



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL  
REGIONAL AND URBAN POLICY  
Communication Unit

## **CALL FOR PROPOSALS**

2021CE16BAT001

***'Support for information measures relating to the EU Cohesion policy'***

## **Questions & Answers (Q&As)**

11/11/2021

You will find below a list of questions received for this call for proposals. Please note that the present document aims to complement and clarify the call for proposals and does not replace it. A Q&As document will be periodically published; applicants are invited to check this website regularly.

**Q1.** Are we eligible as applicants if we are non-profit organization but in accordance with Article 71 of Regulation (EU) No 2021/1060 of the European Parliament and of the Council of 24 June 2021, we are not a public authority in charge to carry out certain tasks under its responsibility but we are an intermediate body?

**A1.** Managing authorities and intermediate bodies are not eligible. They are therefore not allowed to participate in this call for proposals.

If the legal entity applying to this call is an authority in charge of the implementation of Cohesion policy in accordance with Article 71 of Regulation (EU) No 2021/1060 of the European Parliament and of the Council of 24 June 2021, it is not eligible.

**Q2.** Given the Publication of Call for proposals - Support for information measures relating to the EU Cohesion policy, please clarify if, in the situation in which our company is part of an international group and we want to participate to the call together with two other companies from the same group, each company being registered as a separate legal entity, our company can apply as a monobeneficiary, including the other companies in the group as affiliated entities, or should we apply as a consortium – multibeneficiary?

**A2.** “Affiliated entities” are legal entities which have a specific relationship with the beneficiary<sup>1</sup>. On that basis, they may incur eligible costs for the information measure covered by the grant under certain conditions, i.e. they are legal entities satisfying the eligibility criteria of the particular call and non-exclusion criteria and having a link with a beneficiary, notably a legal or capital link, which is neither limited to the action nor established for the sole purpose of its implementation. This link must be proven by supporting documents to be provided with the application such as the statutory list of members included in reports approved by governing bodies, the list of controlled companies in audited consolidated accounts, the balance sheet or the deeds of establishment proving ownership or partnership. Affiliated entities are not signatories to the grant agreement and are not financially liable in case of recovery of funds. The beneficiary to whom they are linked is financially liable for them. Consequently, the Commission does not test the financial capacity of affiliated entities at the time of application.

Assuming they comply with the above conditions, daughter/parent/sister entities may be considered as entities affiliated to a beneficiary.

**Q3.** Since media companies run ads via banners to finance their activities, I was wondering if DG REGIO has established advertisement rules, not related to the publicity of the EU, that prevent media companies from advertising in the contents produced in the framework of the call for proposal.

To be clearer: is it possible to keep advertising in the articles, videos and, in general, in the digital content that would be produced to respond to the call for proposal? Will activities that contain advertising be considered eligible?

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<sup>1</sup> Article 187 of the Financial Regulation

Please, consider that adv would not be included in and related to the content itself.

**A3.** This Call for proposals does not include rules regarding advertisement as referred to in your question. Such practices do not prevent eligibility of costs.