project will cover the geographical region of the European Union ORs and the OCTs.

#### Expected results

The pilot project is expected to deliver the following results:

1. **Mapping and analysis of culture, practices and traditions**; contributing to **increasing local actors’ capacity** to safeguard and protect culture and cultural identity.
2. **Exchange of cultural experiences** between **ORs and OCTs** and across the European Union to promote culture and intercultural dialogue, **resulting in increased knowledge about cultural diversity** and establishing bonds between communities.
3. **Dissemination of cultural and creative works** involving the **transnational mobility of works and professionals**; **resulting in increased knowledge about cultural heritage**.

In addition, identification / exploration of **synergies** between existing policies and programmes as a way to build local actors’ capacity to benefit from various EU policies and programmes; and **policy recommendations** on the best means to provide support to

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<sup>1</sup> OCTs are linked to Denmark, France, the Netherlands and the UK.

safeguarding, supporting and fostering the indigenous cultural richness of ORs and OCTs.

## **2. Grants**

The global budgetary envelope reserved for grants under this work programme is EUR 1 000 000.

### **2.1 Support to cultural diversity in European Union ORs and OCTs**

Type of applicants targeted by the call for proposals

Cultural institutes, public and private bodies, NGOs, universities, research institutes and international organisations in the cultural and creative sectors.

Description of the activities to be funded under the call for proposals

The grant will finance the following activities:

- **Preparation of a mapping/ description** of cultural practices such as oral traditions, performing arts, social practices, rituals, festive events, knowledge and practices concerning nature and the universe, and expertise related to traditional crafts. **Organisation of small-scale events** on such cultures and practices.
- **Facilitation of cultural cooperation** between ORs and OCTs and across the European Union to generate knowledge and promote culture and intercultural dialogue for example through peer-learning activities, coaching, workshops, participation in culture networks, exhibitions at events, exchanges, etc.
- **Organisation of event(s) or exhibition(s) to present the local cultures**, facilitate the participation of professionals and the exhibition of works in EU/international events, preparation of virtual information material, etc.
- **Identification and exploration of synergies between existing policies and programmes** such as peer-learning projects supported by the Creative Europe programme and European Capitals of Culture.
- **Provision of a report on the actions carried out under the pilot project and formulation of policy recommendations** on safeguarding and promoting ORs' and OCTs' cultures; and preparation of information and communication material from activities.

Implementation

This action will be implemented directly by DG REGIO.

## **3. Procurement**

N/A

## **4. Actions implemented in indirect management**

N/A

## **5. Trust funds**

N/A

## **6. Financial instruments implemented in direct or indirect management**

N/A

**7. *Contribution to blending facilities***

N/A

**8. *Other actions or expenditure***

N/A